About SCCT

Founded in 2005, the Society of Cardiovascular Computed Tomography (SCCT) is the global professional society devoted exclusively to improving health outcomes through the effective use of cardiovascular computed tomography (CT). Cardiovascular CT has emerged as an effective first-line testing strategy for diagnosing and managing coronary artery disease based on strong clinical science, cost-effectiveness and the ability to positively impact patient outcomes.

SCCT’s membership has grown into an international network of nearly 3,200 cardiologists, radiologists, technologists, and hospital and practice administrators from 85 countries around the world who specialize in cardiovascular CT.

SCCT member demographics

3,175
Total Members

65% United States
35% Rest of world

Global membership

North America 67%
Central America & Caribbean 1%
South America 3%
Europe 11%
Asia 6%
Africa, Middle East & Mediterranean 7%
Australia & New Zealand 4%
Africa, Middle East & Mediterranean 7%
Central America & Caribbean 1%

Professional environment members work in

40% Academic
37% Private
20% Radiology
21% Cardiovascular CT
4% Echocardiography
8% Interventional cardiology
13% Other
34% General clinical cardiology

Military/VA 2%
Industry 2%
Government hospital/clinic 18%
Virtual meeting and small conference sponsorship packages

2021 Annual Scientific Meeting
July 16 – 17 • Virtual

The SCCT Annual Meeting will be presented online on three channels with concurrent programming over two days. It includes 27 sessions and provides approximately 26 CME credits to attendees. Expected attendance: 800

2020 attendance statistics
Attendees: 768
Physicians: 420; Trainees: 129; Technologists: 40
U.S.-based: 443; other countries: 146
Number of countries: 30
Cardiologists: 63%; Radiologists: 25%

Format in 2021
- Delivered virtually, July 16 – 17
- Recorded and is later available online on-demand.
- Organized in sessions with 4 – 5 speakers per session and a session chair to moderate questions and discussion. Up to four concurrent sessions.
- CME accredited

Benefits
- Acknowledgement as an educational grantor or sponsor on annual meeting web page and in conference materials.
- Annual meeting attendance is typically about 800
- Opportunities may include:
  » Exhibit hall (virtual)
  » Slide breaks
  » Sponsored symposia (industry-planned sessions with 1-2 speakers)
  » Sponsored networking/social events
  » Sponsored non-CME education (SCCT-planned sessions)
  » Branding on materials
  » Branded email sent by SCCT on your behalf to all attendees
  » Package of complimentary registrations

“The meeting gave me increasing confidence that cardiac CT ... will be gaining more relevance in clinical practice.”
**Sponsored symposia SOLD OUT**

Total of 8 opportunities
(2 pre-program and 2 mid-program each day)
Shared slot: $6,000  •  Exclusive: $11,000

Sponsor selects speaker and topic. Presentations are 25-30 minutes and pre-recorded; we encourage a live Q&A session. SCCT can provide recording and basic editing services. Symposia content will remain available on-demand on the SCCT website for attendees to view at their convenience.

**Friday, July 16**
9:00 – 9:25am — 2 concurrent opportunities
12:25 – 12:55pm — 2 concurrent opportunities

**Saturday, July 17**
9:00 – 9:25am — 2 concurrent opportunities
12:25 – 12:55pm — 2 concurrent opportunities

All times U.S. Eastern

**NEW: ASM Live sponsorship**

Total of 4 opportunities
$5,000 per session or sponsor all four for $18,000

Hosted by SCCT leaders in the style of a conversational discussion, these new sessions engage attendees with program previews (morning) and a wrap-up after the first full day of the meeting. Expect lively and insightful interchanges from the most influential voices in cardiovascular CT.

Sponsorship includes:

- Your company’s 30-second video or advertisement played at the session start following a verbal acknowledgement from a host
- Logo on screen at start and conclusion of session
- Acknowledgement in program materials

**e-abstract Presentation Platform SOLD**

Exclusive: $10,000

More than 200 abstracts are submitted to the SCCT Annual Meeting. Accepted abstracts will be presented as pre-recorded, on-demand 5-minutes slide and audio presentations. They are available from a dedicated platform that can be filtered by author and topic.

Platform sponsorship includes:

- Top line support acknowledgement, including logo placement in the header and a live link to your site.
- A “sticky” footer banner ad with a second live link to your site.
- The platform with your branding is online for one full year

**New: Swag packages**

Put your branded items and product literature into attendees hands as part of a meeting totebag that will be mailed directly to pre-registered attendees prior to the meeting. Opportunities may include pens, facemasks, notepads or inserts. Contact SCCT for options and pricing.

**Slide breaks**

The program includes 5 breaks of 10-minutes each, during which a rolling slide deck is played across all three channels, featuring SCCT and meeting information, as well as your messages.

- Shared break: Up to 3 slides as part of the rolling deck, played during at least 3 breaks: $5,000
- Exclusive break (2 opportunities): Own one break when only your company’s slides will be included along with SCCT content played on all 3 channels, either Friday or Saturday: $8,500

**Virtual exhibit hall**

The virtual exhibit hall is reached through a tab header directly on the Annual Meeting microsite. Exhibit hours take place on July 16 and 17; exhibitors can decide when to man their booths

**Standard booth ($1,500)**

Your booth is a pop-up window featuring:

- Logo
- Company bio
- Contact information including photo
- 1 static link to your website
- Up to 4 social media links
- “Request more info” button (similar to lead retrieval)
- Inclusion in Exhibitor Directory so attendees can go directly to your booth

**Deluxe booth ($3,000)**

Standard booth features above plus:

- Links to up to 2 uploads (documents or video)
- Chat box feature, optional: Similar to what is in use for the meeting program itself. You have backend access as a “moderator” for your dedicated chat “session” for the duration of the meeting. It is powered by Slido.
- Appointment scheduler: You will receive an invitation to Appointlet, so that you can set up an account that ties in with your calendar – you would set available days/hours for calls or video meetings. Once a time slot is booked, it would add the appointment to your linked calendar and take that available time off the grid.

**Premium booths ($4,000)**

Deluxe Booth features above plus:

- Top line placement in virtual exhibit hall
- Top line listing in Exhibitor Directory
- Links to up to 5 uploads (documents or video)
- Capability to link to a Zoom meeting/webinar