

2026 SPONSORSHIP AND SUPPORT

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SCCT

SOCIETY OF CARDIOVASCULAR COMPUTED TOMOGRAPHY

Partnering and support

Partnering with SCCT gives your company valuable exposure year-round, helping you develop brand awareness and allowing you to build rapport with leading physicians from the United States and around the world. It gives you an opportunity to contribute to the growth and quality of the cardiovascular CT field by supporting our education and reimbursement advocacy efforts.

Partnership tiers



Diamond Partner
\$120,000 minimum
annual investment



Gold Partner
\$85,000 minimum
annual investment



Silver Partner
\$50,000 minimum
annual investment

**Diamond Plus (2 opportunities) – Spend of \$200,000+ for the year*

Partnership requirements

As part of your investment, SCCT partners are expected to support the Society and the Annual Scientific Meeting as outlined below. The balance of your support can be dedicated to a variety of other activities.

Activity	Diamond	Gold	Silver
Unrestricted educational grant (will be used to support educational platforms at the Annual Meeting and throughout the year)	\$40,000	\$25,000	\$12,500
Exhibit at Annual Scientific Meeting	Minimum 10' x 20' booth	Minimum 10' x 20' booth	Minimum 10' x 10' booth

Additional year-round support opportunities

- ▶ Grants for CME education (webinars, symposia, workshops, courses, conferences, on-demand education)
- ▶ Sponsorships at the Annual Scientific Meeting (July 9 – 12, San Diego, California)
- ▶ In-kind support for hands-on workshops (providing access to workstations/post-processing platforms)
- ▶ Advertising (website, member emails)
- ▶ Sponsorships: Webinars, small conferences, podcasts
- ▶ Mailing list (postal addresses only)

Diamond Plus benefits

- ▶ 1 additional email blast (1 in the first half of the year and 1 in the second half of the year)
- ▶ Complimentary private meeting room for two full days at the Annual Scientific Meeting
- ▶ 12 minute talk in the Novel Technologies session at SCCT2026
- ▶ Company may purchase up to three sponsored webinars. Two of the three webinars must be a series in the same month.
- ▶ 5 additional complimentary badges at SCCT2026
- ▶ Recognition as a Diamond+ partner on the SCCT website and newsletter throughout the year

Partner benefits

As a Diamond, Gold or Silver Partner, your company will receive the following benefits in addition to the specific sponsorship and grant opportunities you select:

Benefit	Diamond	Gold	Silver
SCCT website home page partner listing by name with link to your home page	✓	✓	
SCCT website home page partner listing by name			✓
Member e-newsletter logo recognition with link (monthly year-round)	✓	✓	
One e-mail to all members sent by SCCT on your behalf OR one-time use of postal mailing list	✓		
<i>Journal of Cardiovascular Computed Tomography (JCCT)</i> name recognition on the "SCCT Update" page (6x/year)	✓	✓	
Annual Scientific Meeting PDF program (name recognition)	✓	✓	✓
Novel Technologies session speaking role at the Annual Scientific Meeting (8 minute talk)	✓		
Pre-Annual Meeting registration list (including name, city and state/country)	✓	✓	
Post-Annual Meeting registration list (including name, city and state/country)	✓		
Company promotion of SCCT partner status	✓	✓	✓
Complimentary on-demand access to Annual Scientific Meeting recordings for all registered staff	✓	✓	✓
Complimentary private meeting room for one full day at the Annual Scientific Meeting	✓		
Complimentary private meeting room for a half-day at the Annual Scientific Meeting		✓	
Partner SCCT2026 badges (in addition to exhibit booth allocation)	4	3	2

2026 Annual Scientific Meeting Final Program

The program provides vital information on sessions and presentations, faculty information, abstracts, an exhibitor listing, and a list of annual meeting sponsors. A PDF version of the final program is emailed in advance to more than 16,000 cardiologists, radiologists and other key stakeholders in the field.

Email or postal mailing

SCCT will send one email to members on behalf of Diamond Partners at the time of your choice. Alternatively, Diamond Partners may have one-time use of SCCT's postal mailing list. Communication must be reviewed/approved by SCCT.

Novel Technologies Session at the Annual Scientific Meeting

Diamond Partners will have the opportunity to participate in a program session during the Annual Scientific Meeting designed to engage attendees in discussions about the company's novel technologies and products. This is an opportunity for attendees to gain insight and perspective in an informal educational setting.

Company promotion as an SCCT Partner

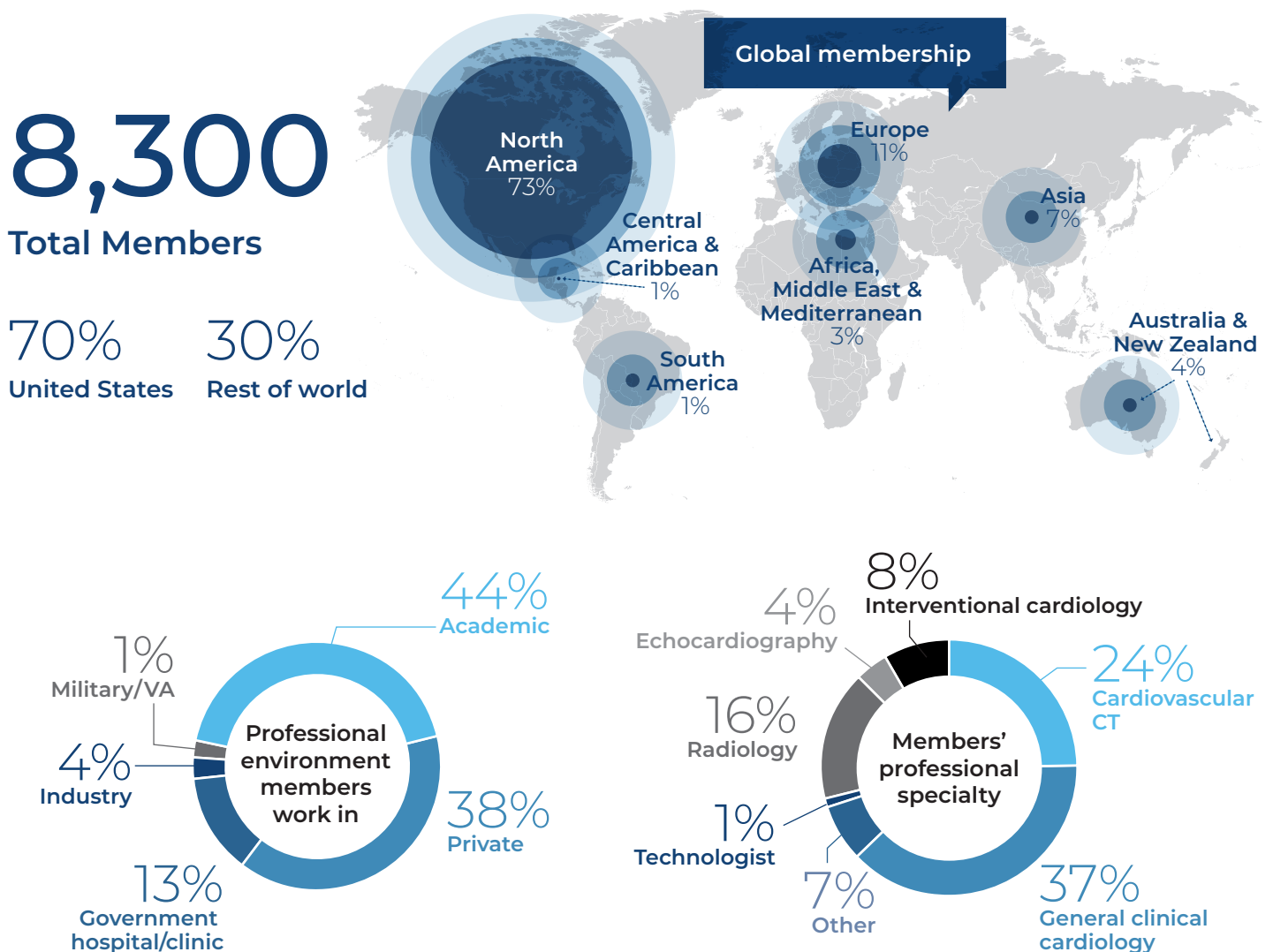
Partner companies may include the phrase, "an SCCT [Diamond/Gold/Silver] Partner," on printed and digital industry communications to show company affiliation to the Society.

