

SOUTHEASTERN COLLEGE ART CONFERENCE

1990 Annual Meeting, October 24 - 27

The Atlanta College of Art

Board of Directors Meeting

Minutes

The 1990 SECAC Board Meeting took place at 4:00 pm on Wednesday, October 24 in the Circle Room at the Atlanta College of Art. Pamela Simpson presided and the following Board Members and Officers were present:

Pamela Simpson, President

Larry Ligo, First Vice-President/President-Elect

Martha Caldwell, Second Vice President

Mary Moore Jacoby, Secretary/Treasurer

James Ramsey, *Review* Editor

Kay Smith, Staff Assistant

John Schnorrenberg, Alabama

Lloyd W. Benjamin, Arkansas (Univ. of Arkansas, Little Rock)

Robert Lemon, Florida (Rollins College)

Robert Craig, Georgia (Georgia Tech)

Thomas Buser, Kentucky (Univ. of Louisville)

Peggy McDowell, Louisiana (Univ. of New Orleans)

Margaret Gorove, Mississippi (Univ. of Mississippi)

Arthur Marks, North Carolina (U.N.C. - Chapel Hill)

Brad Collins, South Carolina (Univ. of South Carolina)

Frederick Moffatt, Tennessee (Univ. of Tennessee)

Tina Updike, Virginia/V.R.C. (James Madison Univ.)

Also present were:

Barbara Deconcini, Dean, Atlanta College of Art

Ophelia Garcia, C.A.A. Repr. (Atlanta College of Art)

Kay Kallos, Coordinator, 1990 Meeting (Atlanta College of Art)

Kyra, Southeastern Women's Caucus for Art

Ron Larned, Artist/Exhibition Grant Committee

Boyd Saunders, Southern Graphics Council

Angel Solar, Southeastern Women's Caucus for Art

Minutes of the 1989 Meeting

The 1989 Minutes were read by Mary Moore Jacoby and approved as presented. [A correction was made to the spelling of Martha Caldwell's name]

Conference Report 1990

Kay Kallos, Coordinator of the 1990 Atlanta Meeting reported on the 1990 Conference, noting that 166 preregistrations had been counted, with additional registrations still coming in. Ms. Kallos then discussed the program as outlined in the printed material. She noted the diverse representation of speakers (126) from the southeast as well as other parts of the country. She detailed the process and procedures involved in putting the meeting together.

Treasurer's Report

The Treasurer's Report was presented by Mary Moore Jacoby. Discussion followed concerning various aspects of the budget, including increased printing costs and problems with bulk mail. Because of delays with bulk-mailed preregistration materials, the possibility of using first class mail when a time constraint existed was discussed.

Martha Caldwell made a motion that enough money be added to the Conference budget to allow for first-class mailing of conference materials to SECAC members, and that promotional mailing be sent bulk mail. The motion was seconded and carried.

The 1991 Proposed Budget was then presented and discussed, along with the possibility of raising membership fees, means of increasing membership, computer software needs for mailing lists (the Directory is on an IBM disc - M. Caldwell). It was proposed that membership fees be structured as follows:

Individual:	from \$20 to \$25
Contributing:	from \$25 to \$30 or more
Student:	stays \$5
Institutional:	stays \$70

The motion was seconded and accepted by the Board. Brad Collins was appointed to head a committee to increase membership with the use of a poster.

The 1991 Proposed Budget was approved by the Board.

Conference Reports

1991 Memphis:

James Ramsey gave a run-down on the meeting in Memphis, the location of the hotel, possible keynote speakers, suggested panels: a possible influence on photography, third world issues, an American, a Latin American and a regional panel. A twenty-year [or 25-year?] anniversary *Review* may also be in the works. "Egyptomania" and other exhibits were also discussed. A conservative budget is likely, due to the western location and travel fund situation for many universities. A proposed budget (attached) was submitted. A special account needs to be set up to advance funds for conference expenses. The conference coordinator will work directly with the SECAC administrator where the budget is concerned.

Future Locations:

1992 University of Alabama

An invitation was extended from the University of Alabama at Birmingham to hold the 1992 meeting from Oct. 22-24, 1992 (at the Radisson). Final dates and locations will be submitted at the meeting next fall. A southeastern photography exhibition will be held at the University gallery. John Schnorrenberg spoke further about hotels, etc. The Birmingham offer was accepted. (The Miami proposal for 1992 was declined due to the high cost of the "conference fees" at their conference center. The conference center at the University of Alabama at Auburn had expressed an interest in holding the 1992 conference, but did not present a proposal at this meeting.)

