

**2012 Annual SECAC Board of Directors Meeting**  
**4:00-7:00 p.m., Wednesday, October 17**  
**Durham Convention Center Room 1**

President Floyd Martin called the meeting to order at 4:12 p.m. and introduced new members, guests, Directors of the Board (and those who were filling in for Directors who couldn't be present).

Present: Jason Guynes, 1<sup>st</sup> Vice President; Debra Murphy, immediate past president; Kevin Concannon, 2<sup>nd</sup> Vice President; Barbara Johnston, filling in for Sandra Reed (GA); Rachel Stephens (LA); Jenny Hager, Artist's Fellowship coordinator; Scott Brown, Editor of the *SECAC Review*; Benjamin Harvey (MS); Brent Dedas (KY); Pat Wasserboer (NC); Kurt Pitluga (At-Large representative); Kathy Albrecht (VRA Affiliate); James Alexander (AL); Scott Betz, for Stacy Isenbarger representing FATE affiliate; Vida Hull (TN); Kristina Olsen (WVa); Jane Nodine (SC); Reni Gower (VA); Michelle Bower (Ringling School of Art and Design, 2014 Conference), Jeff Schwartz Bower (Ringling School of Art and Design, Director of 2014 SECAC); Ria O'Foghluha (At-Large representative), Lawrence Jenkins, UNC Greensboro, 2013 SECAC Director; Barbara Watts, ATSAH representative; Marjorie Ochs, AHPT representative; Rachel Frew, SECAC Administrator; Beth Mulvaney, Secretary-Treasurer, 2012 SECAC Director.

Absent: Amy Broderick (FL); Jane Brown (AR); Sandra Reed (GA).

Following the adoption of the agenda, President Martin asked if everyone had reviewed the minutes of the 2011 Board Meeting (<http://www.secollegeart.org/Board-Meeting-Minutes.html>). Hearing no corrections or additions, a motion was made to approve the minutes; the motion was seconded and approved.

Beth Mulvaney, 2012 Conference Chair welcomed the SECAC Board to Durham, NC and gave an overview of the conference and its many sessions, receptions, and events. She noted that SECAC was expecting around 650 registrants at the 2012 conference. She requested the help of Board Members at the Registration desk for Administrator Frew.

SECAC Secretary-Treasurer Mulvaney reviewed the treasurer's report. The Profit/Loss Statement for January-October 2012 may be found below (please see pages 5-6). The Board had no questions.

Administrator Frew reviewed the Administrator's report. She reported that this is the first year that we have members from all 48 continental states. For Frew's complete report, please see below, pages 7-10.

**Standing Committee Reports:**

**Executive Committee:** President Martin reported that the Executive Committee discussed several topics that will be covered in the course of today's Board Meeting.

**SECAC Artists Fellowship:** Jenny Hager reported there were 73 submissions this year, a large jump over last year's 43 applicants, perhaps due to the \$5,000 prize, \$2,000 more than in past years. The committee this year is composed of Jason John and herself from the University of North Florida, and joined by Jane Terry and Warner Hyde of Meredith College, Raleigh, NC.

**SECAC Review:** Editor Scott Brown reviewed several topics of interest, including the consideration of a name change for the *Review*. For his formal report, please see pages 12-14 below.

**Nominating Committee:** Jason Guynes, 1<sup>st</sup> Vice-President announced the following openings to be elected in the coming year:

**One officer to be elected (Secretary-Treasurer)**

**Four Board seats for on-line election in spring 2013:**

**Arkansas, Mississippi, Tennessee, At-Large #1**

**Board annually elects 3 directors to this committee**

Guynes will be forming a Nomination Committee to collect nominees for open positions including: Secretary-Treasurer and 4 Board Director positions: AR, MS, TN, and an At-Large representative.

Those currently holding the positions are in their first term and are eligible for re-election. Reni Gower, Jane Nodine and Ria O’Foghludha will join 1<sup>st</sup> Vice President Jason Guynes as the Nomination Committee.

**Professional Awards Committee:** Members of the 2012 SECAC Awards Committee included Michael Aurbach, Vanderbilt University, Heather McPherson, University of Alabama at Birmingham, Akela Reason, University of Georgia, Preston Thayer, Cummer Museum of Art and Gardens; and was chaired SECAC 1<sup>st</sup> Vice President, Jason Guynes, University of South Alabama. At the Awards Luncheon, the following awards will be given: Outstanding Exhibition and Catalogue of Contemporary Materials, Excellence in Scholarly Research and Publication, Outstanding Artistic Achievement, The SECAC Award for Excellence in Teaching, and the SECAC Award for Exemplary Achievement.