About SCCT

Founded in 2005, the Society of Cardiovascular Computed Tomography (SCCT) is the global professional society devoted exclusively to improving health outcomes through the effective use of cardiovascular computed tomography (CT). Cardiovascular CT has emerged as an effective first-line testing strategy for diagnosing and managing coronary artery disease based on strong clinical science, cost-effectiveness and the ability to positively impact patient outcomes.

SCCT's membership has grown into an international network of 8,000 cardiologists, radiologists, technologists, and hospital and practice administrators from 85 countries around the world who specialize in cardiovascular CT.

SCCT member demographics



2026 SCCT education calendar

Board Review course		
18th Annual Virtual SCCT Comprehensive Board Review and Update of Cardiovascular CT	August 15 - 16, 2026	Virtual
Congenital heart disease education		
Congenital heart disease forum	SCCT2026: July 2026	In-person
Congenital heart disease roundtable	SCCT2026: July 2026	In-person
Congenital heart disease research meeting	SCCT2026: July 2026	In-person
Congenital heart disease webinar 1	Fall 2026	Virtual
Congenital heart disease webinar 2	Fall 2026	Virtual
CTA academies		
Cardiac CT for the Practitioner: a comprehensive foundation course in cardiac CT (Level: beginner)	March 21 - 22, 2026	Virtual
CTA academy: Cardiac CT for the practitioner: A comprehensive foundation (Level: intermediate/advanced)	April 11 - 12, 2026	In-person, Chicago
CTA academy: Cardiac CT in routine clinical practice	SCCT2026: July 2026	In-person
CTA academy/Read with the experts (Level: beginner/intermediate)	Fall 2026	Virtual
International education		
CT-FFR and plaque quantification workshop	January 23, 2026	In-person
CT for mitral valve planning and left atrial appendage occlusion workshop	January 23, 2026	In-person
SCCT Global 2026 Hong Kong	January 24 - 25, 2026	In-person
Technologist/radiographer educational course	January 24, 2026	In-person
Ireland/Italy/Greece webinar	September 24, 2026	Virtual
Structural heart and TAVR workshops		
Aortic and mitral intervention: Procedural planning workshop	May 16, 2026	In-person, Arlington, VA
Aortic intervention: Procedural planning workshop	SCCT2026: July 2026	In-person
Tricuspid, pulmonic and LAAO workshop	SCCT2026: July 2026	In-person
Technologist education		
Cardiovascular CT for technologists: Basic review and 2026 update	February 21, 2026	Virtual
Cardiovascular CT for technologists: Advanced cardiovascular CT and 2026 update	March 28, 2026	Virtual
Cardiovascular CT for technologists: 3D/Post processing and 2026 update	April 25, 2026	Virtual
Technologist Hands-on Workshop	SCCT2026: July 2026	In-person
Additional education		
SCCT Knowledge Lab webinar 1	February 5, 2026	Virtual
ASPC joint webinar	Spring 2026	Virtual
SCCT Knowledge Lab webinar 2	May 7, 2026	Virtual
SCCT2026 YIA Abstract webinar	June 4, 2026	Virtual
SCCT2026 Best Abstract webinar	June 17, 2026	Virtual
SCCT2026: AI/ML workshop	SCCT2026: July 2026	In-person
SCCT2026: Stump the masters session	SCCT2026: July 2026	In-person
SCCT2026: Team spirit session	SCCT2026: July 2026	In-person
SCCT Knowledge Lab webinar 3	August 6, 2026	Virtual
9th Annual SCCT Cardiovascular Disease Prevention Symposium	October 10, 2026	Virtual
SCCT Knowledge Lab webinar 4	November 12, 2026	Virtual

SCCT Annual Scientific Meeting



SCCT2026 will engage physicians, trainees, technologists and healthcare professionals in a complete overview of the cardiovascular CT field. Planned sessions are targeted for all levels – new practitioners and experienced providers alike. Sessions also range from general overviews to state-of-the-art research and expert discussions.

Sessions cover coronary artery disease as well as valvular, structural and congenital heart disease, guidelines and trials, AI/machine learning, technical aspects of cardiac CT, debates and more.

