



Society for Design Administration
EDSymposium Sponsorship

May 17-19, 2018
Salt Lake City, Utah

EDSYMPOSIUM Sponsorship Levels

Society for Design Administration (SDA) has been providing accredited education, best management practices, and training on professional standards to help design firm personnel grow professionally. Our membership stretches across the United States and Canada and is composed of personnel in the architecture, engineering, construction, landscape, and interior design professions.

Benefits	Platinum \$2,500	Gold \$2,000	Silver \$1,500	Bronze \$1,000
5 Minute Speech at Opening Breakfast	✓			
Complimentary registration for Awards/Installation Ceremony	✓			
Opportunity to present 30-minute micro-session during Business Partner Break	✓	✓		
Pre- and Post-email to EDS attendees	✓	✓		
Logo placement on program	✓	✓	✓	
Marketing material in conference bags (materials supplied by partner)	✓	✓	✓	
Exhibition opportunity during Business Partner Breaks (Thursday & Friday)	✓	✓	✓	✓
Acknowledgements at opening and closing programs	✓	✓	✓	✓
Complimentary conference registration	✓	✓	✓	✓
Logo placement on conference signage	✓	✓	✓	✓

EDSYMPOSIUM Sponsorship

EVENT SPONSORSHIP

Why Sponsor?

Becoming a conference sponsor maximizes your brand visibility and puts your company in front of Industry decision-makers. This is your opportunity to advertise at EDSymposium as a trusted industry partner. Opportunities are limited, so be sure to confirm your sponsorship today!

All EDS18 Sponsors Receive:

- Complimentary Conference Registration and Meals—Start the day connecting with other attendees over breakfast and keep the conversation rolling over lunch.
- Scheduled breaks Thursday and Friday designed to keep you connecting with attendees throughout both days.
- Opportunity to attend off-site and social events. (additional fee may be required).
- Skirted table and chairs in exhibitor area (additional charge for power).
- Opportunity to attend all educational sessions.
- Company listing in conference proceedings.
- Option to participate in exhibitor drawing.



Awards Banquet Sponsorship

\$3,000

The Awards Banquet is the highlight of our conference. Become the premier sponsor and be front and center for our 2018 Closing Awards/Installation Ceremony. As we celebrate and honor all of our volunteers and partners who have helped SDA grow.



Keynote Luncheon Sponsorship

\$3,000

Sponsor the keynote luncheon speaker and your company will not only have the opportunity to introduce the speaker, but you'll have the opportunity to distribute a small brochure and/or giveaway on each seat.

EDSYMPOSIUM Sponsorship

EVENT SPONSORSHIP



Welcome Reception Sponsorship **\$2,000**

Sponsor the Welcome Reception, where leaders in the industry will come together to network over light-bites and cocktails. Your company's recognition will include event signage, branded cocktail napkins and a special thank you during the welcome remarks.



Keynote Breakfast Sponsorship **\$1,500**

Help all attendees kick off the conference and a day full of learning with the most important meal of the day - breakfast! Select this opportunity and be recognized on the morning of the first full day of programming.



Refreshment Break Sponsorship **\$750**

Sponsor one of our breaks, allowing for even greater networking potential and being able to distribute company materials during the break. Be creative to make that all important impression.

EDSYMPOSIUM Sponsorship

ADVERTISING AND PROMOTIONS



EDSymposium Lanyards \$1,000

Used by all attendees to display their name badges. As the sponsor, your company name and logo will be seen throughout the conference and during network events. SDA will secure the lanyards on your behalf.



EDSymposium Totes \$1,000

All full registrations receive a Conference bag at the registration desk. Your company logo will be visible throughout the entire conference and beyond. It's a great way to make a first impression!



Conference Tote Swag Insert \$750

All full registrations receive a Conference bag at the registration desk. Your company logo will be visible throughout the entire conference and beyond. It's a great way to make a first impression! Attendees love swag and what better way to get your company name and logo into their hands, not only during the conference, but also when they return home. You supply swag and we'll get it into the conference tote bag that will be handed to attendees as part of their registration materials. Can't come in person but still want your company represented? This is the choice for you!

EDSYMPOSIUM Sponsorship

CONTRACT

Company or Organization Name (as it should appear on program materials): _____

Address: _____ City/State/Zip: _____

Website: _____ Phone: _____

Contact: _____ Email: _____

Please select Sponsorship Level

Platinum
Sponsorship: \$2,500 _____

Gold
Sponsorship: \$2,000 _____

Silver
Sponsorship: \$1,500 _____

Bronze
Sponsorship: \$1,000 _____

Award Banquet
Sponsorship: \$4,000 _____

Keynote Luncheon
Sponsorship: \$3,000 _____

Welcome Reception
Sponsorship: \$2,000 _____

Keynote Breakfast
Sponsorship: \$1,500 _____

EDSymposium
Refreshment Break
Sponsorship: \$ 750 _____

EDSymposium
Lanyards: \$1,000 _____

EDSymposium
Totes: \$1,000 ~~-sold out-~~

EDSymposium
Swag Insert: \$ 750 _____

For validation of this agreement:

- I/We enclose payment of total charges to SDA for EDSymposium. If paying by check, payment is due within two weeks of receipt of agreement.
- I/We accept all terms and conditions appearing in this agreement and the Sponsorship Prospectus.
- The undersigned hereby acknowledges receipt and agrees to abide by the terms and conditions of the contract and all conditions under which exhibit space during current EDSymposium.

Signature: _____

Date: _____

Print Name: _____

Payment:

Make checks payable to Society for Design Administration

SDA Headquarters, 8190-A Beechmont Avenue, #276, Cincinnati, OH 45255-6117

Credit Card: I hereby authorize you to charge my credit card for above program for a one-time fee.

Name: _____ Date: _____

Phone: _____ Email: _____

Address: _____

Payment Method: MC ___ Visa ___ AMEX ___ Exp. Date: ___/___ CVV Code: _____

Card Number: _____

Signature: _____