



*As a longtime sponsor of the NSPA conference, we greatly value the environment that NSPA creates for the free exchange of best-practices and learnings among the premier scholarship providers in the country. We are always inspired by the great work of our colleagues!*

## 2018 Conference Sponsorship Summary

### Sponsor Benefits

Sponsorship Level	Copper \$2,500	Bronze \$3,500	Silver \$5,000	Gold \$8,000	Platinum \$10,000	Keynote \$15,000
Event*	New Attendee/ Member Welcome <b>OR</b> Pre-Conference Session <b>OR</b> Banner Ad	Learning Circle <b>OR</b> Breakout Session/ Workshop	Breakfast (sold out) <b>OR</b> Coffee & Snack Break <b>OR</b> *Wi-Fi (sold out)	Track <b>OR</b> Lunch (sold out) <b>OR</b> General Session	Networking Happy Hour Reception <b>OR</b> Welcome Reception (sold out) <b>OR</b> *Conference App (sold out)	Keynote Session (sold out)
Registrations Included	0	0	1	2	3	4
Linked Logo on NSPA Website and in Conference App	✓	✓	✓	✓	✓	✓
Logo in Conference Program	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✓
Signage at Sponsored Event	✓	✓	✓	✓	✓	✓
Advance Attendee List	✓	✓	✓	✓	✓	✓
Exhibit Space**		25% off	\$50% off	Included	Included	Included
Exhibitor Demonstration**				✓	✓	✓
Podium Address				✓	✓	✓

\*Items with an asterisk are new for this year. Please see event descriptions on the following page. For more information and to view additional opportunities to highlight your program please visit our [store](#).

*It's a privilege for our Foundation to have sponsored the annual conference at various levels. The conference offers us an opportunity to come together with our colleagues annually and it is rewarding to know our sponsorship is enhancing the conference experience for all attendees.*

## Sponsor Opportunity Descriptions

Click on a Sponsor Opportunity linked below for more information or to make a purchase.		Number of Attendees
<b><u>Copper - \$2,500</u></b>		
<b>New Attendee &amp; New Member Welcome (sold out)</b>	Sponsor a welcome reception for new members and first-time conference attendees.	50-150
<b>Pre-Conference Session (sold out)</b>	Sponsor the cost of a professional development expert and lunch for attendees. This four-hour hands-on session is held on the day prior to the conference opening day. Sponsorship will substantially decrease the cost to participants.	50-150
<b>Banner Ad in the Conference App</b>	Posted at the bottom of the Conference App, ads rotate.	50-150
<b><u>Bronze - \$3,500</u></b>		
<b>Learning Circle</b>	Sponsor this opportunity for participants to meet and learn. Designed for attendees to network, solve problems, share best practices, and help advance their collective impact. Each learning circle will meet twice during the conference.	50-150
<b>Breakout Session/ Workshop</b>	Sponsor the speaker cost of a breakout session or workshop of your choice. Breakout sessions are interactive presentations on a variety of issues and topics. Includes logo on presentation materials.	50-150
<b><u>Silver - \$5,000</u></b>		
<b>Breakfast (sold out)</b>	Sponsor a breakfast for your colleagues.	450+
<b>Coffee &amp; Snack Break</b>	Many attendees have requested a morning and/or afternoon coffee & snack breaks and we would like to make this request possible. The coffee break will be held in the exhibit hall which would provide additional exposure if the sponsor is also exhibiting.	450+
<b>*Wi-Fi (sold out)</b>	Sponsor access to Wi-Fi for all conference attendees. Your company name will be the Wi-Fi password. Includes logo on Wi-Fi information materials.	450+
<b><u>Gold - \$8,000</u></b>		
<b>Track</b>	Sponsor a series of breakout sessions focused on a particular subject matter or organization type. Includes logo in presentation materials and location signage.	450+
<b>Lunch (sold out)</b>	Sponsor a lunch for your colleagues. Includes an opportunity to address the group.	450+
<b>General Session</b>	Sponsor the speaker cost for this session. Subject matter expert(s) address the entire conference for up to an hour with time for questions. Includes an opportunity to address the group.	450+
<b><u>Platinum - \$10,000</u></b>		
<b>Networking Happy Hour Reception</b>	Sponsor drinks, snacks, and the cost of the facilitator for this networking reception. Keeping with our conference theme we are planning to host a facilitated networking reception to give attendees another opportunity to connect and learn from each other.	500+
<b>Welcome Reception (sold out)</b>	Sponsor this conference opening event and the cost of one drink and snacks for all attendees. Includes an opportunity to address the group.	500+
<b>*Conference App (sold out)</b>	Sponsor the conference app used by all attendees. Sponsor logo will appear on a splash screen each time attendee opens the app.	550+
<b><u>Keynote - \$15,000</u></b>		
<b>Keynote Session (sold out)</b>	Sponsor the opening session and the cost of the keynote speaker. Includes an opportunity to address the group.	550+

***NSPA is my favorite conference of the year and each year I learn so much to take back to my organization and program.***