July 9 – 12, 2026
Gaylord Pacific – San Diego, California

Why exhibit

Are you a CT equipment, software or services supplier? Exhibiting at the SCCT Annual Scientific Meeting is an ideal way to:

- ▶ Generate sales leads or new customers
- ▶ Maximize brand awareness for your company
- ▶ Network with physicians and healthcare professionals
- ▶ Educate prospective clients on your new products and services
- ▶ Advertise to a wide range of attendees

Visit the SCCT website for more details

Expected attendance: 1000

2025 attendance statistics

- ▶ Attendees: 956
- ▶ Physicians: 489; Trainees: 184; Technologists: 56
- ▶ U.S.-based: 700; other countries: 244
- ▶ Number of countries: 41
- ▶ Cardiologists: 58%; Radiologists: 20%; Other: 23%

Supporter benefits

- ▶ Acknowledgement as an educational grantor or supporter on annual meeting web page and in conference materials.
- ▶ Opportunities include:
 - » Exhibit hall
 - » Sponsored breakfast and lunch symposia (industry-planned sessions with 1-2 speakers)
 - » Sponsored networking/social events
 - » Sponsored non-CME education (SCCT-planned sessions)
 - » Branding on materials
 - » Package of complimentary registrations

Exhibitor highlights

\$39 per SF non-island/\$43 per SF island booths (including 10' x 20' partial islands)

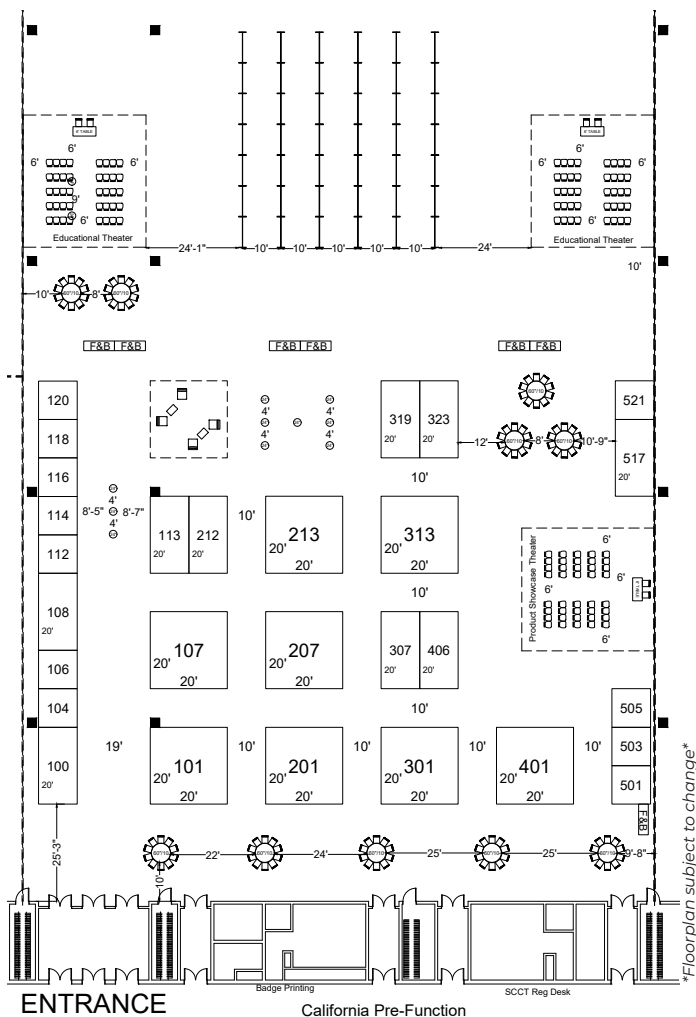
- ▶ Promoted to 15,000+ cardiologists, radiologists, technologists, nurses and key decision makers
- ▶ Attendee reception on July 10, 6:25 – 7:10 pm in the exhibit hall
- ▶ Steady booth traffic with poster sessions, abstract presentations, education theaters, debates and more in the exhibit hall
- ▶ Company name and booth # in SCCT2026 program, on website and mobile app.
- ▶ 10' x 10' and larger booths. Booth sign, 8' high back wall. 3' side rails with drapery. Free WiFi. Security guards. Lead retrieval system (additional fee).
- ▶ Complimentary exhibitor registration: Two badges per 100 sf. Exhibitor badges permit audit access to scientific sessions.
- ▶ Two additional discounted exhibitor badges are available per 100 sf.

Key dates*

Booth deposits	at time of reservation
Last day to cancel for a partial refund	March 27
Contracts and certificate of liability insurance due	April 24
Island booth exhibits submit blueprint	April 24
Exhibitor online registration forms due	June 12
Hotel cut-off date for discount rate	June 14
Last day freight can arrive with delivery to booth for move-in	July 3
On-site shipments permitted	July 8 – 9
Exhibit installation completed by 4:30 pm	July 9
Exhibits dismantled by 9 pm	July 11

**Dates subject to change*

Exhibitor floorplan



Annual meeting event opportunities

Affiliate industry meeting room rentals

Available July 9 – 12, 2026

1-4 hours: \$750

4+ hours: \$1,500

Please note these rooms do not include any A/V or F&B. A/V & F&B must be purchased at your own expense. You may bring one pop-up sign to display right outside of your reserved room.

Specialty hands-on workshops

(sponsors provide attendee workstations)

Starting at \$5,500 – \$9,500+ each plus in-kind workstation support

- ▶ Email Melissa Thompson (mthompson@scct.org) for details.
- ▶ Refer to the Education calendar on Page 5.

SCCT2026 sponsorships

Attendee Reception – July 10, 6:25 – 7:10 pm

\$20,000 (exclusive)

The reception sponsor enjoys exclusive visibility through logo placement, a signature named cocktail, branded napkins and highlighted mentions in all attendee materials.

Women in CT Reception – July 9, 6 – 7 pm

\$12,000 (exclusive)

Sponsor will receive recognition on SCCT's website, program, printed program, signage and mobile app. SCCT will also provide branded cocktail napkins with Sponsor's logo during the reception.

WiFi sponsor – \$20,000 (exclusive)

The SCCT2026 WiFi sponsor receives branded splashscreen recognition and acknowledgement in all meeting materials.

Mobile app sponsor (splash page or rotating subpage banner) \$4,000/\$2,000

Opening splash page or rotating banner on subpages
Only one splash page sponsor. 3 banner sponsor limit.

Re-charge table sponsor – \$3,000 per unit

Hotel keycards or room drops sponsors

Email Melissa Thompson (mthompson@scct.org) for pricing

SCCT2026 advertising

Broaden your visibility to 8,000+ cardiovascular CT professionals. SCCT members are continuously updated about the meeting and its sponsors – before, during and after.

Floor decals (pair of 3' x 3' or one 6' x 6')

\$4,500

Table tent cards (placed in exhibit hall and foyer areas)

\$3,000

Meterboard sign (39" x 84")

\$3,500 per sign

e-newsletter advertising (60% open rate)

\$1,500

Year-round digital advertising

Email Melissa Thompson (mthompson@scct.org) for pricing

Sponsored symposia, Exhibit Hall Educational Theaters and Product showcase



Sponsored symposia

July 10, 11 and 12, 2026 **Symposia sold out for 2026**

Two concurrent sessions in each time slot – total of ten opportunities

Friday and Saturday morning: \$16,000

Friday and Saturday afternoon: \$29,000

Sunday morning: \$8,000

Enhance your visibility by hosting a morning or midday symposium. Reserve your spot today.

