

2027

SPONSORSHIP AND SUPPORT

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Partnering and support

Partnering with SCCT gives your company valuable exposure year-round, helping you develop brand awareness and allowing you to build rapport with leading physicians from the United States and around the world. It gives you an opportunity to contribute to the growth and quality of the cardiovascular CT field by supporting our education and reimbursement advocacy efforts.

PARTNERSHIP TIERS



\$200,000
minimum annual investment
(3 opportunities)



\$120,000
minimum annual investment



\$85,000
minimum annual investment



\$50,000
minimum annual investment

PARTNERSHIP REQUIREMENTS

As part of your investment, SCCT partners are expected to support the Society and the Annual Scientific Meeting as outlined below. The balance of your support can be dedicated to a variety of other activities.

ACTIVITY	 PLATINUM	 GOLD	 SILVER	 BRONZE
Unrestricted educational grant (will be used to support educational platforms at the Annual Meeting and throughout the year)	\$50,000	\$40,000	\$25,000	\$12,500
Exhibit at Annual Scientific Meeting	Minimum 20' × 20' booth	Minimum 20' × 20' booth	Minimum 10' × 20' booth	Minimum 10' × 10' booth

Partnering and support

ADDITIONAL YEAR-ROUND SUPPORT OPPORTUNITIES

- » Grants for CME education (webinars, symposia, workshops, courses, conferences, on-demand education)
- » In-kind support for hands-on workshops (providing access to workstations/post-processing platforms)
- » Sponsorships: Webinars, small conferences, podcasts
- » Sponsorships at the Annual Scientific Meeting (July 8–11, Washington, DC)
- » Advertising (website, e-newsletter banner)
- » Mailing list (postal addresses only)

PARTNER BENEFITS

2027 ANNUAL SCIENTIFIC MEETING FINAL PROGRAM

The program provides vital information on sessions and presentations, faculty information, abstracts, an exhibitor listing, and a list of annual meeting sponsors. A PDF version of the final program is emailed in advance to more than 16,000 cardiologists, radiologists and other key stakeholders in the field.

EMAIL

SCCT will send two emails on behalf of Platinum Partners and one email on behalf of Gold Partners to members at the time of your choice. Communication must be reviewed/approved by SCCT.

NOVEL TECHNOLOGIES SESSION AT THE ANNUAL SCIENTIFIC MEETING

Platinum and Gold Partners will have the opportunity to participate in a program session during the Annual Scientific Meeting designed to engage attendees in discussions about the company's novel technologies and products. This is an opportunity for attendees to gain insight and perspective in an informal educational setting.

COMPANY PROMOTION AS AN SCCT PARTNER

Partner companies may include the phrase, "an SCCT [Platinum/Gold/Silver/Bronze] Partner," on printed and digital industry communications to show company affiliation to the Society.



Partnering and support

PARTNER BENEFITS

As a Platinum, Gold, Silver or Bronze Partner, your company will receive the following benefits in addition to the specific sponsorship and grant opportunities you select:

BENEFIT	 PLATINUM	 GOLD	 SILVER	 BRONZE
SCCT website home page partner listing by name with link to your home page	✓	✓	✓	
SCCT website home page partner listing by name				✓
Member e-newsletter logo recognition with link <i>(monthly year-round)</i>	✓	✓	✓	
E-mail to all members sent by SCCT on your behalf	2*	1		
<i>Journal of Cardiovascular Computed Tomography (JCCT)</i> name recognition on journal homepage	✓	✓	✓	✓
Annual Scientific Meeting PDF program <i>(name recognition)</i>	✓	✓	✓	✓
Novel Technologies session speaking role at the Annual Scientific Meeting	12 min. talk	8 min. talk		
Pre-Annual Meeting registration list <i>(including name, city and state/country)</i>	✓	✓	✓	
Post-Annual Meeting registration list <i>(including name, city and state/country)</i>	✓	✓		
Company may purchase sponsored podcast <i>(up to one)</i>	✓	✓	✓	✓
Company may purchase up to three sponsored webinars <i>(Two of the three webinars must be a series in the same month)</i>	✓			
Company may purchase sponsored webinar <i>(up to one)</i>		✓	✓	✓
Company promotion of SCCT partner status	✓	✓	✓	✓
Complimentary on-demand access to Annual Scientific Meeting recordings for all registered staff	✓	✓	✓	✓
Complimentary private meeting room at the Annual Scientific Meeting	Two full days	One full day	One half day	
Partner SCCT2027 badges (in addition to exhibit booth allocation)	10	6	4	2
Preferred choice on sponsored items and booth location prior to other tiers	✓	✓		
Guaranteed midday symposium at the annual scientific meeting	✓			

* First email sent the first half of the year, second email sent the second of the year

About SCCT

Founded in 2005, the Society of Cardiovascular Computed Tomography (SCCT) is the global professional society devoted exclusively to improving health outcomes through the effective use of cardiovascular computed tomography (CT). Cardiovascular CT has emerged as an effective first-line testing strategy for diagnosing and managing coronary artery disease based on strong clinical science, cost-effectiveness and the ability to positively impact patient outcomes.

