2021 SPONSORSHIP AND SUPPORT

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About SCCT

Founded in 2005, the Society of Cardiovascular Computed Tomography (SCCT) is the global professional society devoted exclusively to improving health outcomes through the effective use of cardiovascular computed tomography (CT). Cardiovascular CT has emerged as an effective first-line testing strategy for diagnosing and managing coronary artery disease based on strong clinical science, cost-effectiveness and the ability to positively impact patient outcomes.

SCCT’s membership has grown into an international network of nearly 3,200 cardiologists, radiologists, technologists, and hospital and practice administrators from 85 countries around the world who specialize in cardiovascular CT.
Partnering and support

Partnering with SCCT gives your company valuable exposure year-round, helping you develop brand awareness and allowing you to build rapport with leading physicians from the United States and around the world. It gives you an opportunity to contribute to the growth and quality of the cardiovascular CT field by supporting our education and reimbursement advocacy efforts.

Partnership tiers

Diamond Partner
$95,000 minimum annual investment

Gold Partner
$55,000 minimum annual investment

Silver Partner
$35,000 minimum annual investment

Partnership requirements

As part of your investment, SCCT partners are expected to support the SCCT and the Annual Scientific Meeting as outlined below. The balance of your support can be dedicated to a variety of other activities, outlined on the following pages.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted educational grant (will be used to support educational platforms at the Annual Meeting and throughout the year)</td>
<td>$30,000</td>
<td>$19,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Virtual exhibit at Annual Scientific Meeting (see p. 9 for details)</td>
<td>Premium Plus $4,000</td>
<td>Premium $3,000</td>
<td>Standard $1,500</td>
</tr>
</tbody>
</table>
Partner benefits

As a Diamond, Gold or Silver Partner, your company will receive the following benefits in addition to the specific sponsorship and grant opportunities you select:

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCCT website home page partner listing by name with link to your home page</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>SCCT website home page partner listing by name</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Member e-newsletter logo recognition with link (monthly year-round)</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One e-mail to all members sent by SCCT on your behalf OR one-time use of postal mailing list</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td><em>Journal of Cardiovascular Computed Tomography (JCCT)</em> logo recognition on the “SCCT Update” page (6x/year)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Annual Scientific Meeting PDF program (name recognition)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Novel technologies session at ASM2021 (virtual)</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Pre-Annual Meeting registration list (including name, city and state/country)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Post-Annual Meeting registration list (including name, city and state/country)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Company promotion of SCCT partner status</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

2021 Annual Scientific Meeting Final Program (pdf versions)

The program provides vital information on sessions and presentations, faculty information, abstracts, an exhibitor listing, and a list of annual meeting sponsors. A pdf version of the final program is emailed in advance to more than 16,000 cardiologists, radiologists and other key stakeholders in the field.

Email or postal mailing

SCCT will send one email to members on behalf of Diamond Partners at the time of your choice. Alternatively, Diamond Partners may have one-time use of SCCT’s postal mailing list. Communication must be reviewed/approved by SCCT.

Novel Technologies Session at the Annual Scientific Meeting

Diamond Partners will have the opportunity to participate in a specially formatted session during the Annual Scientific Meeting designed to engage attendees in discussions about the company’s novel technologies and products. This is an opportunity for attendees to gain insight and perspective in an informal educational setting.

Company promotion as an SCCT Partner

Partner companies may include the phrase, “an SCCT [Diamond/Gold/Silver] Partner,” on printed and digital industry communications to show company affiliation to the Society.

Additional year-round support opportunities

- Grants for CME education (webinars, symposia, workshops, courses, conferences, on-demand education)
- In-kind support for hands-on workshops (providing access to workstations/post-processing platforms)
- Sponsorships: Webinars, small conferences, podcasts
- Sponsorships and exhibits at the Annual Scientific Meeting (July 16 – 17)
- Advertising (website, member emails)
- Mailing list (postal addresses only)
## Workshops

### Format/features
- Delivered virtually or in-person from 1 to 2 days. Usually include a pre-session focused on buttonology.
- Hands-on instruction in best practices in case-reading complimented by didactic lectures. Attendees are typically provided with individual access to workstations.
- Always accredited for CME. May also include case credit.
- Workshops have 15 – 20 attendees or more if sponsor can give access to platform. SCCT’s virtual workshops always sell out and have long waitlists.
- Types: CTA Academy, Structural Heart, CT Perfusion & FFR-CT, Congenital Heart Disease

### Support requirements
- A signed letter of agreement
- Workstation access via the internet or a cloud environment for all attendees for the duration of the workshop, plus at least one day prior and at least one day after.
- The company will work with SCCT/faculty in advance to load and test cases.
- Technical support for buttonology sessions prior to workshop and during workshop delivery.
- Educational grant funding to support workshop expenses; one-day workshops are $5,000 to and two-day workshops are $8,500. Please note that sponsorships (marketing and advertising) are prohibited for CME education.