- ▶ Highlighted in SCCT Annual Scientific Meeting daily newsletter, symposia marketing insert and on meter board.
- ▶ SCCT2026 program and mobile app visibility (symposia section).
- ▶ Onsite AV and audio/slide recorded files included. Food and beverage available (purchase separately).
 - » A/V includes a screen, LCD projector, 2 table top mics, podium mic and audience Q&A mic and switcher.
 - » An A/V tech will be in the room 30 minutes prior to help with any onsite testing.
 - » Recordings are hosted on the SCCT website for one year and provided to the sponsor to post as they wish.
 - » Anything additional must be contracted through SCCT's onsite A/V team.
- ▶ You will have access to your room 30 minutes prior to the start time.
- ▶ The room will be set in theater style with a podium on riser. SCCT will do our best depending on the room size to have all F&B that your company orders set inside the room.
- ▶ Symposia speakers will receive a one-day comp badge for up to three speakers. The comp badge will be for the day of the symposia only.
- ▶ Lead retrieval will be available for purchase.
- ▶ To host a sponsored symposium, your company must be an SCCT2026 exhibitor.
- ▶ By purchasing a sponsored symposia, you are agreeing to the rules and regulations below.

Educational theaters

Two opportunities

\$16,500

Enhance your visibility by hosting an educational theater in our exhibit hall. It is programmed with a combination of non-CME educational sessions and the host company's content during longer breaks in the scientific program. Reserve your spot today.

- ▶ Highlighted in our programing and mobile app.
- ▶ Onsite AV includes the following:
 - » Screen, LCD projector, podium mic, 2 table top mics and audience Q&A mic.
 - » Anything additional must be contracted through SCCT's onsite A/V team.
- ▶ All theater speakers must bring their PPTs on a flash drive.
- ▶ SCCT will provide your company's logo on a podium sign and have the theater branded with your company's name.
- ▶ You may bring one pop-up sign for the theater and display it only during your company's specific talk times. After your talk time, you must remove it and bring it to your booth.
- ▶ The educational theater seats 40 people.
- ▶ To reserve an educational theater, your company must be an SCCT2026 exhibitor.
- ▶ Includes six exhibitor badges and includes the option to purchase up to six additional discounted exhibitor badges.
- ▶ All exhibitors and speakers must be registered for the conference.
- ▶ Lead retrieval will be available for purchase.
- ▶ By purchasing an educational theater, you are agreeing to the rules and regulations below.

Product showcase

\$5,000

Enhance your visibility by securing a talk in our product showcase theater in the exhibit hall. Your chance to host a 20-minute talk, which includes Q&A time; SCCT recommends a 15-minute talk with five minutes of Q&A. Reserve your spot today.

- ▶ Highlighted in our programming and mobile app.
- ▶ Onsite AV includes the following:
 - » Screen, LCD projector, podium mic, 2 table top mics and audience Q&A mic.
 - » Anything additional must be contracted through SCCT's onsite A/V team.
- ▶ All product showcase speakers must bring their PPTs on a flash drive.
- ▶ To reserve a talk in SCCT's product showcase, your company must be an SCCT2026 exhibitor.
- ▶ SCCT allows one pop-up sign to be displayed only during your specific talk time. After your talk time, you must remove it and bring it to your booth.
- ▶ The product showcase theater seats 45 people.
- ▶ Lead retrieval will be available for purchase.
- ▶ All speakers must be registered for the conference.
**This opportunity does NOT include any badges for the conference. However, SCCT will provide a one-day badge for one speaker, if necessary.*
- ▶ By purchasing a product showcase talk, you are agreeing to the rules and regulations below.

Five opportunities for SCCT2026:

Friday, July 10	Product Showcase
9:45 – 10:05am	20 Minute – Slot #1
12:50 – 1:10pm	20 Minute – Slot #2
3:00 – 3:20pm	20 Minute – Slot #3

Saturday, July 11	Product Showcase
10:55 – 11:15am	20 Minute – Slot #4
1:35 – 1:55pm	20 Minute – Slot #5

SCCT industry presentations (talks, symposia, etc.)

rules and regulations

To ensure a professional, engaging and organized experience for all participants, the following rules and regulations must be adhered to by all individuals and organizations participating in SCCT symposia, presentations and talks. These apply to all sponsored talks, symposia, panel discussions and educational presentations contracted by industry.

1. Time management

- ▶ All presenters **must strictly adhere to the allotted time** assigned for their session or talk.
- ▶ **Moderators are empowered to enforce time limits** and may cut off a presentation or session that exceeds the scheduled duration.
- ▶ A countdown timer may be used in all session rooms to assist presenters in staying on schedule.
- ▶ Q&A sessions must conclude within the scheduled session time; overruns are not permitted.

2. Signage and promotional materials

- ▶ **Only approved signage contracted through SCCT** is permitted in and around the event space.
- ▶ **No outside signage, posters, banners or promotional materials** may be displayed without prior written approval from SCCT.
- ▶ Unauthorized signage will be **removed immediately at the sponsor's expense**, and repeated violations may result in removal from the event.

3. Recording and photography

- ▶ **Attendees, sponsors and industry partners are strictly prohibited from recording, photographing, or livestreaming any part of the event** including sessions, panels and exhibits without prior written permission from SCCT.
- ▶ Unauthorized recording or photography may result in removal from the event and/or loss of future participation privileges.

4. Room setup and access

- ▶ Room setups are pre-arranged and **may not be altered** without prior approval.
- ▶ Presenters and staff must **arrive at least 15-minutes before their session** begins to check in and prepare.

5. Sponsorship and industry participation

- ▶ All industry-sponsored sessions must be **clearly marked as such**, and all content must comply with SCCT's sponsorship guidelines.
- ▶ Sponsors may not interfere with or alter the structure, content or format of SCCT-hosted educational sessions.

Enforcement and compliance

Failure to comply with these rules may result in:

- ▶ Verbal or written warnings.
- ▶ Removal of signage or promotional materials.
- ▶ Suspension or cancellation of current or future presentation opportunities.
- ▶ Revocation of event access for the individual or organization.



SCCT Global 2026|Hong Kong

January 24 – 25, 2026

Hotel ICON
17 Science Museum Road
Tsim Sha Tsui East, Kowloon, Hong Kong

The two-day main conference, featuring an international faculty of leading clinicians and scientists in cardiovascular computed tomography from Asia, Europe and North America, will provide you with state-of-the-art content and the latest updates applicable to clinical practice, provide insights into the future of the field and connect this with improved patient outcomes.