**Future conferences:**

**2013 University of North Carolina at Greensboro:** 2013 Conference Director, Lawrence Jenkins provided an update to the Board: The dates of the 2013 SECAC Conference will be Oct. 30-Nov.2, 2013, which will not only encompass Halloween, but also 1<sup>st</sup> Friday. The conference site will be at Koury Convention Center. Mel Chen has agreed to be the keynote speaker.

Greensboro also will host Art in Odd Places, something that began in NYC where artists apply for temporary art installations/performances. In 2013 it will be held in Greensboro in conjunction with First Friday and SECAC 2013. Jenkins asked if SECAC might substitute this event for the annual juried art exhibition. If there is a strong sentiment to have a juried show it would be in the Gatewood Gallery within the UNC Greensboro Art Department. President Martin suggested we should continue to talk about this and make a decision at the Business Meeting.

SECCA in Winston-Salem, NC will be hosting a large exhibition of Graphic Design work put together by Cooper Hewitt and the Walker Art Center; SECCA has offered a meeting space and Jenkins wondered if SECAC’s graphic designers would like to use that.

The Board reviewed the budget for Greensboro and a motion was made to approve the budget which includes the registration rates of \$160/190/240 for individuals; \$80/90/120 for students; and \$75/85/95 for retired members. The motion was seconded and unanimously approved. For the budget, please see page 11.

**2014 Ringling College of Art and Design, Sarasota:** The dates for Sarasota are October 9-12, 2014. Director Jeff Schwartz is chairing the studio portion and Anna Albritton is chairing the Art History portion. Michelle Bowers is a conference planner that is assisting Schwartz. The conference theme is *Nexus: Handmade High Tech*. The Hyatt in Sarasota is the conference hotel and facility.

**2015 Pittsburgh:** Kurt Pitluga, an at-large Board Director and faculty member at Slippery Rock University, is the conference director for our 2015 Conference; he will be assisted by faculty at West Virginia University. The conference hotel is the Wyndham and is located right on the point in Pittsburgh. They are working on a keynote speaker, spaces for the juried exhibition, and a city walking tour as well as one to FLW’s Fallingwater and Kentuck Knob. The conference intends to take advantage of all that Pittsburgh offers. Dates are Oct. 21-24, 2015.

**Affiliates and Friends:**

**SESAH:** At the time of our conference SESAH was still working on appointing a representative to SECAC.

**VRC:** Kathe Albrecht is our new VRC representative to SECAC. She reported that 31 visual resource professionals are members of SECAC, which is a sign of how important this meeting is to the VRC. She invited members to suggest topics that would appeal to the wider audience of the conference. Please see her report on pages 14-15.

**FATE:** Scott Betz is representing FATE for Stacy Isenbarger. Posthaus will be held at SCAD Savannah this fall. For a full report, please see pages 15-16.

**ATSAH:** Barbara Watts gave an update for the Board. Please see the ATSAH report on page 16.

**MACAA:** Chris Olszewski stated that 2012 MACAA was held in Detroit Oct 3-6, 2012. Digital Commons will have the conference proceedings and new conference site shortly.

**AHPT:** Marjorie Och shared that she is looking for someone to chair AHPT’s affiliate session at SECAC next year. Please see the AHPT report on page 17.

**SGC International:** No representative was able to attend; no report was submitted.

**SECAC at CAA:** Debra Murphy endorsed this as a fabulous opportunity for our members to have a guaranteed session for affiliates at CAA. Jessica Dallow has been the organizer for several years, but we are now looking for another member to spearhead this initiative. Kevin Concannon will be making a call for session proposals for the SECAC affiliate session at CAA for 2014. A motion of thanks was made to thank Jessica Dallow and Benjamin Harvey for their work on behalf of SECAC at CAA. The motion was seconded and approved.

## **Old Business**

### **Long-range Planning:**

**Organization Name Change and/or Review Name Change:** We will not make a name change right now, but continue to advertise ourselves as a national organization. If we pursue a name change we will need to complete legal work to change our name.

**Full-time Administrator in future:** As we have grown in numbers, our administrator is required to work more hours, despite her “part-time” position. This year we will begin to take steps in the budget toward building in a full-time position with benefits in the future.

**Development policy:** This year we will try more consciously to solicit contributions at the end of the year. In addition, we will be looking at ways to approach corporations or individual bequests.

**Typical Meeting template:** President Martin wants the Board to recognize that this conference has now grown to a full three-day conference.