### Benefits
- Exclusive opportunity — each virtual workshop is single-vendor supported
- Expert/senior faculty demonstrate case reads solely on your company’s platform
- Physician attendees have hands-on access and become familiar with your platform’s capabilities
- Direct contact with attendees as appropriate for the provision of technical support
- Acknowledgement on workshop web page and in slides during course

## Courses

### Format/features
- Delivered virtually or in-person; length is at least 1 day. Virtually delivered courses are recorded and are later available on-demand for additional attendees.
- Always accredited for CME. Typically does not include case credit.
- Instructive lectures with question/discussion segments.
- Types: Virtual SCCT Comprehensive Board Review & Update of Cardiovascular CT

### Support requirements
- A signed letter of agreement
- Educational grant funding; amounts vary. Please note that sponsorships (marketing and advertising) are prohibited for CME education.

### Benefits
- Acknowledgement as an educational grantor on course web page and in course slides and materials.
- Courses typically have 125 – 150 attendees
SCCT WEBINARS

Format/features
- Delivered virtually; length is usually 60 – 90 minutes
- CME accreditation and case credits are usually available
- Either case-based — faculty demonstrate case interpretation and answer/ask questions AND/OR didactic/lecture-based
- Types: Read with the Experts Series, Technologist Series, Chest Pain guidelines, Early Career webinar

Support requirements
- A signed letter of agreement
- Eligible for educational grant funding of $3,000. Please note that sponsorships (marketing and advertising) are prohibited for CME education.

Benefits
- Acknowledgement as an educational grantor on course web page and in course slides and materials.
- Webinar attendance is generally 200 – 400
- Package of complimentary registrations

INDUSTRY-SPONSORED WEBINARS

Format/features
- Delivered virtually; length is usually 60 – 90 minutes
- Topic and speaker are selected by sponsor.

Support requirements
- $10,000 per webinar. For full details, see p. 14.

Benefits
- SCCT provides marketing and promotional services
- SCCT provides registration, scheduling and hosting services.
- Previous sessions have had over 450 registrants.
- SCCT provides contact information for all attendees to sponsor (via an opt-in acknowledgement)

SMALL CONFERENCES

Format
- Delivered virtually or in-person; length varies from half-day to 2 days. Conferences delivered virtually are recorded and are later available online on-demand.
- Typically organized in sessions with 3 – 4 speakers per session and a session chair to moderate questions and discussion. Single track (no concurrent sessions).
- CME or CE accredited
- Types: Innovation Series, Prevention Symposium, Technologist Symposium

Support requirements
- Eligible for educational grant funding; amounts vary. See individual conference pages, pp. 8 – 12.
- May have exhibit and sponsorship opportunities (marketing and advertising) separate from the CME program.

Benefits
- Acknowledgement as an educational grantor or sponsor on conference web page and in conference materials.
- Small conference attendance is typically 100 – 200
- Opportunities may include:
  » Exhibit hall (virtual)
  » Slide breaks
  » Sponsored symposia (industry-planned sessions with 1-2 speakers)
  » Sponsored networking/social events
  » Sponsored non-CME education (SCCT-planned sessions)
  » Branding on materials
  » Branded email sent by SCCT on your behalf to all attendees
<table>
<thead>
<tr>
<th>No.</th>
<th>Timing</th>
<th>Title</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>February 6 – 7</td>
<td>CTA Academy #1: The full spectrum (to include TMVR, TAVR)</td>
<td>Workshop</td>
</tr>
<tr>
<td>2</td>
<td>February 20</td>
<td>Technologist Webinar Series #1 Optimization of Contrast</td>
<td>Webinar</td>
</tr>
<tr>
<td>3</td>
<td>March 10</td>
<td>AI/ML Series #1: Introduction (90 minutes) (details p. 10)</td>
<td>Small conference</td>
</tr>
<tr>
<td>4</td>
<td>March 20</td>
<td>CTP and FFR-CT #1</td>
<td>Workshop</td>
</tr>
<tr>
<td>5</td>
<td>March 24</td>
<td>Technologist Webinar Series #2</td>
<td>Webinar</td>
</tr>
<tr>
<td>6</td>
<td>March 30</td>
<td>#SCCTVillage; Success as a Trainee/Early Career Professional in Cardiac CT</td>
<td>Webinar</td>
</tr>
<tr>
<td>7</td>
<td>April 6</td>
<td>Read with the Experts (Portuguese)</td>
<td>Webinar</td>
</tr>
<tr>
<td>8</td>
<td>April 10 – 11</td>
<td>CTA Academy #2: Cases for basic users</td>
<td>Workshop</td>
</tr>
<tr>
<td>9</td>
<td>April 17</td>
<td>Structural heart workshop #1</td>
<td>Workshop</td>
</tr>
<tr>
<td>10</td>
<td>April 24</td>
<td>Technologist Webinar Series #3</td>
<td>Webinar</td>
</tr>
<tr>
<td>11</td>
<td>May 6</td>
<td>AI/ML Series #2: Methodology: Pearls and Pitfalls (3 hours) (details p. 10)</td>
<td>Small conference</td>
</tr>
<tr>
<td>12</td>
<td>May 8</td>
<td>Structural heart workshop #2</td>
<td>Workshop</td>
</tr>
<tr>
<td>13</td>
<td>May 11</td>
<td>Read with the Experts #1 (English): Coronary Cases from Belfast</td>
<td>Webinar</td>
</tr>
<tr>
<td>14</td>
<td>May 13</td>
<td>Chest Pain Guidelines #1: Emergency room</td>
<td>Webinar</td>
</tr>
<tr>
<td>15</td>
<td>May 20</td>
<td>Chest Pain Guidelines #2: Stable chest pain</td>
<td>Webinar</td>
</tr>
<tr>
<td>16</td>
<td>May 25</td>
<td>Read with the Experts #2 (English): Emergency Cases from MGH</td>
<td>Webinar</td>
</tr>
<tr>
<td>17</td>
<td>June 5</td>
<td>CTA Academy #3 (1 day)</td>
<td>Workshop</td>
</tr>
<tr>
<td>18</td>
<td>June 8</td>
<td>Read with the Experts #3 (English): Cardiac CT for Coronary Cases &amp; Beyond: A few interesting cases from California</td>
<td>Webinar</td>
</tr>
<tr>
<td>19</td>
<td>June 9</td>
<td>AI/ML Series #3: AI/ML in CAD (3 hours) (details p. 10)</td>
<td>Small conference</td>
</tr>
<tr>
<td>20</td>
<td>June 17 – 18</td>
<td>Board Review Course #1</td>
<td>Course</td>
</tr>
<tr>
<td>21</td>
<td>July 16 – 17</td>
<td>SCCT Annual Scientific Meeting 2021 (details p. 8)</td>
<td>Annual Meeting</td>
</tr>
<tr>
<td>22</td>
<td>August 5 – 6</td>
<td>Board Review Course #2</td>
<td>Course</td>
</tr>
<tr>
<td>23</td>
<td>August 14</td>
<td>Prevention Symposium (half-day) (details p. 12)</td>
<td>Small conference</td>
</tr>
<tr>
<td>24</td>
<td>September 11</td>
<td>CTP and FFR-CT #2</td>
<td>Workshop</td>
</tr>
<tr>
<td>25</td>
<td>September 17</td>
<td>AI/ML Series #4: AI/ML in SHD (3 hours) (details p. 10)</td>
<td>Small conference</td>
</tr>
<tr>
<td>26</td>
<td>September 21</td>
<td>Read with the Experts #4 (English): Valvular Cases from Vancouver</td>
<td>Webinar</td>
</tr>
<tr>
<td>27</td>
<td>September 25-26</td>
<td>CTA Academy #4 - Basic</td>
<td>Workshop</td>
</tr>
<tr>
<td>28</td>
<td>October 5</td>
<td>Read with the Experts #5 (English): Topic TBD</td>
<td>Webinar</td>
</tr>
<tr>
<td>29</td>
<td>October 16-17</td>
<td>CTA Academy #5</td>
<td>Workshop</td>
</tr>
<tr>
<td>30</td>
<td>October 30</td>
<td>Structural heart workshop #3</td>
<td>Workshop</td>
</tr>
<tr>
<td>31</td>
<td>November 2</td>
<td>Read with the Experts (Spanish)</td>
<td>Webinar</td>
</tr>
<tr>
<td>32</td>
<td>November 6</td>
<td>Congenital heart disease</td>
<td>Workshop</td>
</tr>
</tbody>
</table>
Virtual meeting and small conference sponsorship packages

