



2018 Member Dues and Benefits

	Individual \$200	Scholarship Providers* \$220-\$1,200	Institutions** \$350 or \$1,200	Supporting Scholarship Providers and Institutions			Individual Affiliates \$500	Affiliates \$1,500	Supporting Affiliates		
				Bronze \$1,500	Silver \$3,000	Gold \$5,000			Bronze \$2,500	Silver \$3,500	Gold \$5,500
Individuals on Membership	• One	• Unlimited	• Unlimited	• Unlimited	• Unlimited	• Unlimited	• One	• Unlimited	• Unlimited	• Unlimited	• Unlimited
Access to NSPA Benefits	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included
4 Announcements/ Blogs in Newsletter	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included	• Included
Linked Website Listing (alphabetically and by region)		• Linked Name on Member List	• Linked Name on Member List	• Linked Name on Member List and Supporting Member List • Linked Logo on Scrolling Banner (Each Page)	• Linked Name on Member List and Supporting Member List • Linked Logo on Scrolling Banner (Each Page)	• Linked Name on Member List and Supporting Member List • Linked Logo on Scrolling Banner (Each Page)	• Linked Name on Member List • Ability to Promote Products/ Services	• Linked Name on Member List • Ability to Promote Products/ Services	• Linked Name on Member List and Supporting Member List • Linked Logo on scrolling banner on each page • Ability to Promote Products/ Services	• Linked Name on Member List and Supporting Member List • Linked Logo on scrolling banner on each page • Ability to Promote Products/ Services	• Linked Name on Member List and Supporting Member List • Linked Logo on scrolling banner on each page • Ability to Promote Products/ Services
Recognition on NSPA's Social Media				• Social Media Post on LinkedIn	• Social Media Post on LinkedIn and Facebook	• Social Media Post on LinkedIn, Facebook, and Twitter			• Social Media Post on LinkedIn	• Social Media Post on LinkedIn and Facebook	• Social Media Post on LinkedIn, Facebook, and Twitter
Member eNewsletter Exposure (1500+ recipients)				• Logo in 4 Issues	• Logo in 4 Issues • Banner Ad in 1 Issue	• Logo in 4 Issues • Banner Ad in 2 Issues			• Logo in 4 Issues	• Logo in 4 Issues • Banner Ad in 1 Issue	• Logo in 4 Issues • Banner Ad in 2 Issue
Non-Member eNewsletter Exposure (3500+ recipients)				• Logo in 6 issues	• Logo in 6 issues • Banner Ad in 1 Issue	• Logo in 6 issues • Banner Ad in 2 Issues			• Logo in 6 issues	• Logo in 6 issues • Banner Ad in 1 Issue	• Logo in 6 issues • Banner Ad in 2 Issues
Programs					• Recognition for Providing 1 Set of Learning Circles	• Recognition for Providing Webinars					• 1 Promotional Webinar to Promote Products and/or Services
Conference Registration	• \$100 off 1 Registration	• \$100 off All Registrations	• \$100 off All Registrations	• \$100 off All Registrations • 50% off 1 Registration	• \$100 off All Registrations • 1 Free Registration	• \$100 off All Registrations • 2 Free Registrations	• \$100 off 1 Registration	• \$100 off All Registration	• \$100 off All Registrations	• \$100 off All Registrations	• \$100 off All Registrations
Conference Extras				• Advance Attendee List for 1 Postal Mailing	• Advance Attendee List for 1 Postal Mailing	• Advance Attendee List for 1 Postal Mailing • 1 Electronic Mailing Sent to Attendees on Your Behalf • Recognition for Providing a Conference Scholarship			• 25% off Exhibit Table – Includes 1 Exhibitor Registration • Advance Attendee List for 1 Postal Mailing	• 50% off Exhibit Table – Includes 1 Exhibitor Registration • Advance Attendee List for 1 Postal Mailing • 1 Free Exhibitor Demo	• Free Exhibit Table – Includes 1 Exhibitor Registration • Advance Attendee List for 1 Postal Mailing • 1 Electronic Mailing Sent to Attendees on Your Behalf • 2 Free Exhibitor Demos
*Scholarship Provider dues are based on the scholarship dollars distributed by your organization annually: <ul style="list-style-type: none">• Under \$250K – Dues: \$220• \$250K-\$500K – Dues: \$295• \$500K-\$1 million – Dues: \$510• \$1 million-\$10 million – Dues: \$730• Over \$10 million – Dues: \$1,200							**Institutional dues: <ul style="list-style-type: none">• One Department at One 4-Year Institution – Dues: \$350• Two Departments at One 4-Year Institution – Dues: \$675• Three Departments at One 4-Year Institution – Dues: \$1,000• Four or More Departments at One 4-Year Institution – Dues: \$1,200• 2-Year Institution – Dues: \$350				