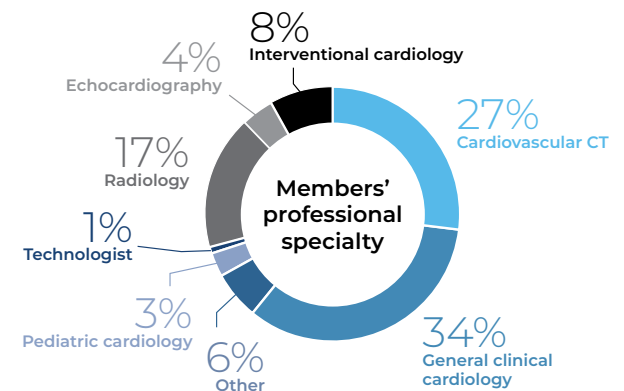
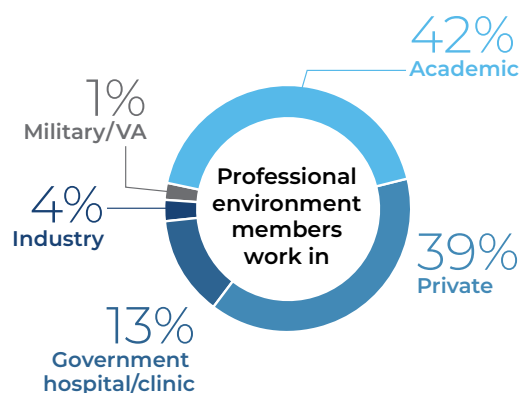
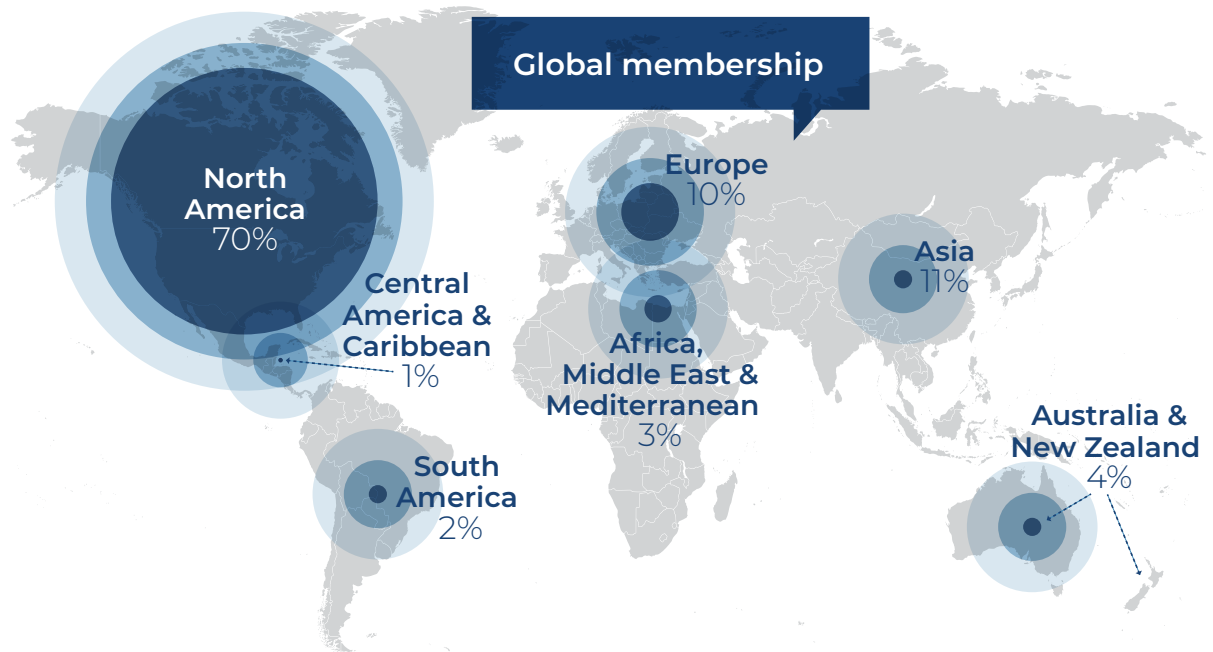
SCCT's membership has grown into an international network of 9,000 cardiologists, radiologists, technologists, and hospital and practice administrators from 85 countries around the world who specialize in cardiovascular CT.

SCCT MEMBER DEMOGRAPHICS

9,000
total members

70%
United States

30%
Rest of world



2027 SCCT educational calendar

Congenital heart disease education		
Congenital heart disease forum	SCCT2027: July 2027	In-person
Congenital heart disease webinar 1	Fall 2027	Virtual
Congenital heart disease webinar 2	Fall 2027	Virtual
CTA academies		
Cardiac CT for the practitioner: A comprehensive foundation course in cardiac CT (Level: beginner)	Spring 2027	Virtual
Cardiac CT for the practitioner: A comprehensive foundation course in cardiac CT (Level: intermediate/advanced)	Spring 2027	In-person
Cardiac CT in routine clinical practice (Level: intermediate-lite)	SCCT2027: July 2027	In-person
International education		
SCCT Global 2027 Dublin	January 28 - 29, 2027	In-person
Advanced CT imaging for TAVR hands-on workshop	January 27, 2027	In-person
Technologist/Radiographer education course	January 27, 2027	In-person
Time zone symposium South America	September 2027	Virtual
Structural heart and TAVR workshops		
Mastering TAVR imaging: advanced techniques for complex cases	Spring 2027	Virtual
Aortic intervention: Procedural planning workshop	SCCT2027: July 2027	In-person
Tricuspid, pulmonic and LAEO workshop	SCCT2027: July 2027	In-person
Mitral and tricuspid valve procedures workshop	Fall 2027	Virtual

Technologist education		
Cardiovascular CT for technologist: Basic review and 2027 update	Spring 2027	Virtual
Cardiovascular CT for technologist: Advanced cardiovascular CT and 2027 update	Spring 2027	Virtual
Cardiovascular CT for technologist: Advanced cardiovascular CT and 2027 update	Spring 2027	Virtual
3D/post processing and 2027 update	SCCT2027: July 2027	In-person
Additional education		
ASPC joint webinar: CAC guideline	Spring 2027	Virtual
Read with the experts: Mitral valve disease (CT and MRI)	Spring 2027	Virtual
Read with the experts: Valve-in-valve TAVR	Spring 2027	Virtual
SCCT2027 Young Investigator Awards abstract webinar	June 2027	Virtual
SCCT2027 Best abstract webinar	June 2027	Virtual
SCCT2027: AI/ML workshop	SCCT2027: July 2027	In-person
SCCT2027: Stump the Masters session	SCCT2027: July 2027	In-person
SCCT2027: Team Spirit session	SCCT2027: July 2027	In-person
10th Annual SCCT cardiovascular disease prevention symposium	Fall 2027	Virtual
Read with the experts: CTO (chronic total occlusion)	Fall 2027	Virtual
Business aspects in cardiac CT	Fall 2027	Virtual

SCCT Annual Scientific Meeting

July 8–11, 2027 | Gaylord National, Washington D.C.

SCCT2027 will engage physicians, trainees, technologists and healthcare professionals in a complete overview of the cardiovascular CT field. Planned sessions are targeted for all levels – new practitioners and experienced providers alike. Sessions also range from general overviews to state-of-the-art research and expert discussions.

Sessions cover coronary artery disease as well as valvular, structural and congenital heart disease, guidelines and trials, AI/machine learning, technical aspects of cardiac CT, debates and more.



WHY EXHIBIT

Are you a CT equipment, software or services supplier? Exhibiting at the SCCT Annual Scientific Meeting is an ideal way to:

- » Generate sales leads or new customers
- » Maximize brand awareness for your company
- » Network with physicians and healthcare professionals
- » Educate prospective clients on your new products and services
- » Advertise to a wide range of attendees

SUPPORTER BENEFITS

- » Acknowledgement as an educational grantor or supporter on annual meeting web page and in conference materials.

