



2023 SPONSORSHIP & EXHIBITING OPPORTUNITIES



HELP SHAPE THE FUTURE OF IVP WITH YEAR-ROUND OPPORTUNITIES TO MAXIMIZE YOUR REACH & VISIBILITY

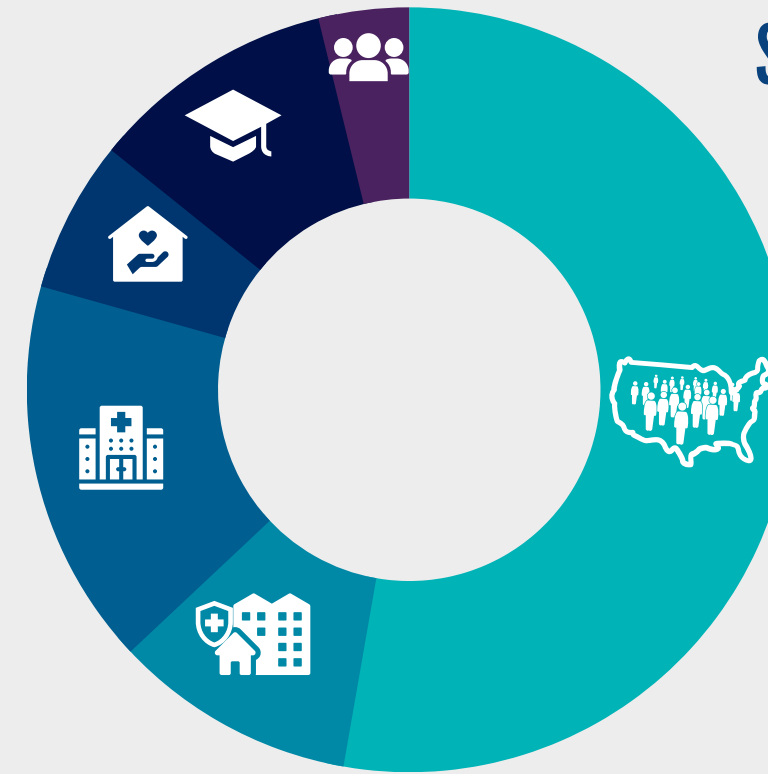
Year-Long Sponsorships Increase Visibility

In our ever-increasing virtual world, visibility is key! Connecting with the people that matter most to you in-person and online requires innovative solutions. That's why Safe States offers customized year-long sponsorships starting at \$1,500.



Reach Your Audience

Safe States membership and conference attendance are steadily increasing. The ability to reach injury & violence prevention researchers, practitioners, and students attending the annual conference, as well as engaged members and partners throughout the year virtually provides greater exposure to sponsors.



Safe States Membership Composition

- 53% State Health Department
- 10% Local Health Department
- 16% Hospital/Healthcare
- 6% Private/Non-Profit
- 11% School/University
- 4% Other, including Federal Partners

Safe States 2023 Conference Highlights



500+ EXPECTED ATTENDEES



30TH ANNIVERSARY CELEBRATION

Annual Media Exposure



80K+ UNIQUE PAGE VIEWS ANNUALLY

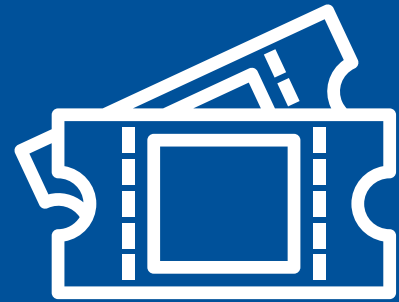


SPONSORS FEATURED IN 50K+ MESSAGES DURING 2022



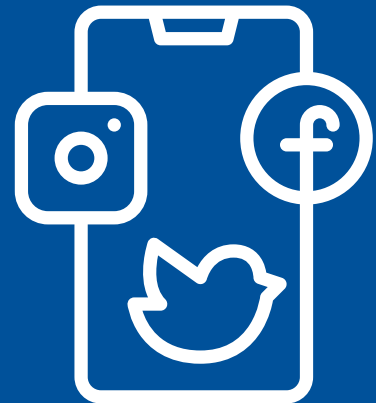
Custom sponsorship packages tailored to meet your needs starting at just \$1,500!