## **New Business**

**Future Meeting Sites (2016, 2017, 2018):** We are actively soliciting future meeting sites: George Mason University may be interested as well as Miami, Florida and Birmingham, Alabama. Charleston, SC also would make a wonderful venue.

**Constitutional Revision concerning meetings:** We need to amend the constitution to allow us to meet in Pittsburgh, PA in 2015. These changes will come to the full membership for approval at the next meeting.

**Review and Revision of Standards:** Graphic Design may need a specific Standards apart from Studio Art. If you have active graphic designers in your department, ask whether they would be interested in working on a document.

**Scholarship of Teaching and Learning (SoTL):** Amy Broderick initiated this discussion (but she couldn't be a part of this discussion because of the impending birth of her child). We have created an ad hoc committee to look more closely at designated pedagogical sessions that bring more attention to this area. Kevin Concannon, Amy Broderick, Scott Brown and Vida Hull will work on this during the year and report back next year in Greensboro.

**On-line publications:** Michael Aurbach has suggested that we explore expanding our role in exhibition reviews to provide more peer-reviewed opportunities for studio artists. It also would be a way to bolster our national presence. Benjamin Harvey, Kristina Olsen, and Rachel Stephens will explore and report back next year.

**Website:** Rachel Frew reported that she would like to spend some money to use MemberClicks for our website structure because it offers much more flexibility and additional opportunities (posting reviews, articles, etc.). The Board recommends to the membership the expenditure to upgrade to a website through Memberclicks to be spent before the end of the year. The motion was seconded and passed.

**Dues structure, including retirees and students:** The Executive Board recommends to the Board to support the following changes to membership fees: Individual and student membership fees will increase by \$5 to \$70 for Individuals and \$35 for students. Retired members would decrease by \$15 to \$45. A motion was made, seconded, and unanimously approved.

## **Reminders:**

- **Annual Members' Breakfast and Business Meeting, Saturday, 8:30-9:45 am in Junior Ballroom-B**
- **7:00 – Welcome Reception in Ballroom C.**

**Adjournment at 6:50.**

Minutes respectfully submitted by Beth Mulvaney, Secretary-Treasurer

**2012 Financial Report**

**SECAC**Profit and Loss Budget vs.  
Actual

10/13/12

January 1 through October 13,  
2012

|                                    | Jan 1 - Oct 13,<br>'12 | Budget            | \$ Over<br>Budget | % of<br>Budget |
|------------------------------------|------------------------|-------------------|-------------------|----------------|
| <b>Ordinary Income/Expense</b>     |                        |                   |                   |                |
| <b>Income</b>                      |                        |                   |                   |                |
| SECAC Review Income                | 2,824.13               | 1,200.00          | 1,624.13          | 235.3%         |
| Miscellaneous Income               | 4,027.74               |                   |                   |                |
| Membership Dues -Retired<br>Member | 915.00                 | 360.00            | 555.00            | 254.2%         |
| Membership Dues - Student          | 5,690.00               | 3,000.00          | 2,690.00          | 189.7%         |
| Membership Dues - Institutional    | 15,875.00              | 11,000.00         | 4,875.00          | 144.3%         |
| Membership Dues - Individual       | 37,380.00              | 45,045.00         | -7,665.00         | 83.0%          |
| Contributions Income               | 1,690.02               | 1,500.00          | 190.02            | 112.7%         |
| Conference Income                  |                        |                   |                   |                |
| Vendor tables                      | 350.00                 | 1,600.00          | -1,250.00         | 21.9%          |
| Registration Retired               | 2,160.00               |                   |                   |                |
| Registration Member                | 6,630.00               | 8,100.00          | -1,470.00         | 81.9%          |
| Registration Student               | 795.00                 | 600.00            | 195.00            | 132.5%         |
| Early registration Member          | 56,750.00              | 49,500.00         | 7,250.00          | 114.6%         |
| Early registration Retired         | 965.00                 | 750.00            | 215.00            | 128.7%         |
| Early Registration Student         | 9,330.00               | 2,500.00          | 6,830.00          | 373.2%         |
| Onsite Registration Member         | 210.00                 | 1,050.00          | -840.00           | 20.0%          |
| Onsite Registration Student        | 0.00                   | 350.00            | -350.00           | 0.0%           |
| Luncheons                          | 15.00                  |                   |                   |                |
| Juried Show                        | 3,645.00               | 2,800.00          | 845.00            | 130.2%         |
| Conference contributions           | 0.00                   | 3,000.00          | -3,000.00         | 0.0%           |
| Total Conference Income            | 80,850.00              | 70,250.00         | 10,600.00         | 115.1%         |
| <b>Total Income</b>                | <b>149,251.89</b>      | <b>132,355.00</b> | <b>16,896.89</b>  | <b>112.8%</b>  |
| <b>Gross Profit</b>                | <b>149,251.89</b>      | <b>132,355.00</b> | <b>16,896.89</b>  | <b>112.8%</b>  |