SUPPORTER OPPORTUNITIES INCLUDE:

- » Exhibit hall
- » Sponsored breakfast and lunch symposia (industry-planned sessions with 1 - 3 speakers)
- » Sponsored networking/social events
- » Sponsored non-CME education (SCCT-planned sessions)
- » Branding on materials
- » Package of complimentary registrations

2027 EXPECTED ATTENDANCE

- » Over 1,000 attendees

2025 ATTENDANCE STATISTICS

- » Attendees: 956
- » Physicians: 489
Trainees: 184
Technologists: 56
- » U.S.-based: 700
Other countries: 244
- » Number of countries: 41
- » Cardiologists: 58%
Radiologists: 20%
Other: 23%



[i Visit the SCCT website for more details](#)

SCCT Annual Scientific Meeting

EXHIBITOR HIGHLIGHTS

\$39 per SF non-island/\$43 per SF island booths (including 10' x 20' partial islands)

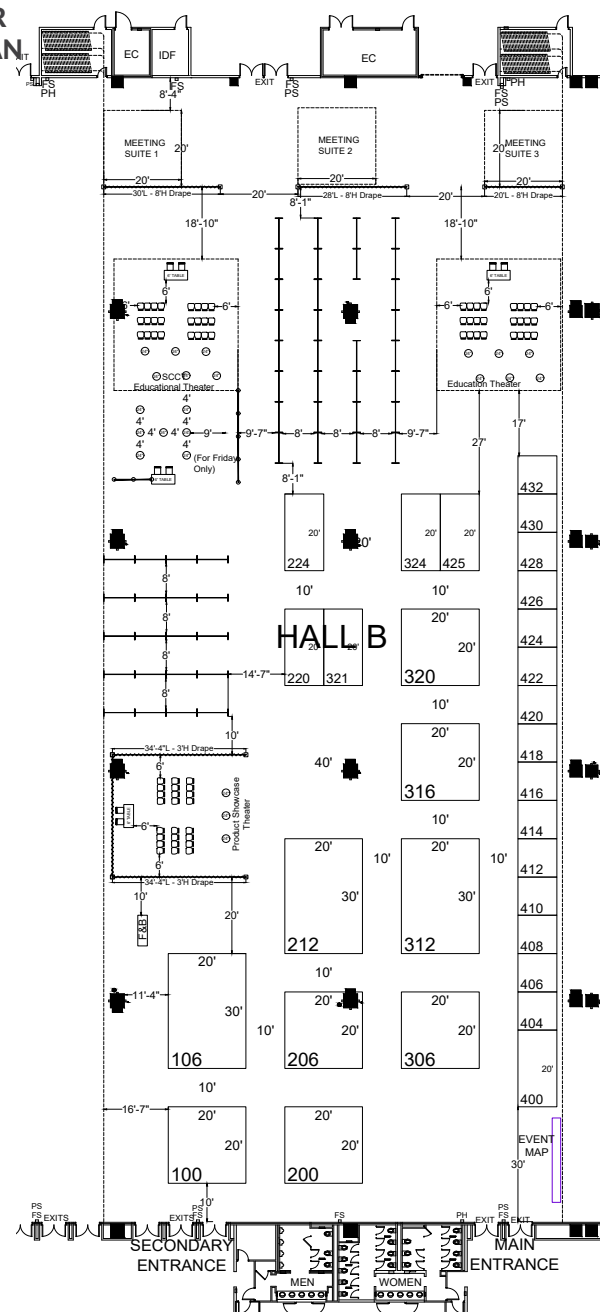
- » Promoted to 16,000+ cardiologists, radiologists, technologists, nurses and key decision makers
- » Attendee reception on July 9 in the exhibit hall
- » Steady booth traffic with poster sessions, abstract presentations, education theaters, product showcase, debates and more in the exhibit hall
- » Company name and booth # in SCCT2027 program, on website and mobile app.
- » 10' x 10' and larger booths. Booth sign, 8' high back wall. 3' side rails with drapery. Free WiFi. Security guards. Lead retrieval system (additional fee).
- » Complimentary exhibitor registration: Two badges per 100 SF. Exhibitor badges permit audit access to scientific sessions.
- » Two additional discounted exhibitor badges are available per 100 SF.

KEY DATES

(subject to change)

Booth deposits	at time of reservation
Last day to cancel for a partial refund	March 26
Contracts and certificate of liability insurance due	April 23
Island booth exhibits submit blueprint	April 23
Exhibitor online registration forms due	June 4
Hotel cut-off date for discount rate	June 13
Last day freight can arrive with delivery to booth for move-in	July 2
On-site shipments permitted	July 7 – 8
Exhibit installation completed by 4:30 pm	July 8
Exhibits dismantled by 9 pm	July 10

EXHIBITOR FLOORPLAN



More information

Visit the SCCT website for more details: scct.org

Sponsorship contact

Candice McGaw
cmcgaw@scct.org

*Floor plan in subject to change.

SCCT Annual Scientific Meeting

SCCT2027 SPONSORSHIPS

Attendee Reception – July 9 \$20,000 (exclusive)

- » The reception sponsor enjoys exclusive visibility through logo placement, branded napkins and highlighted mentions in all attendee materials.

Women in CT Reception – July 8 \$12,000 (exclusive)

- » Sponsor will receive recognition on SCCT's website, program, printed program, Thursday daily ASM email, signage and mobile app. SCCT will also provide branded cocktail napkins with Sponsor's logo during the reception.

WiFi sponsor \$20,000 (exclusive)

- » The SCCT2027 WiFi sponsor receives branded splashscreen recognition and acknowledgement in all meeting materials.

Mobile app sponsor \$4,000/\$2,000

- » Opening splash page or rotating banner on subpages. Only one splash page sponsor. 3 banner sponsor limit.

Re-charge table sponsor \$3,000 per unit

Hotel keycards or room drops sponsors

- » Email Candice McGaw (cmcgaw@scct.org) for pricing

ANNUAL MEETING EVENT OPPORTUNITIES

Affiliate industry meeting room rentals 1-4 hours: \$1,000 Available July 8–11, 2027 4+ hours: \$2,000

- » Please note these rooms are set for 10 - 15 conference style and do not include any A/V or food/beverage. A/V & F&B must be purchased at your own expense. You may bring one pop-up sign to display right outside of your reserved room.