BASE PACKAGE



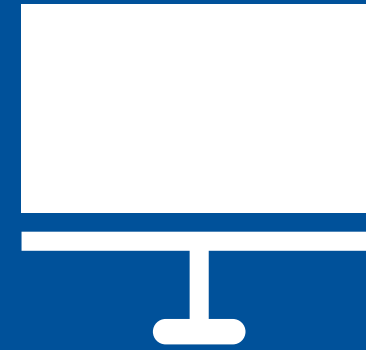
Complimentary Conference Registration

One complimentary registration for each \$1,500.



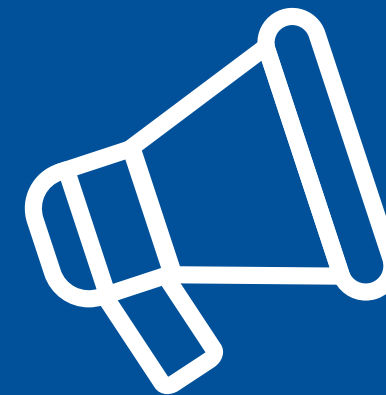
Year-Round Recognition

Special promotion and recognition at the annual conference, during virtual events, on Safe States' website, social media platforms, and monthly newsletter.



Complimentary Exhibit Booth at the Conference

Special promotion and acknowledgement at the annual conference and during virtual events with Safe States members and partners.



Promotion & Recognition at the conference

Organization logo, name, and website shared onsite and in pre- and post-promotional materials.

CUSTOMIZABLE ADD-ONS



Digital Co-branding

Have your company logo displayed on special conference materials, events, and swag.



Thought Leadership

Present to membership, convene a roundtable, sponsor a networking event, keynote session and/or provide a scholarship to the annual conference.



Exhibit at Safe States 2023

Share your organization's resources and experience with hundreds of public health professionals from local, state and tribal health departments, hospitals, schools and universities, private non-profit organizations, and federal agencies working to strengthen the practice of injury and violence prevention.

Non-Profit Rate: \$895

For-Profit Rate: \$1,195

[» LEARN MORE](#)



PRO TIP:

For as little as **\$305** more you can exhibit AND take advantage of the year-round visibility with a custom sponsorship!

The Safe States Alliance is a national non-profit organization and professional association working to strengthen the practice of injury and violence prevention.



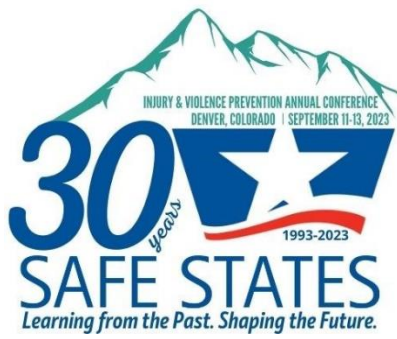
LET'S GET STARTED

770.690.9000

Richard.Hamburg@safestates.org



www.safestates.org



**Embassy Suites by Hilton Denver Downtown
Convention Center**
1420 Stout Street
Denver, CO 80202
(303) 592-1000

EXHIBITOR INFORMATION

Share your organization's resources and experience! As an exhibitor you will have access to the following items:

- One complimentary Conference registration
- One 6' x 30" table for use for the duration of the Conference
- Chairs and wastebasket at exhibit table
- Complimentary access to wireless internet in the exhibit hall
- Recognition on the Conference mobile app and within conference materials
- Technology support (power strip for electrical access, display monitors, lighting, laptops, etc.) for the exhibit booth can be requested from Safe States' Conference AV provider (Audio Visual Group). Please see page 4 for a pricing list and request form. Requests will be made directly between the Exhibitor and Audio Visual Group. Additional technology support must be requested by 8/25/23.

Schedule for Exhibitors

Exhibitors are invited to display their materials for the duration of the Conference. For planning purposes, exhibitors are encouraged to set up and dismantle¹ exhibits during the timeframes below:

Setup:	Sunday, September 10, 2023	5:00 PM – 8:00 PM
	Monday, September 11, 2023	7:00 AM – 9:00 AM
Dismantle:	Wednesday, September 13, 2023	11:15 AM – 12:30 PM (after closing session begins)

Exhibits are not required to be staffed, but you may wish to be at your table during peak registration hours and designated networking breaks. A detailed Conference schedule can be accessed online starting in May.

Shipping Information

Please include the following information on all packages shipped to the Embassy Suites by Hilton Denver Downtown Convention Center. The name of the hotel guest MUST be listed on the address to receive your package. Parcels for events held in the hotel may be delivered up to three (3) days prior to the Conference (no sooner than 9/7/23). The shipment must be addressed to the guest responsible for claiming the parcel at the hotel.