1993 Chapel Hill/Durham Report

The proposal from Chapel Hill was accepted last year and continues to be the 1993 location. The location will be in Durham, and contracts are now being made with potential vendors.

1994 Location

Possible sites were discussed for 1994. Desirable locations mentioned were Miami, Charleston, Fredericksburg, and Washington DC. Pamela asked that members work on finding a location.

SECAC Reports

SECAC Review

James Ramsey gave the report on the status of the *Review*. Floyd Martin has volunteered to serve as editor in 1991 while James works on the Memphis Conference. Submissions from new writers was encouraged. A person is needed to solicit ads and generate guidelines for ads. A good graphic design person is also being sought.

Nominating Committee for 1991

Fred Moffatt reported that Lloyd Benjamin had been nominated to be First Vice President, and would thereby serve as head of the Nominating Committee if elected. Lloyd Benjamin spoke of nominations for state representatives for those expiring this term. Four terms will expire in the coming year.

Committee on SECAC Staff Employment

John Schnorrenberg discussed the upcoming interviews for the SECAC Administrator position.

Exhibition Grant

Ron Larned spoke of the twelve proposals received this year, the deadline being October 15th. The decision will be made by the time of the Awards Banquet at this meeting. His term as Grant Chairperson will be up this year, and a new chair will be appointed by the new President, Larry Ligo. Both an exhibition and a visual presentation will be given at the Atlanta Conference for first time.

SECAC Directory

Martha Caldwell said that the new Institutional and Individual Membership Roster, updated since the Little Rock Meeting, is available through Kinko's in Harrisonburg, Va. for nine dollars and forty-five cents. Updating of the Directory will be taken over by the new Administrator, to whom Martha will turn over her data in 1991. A copy for corrections will be available during the conference, and an announcement will be made in the newsletter concerning additions and updates.

Award of Certificates of Recognition

Jack Kenoe and Gerard Maurice Doyon will be honored with a certificate this year. Martha Caldwell suggested that there be a mention of Richard Flint and James Phillips, who died this year, in the next newsletter. The award of certificates was also discussed in lieu of a show of a senior member of SECAC, which might be redundant considering the grant award to artists. The original intent of the award was discussed (for excellence in the field and/or service to SECAC), and whether or not the award should be limited to SECAC members.

Guide to Planning a Meeting

Floyd Martin, who could not attend this year, has prepared a guide to planning a meeting. This guide was sent to Kay Kallos, who will make additions or revisions concerning the Atlanta meeting.

News for the Newsletter

News gathering for the newsletter and CAA regional news was not conducted in a timely manner over the past year. Better follow-up needs to be done. A chair was requested, but no volunteers were forthcoming. The new president, Larry Ligo, was asked to appoint a chair in the coming year.

Affiliates Reports

SESAH

Robert Craig reported on the SESA sessions taking place on Friday and Saturday at Georgia Tech, the sponsorship of the College of Architecture and keynote speaker, Kirk Forester of the Getty Museum. Mention was made about next year's meeting in Starkville, Miss. - as close as they could get to Memphis - and which may coordinate with SECAC's time. The 1993 meeting may take place in Charlotte to link up with SECAC's Chapel Hill/Durham meeting. SESA's award to promote architecture in the South was discussed.

FATE

No FATE report was given. There would be a FATE panel at the upcoming sessions in Atlanta.

SEWCA

Kyra gave a report on the Southeastern Women's Caucus for Art Panels in Atlanta and possibilities for future topics and exhibitions. Interest was expressed by the board and SESAH in Florida as a potential location. Kyra may present a proposal next year.

SGC

Boyd Saunders presented news of the Southern Graphics Council, which continues to grow. SGC, now a national organization, had its own conference in the spring in Birmingham. Next spring's conference will take place in Kansas City.

VRC

Tina Updike spoke about the good attendance for this conference, upcoming sessions, and the Michael Graves-designed slide library at Emory. Martha noted that Tina has been nominated to be President of the national organization, the Visual Resources Association.

Old Business

Ophelia Garcia has rotated off the board of CAA. She spoke of CAA's continuing support of SECAC. No other old business was discussed.