The compact size of the SCCT Global Meeting offers a unique opportunity for industry representatives to interact with decision-makers and leaders in the field in a welcoming and informal atmosphere.

Program committee

- ▶ Ming-Yen Ng, MBBS, FSCCT (Chair)
- ▶ Ed Nicol, MD, MBA, MSCCT (Co-chair)
- ▶ Stephen Cheung, MBBS, FRCR, FHKAM, FHKCR
- ▶ Carmen Chan, MBBS, MRCP, FHKAM, FHKCP

About SCCT

Founded in 2005, the Society of Cardiovascular Computed Tomography (SCCT) is the international professional society devoted to research, education and clinical excellence to improve health outcomes through the optimal use of cardiovascular CT. SCCT has over 8,000 members from over 85 countries. SCCT is a community of physicians, scientists and technologists advancing research, education and clinical excellence in the use of CCT.

Sponsorship contact

Melissa Thompson, mthompson@scct.org



Sponsor tiers and benefits

	Platinum (US\$40,000 HK\$310,000) (2 available)	Gold (US\$30,000/ HK\$233,000) (2 available)	Silver (US\$12,000/ HK\$93,000)
Exhibit space	Double tabletop (approx. 365cm x 60cm)	Double tabletop (approx. 365cm x 60cm)	Single tabletop (approx. 182cm x 60cm)
Conference badges	6	4	3
Industry Session 10-minute talk	✓		
Sponsored midday symposium (recording is hosted on the SCCT website & on the SCCT YouTube channel for one year.)	✓		
Sponsored morning symposium (recording is hosted on the SCCT website & on the SCCT YouTube channel for one year.)		✓	
Banner ad on mobile app	✓	✓	
Acknowledgement in printed program	✓	✓	✓
Highlighted exhibitor listing in mobile app	✓	✓	✓
Acknowledgement in rolling slide deck	✓	✓	✓
Dedicated slides in rolling deck	2	1	
Digital single-sided page in the program	✓	✓	
Lunch and coffee breaks on Saturday & Sunday	✓	✓	✓
Attendee reception in the exhibit hall on Saturday	✓	✓	✓



Other opportunities

Sponsored midday symposium

(Two opportunities included with the Platinum package only)

- ▶ The opportunity to hold a symposium on Saturday, January 24 from 12:45pm – 1:20pm or Sunday, January 25 from 1:30pm – 2:05pm.
- ▶ You will run a 35-minute session in the main session room with the topic and speakers of your choice.
- ▶ Your event will be listed on the event web page, in promotional materials and in the attendee program.
- ▶ SCCT will provide A/V and will record audio and slides for the session.
- ▶ SCCT will provide the recording to the sponsor to distribute as they wish.

Sponsored morning symposium

(Two opportunities included with the Gold packages only)

- ▶ Each will happen in the morning on either Saturday, January 24 from 8:15 – 8:50am or Sunday, January 25 from 8:15 – 8:50am.
- ▶ You will run a 35-minute session in the main conference space with the topic and speakers of your choice.
- ▶ Your event will be listed on the event web page, in promotional materials and in the attendee program
- ▶ SCCT will provide A/V and will record audio and slides for the session.
- ▶ SCCT will provide the recording to the sponsor to distribute as they wish.

Industry Session on Saturday, January 24 from 4:55pm – 5:55pm – (US\$8,000/HK\$62,000)

(5 opportunities; 3 available as ad-hoc) (Gold package can add this on at a discounted price of US\$5,000/HK\$39,000)

- ▶ The opportunity to have a ten-minute talk in the morning industry session, which is part of the main program during the Industry Session: Cutting Edge CT Technologies, with the topic and speakers of your choice.
- ▶ Your speaker will receive complimentary registration to the conference. (Limit of one speaker)
- ▶ This session will be listed on the event web page, in promotional materials and in the attendee program.
- ▶ If purchased as an ad hoc opportunity – the sponsor must also be a Tabletop Exhibitor.

Exhibit tabletop – (US\$5,000/HK\$39,000; nonprofit and start-up discounts available)

- ▶ Draped table of approx. 182cm x 60cm located near lunch and refreshments
- ▶ 2 chairs
- ▶ 1 standard electric outlet (plug) 220 volt
- ▶ Refreshments during coffee breaks
- ▶ Listing on the event web page and in attendee program
- ▶ 2 complimentary conference registrations including lunch, attendee reception and refreshments

Mobile app advertising

- ▶ Splash screen – US\$4,000/HK\$31,000: Your ad will fill the screen every time an attendee opens the mobile app.
- ▶ Custom card on homepage – \$US3,000/HK\$23,000: Posted on the home screen, clickable image and text ads are highly visible to attendees as they use the app. These cards can link to a webpage or video.

Floorplan – Contact SCCT for floorplan details



Other educational sponsorship opportunities

Two pre-program full day workshops – Friday, January 23, 2026

- FFR_{CT} and plaque quantification workshop (8:00am – 4:10pm)
- CT for mitral valve planning and left atrial appendage occlusion workshop (8:00am – 5:00pm)

One full day Technologist/Radiographer Course – Saturday, January 24, 2026

- Technologist/radiographer educational course (8:00am – 5:00pm)

FFR_{CT} and plaque quantification workshop (8:00am – 4:10pm) (Multi-Vendor)

Friday, January 23, 2026

Chairs: Tim Fairbairn and Ming-Yen Ng

This workshop will give attendees the unique opportunity to try out FFR_{CT} and plaque quantification packages and learn from the experience of international faculty on how best to use FFR_{CT} and plaque quantification for their practices. Attendees will also gain further in-depth understanding of pericoronary fat attenuation analysis and its potential impact on patient management.

The estimated 10 case readings are intertwined with short clinically focused lectures.

Format/features

- ▶ Hands-on (where possible) and demonstration instruction in best practices in case-reading complimented by didactic lectures.
- ▶ 30 attendees on shared workstations
- ▶ Buttonology instruction/review as needed

Support requirements

- ▶ (16) Workstations for the duration of the workshop; number to be determined but 2 per attendee plus 1 for faculty to share
- ▶ The company will work with SCCT/faculty in advance to load and test cases.
- ▶ Technical application specialist support prior to workshop and during workshop delivery
- ▶ An educational grant of US\$6,000/HK\$47,000 per company
- ▶ Sponsorship may be shared by three companies
- ▶ Workstation set up: 6:00pm on Thursday, January 22

Benefits

- ▶ Expert/senior faculty demonstrate case reads using your company's platform and reports
- ▶ Physician attendees have hands-on access and become familiar with the capabilities of your company's analysis
- ▶ Direct contact with attendees as appropriate for the provision of technical support
- ▶ Acknowledgement on workshop web page and in slides during course
- ▶ Tabletop exhibit at the main Global Meeting at a discounted rate of US\$3,000/HK\$23,000



Other educational sponsorship opportunities

CT for mitral valve planning and left atrial appendage occlusion workshop (8:00am – 5:00pm) (Single Vendor)

Friday, January 23, 2026

Chairs: Joao Cavalcante, Anna Reid & Jonathan Weir-McCall

This structural heart disease workshop targets cardiologists and radiologists involved with mitral valve planning and left atrial appendage occlusion (LAAO) procedures. Leading experts will provide tips and tricks on how to optimize cardiac CT acquisition and perform analysis with hands-on cases. Cases will cover native transcatheter mitral valve replacement (TMVR), valve-in-valve TMVR, valve-in-ring TMVR, valve-in-mitral annulus calcification, pre-LAAO and post-LAAO cases.

