United Way for Southeastern Michigan is inviting people and organizations with expertise, resources and passion to join us in
Making Greater Detroit one of the top five cities to work and live by 2030.

“We must have the courage to put a stake in the ground in our communities, to set audacious goals and to bet a great majority of people will join us.”

— Rick Harwood, Harwood Institute for Public Innovation
YOUR PROMISE:

IMPACT STRATEGY #1

WHY YOU?:

IMPACT STRATEGY #3

IMPACT STRATEGY #2

WHY NOW?:

IMPACT STRATEGY #4

WHY ME (DONOR)?: