



# ABOUT THE SOCIETY

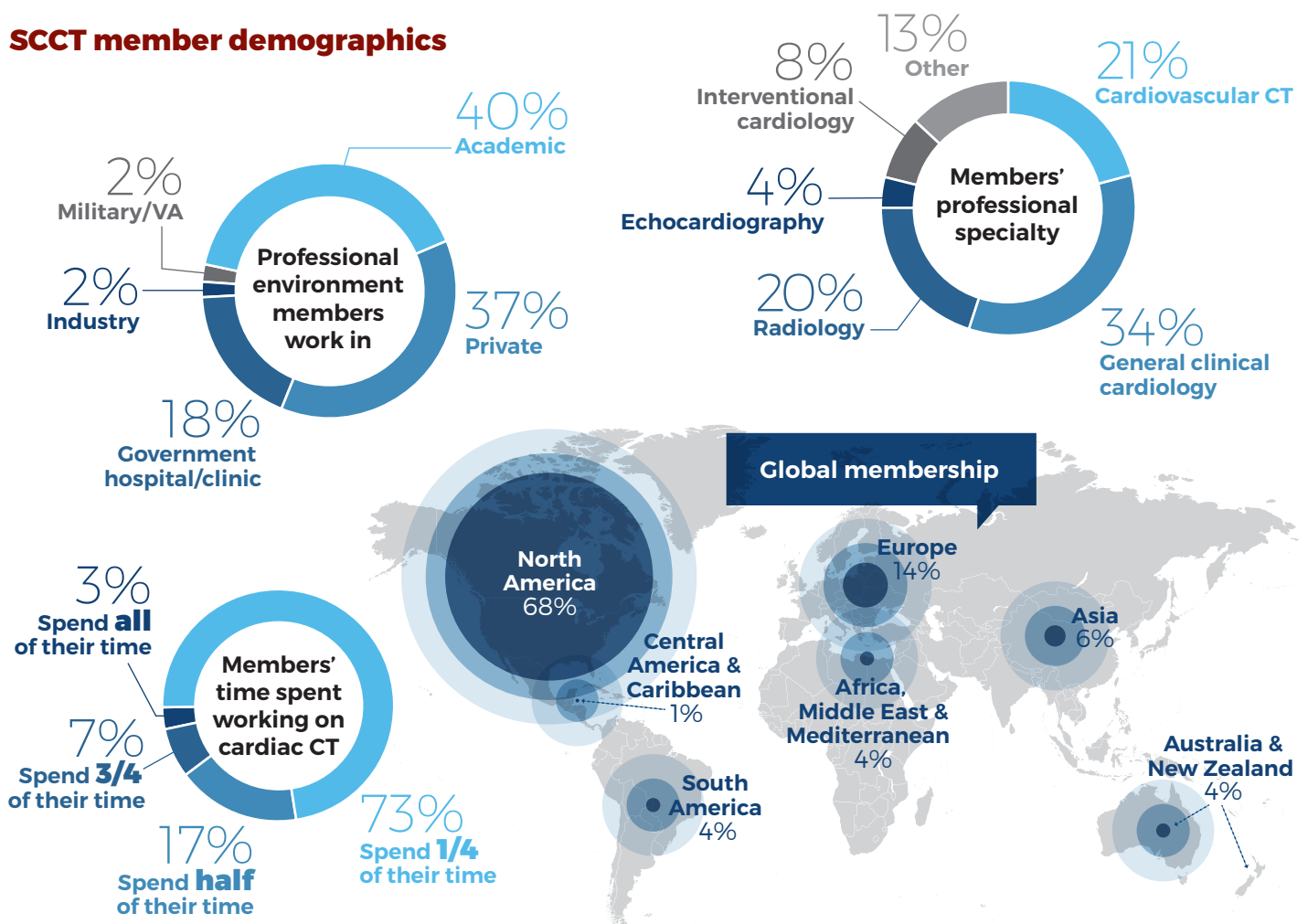
Founded in 2005, the **Society of Cardiovascular Computed Tomography (SCCT)** is the global professional society devoted exclusively to improving health outcomes through the effective use of cardiovascular computed tomography (CT). SCCT's membership has grown into an international network of cardiologists, radiologists, technologists, and hospital and practice administrators from 85 countries around the world specializing in cardiovascular CT. Cardiovascular CT is a proven, noninvasive way to reduce costs, improve patient care and help save lives.

## The value of partnership

Partnering with SCCT gives your company valuable exposure year-round, helping you develop brand awareness and allowing you to build rapport with leading physicians from the United States and around the world. It gives you an opportunity to contribute to the growth and quality of the cardiovascular CT field by supporting our advocacy efforts and the development of high quality education.

Our partnerships with industry help bring value to our members, primarily by strengthening our efforts to develop and deliver quality education and training, and by elevating the cardiovascular CT field in terms of scope and reach.

### SCCT member demographics





# SCCT Annual Scientific Meeting

**SCCT2020** engages physician and healthcare professionals in a comprehensive exploration of the most current developments in the field of cardiovascular CT principles, methodologies, appropriateness criteria and clinical practice. It demonstrates the society's commitment to research, education and clinical excellence in the use of cardiovascular CT.



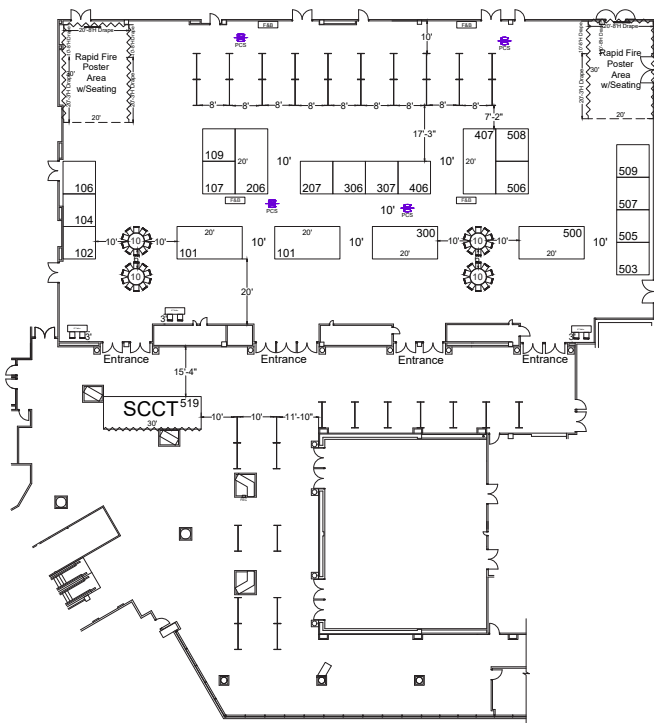
## Why exhibit

Are you a CT equipment, software or services supplier? Exhibiting at the SCCT Annual Scientific Meeting is an ideal way to:

- Generate sales leads or new customers
- Maximize brand awareness for your company
- Network with physicians and healthcare professionals
- Educate prospective clients on your new products and services
- Advertise to a wide range of attendees

Visit [SCCT2020 website](https://www.scct2020.com) for more details

## Exhibitor floorplan



## Exhibitor highlights

(\$35 per SF non-island/\$37 per SF island booths)

- Promoted to 15,000+ cardiologists, radiologists, technologists, nurses and key decision makers
- Attendee reception on July 17, 6:20 - 7:45 pm in the exhibit hall
- Steady booth traffic with poster sessions, abstract presentations, debates and more in the exhibit hall
- Company name and booth # in SCCT2020 program, on website and mobile app.
- 10' x 10' and larger booths. Booth sign, 8' high back wall. 3' side rails with drapery. Free WiFi. Security guards (expo hall). Lead retrieval system (additional fee).
- Complimentary exhibitor registration based on booth size



## Key dates

Contracts, partial deposit & certificate of liability insurance due	May 5
Island booth exhibits submit blueprint	May 5
Last day to cancel for partial refund	May 31
Hotel cut-off date for discount rate	June 12
Exhibitor online registration forms due	July 5
Last day freight can arrive with delivery to booth for move-in	July 13
On-site shipments permitted	July 15 - 16
Exhibit installation completed by 4:30 pm	July 16
Exhibits dismantled by 9 pm	July 18
Final payment due	July 18

View [Exhibits & Sponsors web page](#)

## SCCT ancillary events

Beyond exhibiting, elevate your visibility when you host one of these SCCT2020 workshops.

<b>Satellite Symposia   July 17 - 18</b> Enhance your visibility by hosting a morning or lunch symposium. Reserve your spot today. <ul style="list-style-type: none"><li>▶ Highlighted in SCCT newsletter, symposia marketing insert and on meter board</li><li>▶ SCCT2020 program and mobile app visibility (symposia section)</li><li>▶ AV included. Food &amp; beverage available (purchase separately)</li></ul>	<b>\$11,500</b> <b>Morning/</b> <b>\$22,500</b> <b>Lunch</b>
<b>The Prevention Symposium   July 16</b>	Call for pricing
<b>The Technologist Workshop   July 18</b>	Call for pricing
<b>Specialty hands-on workshops (sponsors provide attendee workstations)</b> <ul style="list-style-type: none"><li>+ CTA Academy   July 15 - 16</li><li>+ Comprehensive Cardiac CT: CTP &amp; CT FFR workshop   July 16</li><li>+ Structural Heart Interventions: The fundamentals workshop   July 16</li><li>+ Structural Heart Interventions: Advanced procedures workshop   July 16</li><li>+ Congenital Heart Disease workshop   July 16</li></ul>	<b>\$8,500 each</b>

## SCCT2020 sponsorships

<b>Attendee Reception   July 17 6:20 - 7:45 pm</b>	<b>\$20,000</b>
► Make a statement this year where attendees can see your logo and message at SCCT2020.	
<b>Attendee portfolio sponsor</b>	<b>\$20,000</b>
<b>WiFi sponsor</b>	<b>\$30,000</b>
<b>Mobile app sponsor (splash page or rotating subpage banner)</b>	<b>\$3,000</b>
Opening splash page or rotating banner on subpages. Only one splash page sponsor. 3 banner sponsor limit.	
<b>Charging station sponsor (customizable)</b>	<b>\$3,000 per unit</b>
<b>Hotel keycards sponsor</b>	<b>Call for pricing</b>
<b>Room drops sponsor</b>	<b>Call for pricing</b>

## SCCT2020 advertising

Broaden your visibility to 2,600+ cardiovascular CT professionals. SCCT members are continuously updated about the meeting and its sponsors – before, during and after.

<b>SCCT2020 printed program</b>	<b>\$7,500 full page ad/ \$10,000 back cover</b>
<b>Attendee portfolio inserts</b>	<b>\$3,500</b>
<b>Floor decals (pair of 3'x3' or one 6'x6')</b>	<b>\$3,500</b>
<b>Table tent cards (placed in exhibit hall and foyer areas)</b>	<b>\$3,000</b>
<b>Meterboard sign (39"x84")</b>	<b>\$3,000 per sign</b>
<b>e-newsletter advertising (60% open rate)</b>	<b>\$750 650x90/ \$1,000 650x150</b>
<b>Year-round digital advertising</b>	<b>Call for pricing</b>



1201 Wilson Boulevard, 27th Floor  
Arlington, VA 22209

[info@scct.org](mailto:info@scct.org) • 703-766-1706