Specialty hands-on workshops *Sponsors provide attendee workstations* *Starting at \$5,500 – \$9,500+ each plus in-kind workstation support*

- » Email Candice McGaw (cmcgaw@scct.org) for details.
- » Refer to the Education calendar on page 6.

Ancillary events

**By application only, limited opportunities*

- » SCCT is offering companies the opportunity to host an ancillary educational event for 15 or more people in conjunction with the SCCT Annual Scientific Meeting onsite at the meeting venue. This could be a specialized meeting, a workshop, a user-group meeting or other company event. Companies determine the content, topics, speakers and delivery method. Applications will open Fall 2026.
This event may not be portrayed as part of the SCCT2027 program or as an SCCT produced or co-sponsored event.

SCCT2027 ADVERTISING

Broaden your visibility. SCCT members are continuously updated about the meeting and its sponsors – before, during and after.

Floor decals: pair of 3' x 3' or one 6' x 6' \$4,500

Table tent cards: placed in exhibit hall and foyer areas \$3,000

Meterboard sign: 39" x 84" \$3,500 per sign

ASM daily e-newsletter advertising \$2,500

More information

Visit the SCCT website for more details: scct.org

Sponsorship contact

Candice McGaw
cmcgaw@scct.org

SCCT Annual Scientific Meeting

SPONSORED SYMPOSIA

July 9, 10 and 11, 2027

Two concurrent sessions in each time slot – total of ten opportunities

Friday and Saturday morning: \$16,000

Friday and Saturday afternoon: \$29,000

Sunday morning: \$8,000

Enhance your visibility by hosting a morning or midday symposium.
Reserve your spot today.

- » Highlighted in SCCT Annual Scientific Meeting daily newsletter, symposia marketing insert and on meter board.
- » SCCT2027 program and mobile app visibility (symposia section).
- » Onsite AV and audio/slide recorded files included. Food and beverage available (purchase separately).
 - A/V includes a screen, LCD projector, 2 table top mics, podium mic and audience Q&A mic and switcher.
 - An A/V tech will be in the room 30 minutes prior to help with any onsite testing.
 - Recordings are hosted on the SCCT website for one year and provided to the sponsor to post as they wish.
 - Anything additional must be contracted through SCCT's onsite A/V team.
- » You will have access to your room 30 minutes prior to the start time.
- » The room will be set in theater style with a podium on riser. SCCT will do our best depending on the room size to have all F&B that your company orders set inside the room.
- » Symposia speakers will receive a one-day comp badge for up to three speakers. The comp badge will be for the day of the symposia only.
- » Lead retrieval will be available for purchase.
- » To host a sponsored symposium, your company must be an SCCT2027 exhibitor.
- » By purchasing a sponsored symposia, you are agreeing to the rules and regulations linked here.

EDUCATIONAL THEATERS

Two opportunities

\$16,500

Enhance your visibility by hosting an educational theater in our exhibit hall. It is programmed with a combination of non-CME educational sessions and the host company's content during longer breaks in the scientific program. Reserve your spot today.

- » Highlighted in our programing and mobile app.
- » Onsite AV includes the following:
 - Screen, LCD projector, podium mic, 2 table top mics and audience Q&A mic.
 - Anything additional must be contracted through SCCT's onsite A/V team.
- » All theater speakers must bring their PPTs on a flash drive.
- » SCCT will provide your company's logo on a podium sign and have the theater branded with your company's name.
- » You may bring one pop-up sign for the theater and display it only during your company's specific talk times. After your talk time, you must remove it and bring it to your booth.
- » The educational theater seats 40 people.
- » To reserve an educational theater, your company must be an SCCT2027 exhibitor.
- » Includes six exhibitor badges and includes the option to purchase up to six additional discounted exhibitor badges.
- » All exhibitors and speakers must be registered for the conference.
- » Lead retrieval will be available for purchase.
- » By purchasing an educational theater, you are agreeing to the rules and regulations below.

More information

Visit the SCCT website for more details: scct.org

Sponsorship contact

Candice McGaw
cmcgaw@scct.org

**By purchasing any sponsored talks, symposia, panel discussions and educational presentations, companies are agreeing to adhere to [SCCT's Industry presentation rules and regulations](#) to ensure a professional, engaging and organized experience for all participants.*

PRODUCT SHOWCASE

\$5,000

Enhance your visibility by securing a talk in our product showcase theater in the exhibit hall. Your chance to host a 20-minute talk, which includes Q&A time; SCCT recommends a 15-minute talk with five minutes of Q&A. Reserve your spot today.

- » Highlighted in our programing and mobile app.
- » Onsite AV includes the following:
 - Screen, LCD projector, 2 table top mics and audience Q&A mic.
 - Anything additional must be contracted through SCCT's onsite A/V team.
- » All product showcase speakers must bring their PPTs on a flash drive.
- » To reserve a talk in SCCT's product showcase, your company must be an SCCT2027 exhibitor.
- » SCCT allows one pop-up sign to be displayed only during your specific talk time. After your talk time, you must remove it and bring it to your booth.
- » The product showcase theater seats 40 people.
- » Lead retrieval will be available for purchase.
- » All speakers must be registered for the conference. **This opportunity does NOT include any badges for the conference. However, SCCT will provide a one-day badge for one speaker, if necessary.*
- » By purchasing a product showcase talk, you are agreeing to the rules and regulations below.

More information

Visit the SCCT website for more details: scct.org

Sponsorship contact

Candice McGaw
cmcgaw@scct.org

**By purchasing any sponsored talks, symposia, panel discussions and educational presentations, companies are agreeing to adhere to [SCCT's Industry presentation rules and regulations](#) to ensure a professional, engaging and organized experience for all participants.*



SCCT Global 2027 | Dublin

January 28 & 29, 2027

Croke Park, Dublin, Ireland

The two-day main conference, featuring an international faculty of leading clinicians and scientists in cardiovascular computed tomography from Europe, the Middle East and North America, will provide you with state-of-the-art content and the latest updates applicable to clinical practice, provide insights into the future of the field and connect this with improved patient outcomes.

The compact size of the SCCT Global Meeting offers a unique opportunity for industry representatives to interact with decision-makers and leaders in the field in a welcoming and informal atmosphere.