Attention: *Hotel Guest Name, Date of Arrival, Safe States Conference attendee*
Address: *c/o Embassy Suites Downtown Denver Convention Center
1420 Stout Street Denver, CO 80202 (303) 592-1000*

Shipping and Receiving Charges

The hotel requires advanced notice of the shipment and number of boxes. Boxes should be numbered 1 of 5, 2 of 5, 3 of 5, etc. Deliveries of more than (1) one box will be assessed a handling fee. The hotel's box handling fees are as follows: 2-5 boxes, \$5.00 per box; 6-25 boxes, \$10.00 per box. The fee for more than 26 boxes or boxes of unusual size or weight will be negotiated. Any large boxes or any materials requiring handling and delivery will be assessed an additional \$250.00 flat

¹ Dismantling exhibits outside of the dismantle timeframe should only be done outside of the published Conference agenda hours.

fee. Please make prior arrangements to have your boxes returned to your organization. Should the hotel ship your boxes back to your organization they will be subject to a handling fee of \$10.00 per box and \$100.00 per pallet. Any large boxes or any materials requiring handling and delivery will be assessed an additional \$250.00 flat fee. The Sales Office must be notified in advance to assure proper acceptance of these items. Boxes left behind one week, will be discarded. For shipments going out, you will need to pack and get the shipping labels affixed to the box. Please schedule the pickup with your postal carrier for the next day. The hotel team is able to assist with getting packages up to the front desk for pick up.

Notes:

- 1. HOTEL (EMBASSY SUITES BY HILTON DENVER DOWNTOWN CONVENTION CENTER) EXHIBITOR LIABILITY:** Exhibitor shall be fully responsible to pay for any and all damages to property owned by the *Embassy Suites by Hilton Denver Downtown Convention Center* (Hotel,) its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses which may be proved to arise from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof. Normal wear and tear are exempted from this provision.
- 2. SAFE STATES EXHIBITOR LIABILITY:** Exhibitor accepts the following Safe States liability statement as a part of registering for the Conference as an Exhibitor. The Conference Organizers undertake no duty to exercise care, nor does it assume any responsibility for the protection and safety of the exhibitor and its property used in connection with the exhibit, to include theft, damage, and destruction. The exhibitor should remove small and easily removed articles during non-peak Conference hours. The Conference Organizers will provide no security of goods.
- 3. ASSIGNMENT OF SPACE:** Classification of tabletop exhibits and assignment of space will be determined by the Conference Organizers. Once the Conference Organizers have assigned the space, no exhibit will be moved except by the mutual consent of the parties.
- 4. INSURANCE:** In all cases, exhibitors wishing to insure their goods must do so at their own expense. The Conference Organizers hold no responsibility for tabletop area security, nor for the value of any goods. All materials supplied by the exhibitor are displayed at their own risk and liability.
- 5. EXHIBIT TABLES:** Each table will be 6 feet in length, 30 inches wide and include draping. The Conference Organizers will provide a chair and a waste basket at each exhibit table. Exhibitors will have access to complimentary hotel Wi-Fi. If any additional equipment is needed (electrical, signage, etc.) it is the responsibility of the exhibitor to work with the Conference Organizers and arrange payment for all related activities in advance. See page 4 for a pricing list of technology support options which must be requested by 8/25/23.
- 6. CARE OF SPACE:** The exhibitor is responsible for, at their own expense, maintaining and cleaning the area of the exhibit space.
- 7. PROTECTION OF EXHIBIT SPACE:** Nothing shall be nailed, tacked, screwed, or otherwise attached to any building structure. If any damage occurs, it is at the responsibility of the exhibitor to pay any damages.
- 8. CANCELLATION:** Cancellations must be received by August 11, 2023, and will be refunded less a \$50 administrative fee. No refunds shall be given for any cancellation after August 11, 2023.
- 9. SCHEDULING:** We encourage you to interact with participants in a manner respectful of the Conference agenda. Please do not schedule events or meetings during sessions.
- 10. MATERIALS:** We anticipate 500+ Conference attendees, so plan your Conference materials accordingly.

2023 SAFE STATES ANNUAL CONFERENCE EXHIBITOR LIABILITY RELEASE

The Embassy Suites by Hilton Denver Downtown Convention Center requires all Exhibitors sign the following release prior to set up onsite at the hotel.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the *Embassy Suites by Hilton Denver Downtown Convention Center* (Hotel,) its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses which may be proved to arise from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof. Normal wear and tear are exempted from this provision.