2021 Annual Scientific Meeting
July 16 – 17 • Virtual

The SCCT Annual Meeting will be presented online on three channels with concurrent programming over two days. It includes 27 sessions and provides approximately 26 CME credits to attendees. Expected attendance: 800

2020 attendance statistics
Attendees: 768
Physicians: 420; Trainees: 129; Technologists: 40
U.S.-based: 443; other countries: 146
Number of countries: 30
Cardiologists: 63%; Radiologists: 25%

Format in 2021
- Delivered virtually, July 16 – 17
- Recorded and is later available online on-demand.
- Organized in sessions with 4 – 5 speakers per session and a session chair to moderate questions and discussion. Up to four concurrent sessions.
- CME accredited

Benefits
- Acknowledgement as an educational grantor or sponsor on annual meeting web page and in conference materials.
- Annual meeting attendance is typically about 800
- Opportunities may include:
  » Exhibit hall (virtual)
  » Slide breaks
  » Sponsored symposia (industry-planned sessions with 1-2 speakers)
  » Sponsored networking/social events
  » Sponsored non-CME education (SCCT-planned sessions)
  » Branding on materials
  » Branded email sent by SCCT on your behalf to all attendees
  » Package of complimentary registrations

“The meeting gave me increasing confidence that cardiac CT ... will be gaining more relevance in clinical practice.”
Sponsored symposia
Total of 8 opportunities
(2 pre-program and 2 mid-program each day)
Shared slot: $6,000  •  Exclusive: $11,000
Sponsor selects speaker and topic. Presentations are 25-30 minutes and pre-recorded; we encourage a live Q&A session. SCCT can provide recording and basic editing services. Symposia content will remain available on-demand on the SCCT website for attendees to view at their convenience.

Friday, July 16
9:00 – 9:25am — 2 concurrent opportunities
12:25 – 12:55pm — 2 concurrent opportunities
Saturday, July 17
9:00 – 9:25am — 2 concurrent opportunities
12:25 – 12:55pm — 2 concurrent opportunities
All times U.S. Eastern

NEW: ASM Live sponsorship
Total of 4 opportunities
$5,000 per session or sponsor all four for $18,000
Hosted by SCCT leaders in the style of a conversational discussion, these new sessions engage attendees with program previews (morning) and a wrap-up after the first full day of the meeting. Expect lively and insightful interchanges from the most influential voices in cardiovascular CT.

Sponsorship includes:
- Your company’s 30-second video or advertisement played at the session start following a verbal acknowledgement from a host
- Logo on screen at start and conclusion of session
- Acknowledgement in program materials
- Your company’s 30-second video or advertisement played at the session start following a verbal acknowledgement from a host
- Logo on screen at start and conclusion of session
- Acknowledgement in program materials

e-abstract Presentation Platform
Exclusive: $10,000
More than 200 abstracts are submitted to the SCCT Annual Meeting. Accepted abstracts will be presented as pre-recorded, on-demand 5-minute slide and audio presentations. They are available from a dedicated platform that can be filtered by author and topic.

Platform sponsorship includes:
- Top line support acknowledgement, including logo placement in the header and a live link to your site.
- A “sticky” footer banner ad with a second live link to your site
- The platform with your branding is online for one full year

NEW: Swag packages
Put your branded items and product literature into attendees hands as part of a meeting totebag that will be mailed directly to pre-registered attendees prior to the meeting. Opportunities may include pens, facemasks, notepads or inserts. Contact SCCT for options and pricing.

Slide breaks
The program includes 5 breaks of 10-minutes each, during which a rolling slide deck is played across all three channels, featuring SCCT and meeting information, as well as your messages.
- Shared break: Up to 3 slides as part of the rolling deck, played during at least 3 breaks: $5,000
- Exclusive break (2 opportunities): Own one break when only your company’s slides will be included along with SCCT content played on all 3 channels, either Friday or Saturday) $8,500

Virtual exhibit hall
The virtual exhibit hall is reached through a tab header directly on the Annual Meeting microsite. Exhibit hours take place on July 16 and 17; exhibitors can decide when to man their booths

Standard booth ($1,500)
Your booth is a pop-up window featuring:
- Logo
- Company bio
- Contact information including photo
- 1 static link to your website
- Up to 4 social media links
- “Request more info” button (similar to lead retrieval)
- Inclusion in Exhibitor Directory so attendees can go directly to your booth

Deluxe booth ($3,000)
Standard booth features above plus:
- Links to up to 2 uploads (documents or video)
- Chat box feature, optional: Similar to what is in use for the meeting program itself. You have backend access as a “moderator” for your dedicated chat “session” for the duration of the meeting. It is powered by Slido.
- Appointment scheduler: You will receive an invitation to Appointlet, so that you can set up an account that ties in with your calendar – you would set available days/hours for calls or video meetings. Once a time slot is booked, it would add the appointment to your linked calendar and take that available time off the grid.

Premium booths ($4,000)
Deluxe Booth features above plus:
- Top line placement in virtual exhibit hall
- Top line listing in Exhibitor Directory
- Links to up to 5 uploads (documents or video)
- Capability to link to a Zoom meeting/webinar
Innovation Series: 
AI and machine learning in cardiovascular CT 
Virtual

A four-part series, delivered live and recorded for on-demand learning. Session #1 is free to all attendees. Full program is available.

#1: Why should I care about AI in cardiac imaging? Registration is complimentary Tuesday, March 10, 10am – 11:40am EST

#2: AI/ML basics/overview methodology: pearls and pitfalls Wednesday, May 6, 10am – 1:00pm EST

#3: AI/ML in coronary artery disease Thursday, June 9, 10am – 1:00pm EST

#4: AI/ML in structural heart disease Friday, September 17, 10am – 1:00pm EST

Support covers both live and on-demand content

- Online presentations feature a mix of pre-recorded and live presentations, as well as live Q&A/discussion with faculty
- Recording of each full program in the series will be hosted on the SCCT learning platform for post-event consumption
- Expected attendance: 150

AI and Machine Learning in Cardiovascular CT ONLINE
## Series patron

**$12,000**

The Series Patron supports all four sessions for this live online event and recorded package.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored symposium, live presentation</td>
<td>One 30-minute sponsored symposium to be presented just prior to the session of your choice. Sponsor selects faculty and topic; SCCT will provide scheduling, recording and editing facilities and provide sponsor with a file of the finished recording.</td>
</tr>
<tr>
<td>Registration</td>
<td>10 registrations for all four sessions that give access to the live event plus the full package of enduring educational content.</td>
</tr>
<tr>
<td>Email to attendees</td>
<td>SCCT will send two emails to all series attendees on behalf of sponsor; sponsor provides HTML content. Timing is at sponsor’s discretion.</td>
</tr>
<tr>
<td>SCCT e-newsletter advertisement</td>
<td>Clickable banner ad; e-newsletter distribution list of more than 4,000 members worldwide. Sponsor selects issue.</td>
</tr>
<tr>
<td>SCCT website ad placement</td>
<td>Clickable banner ad; 3 months placement. Timing is sponsor’s choice.</td>
</tr>
<tr>
<td>Meeting registration page recognition</td>
<td>Acknowledgement with link</td>
</tr>
<tr>
<td>Streaming platform recognition with break slides</td>
<td>Sponsor provides up to 2 slides to be played as part of the deck during breaks.</td>
</tr>
<tr>
<td>Social media</td>
<td>Two social media posts related to event will mention/tag Patrons. SCCT’s SM following totals about 13,000</td>
</tr>
</tbody>
</table>