PROGRAM COMMITTEE

- Julie O'Brien, MD, FSCCT
- Ed Nicol, MD, MBA, MSCCT
- Patrick Donnelly, MD, MBCh BAO, FSCCT
- Aparna Deshpande, MBBS
- Leslee Shaw, PhD, MSCCT
- Jonathan Weir-McCall, MBChB, PhD, FSCCT

LOCAL ORGANIZING COMMITTEE

- Julie O'Brien, MD, FSCCT
- Brendan McAdam, MD
- Michelle Crawford Jefferson, MB, BCH, BAO, FRCR
- Tim Fairbairn, MBChB, PhD, FRCP

ABOUT SCCT

Founded in 2005, the Society of Cardiovascular Computed Tomography (SCCT) is the international professional society devoted to research, education and clinical excellence to improve health outcomes through the optimal use of cardiovascular CT. SCCT has over 9,000 members from over 85 countries. SCCT is a community of physicians, scientists and technologists advancing research, education and clinical excellence in the use of CCT.

More information

Visit the SCCT website for more details: scct.org

Sponsorship contact

Candice McGaw
cmcgaw@scct.org

SPONSOR TIERS AND BENEFITS

◆ DIAMOND

US\$40,000
(2 available)

◆ SAPPHIRE

US\$30,000
(2 available)

◆ EMERALD

US\$12,000

Exhibit space	Double tabletop (approx. 365cm × 60cm)	Double tabletop (approx. 365cm × 60cm)	Single tabletop (approx. 182cm × 60cm)
Conference badges	6	4	3
10-minute program talk	☑		
Sponsored midday symposium (recording is hosted on the SCCT website & on the SCCT YouTube channel for one year).	☑		
Sponsored morning symposium (recording is hosted on the SCCT website & on the SCCT YouTube channel for one year).		☑	
Banner ad on mobile app	☑	☑	
Acknowledgement in printed program	☑	☑	☑
Highlighted exhibitor listing in mobile app	☑	☑	☑
Acknowledgement in rolling slide deck	☑	☑	☑
Dedicated slides in rolling slide deck	2	1	
Single-sided page in the program	☑	☑	
Dedicated email sent out to Global Meeting attendees	☑		
Dedicated Sponsor and logo napkins for the attendee reception in the exhibit hall on Thursday	☑		
Lunch and coffee breaks on Thursday and Friday	☑	☑	☑
Attendee reception in the exhibit hall on Thursday	☑	☑	☑

OTHER OPPORTUNITIES

SPONSORED MIDDAY SYMPOSIUM

Two opportunities included with the Diamond package only

- » The opportunity to hold a symposium on Thursday, January 28, 1:30pm – 2:15pm or Friday, January 29, 1:40pm – 2:25pm.
- » You will run a 45-minute session in the main session room with the topic and speakers of your choice.
- » Your event will be listed on the event web page, in promotional materials and in the attendee program.
- » SCCT will provide A/V and will record audio and slides for the session.
- » SCCT will provide the recording to the sponsor to distribute as they wish.

SPONSORED MORNING SYMPOSIUM

Two opportunities included with the Sapphire package only

- » The opportunity to hold a morning symposium on either Thursday, January 28 or Friday, January 29, 8:00am – 8:45am
- » You will run a 45-minute session in the main conference space with the topic and speakers of your choice.
- » Your event will be listed on the event web page, in promotional materials and in the attendee program
- » SCCT will provide A/V and will record audio and slides for the session.
- » SCCT will provide the recording to the sponsor to distribute as they wish.

MOBILE APP ADVERTISING

Splash screen

US\$4,000

- » Your ad will fill the screen every time an attendee opens the mobile app.

Custom card on homepage

US\$3,000

- » Posted on the home screen, clickable image and text ads are highly visible to attendees in the mobile app. These cards can link to a webpage or video.

EXHIBIT TABLETOP

US\$5,000; nonprofit and start-up discounts available

- » Draped table of approx. 182cm × 60cm located near lunch and refreshments
- » 2 chairs
- » 1 standard electric outlet (plug) 220 volt
- » Listing on the event web page and in attendee program
- » 2 complimentary conference registrations that include lunch, attendee reception and coffee breaks

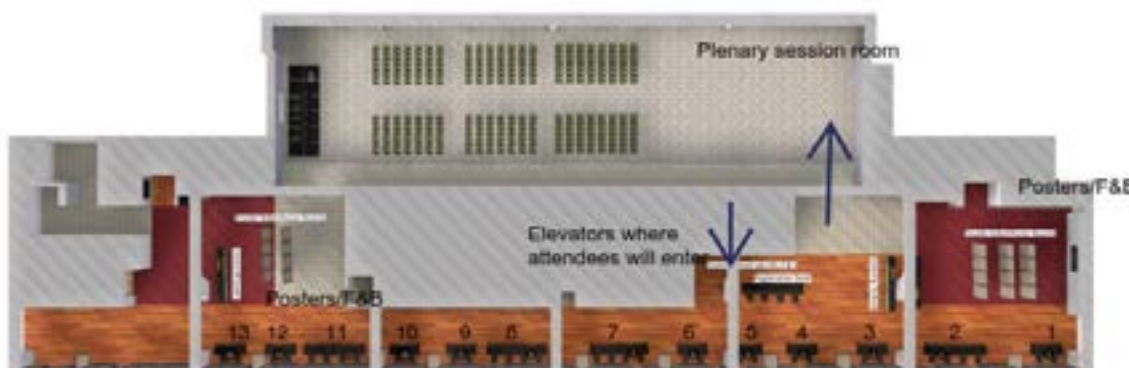
More information

Visit the SCCT website for more details: scct.org

Sponsorship contact

Candice McGaw
cmcgaw@scct.org

FLOORPLAN



Advanced CT Imaging for TAVR Workshop

Wednesday, January 27, 2027

9:30am – 4:00pm

Multi-vendor – 2 opportunities

Chairs: Jonathon Leipsic, MD, FRCPC, MSCCT;
Jonathan Weir-McCall, MBChB, PhD, FSCCT &
Anna Reid, MBChB, PhD, FSCCT

This structural heart disease workshop is a hands-on, interactive, case-focused program designed to help attendees learn how to manage relevant clinical questions in an advanced, modern TAVR practice.

