



southeastern college art conference

**MINUTES of the 2014 ANNUAL SECAC MEMBERSHIP MEETING**

**8:00 a.m. – SATURDAY, October 11, 2014**

**Salons A & B, Hyatt Regency Hotel, Sarasota, FL**

President Floyd Martin called the meeting to order. About 55 people attended the business meeting. Martin introduced new Board Members:

- Georgia – Heather Deyling (was appointed to position, following Sandra Reed’s resignation due to her move out-of-state)
- South Carolina – Ute Wachsmann-Linnan
- Virginia – Reni Gower (re-elected)
- West Virginia – Heather Stark
- At-Large #2 – Ria O’Foghludha (re-elected)
- Rachel Stephensen, SECAC Review;

President Martin asked for any corrections to the minutes from the 2013 Annual Business Meeting. Hearing none, a motion was made to approve the minutes as written; the motion was seconded and unanimously approved.

President Martin thanked 2014 Conference Director Jeff Schwartz and the Ringling College of Art and Design for a successful conference. Schwartz and Administrator Frew were unable to attend the meeting because they were setting up at Ringling for the day’s events. In all, it was believed about 550 attendees were at the conference (more statistics are in the Board Meeting minutes). The sessions were very good. It was noted that membership has been stable since last year, although, membership of Art Historians is down.

SECAC Secretary-Treasurer Beth Mulvaney gave the Treasurer's Report and presented the 2015 Budget. She reminded the members that if they approved the budget, it would set the registration rates for 2015 in Pittsburgh and includes a raise to the Institutional Member annual rate of \$25 (from \$125 to \$150). A motion was made to approve the 2015 budget; the motion was seconded and approved. A second motion was made to approve a one-time bonus to Rachel for her able financial management for the institution; the motion was seconded and approved.

2015 Conference Director Kurt Pitluga reported on the 2015 Conference (Pittsburgh, PA), Oct 21-24. Pittsburgh will be charting new ground with the conference location being in the north and “hosted” by organizers more than an hour away. Kurt Pitluga shared some of the plans for the conference, including the keynote speaker in the Carnegie Music Hall, a gallery crawl to take us to some of the local galleries and the annual juried exhibition; and the Andy Warhol and the Mattress Factory. The Call for sessions will be announced shortly after the conference ends; the session proposals are due by January 1, 2015.

**Future Conferences**

- 2016 Roanoke, VA, Oct. 19-22 Kevin Concannon  
Kevin Concannon announced that there will be free chocolate chip cookies upon check-in.
- 2017 Columbus College of Art & Design, Columbus Ohio, Oct. 25-28 Kevin Conlon
- 2018 University of Alabama at Birmingham (dates not set yet) Lauren Lake
- 2019 Your University? ? YOU?

**Reports**

- SECAC Review Rachel Stephens  
Editor Stephens is the new editor of the SECAC Review and already is ready reviewing articles for the next issue.
- Artists Fellowship Scott Betz

The Artists Fellowship Award will be given today at the awards luncheon. Please think about applying next year.

- Levin Award Betsy Fahlman  
There were 34 applications this year; the award will be given for the first time this year at lunch Janet Snyder and Debra Murphy joined Fahlman to select the winner.
- Nominating Committee Jason Guynes  
The new nominating committee is Ria O’Foghludha, Heather Deyling, and Ben Harvey. Elections this year will be held for Alabama, Kentucky, Louisiana, and North Carolina. Board members may serve two consecutive terms.
- Awards Committee Jason Guynes  
Awards will be given today.
- SECAC at CAA Kevin Concannon  
As a CAA affiliate, Jason John had 35 proposals for his session.

#### Old Business

Conference Policies: the document is available as part of the Board of Directors’ meeting minutes, pages 23-29.