## Session sponsor

**$4,000**

Session sponsors support one session of their choice; includes live online event and recorded material.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsored recorded mini-symposium</td>
<td>Recorded 20-minute talk (not presented as part of the live event) that will be bundled with the recording of the session and hosted on the online learning platform. Sponsor selects faculty and topic; SCCT provides recording facility.</td>
</tr>
<tr>
<td>Registration</td>
<td>4 registrations for the session you sponsor that give access to the live event plus the full package of enduring educational content.</td>
</tr>
<tr>
<td>SCCT website ad placement</td>
<td>Clickable banner ad; 3 months placement. Timing is sponsor’s choice.</td>
</tr>
<tr>
<td>Meeting registration page recognition</td>
<td>Acknowledgement with link</td>
</tr>
<tr>
<td>Streaming platform recognition</td>
<td>Day of event</td>
</tr>
<tr>
<td>Social media</td>
<td>One social media posts related to event will mention/tag sponsor. SCCT’s SM following totals about 13,000</td>
</tr>
</tbody>
</table>
4th SCCT Cardiovascular Disease Prevention Symposium
August 14, 2021 • Virtual

This one-day symposium, featuring some of the most prominent leaders in preventive cardiology, will provide an overview of the changing prevention landscape and an update on novel therapies and risk assessment tools for preventing cardiovascular disease. Talks will cover the latest guidelines as they pertain to the prevention of cardiovascular disease, as well as the role of CAC scoring and CTA in prevention. The target audience will include cardiologists, internists, family medicine physicians, endocrinologists and other health care professionals interested in the prevention of cardiovascular disease. This is a CME-accredited educational event.

Support covers both live and on-demand content

- Online presentations feature a mix of pre-recorded and live presentations, as well as live Q&A/discussion with faculty
- Recording of each full program in the series will be hosted on the SCCT learning platform for post-event consumption
- Expected attendance for live event: 150

Symposium program details are currently being finalized
**Patron**  
(provides an educational grant of $25,000 or more)

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>5 complimentary registrations that give access to the live event plus the full package of enduring educational content.</td>
</tr>
<tr>
<td>Email to attendees</td>
<td>SCCT will send an email to all attendees on behalf of grantor; grantor provides HTML content. Timing is at grantor’s discretion.</td>
</tr>
<tr>
<td>Meeting registration page recognition</td>
<td>Acknowledgement with link</td>
</tr>
<tr>
<td>Program recognition</td>
<td>Acknowledgment in program materials</td>
</tr>
<tr>
<td>Streaming platform recognition with break slides</td>
<td>Grantor provides up to 3 slides to be played as part of the deck during breaks.</td>
</tr>
<tr>
<td>Social media</td>
<td>Acknowledgment of support in posts on SCCT’s Twitter and Facebook feeds. SCCT’s social media following totals about 13,000.</td>
</tr>
</tbody>
</table>

**Supporter**  
(provides an educational grant of $10,000 or more)

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>2 complimentary registrations that give access to the live event plus the full package of enduring educational content.</td>
</tr>
<tr>
<td>Meeting registration page recognition</td>
<td>Acknowledgement with link</td>
</tr>
<tr>
<td>Program recognition</td>
<td>Acknowledgment in program materials</td>
</tr>
<tr>
<td>Streaming platform recognition with break slides</td>
<td>Grantor provides 1 slide to be played as part of the deck during breaks.</td>
</tr>
<tr>
<td>Social media</td>
<td>Acknowledgment of support in one post on SCCT’s Twitter and Facebook feeds. SCCT’s social media following totals about 13,000.</td>
</tr>
</tbody>
</table>
Industry-sponsored Webinars
$10,000

Description
Commercially supported, non-CME one-hour sessions delivered live or mock-live online.

Quantity
Sponsor can commission one webinar or a series of up to 3 per year.

Topic and speaker
Sponsor proposes topic and speaker and will provide draft descriptive materials for SCCT Education Committee review and approval. Upon approval, Sponsor invites speaker; all parties coordinate date/time.

Honorarium
SCCT can provide a speaker honorarium at Sponsor’s discretion; this amount plus an administrative fee can be added to package funding. Sponsor may choose to pay an honorarium directly.

Content
SCCT encourages educational content. The Society also recognizes that webinar content that focuses on a platform’s or device’s capability/features/functionality from the experience of the speaker can be valuable to attendees. The SCCT Education Committee reserves the right to request review of pre-recorded content (if any) or presenter slides 3 days prior to webinar.

Promotion
The webinars will be listed on the SCCT website and proactively promoted via email and social media as sponsored events.

