

**SECAC 2003 Board Meeting
Meredith College, Raleigh NC
Wednesday, October 29**

President Mack called the meeting to order at 4:10 PM

Present: Charles R. Mack, President; Don Van Horn, 1st Vice-President; Pamela Simpson, 2nd Vice-President; Arthur S. Marks, Secretary-Treasurer;; Peggy McDowell, Immediate Past-President; Saul Zalesch. LA; Debra Murphy, FL; Kay Arthur, VA, Heather McPherson, AL; Robert F. Lyon, SC; Janet Snyder, WV; Michael Aurbach, TN; Elise Smith, MS; Larry Ligo, NC; Stephen Driver, KY; Floyd Martin, AK. Also present were Ross McClain, webmaster, Anne Thomas, Administrator, and Rachel Frew, Staff Assistant.

Representative of Affiliate Organizations: Christina Updike, VRC; Kyra Belan, CWAO; Liana Cheney, ATSAH; Scott Betz, FATE; Thomas Brewer, Art Education. Michael Broderu of Furman University was an observer.

President Mack introduced Board members re-elected or elected for the first time: Steven Driver, KY; Larry Ligo, NC; Heather McPherson, AL; and Tina Yarborough who was appointed to replace Roger Rothman as the representative from Georgia but was not present.

Agenda: On a motion by Floyd Martin, seconded and passed by voice vote, the agenda (attached) was adopted.

2003 Conference report: Charles Joyner (NCSU), Conference Chair, welcomed the Board to Raleigh and to the joint conference with Tri-State Sculptors. He announced that Lope Max Diaz (NCSU), his co-Chair for Studio programs handled the annual juried exhibition, which this year also included entries from the Tri-State Sculptors. Michael Mezzatesta, the outgoing director of the Duke University Museum of Art, juried the show. Eighty-three artists submitted 231 works, and 37 works by 22 artists were selected for exhibition at the North Carolina State University Gallery of Art & Design. He expressed appreciation to Charlotte Brown, Director, for her cooperation.

Joyner then announced that the Gulnar Boasch Memorial Travel Assistance grants of \$300.00 had gone to Matthew Conboy of VCU and Jobyl Boone of the University of Delaware.

He extended thanks to Beth Mulvaney (Meredith), his co-Chair for Art History and Anne Thomas for producing the printed program. Joyner noted sponsors listed in the conference program and acknowledged their contribution to the success of the conference, including the Friday night dinner and Saturday night party at Moore Square. President Mack volunteered to write letters acknowledging their gifts.

He confirmed that the keynote speaker is the sculptor Alison Saar. Her talk on Thursday night is to be followed by a reception hosted by the Dean, NCSU School of Art and The NCSU Friends of the College. Joyner took special notice of other participating institutions, notably Meredith College. Finally, he recognized the help of Beth Mulvaney and Anne Thomas in making this Conference a reality.

Minutes of 2002 Meeting: The 2002 Board meeting minutes had been distributed, and Robert Lyon moved that any reading be dispensed with and that they be accepted as distributed. The motion was seconded. No corrections were noted and the motion was passed by voice vote.

Treasurer's Report. Arthur Marks presented the Treasurer's Report (attached). Marks recognized Dean Carter and Michael Aurbach, both of whom made generous contributions to the organization this year. If this year's Conference runs according to the projected budget, there should be a decent addition to SECAC's balance. Generally, he noted the healthy state

of our assets (see attached), but observed that as many of our grants and awards are dependent on interest income, and if, as has sometimes been expressed, we hope to expand our offerings, then regrettably at present we continue to be adversely affected by low interest rates. He called attention to the fact that a large portion of SECAC assets has been moved into VALIC for management and the growth thus far has been satisfactory.

Marks moved to suspend indefinitely the previously devised formula for arriving at the amount for student travel assistance grants, dependent as it was on a projection of greater growth, and instead setting a fixed amount of \$600.00 annually. Pamela Simpson seconded his motion, discussion followed and with the question called; the motion was passed by voice vote.

Administrator's Report: Anne Thomas presented her report (attached). She noted that membership is up and provided a breakdown by discipline. We now have more studio members than art history, and a goodly number of members from outside the region.

Thomas then reported on the use of credit cards for convention and dues payments, this being our initial year. A summary of usage and receipts is part of her report.

She then turned the discussion to the issue of institutional memberships. She has a Big List, a list of Southeast institutions that should be invited to join. Rather than invitational letters coming from the president, she recommends that board members send more personalized letters to those institutions in their home states. As administrator she can provide address labels or addressed envelopes. Simpson argues that letter should come from central office, as timing is important – but there also should be letters from board members as follow-up. Agreed to by Van Horn who recommended inclusion of an invoice. Thomas differentiated between letters for renewal as opposed to those soliciting new members. Discussion followed that best time for sending letters re: school budgets would be September or October. However as Thomas notes this is also the Administrator's busiest time due to the annual meetings.

Mack followed with question on soliciting individual members and the form such a letter might take. He sees it as useful as a follow up to the meeting that would be distributed while memory is still fresh. General discussion on how to go about increasing enrollment followed and Marks raised the question of use links on the websites of related professional organizations as means of solicitation.