Format/features

- ▶ Hands-on instruction in best practices in case-reading complimented by didactic lectures.
- ▶ 30 attendees on shared workstations
- ▶ Buttonology instruction/review as needed

Support requirements

- ▶ Up to 16 Workstations for the duration of the workshop; final number to be determined but 2 per attendee plus 1 for faculty to share
- ▶ The company will work with SCCT/faculty in advance to load and test cases.
- ▶ Technical application specialist support prior to workshop and during workshop delivery
- ▶ An educational grant of US\$6,000/HK\$47,000
- ▶ Workstation set up: 6:00pm on Thursday, January 22

Benefits

- ▶ Expert/senior faculty demonstrate case reads on your company's platform
- ▶ Physician attendees have hands-on access and become familiar with your platform's capabilities
- ▶ Direct contact with attendees as appropriate for the provision of technical support
- ▶ Acknowledgement on workshop web page and in slides during course
- ▶ Tabletop exhibit at the main Global Meeting at a discounted rate of US\$3,000/HK\$23,000



Other educational sponsorship opportunities

Technologist/radiographer educational course

Saturday, January 24, 2026 (8:00am – 5:00pm)

Chairs: Edward Chan, FHKCRRT, CPHIMS, MSc, MSc, BSc and Nikkole Weber, R.T.(R)(CT)(M)(ARRT), CSCCT

This dedicated technologist workshop will feature a faculty of international technologists/radiographers and aims to improve technologists'/radiographers' skills in acquiring high-quality cardiac CT images and producing excellent post-processed images. Topics will include why we perform cardiac CT, improving image acquisition through understanding ECG patterns, preparing patients with medications and verbal/non-verbal cues, and post-processing of cardiac CT cases.

Expected attendance: 100

Patron Sponsorship – US\$10,000/HK\$78,000 – Supports the course in its entirety (1 opportunity)

Benefit	Details
Lunch & Learn	30-minute sponsored talk with the topic and speaker of your choice during the lunch program of the course.
Rolling Slide	1 rolling slide to be put in the course's rolling slide deck
Registration	4 complimentary registrations to the course
Program Recognition	In the pdf program and on the SCCT website
Social Media	Acknowledgment of support in 1 post on SCCT's social media feeds. SCCT's social media following totals about 27,000

Benefactor Sponsorship – US\$4,000/HK\$31,000 – Supports the course in its entirety

Benefit	Details
Registration	2 complimentary registrations to the course
Rolling Slide	1 rolling slide to be put in the course's rolling slide deck
Program Recognition	In the pdf program and on the SCCT website
Social Media	Acknowledgment of support in 1 post on SCCT's social media feeds. SCCT's social media following totals about 27,000

Read with the Experts – US\$2,000/HK\$16,000 – Faculty demonstration on company workstation (During the session "Post processing with the experts")

Benefit	Details
Post processing with the experts Session	Company has the chance for faculty to use their workstation to demonstrate how the experts read the cases.
Registration	2 complimentary registrations to the course
Program Recognition	In the pdf program and on the SCCT website

Technologist Education Series

All virtual

This series of webinars will be delivered live and recorded for on-demand learning. It will feature two types of sessions: courses and device-focused webinars.

Courses

Program overview; sessions take place on Saturdays

February	Basic Cardiovascular CT Course
March	Advanced Cardiovascular CT Course
April	3D/Post Processing Course

Support for the courses covers both live and on-demand content

- ▶ Online presentations feature a mix of pre-recorded and live presentations, as well as live Q&A/discussion with faculty
- ▶ Recording of each full program in the series will be hosted on the SCCT learning platform for post-event consumption
- ▶ Expected attendance: 150 total for live delivery

Webinars (device-focused)

Technologists' guides to pre-scan, protocols and post-scan aspects of cardiac CT

These interactive one-hour sessions feature one manufacturer's device. They are led by physician and technologist faculty along with an application specialist, who outline vendor-aligned processes and protocols for high quality cardiac CT exams.

The webinars will be free to attendees, who will also receive links to webinar recordings to share with colleagues. Attendees will:

1. Learn what processes or protocols are recommended in both pre- and post- scanning to get the best results
2. Discover ways to improve image quality and ascertain the criteria for a high quality scan
3. Learn how to troubleshoot problems and how to avoid common mistakes in scanning
4. Be able to ask questions and engage with faculty and vendor technical support

Tech series sponsorship – \$12,000

supports series of 3 courses plus exclusive support for 1 webinar featuring your company's device *(limit of 3 opportunities)*

Benefit	Details
Webinar	As outlined above, this one-hour session will help technologists produce the best quality images on your company's device. We request an application specialist from your company join the call to support faculty as needed. Registration is free to SCCT members.
Course talk	A 20-minute talk during the mid-course break at one of the three Saturday courses. Topic and speaker selected by sponsor.
Registration	Package of 8 registrations for each of the three courses that give access to the live events plus the full package of enduring educational content.
Meeting registration page recognition	Acknowledgement with link
On-demand page recognition	Acknowledgement of series support
Social media	Acknowledgement in one social media post related to event will mention/tag the sponsor. SCCT's SM following totals about 27,000

SCCT 2026 Cardiovascular Disease Prevention Symposium

October 2026 • A virtual one-day conference

This interactive symposium – which will feature some of the most prominent leaders in preventive cardiology – will provide an overview of the changing landscape of preventive cardiology and an update on new therapies and risk assessment tools for preventing cardiovascular disease. Attendees will learn how to incorporate the latest advances in pharmacologic and lifestyle interventions for lowering cardiovascular risk. The target audience includes cardiologists, internists, family medicine physicians, endocrinologists and other health care professionals interested in the prevention of cardiovascular disease.