**Expense****Newsletter**

|                              |                 |                 |                  |              |
|------------------------------|-----------------|-----------------|------------------|--------------|
| Newsletter printing          | 1,700.00        |                 |                  |              |
| Newsletter prep-Mail Service | 266.36          |                 |                  |              |
| Newsletter mailing           | 237.09          |                 |                  |              |
| Newsletter Design            | 269.33          |                 |                  |              |
| Newsletter - Other           | 0.00            | 4,500.00        | -4,500.00        | 0.0%         |
| <b>Total Newsletter</b>      | <b>2,472.78</b> | <b>4,500.00</b> | <b>-2,027.22</b> | <b>55.0%</b> |

**Webmaster**

1,916.60 2,300.00 -383.40 83.3%

**Tax Preparation**

1,100.00 700.00 400.00 157.1%

**Supplies**

0.00 500.00 -500.00 0.0%

**SECAC Review**

|                                       |                  |                   |                   |                 |
|---------------------------------------|------------------|-------------------|-------------------|-----------------|
| Printing expenses                     | 6,500.00         |                   |                   |                 |
| Mailing expenses                      | 1,450.04         |                   |                   |                 |
| SECAC Review - Other                  | 0.00             | 12,000.00         | -12,000.00        | 0.0%            |
| <b>Total SECAC Review</b>             | <b>7,950.04</b>  | <b>12,000.00</b>  | <b>-4,049.96</b>  | <b>66.3%</b>    |
| <b>Salary-Staff</b>                   | <b>15,449.94</b> | <b>20,600.00</b>  | <b>-5,150.06</b>  | <b>75.0%</b>    |
| <b>Salary - Assistant</b>             |                  |                   |                   |                 |
| FICA Medicare match                   | 1,895.05         | 2,515.00          | -619.95           | 75.4%           |
| <b>Total Salary - Assistant</b>       | <b>1,895.05</b>  | <b>2,515.00</b>   | <b>-619.95</b>    | <b>75.4%</b>    |
| <b>Postage</b>                        | <b>1,694.59</b>  | <b>100.00</b>     | <b>1,594.59</b>   | <b>1,694.6%</b> |
| <b>Miscellaneous</b>                  |                  |                   |                   |                 |
| Software                              | 290.91           |                   |                   |                 |
| Miscellaneous - Other                 | 733.38           | 390.00            | 343.38            | 188.0%          |
| <b>Total Miscellaneous</b>            | <b>1,024.29</b>  | <b>390.00</b>     | <b>634.29</b>     | <b>262.6%</b>   |
| <b>Internet Access/Telephone</b>      | <b>1,851.18</b>  |                   |                   |                 |
| <b>FICA/Medicare match</b>            | <b>1,181.88</b>  |                   |                   |                 |
| <b>Conference</b>                     |                  |                   |                   |                 |
| Transportation                        | 3,900.00         | 6,000.00          | -2,100.00         | 65.0%           |
| Supplies                              | 518.10           |                   |                   |                 |
| Staff Assistant                       | 0.00             | 600.00            | -600.00           | 0.0%            |
| Staff and President expenses          | 0.00             | 800.00            | -800.00           | 0.0%            |
| Room Rental                           | 3,285.00         | 5,000.00          | -1,715.00         | 65.7%           |
| Postage                               | 91.55            |                   |                   |                 |
| Miscellaneous                         | 0.00             | 1,500.00          | -1,500.00         | 0.0%            |
| Keynote Speaker                       | 554.20           | 2,000.00          | -1,445.80         | 27.7%           |
| Juried Show                           | 0.00             | 2,800.00          | -2,800.00         | 0.0%            |
| Food and Drink                        | 771.43           | 35,000.00         | -34,228.57        | 2.2%            |
| Final Conference Program              |                  |                   |                   |                 |
| Printing                              | 0.00             | 3,500.00          | -3,500.00         | 0.0%            |
| Graphic Design                        | 0.00             | 800.00            | -800.00           | 0.0%            |
| <b>Total Final Conference Program</b> | <b>0.00</b>      | <b>4,300.00</b>   | <b>-4,300.00</b>  | <b>0.0%</b>     |
| Bosch Travel Award                    | 3,800.00         | 1,250.00          | 2,550.00          | 304.0%          |
| Audio Visual Rental                   | 0.00             | 10,000.00         | -10,000.00        | 0.0%            |
| Abstracts Preparation                 | 1,000.00         | 1,000.00          | 0.00              | 100.0%          |
| <b>Total Conference</b>               | <b>13,920.28</b> | <b>70,250.00</b>  | <b>-56,329.72</b> | <b>19.8%</b>    |
| <b>Bank Service Charges</b>           |                  |                   |                   |                 |
| MemberClicks                          | 3,633.25         | 5,500.00          | -1,866.75         | 66.1%           |
| Credit Card Fees                      | 1,405.63         | 5,500.00          | -4,094.37         | 25.6%           |
| Bank Fees                             | 94.56            | 100.00            | -5.44             | 94.6%           |
| Bank Service Charges - Other          | 152.81           |                   |                   |                 |
| <b>Total Bank Service Charges</b>     | <b>5,286.25</b>  | <b>11,100.00</b>  | <b>-5,813.75</b>  | <b>47.6%</b>    |
| <b>Artist Grant</b>                   | <b>0.00</b>      | <b>5,000.00</b>   | <b>-5,000.00</b>  | <b>0.0%</b>     |
| <b>Payroll Expenses</b>               | <b>1,124.95</b>  |                   |                   |                 |
| <b>Total Expense</b>                  | <b>56,867.83</b> | <b>129,955.00</b> | <b>-73,087.17</b> | <b>43.8%</b>    |
| <b>Net Ordinary Income</b>            | <b>92,384.06</b> | <b>2,400.00</b>   | <b>89,984.06</b>  | <b>3,849.3%</b> |
| <b>Net Income</b>                     | <b>92,384.06</b> | <b>2,400.00</b>   | <b>89,984.06</b>  | <b>3,849.3%</b> |

## Administrator's Report - 2012

Rachel Frew

### Membership report (previous 7 years numbers in parentheses)

Individual Memberships: 993 (977) (840) (744) (790) (778) (799) (593)

Student Memberships: 295 (254) (209) (170) (162) (127) (115) (53)

**note:** 53 presenters and chairs are not registered as of 10/11/12. One is not a member. *Log in to register* has been a great success and timesaver.

### By discipline:

Archaeology: 17 (14) (12) (1) (5) (4) (6)

Architecture: 26 (28) (22) (4) (23) (10) (5)

Art Education: 81 (71) (31) (62) (50) (52) (20)

Art History: 622 (572) (509) (370) (418) (368) (343) (224)

Graphic Design: 104 (98) (82) (61) (75) (55) (20)

Museum Studies 50 (42) (29) (5) (36) (28) (24) (7)

Studio: 465 (477) (402) (304) (400) (428) (459) (224)

Visual Resources: 31 (28) (12) (26) (23) (25) (14)

Note: Some individuals do not indicate an area of interest, or, are listed in multiple areas.

### By location: 43 states

AL 72 (67) (72)

AR 31 (27) (23)

AZ 4 (6) (7)

CA 20 (25) (18)

CO 5

CT 8 (5) (2)

DE 2 (2) (2)

DC 9 (4) (8)

FL 103 (103) (84)

GA 183 (214) (148)

ID 2 (3)

IL 22 (15) (20)

IN 18 (13) (11)

IA 12 (8) (10)

KS 7 (6) (9)

KY 24 (22) (21)

LA 17 (14) (25)

ME 2 (3) (2)

MD 16 (15) (19)

MA 18 (16) (15)

MI 11 (14) (8)

MN 5 (3) (3)

MS 28 (32) (30)

MO 8 (9) (7)

MT 1

ND 5 (5) (4)

NE 2 (2) (2)

NH 2 (1) (1)

NJ 15 (8) (7)

NM 3 (5) (5)

NY 93 (76) (50)

NC 126 (80) (73)

OH 32 (21) (17)

OK 6 (8) (4)

OR 2

PA 50 (56) (43)

RI 6 (6) (7)

SC 58 (54) (49)

SD 1 (1)

TN 72 (68) (65)

TX 25 (24) (20)

UT 4 (5) (2)

VT 1

VA 98 (120) (116)

WA 5 (5) (3)

WV 22 (19) (19)

WI 8 (8) (2)

WY 1

UK 3

Netherlands 1

Canada 2

Mexico 1

Hong Kong 1

Turkey 3

France 2



southeastern college art conference

Individual members within SECAC geographical area: 67.1 %

Student members within SECAC geographical area: 52.3%

Conference Registration data:

Form Submissions

- 585 total submissions
- 585 in Inbox

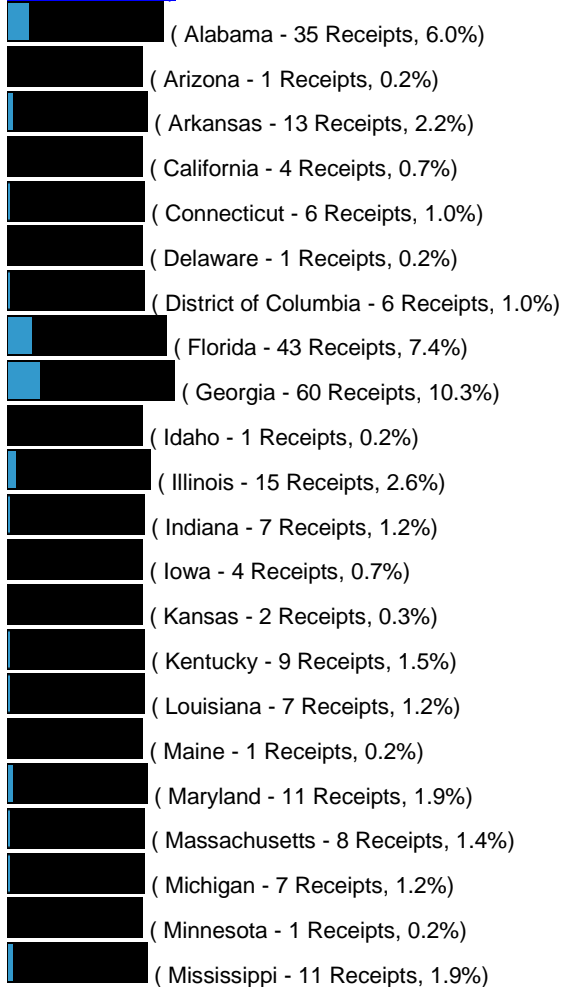
Payment Processing Information

|                      |                       |                    |                         |                    |
|----------------------|-----------------------|--------------------|-------------------------|--------------------|
| <b>Currency: USD</b> | <b>Total Debits:</b>  | <b>\$76,445.00</b> | <b>Total Credits:</b>   | <b>\$74,975.00</b> |
|                      | Form Debit:           | \$72,245.00        | Credit Card:            | \$72,075.00        |
|                      | Off-line Credit Card: | \$0.00             | Credit - Off-line Card: | \$355.00           |
|                      | Send Check:           | \$3,850.00         | Credit - Check:         | \$2,545.00         |
|                      | Credit Card Refund:   | \$350.00           |                         |                    |

Question Results

QUESTION 1: State

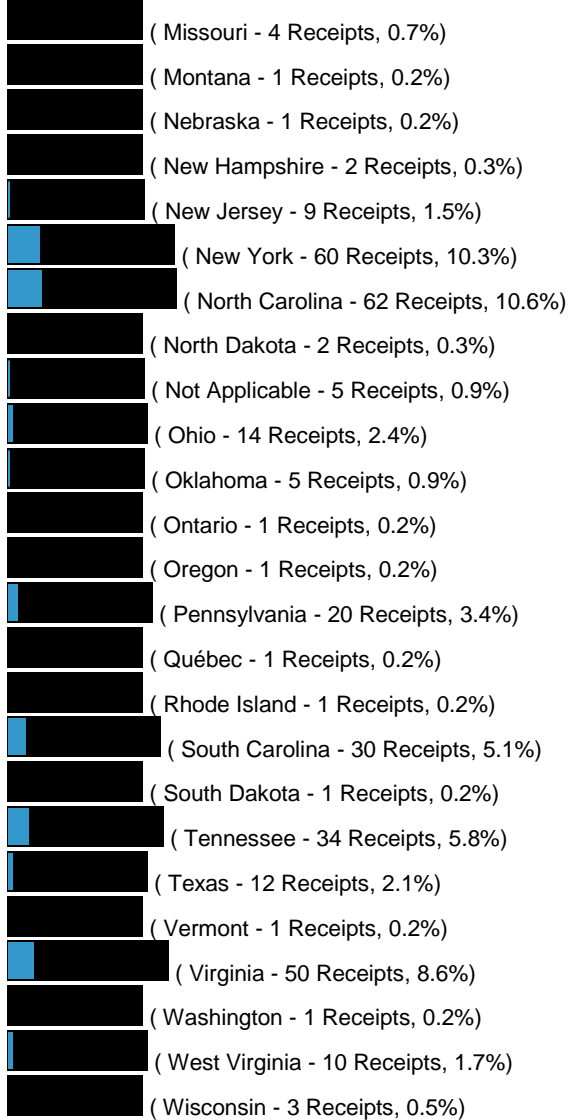
[\(hide responses\)](#)





