SCGWA 2021 SUMMER MEETING & TRADE SHOW
JUNE 11, 2021

EXHIBITOR INFORMATION

The South Carolina Ground Water Association’s Summer Meeting & Trade Show will be held Friday, June 11, 2021 at Seawell’s Conference Center in Columbia, SC. This event includes educational and networking opportunities, exhibit time, and our annual auction.

In lieu of the pandemic, the following measures will be taken to protect attendees, speakers and staff.
(1) Temperatures will be checked upon arrival.
(2) All participants will be required to complete and sign the enclosed waiver.
(3) We will be utilizing the entire 20,000 square foot conference center so that social distancing can be observed in the exhibit hall and classroom.
(4) Face coverings must be worn at all times except when seated in the classroom.

The enclosed information provides details needed to make your commitment to SCGWA and the water well industry of South Carolina by reserving a booth space, providing a workshop speaker, donating a door prize, donating items for the auction, or being a beverage sponsor. If you are not already an SCGWA member, a membership application is enclosed. We invite you to join and enjoy discounted exhibit fees and year-round access to SC contractors.

LOCATION
Seawell’s Conference Center
1125 Rosewood Drive
Columbia, SC 29201
803-771-7385
www.seawellscateringsc.com
Located across the street from the main gate of The South Carolina State Fairgrounds.
Seawell’s is located in downtown Columbia and can be accessed from the interstates through numerous routes. We suggest using your gps to determine the best route for you.

HOTEL INFORMATION
Courtyard by Marriott Columbia Downtown at USC
630 Assembly Street
Columbia, SC
803-799-7800

A limited number of hotel rooms have been blocked at a special SCGWA rate of $119 + 14% tax. This rate includes parking and Wi-Fi. Reservations must be made by May 10, 2021 by calling the Courtyard Marriott at 803-799-7800 and requesting a room in the SC Ground Water Association’s room block. Reservations require a one night deposit or must be guaranteed with a credit card, and cancellation must be made 72 hours in advance to avoid any penalty.

SCHEDULE
Friday, June 11, 2021
8:30-10:30a  Workshops
9:00-11:00a  Exhibit Set-Up
10:45-11:30a  General Meeting
11:30a-3:00p  Trade Show
12:00-12:30p  Lunch served
1:00-2:30p  Auction
3:00-4:00p  Exhibit dismantle
3:00-4:00p  Workshop
PARTICIPATION OPTIONS

EXHIBIT SPACE/COST
This is a tabletop show with draped and skirted tables that are 8 feet long and 5 feet deep to accommodate social distancing. Each booth space includes registration for one representative. Additional representatives may register at the fees indicated below. Registration for each representative includes lunch. Exhibitors are responsible for their own signage. Non-member companies interested in joining SCGWA to receive the discounted member rates should complete a membership application on the SCGWA website at www.scgwa.org. Membership runs for one year from the date you join.

Rates for Trade Show Exhibit Space
Fee includes registration for 1 representative.
Platinum Member Booth FREE ($50 after May 21)
Regular Member Booth $225 ($275 after May 21)
Non-Member Booth $325 ($375 after May 21)

Rates for Additional Representatives
Platinum Members FREE
Regular Members $45
Non-Members $90

PAYMENT/REFUND POLICIES
All fees must be paid by June 4. Payment can be made by check or credit card. Credit card payments can be faxed to 803/356-6826. Checks can be mailed with completed application to: SCGWA, PO Box 2054, Lexington, SC 29071. Form must be submitted by May 21 to avoid late fee. Registration fees, minus a $50 service charge, will be refunded if cancellation is received in writing prior to June 4. No refunds will be given after June 4.

SHIPPING MATERIALS
Please notify the SCGWA office if materials are being shipped to the conference center, so we can ensure they are available the day of the show. Packages should be clearly marked with your company name and shipped to: Seawells, 1125 Rosewood Dr, Columbia, SC 29201.

