



2016 SCIP European Summit
7-9 November, 2016 | Prague, Czech Republic
Call for Sessions - Guidelines

IMPORTANT NOTE: It is strongly recommended that you read through the guidelines before submitting your proposal. If you have any questions please contact Lakshika Trikha (ltrikha@scip.org or at +1.212.402.1804).

I. Important Dates for Call for Sessions (CFS)

18 May, 2016: Deadline for workshop and session proposals. It is crucial that SCIP adheres to this deadline in order to meet subsequent conference planning milestones.

Notifications of proposal acceptance status will be sent to contributors via email.

All proposals are welcome, and are not limited to the below themes. Please note, however, that SCIP membership and the program committee is specifically seeking insight and real world examples of CI as it applies to the specific business challenges identified below.

II. Themes and Sub-themes

Overarching Theme:

Collaborative Intelligence in a Networked World

It is mission critical for today's organization to focus on collaborating with both internal and external communities with strategic and tactical approaches. A successful model requires critical knowledge of disruptive forces and industry drivers as well as a better understanding of corporate objectives. The 2016 SCIP European Summit will center on the rise of a community-based intelligence structure that harnesses collaboration in order to enhance efficiency, effectiveness, and impact.

The content of the conference will be divided into two streams—one that focuses on the tactical skillsets in intelligence, and one the focuses on strategic positioning. You will be asked to select one stream when submitting your session proposal.

A. Tactical Stream

These sessions will focus on case histories, frameworks or on-the-ground tools and processes that will enable decision-making support for and in collaboration with internal disciplines, including but not limited to: sales, marketing, finance, strategy, investor relations, innovation/R&D, M&A and business development. This stream will feature pragmatic content with a focus on learning skillsets that will have immediate and concrete take-aways.

B. Strategic Stream

These sessions will focus on building visionary insight for executive decision-making. Content will reflect a macro-perspective on business environments and market growth, positioning for competitive advantage, and corporate strategy development.

III. CFS Selection Process and Criteria

- A. Selection to present a session at the SCIP conference is competitive, and there are typically more proposals than speaker slots. The Program Team will review proposals and strive to select those that offer a diverse and well-balanced educational program.
- B. All proposals must stipulate the recommended **theme** and the **level of experience** the audience should possess in order to fully understand and use the information provided in the session.
- C. All proposals will be judged based on the following criteria:
- The session illustrates a current case study of CI Analysis as it was applied to a specific business challenge, its impact on decision making, and the nature and measure of the ROI.
 - The session delivers a deep immersion into a framework and/or tool.
 - The session provides a tangible example of a CI output/deliverable.
 - The session concludes with a review of key learnings and provides guidance to attendees on how to extrapolate and apply these key learnings in their companies.
- D. Preference will be given to CI practitioners who propose joint presentations with their internal CI stakeholders, and to solution providers who propose sessions featuring a CI practitioner/client co-facilitator.
- E. Duplication - when proposals contain similar content, selection will be based on both quantitative and qualitative merit.

IV. Guidelines for Session Formats

Below are three suggested formats for your session.

A. **Case Study Café** (60 minutes) – *Open to Practitioners Only*

This session should include:

- i. A formal presentation of a **business case** that presents a challenge and outlines the framework used to reach a solution. *PowerPoint use is permitted.*
- ii. A question-and-answer session with a review and discussion of **outcomes**.

B. **Innovation Exchange** (60 minutes) - *Open to Practitioners and Solution Providers*

This session should include:

- i. A brief presentation of a concept, tool, or technique. *Up to 10 PowerPoint slides are permitted for this session format.*
- ii. An **interactive exercise** or **roundtable discussion** that engages participants to apply key lessons from the presentation.
- iii. A brief question-and-answer session with a review and discussion of **outcomes**.

C. **Learning Lab** (20 minutes) - *Open to Practitioners and Solution Providers*

This session should include:

- i. A 20-minute session that focuses on demonstrating a tool, framework, or best practice in intelligence. *(Note: Participants will rotate through at least 3 different learning labs in a 60-minute time period)*
- ii. A brief question-and-answer session with a review and discussion of **outcomes**.

D. Lighting Rounds (15 Minutes) - Open to Practitioners and Solution Providers

This session should include:

- i. A rapid fire presentation showcasing an innovative solution and highlighting its practical application within an organization. *Up to 3 PowerPoint slides are permitted.*
- ii. One Lightning Rounds session will comprise several such rapid-fire presentations.

V. Pre-Conference Workshop Proposals Guidelines

- A. Both practitioners and solution providers may submit proposals for workshops.
- B. You may submit a proposal for a half-day or full-day workshop.
- C. All workshops must:
 - i. Be interactive in nature.
 - ii. Provide opportunities for attendees to discuss and work through issues.
 - iii. Provide actionable solutions that attendees can implement at their organization.
- D. Pre-conference workshops will be scheduled on May 9 and 10, 2016.

VI. Rules of the Road

- A. Both practitioners and solution providers are invited to submit proposals for workshops and presentations.
- B. **All session formats are permitted use of Power Point using a specific template that will be provided by SCIP.** Note that the use of Power Point in certain session formats are limited in their permitted number and must be non-promotional in nature. Company logos are not permitted on slides. Slides must be submitted **4 weeks** in advance of the event for vetting and approval by the program committee.
- C. Any number and combination of proposals may be submitted. However, we highly recommend that you propose **distinct topics**.
- D. Non-workshop presenters will be expected to absorb their own printing expenses for handouts.
- E. Accepted proposals will require a signed speaker, facilitator or co-presenter contract allowing SCIP to have the option to record the conference proceedings. Signed agreements are required of all presenters.
- F. Accepted speakers are encouraged to participate in the entire conference. Accepted speakers must be at the conference at a minimum of two hours before their presentation.
- G. Accepted speakers will be responsible for covering their own travel and accommodation expenses.
- H. Accepted speakers must also agree to let SCIP add their presentation to conference proceedings on the SCIP website and to write up their presentation in one of the SCIP publications following the conference.
- I. Co-presenters, named at the time of proposal submission, are subject to approval. Co-presenters will not be accepted after your proposal is submitted unless requested by the Program Team. Signed agreements are required of both Primary and Co-presenters.

VII. Complimentary Registration Benefits

- A. Presenters will receive complimentary registration to the main 2016 SCIP European Summit. Registrations for workshops require the additional standard fee.
- B. Co-presenters may qualify for and be afforded a complimentary registration upon further determination by the Program Team.
- C. If you are a Solution Provider and facilitating a session and/or workshop, AND are also a sponsor and/or exhibitor, your registration pass is inclusive within your sponsorship/exhibition package. You may not exceed the number of total team passes in your contract. Additional passes are available for purchase.
- D. If you are a Solution Provider and facilitating a session and/or workshop, AND are NOT a sponsor and/or exhibitor, your registration pass is complimentary.