FORMAT/FEATURES

- » Hands-on instruction in best practices in case-reading complimented by didactic lectures
- » 60-80 attendees on shared workstations
- » Buttonology instruction/review as needed

SUPPORT REQUIREMENTS

- » Up to 21 workstations for the duration of the workshop; final number to be determined based on 2 attendees per workstation plus 1 additional workstation for faculty to share
- » The company will work with SCCT/faculty in advance to load and test cases
- » Technical application specialist support prior to workshop and during workshop delivery
- » An educational grant of US\$10,000
- » Workstation set up: 10:00am – 5:00pm on Tuesday, January 26

BENEFITS

- » Expert/senior faculty demonstrate case reads on your company's platform
- » Physician attendees have hands-on access and become familiar with your platform's capabilities
- » Direct contact with attendees as appropriate for the provision of technical support
- » Acknowledgement on workshop web page and in slides during course
- » Tabletop exhibit at the main Global Meeting at a discounted rate of US\$4,000

Sponsorship contact

Candice McGaw: cmcgaw@scct.org

Technologist/Radiographer Educational Course

Wednesday, January 27, 2027

8:00am – 5:00pm

Chairs: Carmel Brophy, BSc Radiography, MSc CT & Nikkole Weber, R.T.(R)(CT)(M)(ARRT) CSCCT

This full-day educational workshop for technologists and radiographers will focus on the practical aspects of cardiac CT acquisition and post-processing. Delivered by an international faculty, the course will review the clinical role of cardiac CT and the key elements required to achieve consistently high-quality studies. The session will be interactive, incorporating discussion and case-based learning to support engagement and practical understanding.

Topics will include ECG interpretation and gating, patient preparation and heart rate control, optimisation of contrast administration and image acquisition, and an overview of current scanner technology. Strategic approaches to cardiac CT post-processing will also be discussed, with clinical case review to reinforce key concepts and support application in routine clinical practice.

Expected attendance: 50-80

PATRON SPONSORSHIP

US\$10,000 – supports the course in its entirety (1 opportunity)

Lunch & Learn	30-minute sponsored talk with the topic and speaker of your choice during the lunch program of the course
Rolling Slide	1 rolling slide to be put in the course's rolling slide deck
Registration	4 complimentary registrations to the course
Program Recognition	In the pdf program and on the SCCT website
Social Media	Acknowledgment of support in 1 post on SCCT's social media feeds. SCCT's social media following totals about 17,000
Global Meeting Tabletop Discount	Tabletop exhibit at the main Global Meeting at a discounted rate of US\$4,000

BENEFACTOR SPONSORSHIP

US\$4,000 – supports the course in its entirety (3 opportunities)

Rolling Slide	1 rolling slide to be put in the course's rolling slide deck
Registration	2 complimentary registrations to the course
Program Recognition	In the pdf program and on the SCCT website
Social Media	Acknowledgment of support in 1 post on SCCT's social media feeds. SCCT's social media following totals about 17,000

Sponsorship contact

Candice McGaw: cmcgaw@scct.org

Technologist Education Series

All virtual

This series of webinars will be delivered live and recorded for on-demand learning. It will feature two types of sessions: courses and device-focused webinars.

COURSES

Program overview; sessions take place on Saturdays

- » February: Basic Cardiovascular CT Course
- » March: Advanced Cardiovascular CT Course
- » April: 3D/Post Processing Course
- » Dates are subject to change

Support for the courses covers both live and on-demand content

- » Online presentations feature a mix of pre-recorded and live presentations, as well as live Q&A/discussion with faculty
- » Recording of each full program in the series will be hosted on the SCCT learning platform for post-event consumption
- » Expected attendance: 150 total for live delivery

? Questions?

Email Candice McGaw
cmcgaw@scct.org

WEBINARS (DEVICE-FOCUSED)

Technologists' guides to pre-scan, protocols and post-scan aspects of cardiac CT

These interactive one-hour sessions feature one manufacturer's device. They are led by physician and technologist faculty along with an application specialist, who outline vendor-aligned processes and protocols for high quality cardiac CT exams.

The webinars will be free to attendees, who will also receive links to webinar recordings to share with colleagues. Attendees will:

1. Learn what processes or protocols are recommended in both pre- and post- scanning to get the best results
2. Discover ways to improve image quality and ascertain the criteria for a high quality scan
3. Learn how to troubleshoot problems and how to avoid common mistakes in scanning
4. Be able to ask questions and engage with faculty and vendor technical support

TECH SERIES SPONSORSHIP

\$12,000 – supports series of 3 courses plus exclusive support for 1 webinar featuring your company's device (*limit of 3 opportunities*)

Webinar

As outlined to the left, this one-hour session will help technologists produce the best quality images on your company's device. We request an application specialist from your company join the call to support faculty as needed. Registration is free to SCCT members.

Course talk

A 20-minute talk during the mid-course break at one of the three Saturday courses. Topic and speaker selected by sponsor.

Registration

Package of 8 registrations for each of the three courses that give access to the live events plus the full package of enduring educational content.

Meeting registration page recognition

Acknowledgement with link

On-demand page recognition

Acknowledgement of series support

Social media

Acknowledgement in one social media post related to event will mention/tag the sponsor. SCCT's SM following totals about 32,000

SCCT 2027 Cardiovascular Disease Prevention Symposium

October 2027* | A virtual one-day conference

This interactive symposium – which will feature some of the most prominent leaders in preventive cardiology – will provide an overview of the changing landscape of preventive cardiology and an update on new therapies and risk assessment tools for preventing cardiovascular disease. Attendees will learn how to incorporate the latest advances in pharmacologic and lifestyle interventions for lowering cardiovascular risk. The target audience includes cardiologists, internists, family medicine physicians, endocrinologists and other health care professionals interested in the prevention of cardiovascular disease.



INDUSTRY SUPPORT OPPORTUNITIES

Support covers both live and on-demand content

- Fully live/interactive presentations feature Q&A/discussion with faculty
- Recording of selected presentations hosted on SCCT learning platform for post-event consumption and will be accredited with CME
- Expected registration: approx. 150

CHAMPION SPONSOR

\$20,000 – supports the symposium in its entirety (*limit of 1 opportunities*)

Sponsored presentation

15-minute pre-recorded sponsored talk presented midday before the keynote speaker, featuring a speaker of your choice. Presentation will be hosted on SCCT industry education webpage and YouTube channel for 1 year.

Registration

8 complimentary registrations that give access to the live event plus the full package of enduring educational content.

Meeting registration page recognition

Acknowledgment with link

Program recognition

Acknowledgment in program on website and pdf, plus placement of 3 slides in the rolling slide deck during breaks.

Streaming platform recognition

Acknowledgment with link

Social media

Acknowledgment of support in 2 posts on SCCT's social media feeds. SCCT's social media following totals about 32,000

? Questions?