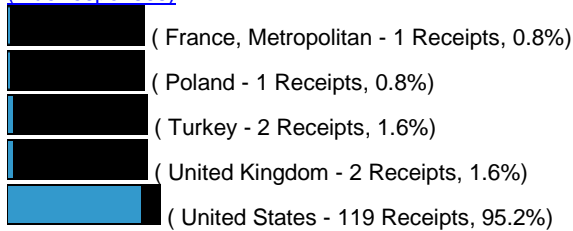


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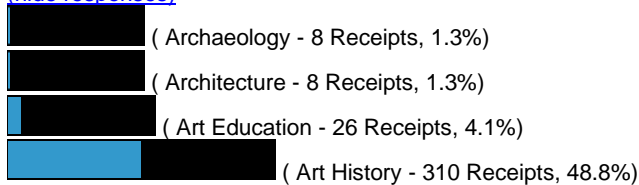
QUESTION 2: **Country**

[\(hide responses\)](#)



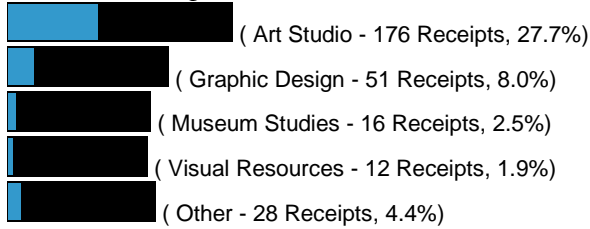
QUESTION 3: **Field of Specialization**

[\(hide responses\)](#)





**southeastern college art conference**



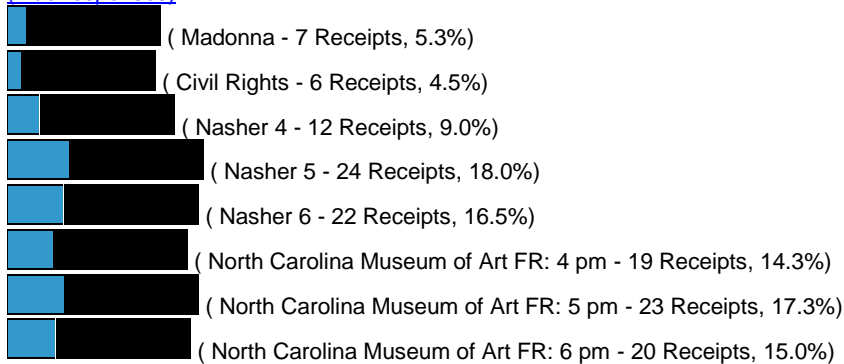
**QUESTION 4: Registration option**

[\(hide responses\)](#)



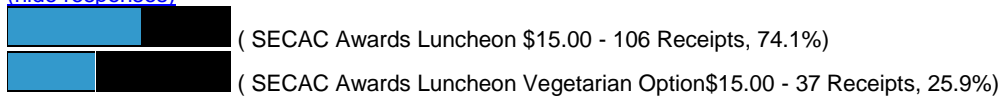
**QUESTION 5: TOURS**

[\(hide responses\)](#)



**QUESTION 6: Luncheon**

[\(hide responses\)](#)





southeastern college art conference

**SECAC 2013 Greensboro: Preliminary budget presented to the SECAC Board,  
10/17/12**

Conference income:

|                          |           |               |
|--------------------------|-----------|---------------|
| Registration:            |           |               |
| Member                   | 80 @ 190  | \$ 15,200     |
| Student                  | 20 @ 65   | 1,300         |
| Member-Early             | 325 @ 160 | 52,000        |
| Student-Early            | 50 @ 55   | 2,750         |
| Retired-Early            | 10 @ 80   | 800           |
| Member-Onsite            | 10 @ 240  | 2,400         |
| Student-Onsite           | 5 @ 80    | 400           |
| Vendor Tables            |           | 1,600         |
| Conference Contributions |           | 5,500         |
| <b>TOTAL</b>             |           | <b>81,950</b> |