New Business

Pamela asked that the Committee on SECAC staff employment stay and meet after the Board meeting. Kay Kallos was thanked for her work. Suggestions were requested for a new chair for the Exhibition Grant.

The meeting adjourned at 9:45 pm.

Dates: October 31 - November 2, 1991

Reduced airfares available from Delta Airlines. Memphis is also connected to the southeast via several interstates and major highways.

Conference hotel: the Crowne Plaza, at a reasonable rate, overlooking the Mississippi River, "Festival Island", Harbor Place, and the Great American Pyramid which is scheduled to open just before our meeting.

The whole neighborhood is interesting, with the Peabody Hotel, Beale Street, and the Memphis Center for Contemporary Art not far away.

Keynote speaker: considering Jenny Holzer, the only American in the recent Venice Biennale, as well as other artists, curators, and government reps involved in the art/censorship struggle.

Also on board will be Michael Weaver, historian of photography at Oxford University.

Panels: now is the time to encourage the formation of panels on topics of interest--to encourage your friends to volunteer to head a panel and recruit good panelists for it. An official call for papers (& panels) will come out later, but people can start thinking now.

Exhibitions: The Memphis State University Gallery will have its "Egyptomania" show up, covering Egyptoid arts in Europe and America, especially in the 19th century.

Memphis Brooks Art Museum will show "Contemporary Icons and Explorations: the Goldstrum Family Collection" including sculpture and painting (e.g., Louise Nevelson) + "American Master Watercolors" including Hopper, Marin, Homer, Whistler, et al.

Dixon Gallery will mount a show on the Japanese Spirit in French Art. The Memphis Center for Contemporary Art will also have an exhibition during the meeting.

Other: Receptions will be held in museums and galleries in the city. The Memphis College of Art will help MSU welcome SECAC by sponsoring a reception in its gallery. Rhodes College will be involved in the program as well. A tour of renovated areas downtown and along the river will be offered. And naturally, every effort will be made to facilitate visits to Graceland and its museum!

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MEMPHIS STATE UNIVERSITY
Department of Art

PROPOSED BUDGET for SECAC Annual Meeting
October 31 - November 2, 1991

INCOME

Pre-registration:	100 @ \$40 =	\$ 4000
Registration	50 @ 50 =	2500
Banquet & Party	100 @ 20 =	2000
Grants & Gifts		2000
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		10500

EXPENSES

Planning	300
Secretarial Assistance	300
Supplies	400
Xerox, Mail, Phone	500
Print Advance Mailout	500
Print Program, Nametags, Posters	1200
AV Rents	500
Buses	1500
Bkfst. Bus. Mtng.	200
Keynote Speaker	2000
Banquet & Party	3100
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	\$ 10500

antiquarian

Receptions to be hosted by galleries & museums.
Board dinner to be paid for by individual board members.



The University of Alabama at Birmingham
School of Arts and Humanities
Department of Art

October 24, 1990

Dr. Pamela Simpson, President
Southeastern College Art Conference
P. O. Box 29833
Richmond, Virginia 23229

Dear Dr. Simpson:

This letter reconfirms the invitation of the University of Alabama at Birmingham to SECAC to have its annual meeting here in Birmingham in Fall 1992 under the sponsorship of UAB.

The dates we now propose are October 22-24, 1992 (Tuesday-Saturday). The headquarters hotel we now propose is the Radisson, near UAB, with less expensive rooms close by at the University Inn. Both dates and hotels may change but we shall have final information next fall.

We are planning a Southeastern Photography Invitational for our own gallery during the Conference. We shall expect to arrange a number of other exhibitions in other local galleries. The Birmingham Museum of Art will be in the latter stages of enlargement and renovation, but it expects to be partly open throughout most of the period of construction.

We very much look forward to having SECAC in Birmingham in 1992.

Sincerely,

John W. Dillon
Chairman

**Proposed Budget, SECAC Annual Meeting
October 1990**

Income:

Registration			
Pre-registration	350 x \$35	\$12,500	
At meeting	50 x \$45	2,250	
Dinner Income		<u>10,000</u>	
Total Income			\$24,750

Expenses:

Printing	3,200	
Mailing	400	
Copying, telephone, etc.	200	
Equipment rental	500	
SECAC assistant	600	
Speaker fee and transportation	3,000	
Buses to galleries, reception	3,000	
Dinner party	10,000	
Hospitality	3,450	
Miscellaneous	<u>400</u>	
Total Expenses		\$24,750