



National Scholarship Providers Association Advocacy Guidelines Approved 10/08/2017

NSPA advocates for the scholarship industry through enhanced research and analysis, by serving as a robust national voice and by making a difference in the higher education landscape.

NSPA's Advocacy Agenda

- I. Maximize the Impact of Scholarships:
 - a. Increase the awareness of scholarships and their impact on higher education
 - b. Increase the awareness of scholarship provider, government and institutional aid practices, aid policies, and their effects on collective scholarship practices
 - c. Increase awareness of scholarship benefits to students, communities, and institutions
 - d. Increase awareness of scholarships and their impact on student college/university choice as well as to institutional financial aid packaging policies and practices
 - e. Facilitate collaboration between the public and private sectors to increase the impact of scholarships and expand capacity for student access, retention and success
 - f. Increase financial literacy
 - g. Promote collaboration among financial aid providers
 - h. Promote and share best practices that foster student access, retention, and success
 - i. Recommend policies and practices that maximize the positive impact of scholarships and other types of financial aid on students

2. Support students' college completion efforts through scholarships and value-added programming





NSPA's Advocacy Activities

NSPA's advocacy activities include, but are not limited to, the following:

- I. Conduct research and share information on scholarship program and policy best practices. The following are reports written by NSPA:
 - [A Federal Legal and Policy Primer on Scholarships](#) (September 2016)
 - [Impact of Award Displacement on Students and their Families](#) and [Executive Summary](#) (September 2013)
 - [Private Scholarships Count](#) (May 2005)
2. Educate the community as well as legislators and policy-makers (federal, state, regional and local) on the impact of scholarships and financial aid. The following are possible ways in which NSPA will provide education:
 - a. News media and press interviews
 - b. Conference programming and webinars
 - c. Testimony at congressional hearings
 - d. Inclusion of relevant articles and research on the NSPA [Public Resource Library](#)
3. Build coalitions with like-minded organizations to increase awareness of current affairs in the scholarship industry and higher education field. The following are possible ways in which NSPA will partner with like-minded organizations:
 - a. Joint signing on coalition letters to Legislators and/or Congress
 - b. Attend and speak at the conferences of closely aligned organizations
 - c. Write articles and/or share NSPA reports with other organizations to publish in their communications and websites
4. Organize national, regional, state and local conferences as well as webinars to share resources and current trends in the higher education sector.

