

## FOR IMMEDIATE RELEASE

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### **This Month, SCMR Reminds Everyone that CMR Helps Get to the “Heart” of Cardiac Health**

*The Society for Cardiovascular Magnetic Resonance helps the public understand the value of using heart MRIs*

**MOUNT ROYAL, NJ – February 19, 2019 –** [The Society for Cardiovascular Magnetic Resonance \(SCMR\)](#), a Society dedicated to improving cardiovascular health by advancing the field of cardiovascular magnetic resonance (CMR), reminds the public not only that February is American Heart Month, but also that CMR, or heart MRI, plays a pivotal role in overall cardiac health.

“SCMR strives for improvement of cardiovascular health and treatment for those inflicted by heart problems,” said SCMR member and Committee Chair Dr. Kanae Mukai, ABIHM, FACC, FSCMR. “Year-round, SCMR enhances heart health through education, advocacy, networking, research and clinical excellence. One of the best ways SCMR improves the lives of those suffering from heart disease is committing ongoing development to cardiovascular magnetic resonance (heart MRI), and American Heart Month is a prime opportunity for the Society to educate the public on how this procedure aligns directly with heart health.”

[Cardiac magnetic resonance imaging \(CMR\)](#) is an innovative, noninvasive, radiation free method of viewing the heart, heart valves, arteries and veins of the body. Heart MRI uses powerful magnets and advanced computers to obtain both movies and still pictures of the cardiovascular system. These images are highly detailed, promoting accuracy, diagnostic and prognostic power and overall safety, often taking the place of other methods that medical providers use to view the heart. Medical providers use a heart MRI to answer questions about diseases that involve the heart or surrounding vascular system, utilizing the capabilities of a heart MRI to assess virtual heart biopsies, high-resolution perfusion and advanced blood flow analysis. An MRI of the heart can be done with newborns to adults after being evaluated by a physician or licensed heart specialist.

American Heart Month, sponsored by the [American Heart Association](#), encourages Americans to focus on their hearts and those of their friends, family and community. Heart disease is currently the biggest killer in the US, making MRIs of the heart such an important tool for cardiac specialists and their patients to have access to.

However, it knows no borders as it remains the leading cause of death globally and is projected to take 23.6 million lives in the year 2030. It is vital for heart health conversations to be had and treatments to be identified in order to improve the overall wellbeing of individuals everywhere.

For more information on the use of heart MRIs, including [patient resources](#), and [background on the benefits and importance of cardiac MRI](#), visit [scmr.org](http://scmr.org).

### **About the Society for Cardiovascular Magnetic Resonance (SCMR)**

The Society for Cardiovascular Magnetic Resonance (SCMR) is the recognized representative and advocate for physicians, scientists and technologists who work in the field of cardiovascular magnetic resonance (CMR). SCMR is the principal international, independent organization committed to the further development of CMR through education, quality control, research, and training.

Membership has grown to over 2,600 - which includes cardiologists, radiologists, technologists, scientists, engineers and administrators from around the world.

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