#### New Business

- Elections of new Vice Presidents: the Board has put two candidates forward for the two available positions. (Note: the 2<sup>nd</sup> Vice President position must be a resident of Virginia because SECAC was incorporated in Virginia.) A motion was made to elect Kevin Concannon as 2<sup>nd</sup> Vice President. It was seconded and approved.
- Our 1<sup>st</sup> Vice President position is one that requires a 9-year term. The Board put forward Sandra Reed. A motion was made to elect Sandra Reed as 1<sup>st</sup> Vice President. It was seconded and approved unanimously.
- Elections of new Vice Presidents: nominating committee has put two candidates forward. 2<sup>nd</sup> Vice-President position must be a resident of Virginia because SECAC was incorporated in Virginia. A motion was made to accept Kevin Concannon’s nomination as 2<sup>nd</sup> Vice President. It was seconded and approved.
- Standards for Graphic Design: Dana Gay, Richard Doubleday and Dianne Gibbs worked on the Standards for Graphic Design. These will be placed on the website for all to look at and send suggestions/comments. They will be brought to the organization for approval next year in Pittsburgh.
- Report on Journal title and organization re-naming: There have been discussions for several years that our title misleads people about the nature of the organization. The Board recommended that we move ahead with a journal title change to *Art Inquiries*. On the inside title page it would read “Southeastern College Art Conference.” The Board suggested that we move to calling ourselves SECAC; currently our legal name is Southeastern College Art Conference. We would like to rebrand ourselves: SECAC: \_\_\_\_\_. We want a phrase to convey something about who we are (a national organization of arts professionals? What phrase best describes us?)
  - A motion was made to accept the new journal title, which will go into effect with the forthcoming volume 16. It was seconded and approved unanimously.
- Should you think of anything you’d like to bring forward to the board, please get in touch with an officer.
- Passing of the Gavel: President Floyd Martin thanked Debra Murphy for her past 10 years of service on the Board. She has just completed the end of her 3-year term as Past President. Floyd introduced the members present to the tradition of the gavel begun by former President Randy Mack who initiated the tradition of the gavel. With the provision that Martin will still be president for the purpose of the Awards Ceremony (where he will still preside as President), he handed the gavel over to 1<sup>st</sup> Vice President Jason Guynes. Guynes accepted and announced that he would not begin as president until Monday, October 3, 2014.

The meeting adjourned at 8:53 a.m.

Respectfully submitted,

*Beth A. Mulvaney*

Beth A. Mulvaney, SECAC secretary-treasurer

**Proposed SECAC Budget for 2015\***

\*Approval of this budget means that the following registration rates, recommended by the SECAC Board of Directors, will be in effect for the 2014 Conference in Sarasota:

Individual member registration rate: early \$180 | regular \$200 | on-site \$260  
 Retired member registration rate: early \$90 | regular \$95 | on-site \$105  
 Student member registration rate: early \$90 | regular \$100 | on-site \$130



**Proposed SECAC Annual Budget for 2015**

	<b>Budget</b>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>Memberships</b>	
90 (Institutional) Members @ \$150	13,500.00
780 (Individual) Members @ \$70	54,600.00
15 (Retired) Members @ \$45	675.00
200 (Student Members @ \$35)	7,000.00
<b>Other Income</b>	
Levin Award	5,000.00
SECAC Review	4,000.00
Conference Income	<b>91,579</b>
Other Contributions	2,000.00
<b>SECAC Income</b>	<b>178,354.00</b>
<b>Expenses</b>	
<b>Artists Fellowship</b>	5,000.00
<b>Levin Award</b>	5,000.00
<b>Conference</b>	<b>91,579</b>
<b>Fees</b>	
Memberclicks	5,500.00
Credit card fees	6,000.00
Bank fees	200.00
<b>Postage</b>	200.00
<b>Newsletter, design, mail service &amp; postage</b>	2,000.00
<b>SECAC Review</b>	15,000.00
<b>Personnel</b>	
Administrator	33,900.00
Webmaster	2,300.00
FICA/Medicare match	6,625.00
<b>Supplies</b>	200.00
<b>Tax Accountant</b>	1,000.00
Bookkeeper	1,200.00
<b>Telephone/Internet</b>	2,400.00
<b>Miscellaneous</b>	250.00
<b>Total SECAC Budget</b>	<b>178,354.00</b>