Industry support opportunities

Support covers both live and on-demand content

- ▶ Fully live/interactive presentations feature Q&A/discussion with faculty
- ▶ Recording of selected presentations hosted on SCCT learning platform for post-event consumption and will be accredited with CME
- ▶ Expected registration: approx. 150

Patron sponsor – \$20,000 – supports the symposium in its entirety (*limit of 2 opportunities*)

Benefit	Details
Sponsored presentation	20-minute sponsored talk before or immediately after the educational program, featuring speaker of your choice. Presentation recording will be hosted on SCCT industry education web page and YouTube channel for 1 year. SCCT will provide the recording to sponsor.
Registration	8 complimentary registrations that give access to the live event plus the full package of enduring educational content.
Meeting registration page recognition	Acknowledgment with link
Program recognition	Acknowledgment in program on website and pdf, plus placement of 3 slides in the rolling slide deck during breaks.
Streaming platform recognition	Acknowledgment with link
Social media	Acknowledgment of support in 2 posts on SCCT's social media feeds. SCCT's social media following totals about 27,000

Benefactor sponsor – \$10,000 – supports the symposium in its entirety

Benefit	Details
Registration	5 complimentary registrations that give access to the live event plus the enduring educational content.
Meeting registration page recognition	Acknowledgment with link
Program recognition	Acknowledgment in program materials and on live meeting platform
Streaming platform recognition with break slides	1 slide to be played as part of the deck during breaks.
Social media	Acknowledgment of support in 1 post on SCCT's social media feeds. SCCT's social media following totals about 27,000

Session sponsorship – \$5,000

Benefit	Details
Company name connected with the session of your choice	In the pdf program On the symposium web page On a pre-session slide
Recording file	SCCT will supply a recording of the talk to sponsor
Registration	2 complimentary registrations that give access to the live event plus the full package of enduring educational content.

2026 Industry-sponsored webinars Limited Availability left for 2026

January & February
\$16,000

Spring (March – June)
\$18,000

Fall (August – December)
\$20,000

Subject to availability

Description

Commercially supported, non-CME one-hour sessions delivered live or mock-live online.

Quantity

Sponsor can commission two webinars a year.

Topic and speaker

Sponsor proposes topic and speaker and will provide draft descriptive materials for SCCT Education Committee review and approval. Upon approval, Sponsor invites speaker; all parties coordinate date/time.

Honorarium

SCCT can provide a speaker honorarium at Sponsor's discretion; this amount plus an administrative fee can be added to package funding. Sponsor may choose to pay an honorarium directly.

Content

SCCT encourages educational content. The Society also recognizes that webinar content that focuses on a platform's or device's capability/features/functionality from the experience of the speaker can be valuable to attendees. The SCCT Education Committee reserves the right to request review of pre-recorded content (if any) or presenter slides 3 days prior to webinar.

Promotion

The webinars will be listed on the SCCT website and proactively promoted via email and social media as sponsored events.

Registration

SCCT will provide registration services. Registrants will check a box to acknowledge that SCCT has permission to share their contact information with Sponsor. There will be no charge for registration. SCCT will provide access information to attendees at least one day prior to each webinar.

Pre-recording and presentation

SCCT recommends the webinar to be completely live. However, should the Sponsor wish to present a mock-live webinar, SCCT will work with the speaker to pre-record his/her presentation. SCCT will host the webinar on Zoom to allow for attendee interaction. SCCT recommends live Q&A even if content is pre-recorded.

Sponsor acknowledgement

Sponsor will provide/present an acknowledgement slide at the beginning of the webinar to inform attendees that the session is commercially sponsored. Sponsor will be acknowledged on all email, website and social media promotions.

Disclaimer text

Email and website promotion by both SCCT and sponsor will include the following: *References to a specific product, process, or service on this webinar do not constitute or imply an endorsement by the Society of Cardiovascular Computed Tomography. The views and opinions expressed in do not necessarily reflect those of the Society of Cardiovascular Computed Tomography.*

Post-event

- ▶ SCCT will provide event metrics and attendee information to Sponsor within 2 business days.
- ▶ SCCT will provide a recording of the webinar to Sponsor
- ▶ SCCT will send a link for the final webinar recording to all registered attendees
- ▶ SCCT will host the recording for one year on our website/YouTube channel (with Sponsor permission)

Prior to the event, SCCT reserves the right to refund support funding and withdraw hosting if the content does not align with practice standards. Hosting will not be withdrawn unreasonably.

Post-event use by Sponsor

The Sponsor may re-use/re-distribute webinar videos and content, 3 months (or any other agreed upon earlier time frame) after the event has been hosted and made available on-demand via the SCCT website. This video and content ('Webinar Materials') may be used on the Sponsor's webpage and promoted via all digital channels to enlist further viewing and customer engagement for the Sponsor, but may not make claims regarding SCCT endorsement or any connection SCCT has with Sponsors product or services. Any reference to SCCT on the webpages or in other digital content, must be approved prior to use. Webinar Materials will continue to be recognized as an SCCT originated production and sponsored by Sponsor.

Please note: SCCT will only hold one sponsored webinar per month. Once contracted, the Sponsor cannot move their webinar. A date and time must be agreed upon no later than six weeks out from the webinar.

Year round

Website

Homepage banner ads: \$3,500

3 month run of 728x90 | Up to 4 advertisers

Subpage banner ads: \$2,500

3 month run of 250x250 | Up to 3 advertisers

Run-of-site banner ads: \$4,500

3 month run on both home and subpages | Up to 3 advertisers

With a recent update to the SCCT website, now is the time to maximize your brand and expand your reach. Your website banner ad has the potential to reach members on a global scale. The SCCT website sees over 678,000 views annually with users staying on average 2 minutes per page.

For the first time, SCCT is offering the opportunity to advertise your products and services on the new SCCT homepage. SCCT's newly revamped homepage offers a faster, smoother experience for the CCT community to access the information they need. The SCCT homepage had over 310,000 views in 2023.

E-newsletter advertising

Banner ad per issue: \$1,500

The monthly newsletter contains the latest news from the Society and the field. Distributed via email to all regular and community members, this is one of the most popular communication vehicles at SCCT. Average open rate: 38.6; average click through rate: 13.2

Mailing list rentals

SCCT allows mailing lists rentals of our growing active member list through INFOCUS. SCCT members are excellent prospects for cardiovascular equipment, technology and supplies, surgical tools, technology and equipment, subscriptions, books and journals, pharmaceuticals and supplements, medical group management, continuing education, seminars and conferences, insurance offers, office supplies, equipment, and services, accounting and business services, and much more. Visit <https://www.infocusmarketing.com/lists/Society-of-Cardiovascular-Computed-Tomography-SCCT-Member-Mailing-List> for more information.