SET UP/SHOW TIMES
Set-up begins at 9:00am and should be completed by 11:00am. The show is open 11:30am (earlier if the General Meeting runs short) to 3:00pm. The Scholarship & Defense Fund Auction will be held in the Trade Show area and lunch served. Booths should remain set until 3:00pm, and all materials removed from the exhibit area by 4:00pm.

SPONSORSHIP OPPORTUNITIES
The following sponsorship opportunities are an excellent way to promote your company.

Beverage Sponsor: A coffee and beverage station will be available throughout the day. Beverage sponsors will be acknowledged in the program and with signage at the meeting. The cost to be a beverage sponsor is $150.

Door Prize Sponsor: We will hold door prize drawings during the Trade Show. If you donate a door prize, you will receive a box to be placed at your booth to collect door prize tickets. Those registered for the conference will receive color coded tickets and must visit your booth to place a ticket in your box. Door prizes must be coordinated with SCGWA prior to the show.

Workshop Sponsor: Offering to provide a speaker for a workshop is an excellent way to spotlight proper use of the products and services provided by your company. Contact Janet Jordan at scgwa@sc.rr.com or 803/356-6809 to discuss potential speakers and topics.

AUCTION
We will be hosting our 20th Annual Scholarship and Defense Fund Auction during the Trade Show. Money raised is used: (1) to fight threats like mandatory connections, drilling restrictions, and cumbersome regulations, and (2) to fund an annual scholarship which is offered to SCGWA members or the children, grandchildren or spouse of an SCGWA member. Vendors are encouraged to donate items for the auction and are also invited to “bid high, bid often” during the auction. Donors will be properly recognized and SCGWA will provide a receipt for tax purposes upon request.

All questions should be directed to SCGWA at 803/356-6809 or scgwa@sc.rr.com.
### SCGWA ANNUAL SUMMER MEETING & TRADE SHOW - JUNE 11, 2021

**Exhibitor/Sponsor Registration Form**

Provide information as you would like it listed in the program. Please print legibly.

Company: 

Address: 

City, State, Zip: 

Phone: 

Website: 

Name of person submitting this registration: 

Fax or email address for person submitting registration: 

**Indicate level of participation below.**

- [ ] **Exhibit Booth** @ $325 ($225 for SCGWA Regular Member, FREE for SCGWA Platinum Member)
  
  Add $50 to exhibit fee if registration is submitted after May 21.

Each booth fee includes registration for one representative. Additional representatives can register at an additional fee as indicated. Representatives of non-exhibiting companies should contact the SCGWA office for a Conference Registration Form. A booth may only be occupied by “registered” representatives of the contracting company and may only display products/services offered by the contracting company. Representatives of other products/services or companies are not permitted in the booth without being registered through SCGWA. Violators will be asked to leave.

List Company Representatives - 1 free; $90 for each additional ($45 for SCGWA Regular Member, FREE for SCGWA Platinum Member) - Include name and fax or email for each representative who will be attending the show.

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- Will you require electricity?  
  - [ ] Yes  
  - [ ] No

Special needs/requests: 

- [ ] **Beverage Sponsor** @ $150

- [ ] **Door Prize Donation** - Door prizes should be brought to the show and displayed at your booth. SCGWA staff will provide a box for you to collect door prize tickets at your booth.

- [ ] **Auction Donation** - Auction items will be collected in the auction staging area of the trade show floor. Items should be clearly marked with your company name and estimated value. Items should be registered with the SCGWA volunteer onsite to insure that proper credit is given for the donation during the auction.

**Remittance Options:**  

- [ ] Check enclosed  
- [ ] Check being mailed  
- [ ] Credit Card (Visa, MC, Amex, Discover)

Card Number: 

Exp Date: 

Name on Card: 

Sec Code: 

Billing Address for Card: 

Email Address for Receipt: 

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*Mail form to:* SCGWA, PO Box 2054, Lexington, SC 29071  
*Fax form to:* 803/356-6826