Email Candice McGaw
cmcgaw@scct.org

**Date is subject to change*

SCCT 2027 Cardiovascular Disease Prevention Symposium

INDUSTRY SUPPORT OPPORTUNITIES

Support covers both live and on-demand content

- Fully live/interactive presentations feature Q&A/discussion with faculty
- Recording of selected presentations hosted on SCCT learning platform for post-event consumption and will be accredited with CME
- Expected registration: approx. 150

ADVOCATE SPONSOR

\$15,000 – supports the symposium in its entirety (*limit of 1 opportunities*)

Sponsored presentation	15-minute pre-recorded sponsored talk presented morning before the the education program begins, featuring a speaker of your choice. Presentation will be hosted on SCCT industry education webpage and YouTube channel for 1 year.
Registration	6 complimentary registrations that give access to the live event plus the full package of enduring educational content.
Meeting registration page recognition	Acknowledgment with link
Program recognition	Acknowledgment in program on website and pdf, plus placement of 2 slides in the rolling slide deck during breaks.
Streaming platform recognition	Acknowledgment with link
Social media	Acknowledgment of support in 2 posts on SCCT's social media feeds. SCCT's social media following totals about 32,000

ASSOCIATE SPONSOR

\$10,000 – supports the symposium in its entirety

Registration	5 complimentary registrations that give access to the live event plus the enduring educational content
Meeting registration page recognition	Acknowledgment with link
Program recognition	Acknowledgment in program materials and on live meeting platform
Streaming platform recognition with break slides	1 slide to be played as part of the deck during breaks
Social media	Acknowledgment of support in 1 post on SCCT's social media feeds. SCCT's social media following totals about 32,000

SESSION SPONSORSHIP

\$5,000

Company name connected with the session of your choice	» In the pdf program » On the symposium web page » On a pre-session slide
Recording file	SCCT will supply a recording of the talk to sponsor
Registration	2 complimentary registrations that give access to the live event plus the full package of enduring educational content

? Questions?

Email Candice McGaw
cmcgaw@scct.org

2027 Industry-Sponsored Webinars

January & February
\$16,000

Spring (March – June)
\$18,000

Fall (August – December)
\$20,000

DESCRIPTION

Commercially supported, non-CME one-hour sessions delivered online. SCCT recommends the webinar to be completely live. If any part of the webinar will be recorded, the company must do this on their own and send final edited file to SCCT for approval two weeks prior to the webinar date.

QUANTITY

Sponsor can commission one webinar a year. *Platinum can purchase up to 3 webinars. (Two of the three have to be a series in the same month.) SCCT partners are given priority to reserve webinars. Any remaining available months will be opened to non-partners in November 2026.

TOPIC AND SPEAKER

Sponsor proposes topic and speaker and will provide draft descriptive materials for SCCT Education Committee review and approval. Upon approval, Sponsor invites speaker; all parties coordinate date/time.

HONORARIUM

SCCT can provide a speaker honorarium at Sponsor's discretion; this amount plus an administrative fee can be added to package funding. Sponsor may choose to pay an honorarium directly.

CONTENT

SCCT encourages educational content. The Society also recognizes that webinar content that focuses on a platform's or device's capability/features/functionality from the experience of the speaker can be valuable to

attendees. The SCCT Education Committee reserves the right to request review of content (if any) or presenter slides 3 days prior to webinar.

PROMOTION

The webinars will be listed on the SCCT website and proactively promoted via email and social media as sponsored events.

REGISTRATION

SCCT will provide registration services. Registrants will check a box to acknowledge that SCCT has permission to share their contact information with Sponsor. There will be no charge for registration. SCCT will provide access information to attendees at least one day prior to each webinar.

SPONSOR ACKNOWLEDGEMENT

Sponsor will provide/present an acknowledgement slide at the beginning of the webinar to inform attendees that the session is commercially sponsored. Sponsor will be acknowledged on all email, website and social media promotions.

DISCLAIMER TEXT

Email and website promotion by both SCCT and sponsor will include the following: *References to a specific product, process, or service on this webinar do not constitute or imply an endorsement by the Society of Cardiovascular Computed Tomography. The views and opinions expressed in do not necessarily reflect those of the Society of Cardiovascular Computed Tomography.*

POST-EVENT

- » SCCT will provide event metrics and attendee information to Sponsor within 2 business days
- » SCCT will provide a recording of the webinar to Sponsor
- » SCCT will send a link for the final webinar recording to all registered attendees
- » SCCT will host the recording for one year on our website/YouTube channel (with Sponsor permission)

Prior to the event, SCCT reserves the right to refund support funding and withdraw hosting if the content does not align with practice standards. Hosting will not be withdrawn unreasonably.

POST-EVENT USE BY SPONSOR

The Sponsor may re-use/re-distribute webinar videos and content, 3 months (or any other agreed upon earlier time frame) after the event has been hosted and made available on-demand via the SCCT website. This video and content ('webinar materials') may be used on the Sponsor's webpage and promoted via all digital channels to enlist further viewing and customer engagement for the Sponsor, but may not make claims regarding SCCT endorsement or any connection SCCT has with Sponsors product or services. Any reference to SCCT on the webpages or in other digital content, must be approved prior to use. Webinar materials will continue to be recognized as an SCCT originated production and sponsored by Sponsor.

Please note: SCCT will only hold one sponsored webinar per month. Once contracted, the Sponsor cannot move their webinar. A date and time must be agreed upon no later than 8 weeks out from the webinar.

Year-round opportunities

WEBSITE

Homepage banner ads \$3,500

- » 3 month run of 728x90 | Up to 4 advertisers

Subpage banner ads \$2,500

- » 3 month run of 250x250 | Up to 3 advertisers

Run-of-site banner ads \$4,500

- » 3 month run on both home and subpages | Up to 3 advertisers

With a recent update to the SCCT website, now is the time to maximize your brand and expand your reach. Your website banner ad has the potential to reach members on a global scale. The SCCT website sees over 678,000 views annually with users staying on average 2 minutes per page.

SCCT is offering the opportunity to advertise your products and services on the new SCCT homepage. SCCT's newly revamped homepage offers a faster, smoother experience for the CCT community to access the information they need. The SCCT homepage had over 310,000 views in 2023.

E-NEWSLETTER ADVERTISING

Banner ad with clickable link per issue \$1,500

Enhanced banner ad featuring 50 words of text with clickable link per issue \$5,000

- » The monthly newsletter contains the latest news from the Society and the field. Distributed via email to all regular and community members, this is one of the most popular communication vehicles at SCCT. Average open rate: 38.6; average click through rate: 13.2

MAILING LIST RENTALS

SCCT allows mailing lists rentals of our growing active member list through INFOCUS. SCCT members are excellent prospects for cardiovascular equipment, technology and supplies, surgical tools, technology and equipment, subscriptions, books and journals, pharmaceuticals and supplements, medical group management, continuing education, seminars and conferences, insurance offers, office supplies, equipment, and services, accounting and business services, and much more. Visit <https://www.infocusmarketing.com/lists/Society-of-Cardiovascular-Computed-Tomography-SCCT-Member-Mailing-List> for more information.