Sponsored educational webcasts

\$7,500

Webcasts are recordings of 30-45 minutes and delivered on-demand on the SCCT learning platform, with or without CME credits. Leading faculty present recorded sessions on cutting-edge basic and advanced

cardiovascular CT topics. SCCT's Education Committee can suggest topics and faculty or approve a sponsor's topic of choice.

Benefits:

- Industry supporters will receive recognition with the webcast description
- Industry recognition on title screen
- Recognition in all promotional material

Podcasts **Podcasts sold out for 2026**

JCCT Pulse

Exclusive sponsorship \$10,000 for full year

(minimum of 6 episodes)

Individual episodes and smaller packages may be available

With each new *Journal of Cardiovascular Computed Tomography (JCCT)* issue, this podcast delivers highlights of key articles through interviews with the authors and subject matter experts. Tune in to stay up-to-date with the latest happenings in the field CCT.

Donut of Destiny

Sponsored episode \$6,000

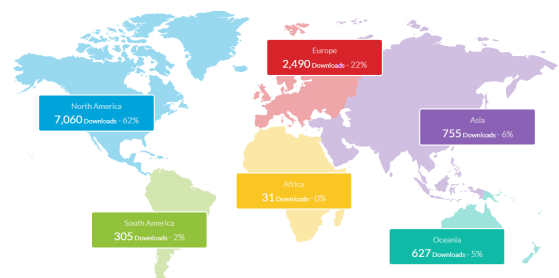
(limit of 5 sponsor episodes per year, *company can purchase no more than two episodes for the year.*)

This podcast from members of SCCT's trainees committee explores new hot topics in cardiovascular CT from the perspectives of both radiologists and cardiologists. Grab a quick bite of the latest happenings.

Benefits:

- Sponsors receive one 15-second live read audio spot (the host reads your copy, approved by SCCT; your choice of pre- mid- or post-roll)
- Acknowledgement on the podcast page and in selected social media promotions.

Sponsor must contract a release month (this is when the podcast episode will go live) and agree to produce and record the episode one to two months prior.



Appendix

Live education in 2026: Descriptions, support requirements and benefits

WORKSHOPS

Format/features

- ▶ Delivered virtually or in-person from 1 to 2 days. Usually include a pre-session focused on buttonology.
- ▶ Hands-on instruction in best practices in case-reading complimented by didactic lectures. Attendees are typically provided with individual access to workstations.
- ▶ Always accredited for CME. May also include case credit.
- ▶ Workshops have 15 – 20 attendees or more if sponsor can give access to platform. SCCT's virtual workshops always sell out and have long waitlists.
- ▶ Types: CTA Academy, Structural Heart, Congenital Heart Disease

Support requirements

- ▶ A signed letter of agreement
- ▶ Workstation access via the internet or a cloud environment for all attendees for the duration of the workshop, plus at least one day prior and at least one day after. In-person workshops require industry to provide workstations for the attendees.
- ▶ The company will work with SCCT/faculty in advance to load and test cases.
- ▶ Technical support for buttonology sessions prior to workshop and during workshop delivery.
- ▶ Educational grant funding to support workshop expenses; one-day workshops start at \$5,500 and two day workshops start at \$9,000. Please note that sponsorships (marketing and advertising) are prohibited for CME education.

Benefits

- ▶ Expert/senior faculty demonstrate case reads solely on your company's platform
- ▶ Physician attendees have hands-on access and become familiar with your platform's capabilities
- ▶ Direct contact with attendees as appropriate for the provision of technical support
- ▶ Acknowledgement on workshop web page and in slides during course

COURSES

Format/features

- ▶ Delivered virtually or in-person; length is at least 1 day. Virtually delivered courses are recorded and are later available on-demand for additional attendees.
- ▶ Always accredited for CME. Typically does not include case credit.
- ▶ Instructive lectures with question/discussion segments.
- ▶ Types: Virtual SCCT Comprehensive Board Review & Update of Cardiovascular CT

Support requirements

- ▶ A signed letter of agreement
- ▶ Educational grant funding; amounts vary. Please note that sponsorships (marketing and advertising) are prohibited for CME education.

Benefits

- ▶ Acknowledgement as an educational grantor on course web page and in course slides and materials.
- ▶ Courses typically have 125 – 150 attendees



SCCT WEBINARS

Format/features

- ▶ Delivered virtually; length is usually 60 minutes
- ▶ CME accreditation and case credits are usually available
- ▶ Either case-based — faculty demonstrate case interpretation and answer/ask questions AND/OR didactic/lecture-based

Support requirements

- ▶ A signed letter of agreement
- ▶ Eligible for educational grant funding of \$7,000 – \$11,000. Please note that sponsorships (marketing and advertising) are prohibited for CME education.

Benefits

- ▶ Acknowledgement as an educational grantor on course web page and in course slides and materials.
- ▶ Webinar attendance is generally 100 – 400
- ▶ Package of complimentary registrations

INDUSTRY-SPONSORED WEBINARS

Format/features

- ▶ Delivered virtually; length is usually 60 minutes
- ▶ Topic and speaker are selected by sponsor.

Support requirements

- ▶ For full details, see p. 20.

Benefits

- ▶ SCCT provides marketing and promotional services
- ▶ SCCT provides registration, scheduling and hosting services
- ▶ Typical registration is 200 – 400
- ▶ SCCT provides contact information for all attendees to sponsor (via an opt-in acknowledgement)

SMALL CONFERENCES

Format

- ▶ Delivered virtually or in-person; length varies from half-day to 2 days. Conferences delivered virtually are recorded and are later available online on-demand.
- ▶ Typically organized in sessions with 3 – 4 speakers per session and a session chair to moderate questions and discussion. Single track (no concurrent sessions).
- ▶ CME or CE accredited
Types: Prevention Symposium, Technologist Education Series, AI/ML Workshop, Global Meeting

Support requirements

- ▶ Eligible for educational grant funding; amounts vary.
- ▶ May have exhibit and sponsorship opportunities (marketing and advertising) separate from the CME program.

Benefits

- ▶ Acknowledgement as an educational grantor or sponsor on conference web page and in conference materials.
- ▶ Small conference registration is typically 150 – 250
- ▶ Opportunities *may* include:
 - » Exhibit hall
 - » Slide breaks
 - » Sponsored symposia (industry-planned sessions with 1-2 speakers)
 - » Sponsored networking/social events
 - » Sponsored non-CME education (SCCT-planned sessions)
 - » Branding on materials
 - » Branded email sent by SCCT on your behalf to all attendees



1550 Wilson Blvd Ste 700 PMB435
Arlington, VA 22209

info@scct.org · 703-766-1706