The Safe States Alliance requires all Exhibitors sign the following release prior to set up onsite at the hotel.

The Conference Organizers undertake no duty to exercise care, nor does it assume any responsibility for the protection and safety of the exhibitor and its property used in connection with the exhibit, to include theft, damage, and destruction. The exhibitor should remove small and easily removed articles during non-peak Conference hours. The Conference Organizers will provide no security of goods.

Name of Exhibitor Organization: _____

Name of Exhibitor Representative: _____

Email Address of Exhibitor: _____

Phone Number of Exhibitor: _____

Signature of Exhibitor Representative: _____

Date: _____



EXHIBITOR AUDIOVISUAL REQUEST FORM

Audio Visual Group is the official Audiovisual Supplier for The Safe States 2023 Conference and Expo

- ORDERING:** Orders must be received by **August 25th, 2023** to qualify for Discount Pricing. Orders after August 25th, 2023 of below items will increase 20%. To order audiovisual equipment for your booth, fill out the necessary information and return to the address shown. Orders for equipment should be placed as soon as possible it ensure availability. Last minute orders will be handled on a first come served basis.
- PRICING:** All prices quoted are daily rates. There is a \$100.00 service charge, which includes the delivery and pick-up of equipment. Any additional set up labor required must be specified in advance and will be quoted accordingly.
- PAYMENT:** All orders must have 100% of estimated charges remitted with order. We accept company checks, Visa, AMEX, or MasterCard.
- CANCELLATIONS:** Cancellation of equipment ordered must be received 72 hours prior to delivery date to avoid a minimum One-day charge. If services have already been provided at the time of cancellation, 50% of original charges will be applied, with a minimum charge of one full day.

EXHIBITOR INFORMATION		EVENT INFORMATION
Your Name _____	Telephone _____	Event Name <u>Safe States</u>
Company _____	Address _____	Event Venue _____
City _____	State _____ Zip _____	Show Dates _____
Email _____	On-site Contact # _____	Booth Number _____

Advanced (price listed is 20% off)

LIGHTING	Price Per Day	Number of Each	Days Needed	Total Cost
180W LED Par	\$65.00			
12X25W LED Wall Wash Bar (very bright) Each	\$185.00			
6X25W LED Wall Wash Bar (very bright) Each	\$135.00			
105W LED FlatPar Each	\$70.00			

SPECIALTY MONITORS	Price Per Day	Number of Each	Days Needed	Total Cost
65" Touch Monitor w/CPU on Floor Stand	\$765.00			
84" X 16" Standing Signage Monitor w/Stand (Horizontal or Vertical)	\$875.00			

DISPLAY MONITORS	Price Per Day	Number of Each	Days Needed	Total Cost
Adjustable Monitor Floor Stand (for 40" – Up)	\$95.00			
32" LCD Monitor w/HDMI 6' with Table Stand	\$110.00			
43" LCD Monitor w/HDMI 6' with Table Stand	\$200.00			
50" LCD Monitor w/HDMI 6' with Table Stand	\$290.00			
55" LCD Monitor w/HDMI 6' with Table Stand	\$380.00			
60" LCD Monitor w/HDMI 6' with Table Stand	\$470.00			
70" LCD Monitor w/HDMI 6' with Table Stand	\$560.00			
80" LCD Monitor w/HDMI 6' with Table Stand	\$750.00			
25" HDMI Cable	\$30.00			

LAPTOPS	Price Per Day	Number of Each	Days Needed	Total Cost
MacBook	\$175.00			
iMac	\$230.00			
Laptop (Dell)	\$120.00			
Adapters ie. Usb-C to HDMI, Mini Display to HDMI, etc	\$20.00			

PLEASE NOTE: this form is only a partial list of equipment featuring commonly requested items. We stock a full line of audio, video, video wall, translation, and multi-image equipment. For items not found above, please inquire about availability and pricing at sales@avgrp.com

Visa Master Card AMEX

Credit Card Number _____ CODE _____

Expiration Date _____ Billing Zip _____

Equipment Total = \$ _____
 Service Charge + 100.00

I will Pay By Company Check on Site

Total Amount = _____

Due _____

Signer responsible for equipment from drop-off date to pickup date

nadia@avgrp.com - Office: (386) 717-1227 - On Site Cell: (347) 331-2070