Thomas welcomed all suggestions but wanted to know who would be responsible for sending out all the requisite correspondence.

She then provided a conference summary (attached), giving registration numbers and income.

Upcoming SECAC Conferences:

Jacksonville, FL, 2004: Debra Murphy, Chair, reported on plans for the Jacksonville Conference to be held from 13 to 17 October, under sponsorship of the University of North Florida. She distributed an information packet containing material on the meeting and city.

She observed that the Cummer Gallery has been generous in waiving a facilities fee and her college has been generous in their support, but she has been having difficulty in raising additional sponsorship funds. In the conference budget that she presented Murphy recommended increasing the registration fee to \$100 to more realistically cover costs at Jacksonville. Furthermore, in reviewing the fee Murphy raised the question of having certain activities as separate ticket items with add-on fees. In discussion McPherson argued for flat fee.

To provide Murphy with some latitude, Van Horn recommended that registration could range from \$100.00 to 115.00 and that late registration be \$140.00. Student registrations were to be

\$35.00 for pre-registration and 50.00 as the late fee. This resulted in a conference budget of \$37,075 income and \$36,975 expenses.

Van Horn moved that the conference budget as modified be incorporated into the SECAC budget for 2004 and that it be approved. The motion was seconded, discussion followed, and it was passed by voice vote. The adopted budget is attached.

Little Rock, 2005: Floyd Martin, on behalf of the University of Arkansas, Little Rock reported on preliminary plans for the 2005 SECAC meeting in Little Rock, to be held at the Peabody hotel, Oct 26-30.

Committee Reports:

SECAC Review: As Roy Sonnema, Editor, was not present, Anne Thomas reported that the 2002 issue has been paid for and is presently in press. No report at present on the 2003 Review. Sonnema it was reported is no longer able to continue as editor as he is now a departmental chair. Floyd Martin, the last editor but one, discussed the duties, time needs and costs that could be expected for anyone assuming that role. It was agreed that a critical issue is finding Sonnema's successor as editor.

SECAC Artists Fellowship: In the absence of Pat Wasserboer, the committee Chair, Debra Murphy, a committee member, announced that the committee that included Lope Max Diaz, has received and will review 19 applications, with the winner to be announced at the awards presentation.

Nominating Committee: The following Directors positions will be open in 2004: At-large; FL: MS: TN: AK. Also, the position of Secretary-Treasurer will be open.

Professional Awards: Van Horn, Chair, speaking for the committee which included Jane Brown, Peggy McDowell, David Voros, William Eiland, and Howard Risatti, said that there will be several awards made at the awards ceremony and that there also will be several Presidential awards.

Affiliates and Friends:

SESAH: Pam Simpson reported on the 2003 meeting in Savannah and noted that SCAD as the sponsor did a good job in hosting a successful meeting.

CWAO: Kyra Belan reported that they will have several panels at this years meeting and that they also will be present at CAA. They look forward to 2004 in Jacksonville as they have many FL members

VRC: Tina Updike reported that the members are scheduled to visit UNC and the Ackland Art Museum; and Duke, where they will have a roundtable and visit the Center for Documentary Studies. They also will have sessions.

FATE: Scott Betz reported on their biennial conferences, the last in Sarasota and the next in Columbus at School of Design. They welcome papers and participation. They are sponsoring one panel at SECAC.

ATSAH: Liana Cheney reported that they have two open sessions scheduled.

Art Ed: Tom Brewer reported they will sponsor 2 sessions, one of which will be on drafting a new policy statement.

Old Business:

Conference Site Selection Committee – Robert Lyon recommended that the conference be centered at a member school, and that perhaps professional assistance will be needed in the future.

Revision of SECAC Statement of Standards and Principles – Van Horn noted that there was insufficient time at this Board meeting to consider the revised statements. He recommended that in 2004 they be at the head of agenda. There was discussion about what board action is required and how best the Board can review the revisions. It was agreed that President Mack and Van Horn would see that the documents are distributed to all board members to be reviewed with responses to be sent in by email. The revisions will then come before 2004 general business meeting.

2005 CAA meeting in Atlanta – President Mack noted that Brad Collins of USC, who was not present, had worked on the coordination of meetings in Atlanta. He chairs a committee whose members are Larry Ligo, Pamela Simpson, Ross McClain, Tina Yarborough, and Randy Mack.

New Business:

To update the SECAC constitution, making it more in line with current usage, Van Horn recommended and moved that the constitution be amended (attached). He noted that most of the changes were housekeeping matters.

The motion by Van Horn was seconded, and passed by voice vote and the amendments will be submitted for approval at the annual membership meeting on Saturday morning.

Arthur Marks recommended that the Chair appoint someone to look into the question of insurance for Board members, officers and the Executive Director.

Arthur Marks moved that Anne Thomas, on her retirement as Executive Director, be exempted from registration fees at any future SECAC meeting she chooses to attend. The motion was seconded and passed by voice vote.

The meeting adjourned at 7:30 PM.