Registration
SCCT will provide registration services. Registrants will check a box to acknowledge that SCCT has permission to share their contact information with Sponsor. There will be no charge for registration. SCCT will provide access information to attendees at least one day prior to each webinar.

Pre-recording and presentation
Should the Sponsor wish to present a mock-live webinar, SCCT will work with the speaker to pre-record his/her presentation. SCCT will host the webinar on GoToWebinar or similar appropriate platform that allows for attendee interaction. SCCT recommends live Q&A even if content is pre-recorded.

Sponsor acknowledgement
SCCT will provide/present an acknowledgement slide at the beginning of the webinar to inform attendees that the session is commercially sponsored. Sponsor will be acknowledged on all email, website and social media promotions.

Disclaimer text
Email and website promotion by both SCCT and sponsor will include the following: References to a specific product, process, or service on this webinar do not constitute or imply an endorsement by the Society of Cardiovascular Computed Tomography. The views and opinions expressed do not necessarily reflect those of the Society of Cardiovascular Computed Tomography.

Post-event
- SCCT will provide event metrics and attendee information to Sponsor within 2 business days.
- SCCT will provide a recording of the webinar to Sponsor

Prior to the event, SCCT reserves the right to refund support funding and withdraw hosting if the content does not align with practice standards. Hosting will not be withdrawn unreasonably.

Post-event use by Sponsor
The Sponsor will be permitted to re-use webinar videos and content, 3 months (or any other agreed upon earlier time frame) after the event has been hosted and made available on-demand via the SCCT website. This video and content (‘Webinar Materials’) may be used on the Sponsor’s webpage and promoted via all digital channels to enlist further viewing and customer engagement for the Sponsor, but may not make claims regarding SCCT endorsement or any connection SCCT has with Sponsors product or services. Any reference to SCCT on the webpages or in other digital content, must be approved prior to use. Webinar Materials will continue to be recognized as an SCCT originated production and sponsored by Sponsor.
Year round

Website

Banner ads: $2,500 / 3 month run of 250x250
With a recent update to the SCCT website, now is the time to maximize your brand and expand your reach. Your website banner ad has the potential to reach members on a global scale. Metrics available.

E-newsletter advertising

Banner ad per issue: $1,000
The monthly newsletter contains the latest news from the Society and the field. Distributed via email to all regular and community members, this is one of the most popular communication vehicles at SCCT. Average open rate: 38.6%; average click through rate: 13.2

Mailing List Rentals

SCCT allows mailing lists rentals of our growing active member list through INFOCUS. SCCT members are excellent prospects for cardiovascular equipment, technology and supplies, surgical tools, technology and equipment, subscriptions, books and journals, pharmaceuticals and supplements, medical group management, continuing education, seminars and conferences, insurance offers, office supplies, equipment, and services, accounting and business services, and much more. Visit https://www.infocusmarketing.com/lists/Society-of-Cardiovascular-Computed-Tomography-SCCT-Member-Mailing-List for more information.

Podcasts

JCCT Pulse
Exclusive sponsorship $7,500 for full year (minimum of 6 episodes)
Individual episodes and smaller packages may be available
With each new Journal of Cardiovascular Computed Tomography (JCCT) issue, podcast host Todd C. Villines, MD, MSCCT (editor-in-chief of JCCT) delivers highlights of key articles through interviews with the authors and subject matter experts. Tune in to stay up-to-date with the latest happenings in the field of CCT.

Donut of Destiny
Exclusive sponsorship $15,000 for full year (approximately 20 episodes)
Individual episodes and smaller packages may be available
This twice-a-month podcast from members of SCCT’s trainees committee explores new hot topics in cardiovascular CT from the perspectives of both radiologists and cardiologists. Grab a quick bite of the latest happenings.

Sponsored educational webcasts

$5,000
Webcasts are recordings of 30-45 minutes and delivered on-demand on the SCCT learning platform, with or without CME credits. Leading faculty present recorded sessions on cutting-edge basic and advanced cardiovascular CT topics. SCCT’s Education Committee can suggest topics and faculty or approve a sponsor’s topic of choice.

Benefits:
- Industry supporters will receive recognition with the webcast description
- Industry recognition on title screen
- Recognition in all promotional material

Editorial calendars available on a rolling basis about two months out.