SPONSORED EDUCATIONAL WEBCASTS \$7,500

Commercially supported, non-CME webcasts are recordings of 30-45 minutes and delivered to all SCCT members via email and hosted on our YouTube channel and website. Faculty of your choice present recorded sessions on cutting-edge basic and advanced cardiovascular CT topics.

SCCT highly recommends Industry to record and edit their webcast video. If needed, SCCT can record, however, can only provide limited editing.

Benefits:

- » Industry supporters will receive recognition with the webcast description
- » Industry recognition on title screen
- » Recognition in all promotional material

PODCASTS

Benefits:

- » Sponsors receive one 15-second live read audio spot (the host reads your copy, approved by SCCT; your choice of pre- mid- or post-roll)
- » Acknowledgement on the podcast page and in selected social media promotions.

Sponsor must contract a release month (this is when the podcast episode will go live) and agree to produce and record the episode one to two months prior.

SCCT partners are given priority to reserve podcasts. Any remaining will be opened to non-partners in November 2026.

JCCT Pulse \$10,000 (exclusive)

- » Exclusive sponsorship for full year (6 episodes minimum)
- » Individual episodes and smaller packages may be available
- » With each new *Journal of Cardiovascular Computed Tomography (JCCT)* issue, this podcast delivers highlights of key articles through interviews with the authors and subject matter experts. Tune in to stay up-to-date with the latest happenings in the field CCT.

Donut of Destiny \$6,000 (sponsored episode)

- » Limit of 5 sponsor episodes per year, *company can purchase only one episode per year.*
- » This audio only podcast from members of SCCT's trainees committee explores new hot topics in cardiovascular CT from the perspectives of both radiologists and cardiologists. Grab a quick bite of the latest happenings.



Appendix: Education formats

Live education in 2027: Descriptions, support requirements and benefits

WORKSHOPS

FORMAT/FEATURES

- » Delivered virtually or in-person from 1 to 2 days. Usually include a pre-session focused on buttonology.
- » Hands-on instruction in best practices in case-reading complimented by didactic lectures. Attendees are typically provided with individual access to workstations.
- » Always accredited for CME. May also include case credit.
- » Workshops have 15 – 20 attendees or more if sponsor can give access to platform. SCCT's virtual workshops typically sell out and have long waitlists.
- » Types: CTA Academy, Structural Heart, Congenital Heart Disease

SUPPORT REQUIREMENTS

- » A signed letter of agreement
- » Workstation access via the internet or a cloud environment for all attendees for the duration of the workshop, plus at least one day prior and at least one day after. In-person workshops require industry to provide workstations for the attendees.
- » The company will work with SCCT/faculty in advance to load and test cases.
- » Technical support for buttonology sessions prior to workshop and during workshop delivery.
- » Educational grant funding to support workshop expenses; one-day workshops start at \$5,500 and two day workshops start at \$9,000. Please note that sponsorships (marketing and advertising) are prohibited for CME education.

BENEFITS

- » Expert/senior faculty demonstrate case reads solely on your company's platform
- » Physician attendees have hands-on access and become familiar with your platform's capabilities
- » Direct contact with attendees as appropriate for the provision of technical support
- » Acknowledgement on workshop web page and in slides during course

COURSES

FORMAT/FEATURES

- » Delivered virtually or in-person; length is at least 1 day. Virtually delivered courses are recorded and are later available on-demand for additional attendees.
- » Always accredited for CME. Typically does not include case credit.
- » Instructive lectures with question/discussion segments.
- » Types: Virtual SCCT Comprehensive Board Review & Update of Cardiovascular CT

SUPPORT REQUIREMENTS

- » A signed letter of agreement
- » Educational grant funding; amounts vary. Please note that sponsorships (marketing and advertising) are prohibited for CME education.

BENEFITS

- » Acknowledgement as an educational grantor on course web page and in course slides and materials.
- » Courses typically have 125 – 150 attendees

? Questions?

Email Candice McGaw
cmcgaw@scct.org

SCCT WEBINARS

FORMAT/FEATURES

- » Delivered virtually; length is usually 60 minutes
- » CME accreditation and case credits are usually available
- » Either case-based — faculty demonstrate case interpretation and answer/ask questions AND/OR didactic/lecture-based

SUPPORT REQUIREMENTS

- » A signed letter of agreement
- » Eligible for educational grant funding of \$7,000 – \$11,000. Please note that sponsorships (marketing and advertising) are prohibited for CME education.

BENEFITS

- » Acknowledgement as an educational grantor on course web page and in course slides and materials.
- » Webinar attendance is generally 150 – 350
- » Package of complimentary registrations

INDUSTRY-SPONSORED WEBINARS

FORMAT/FEATURES

- » Delivered virtually; length is usually 60 minutes
- » Topic and speaker are selected by sponsor.

SUPPORT REQUIREMENTS

- » For full details, see p. 20.

BENEFITS

- » SCCT provides marketing and promotional services, registration, scheduling and hosting services
- » Typical registration is 200 – 400
- » SCCT provides contact information for all attendees to sponsor (via an opt-in acknowledgement)

SMALL CONFERENCES

FORMAT

- » Delivered virtually or in-person; length varies from half-day to 2 days. Conferences delivered virtually are recorded and are later available online on-demand.
- » Typically organized in sessions with 3 – 4 speakers per session and a session chair to moderate questions and discussion. Single track (no concurrent sessions).
- » CME or CE accredited
Types: Prevention Symposium, Technologist Education Series, AI/ML Workshop, Global Meeting

SUPPORT REQUIREMENTS

- » Eligible for educational grant funding; amounts vary.
- » May have exhibit and sponsorship opportunities (marketing and advertising) separate from the CME program.

BENEFITS

- » Acknowledgement as an educational grantor or sponsor on conference web page and in conference materials.
- » Small conference registration is typically 150 – 250
- » Opportunities may include:
 - Exhibit hall
 - Slide breaks
 - Sponsored symposia (industry-planned sessions with 1-2 speakers)
 - Sponsored networking/social events
 - Sponsored non-CME education (SCCT-planned sessions)
 - Branding on materials
 - Branded email sent by SCCT on your behalf to all attendees

Questions?

Email Candice McGaw
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