Conference expenses:

|  |               |
|--|---------------|
| Food and Drink   | 38,500        |
| Transportation   | 6,000         |
| Art in Odd Places Greensboro                           | 9,700         |
| Keynote Speaker  | 3,500         |
| Supplies   | 500           |
| Staff Assistant  | 600           |
| Staff and President Expenses                           | 800           |
| Final Conference Program (Printing and Graphic Design) | 4,500         |
| Bosch Travel Awards                                    | 1,250         |
| Audio Visual   | 12,000        |
| Abstracts Preparation                                  | 1,000         |
| Liability Insurance                                    | 500           |
| <b>TOTAL</b>   | <b>78,850</b> |



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**THE SECAC REVIEW: 2012 ANNUAL REPORT FROM THE EDITORIAL BOARD**

**I. In Press: The 2012 Issue, Vol. XVI, No. 2:** The 2012 issue of the *Review* is currently in final prepress production and will be shortly sent to the printers. It can be expected to ship in December 2012/January 2013. This issue features five original scholarly articles on topics ranging from medieval to contemporary art, including the first publications by a pair of talented graduate students in addition to important studies from longtime SECAC colleagues Charles “Randy” Mack, Kay Arthur, and Kerr Houston. We go to press with five book reviews, six exhibition reviews, and an interview by Sandra Reed, chair of last year’s conference, with Craig Drennen, winner of the 2011 SECAC Artist’s Fellowship. The following articles will be published in the 2012 issue:

MICHAEL MAIZELS, University of Virginia, “Medieval Madness: Opicinus de Canistris and Geschwind Syndrome”

CHARLES R. MACK, University of South Carolina, “Beyond the Monumental: The Semiotics of Papal Authority in Renaissance Pienza”

KATHLEEN ARTHUR, James Madison University, “The ‘Maria del Sochorso’ Altarpiece: A Cretan Icon transformed in Counter-Reformation Italy”

EILEEN TURAN, University of Louisville, “From *Vue* to *Souvenir*: Time, Memory, and Place in Corot’s Late Landscapes”

KERR HOUSTON, Maryland Institute College of Art, “Remote Control: Distance in Two Works by Emily Jacir and Wafaa Bilal”

SANDRA REED, SCAD Savannah, “An Interview with Craig Drennen”

**II. In Preparation: The 2013 Issue, Vol. XVI, No. 3:** 2013 will see a special issue of the *Review* dedicated to the memory of our departed colleague, Pam Simpson, past president of SECAC, past editor of the *Review*. Pam was a pillar of SECAC and a friend and mentor to many in our community of scholars and teachers. The *Review* received a gratifying response in reply to our request for submissions *in memoriam*. It should be noted that Randy Mack’s article in the 2012 issue, which was accepted before Pam’s passing, will also bear a dedication to Pam. In addition, I have accepted articles *in memoriam* from six SECAC colleagues who knew and worked closely with Pam. These studies, including one co-authored (with Travis Nygard) by Pam, herself, address a range of original and idiosyncratic topics (corn palaces, reproductions of Gainsborough in worsted wool, etc.) that do credit to Pam’s unique vision and sense of humor as a scholar. In addition to book and exhibition reviews, the 2013 issue of the *Review* will include the following articles:

MARILYN CASTO, Virginia Tech, “Art, Craft, of Neither?: Nineteenth Century Natural History Decoration”

ROBERT CRAIG, Georgia Tech, “Art History as Inspiration in the Nuanced Art of Lane Duncan: From Raphael’s Castiglione to Verlaine’s ‘L’art Poétique’”

BESTY FAHLMAN, Arizona State University, “Robert Withrop Chanler: Flamboyant American Modernist”

VALERIE HEDQUIST, University of Montana, “How a Lost Painting Endured: Gainsborough’s Woodman, Macklin’s Poets’ Gallery, and Miss Linwood’s Needle Painting”

TRAVIS NYGARD (Ripon University) and PAM SIMPSON, “Indians Playing Indian at the Midwestern Corn Palaces, 1892-2010”

SUZANNE SCHUWEILER, Converse College, “Sally Mann’s South”



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**III. New to the *Review*:** The 2012 issue of the *Review* will include a new section featuring notices of individual members' recent book publications (including single and co-author, edited and co-edited books and exhibition catalogs published within the last two years). Each entry in the "Notices of Members' Recent Publications" section will include publication information and a short "jacket copy" summary of the work. This new feature of the *Review* was conceived by Preston Thayer, Book Reviews Editor, and the membership has responded very warmly to its implementation.

#### **IV. Action Item: Renaming the *Review***

In my report to the Board last year, I identified several strategic goals that I wished to pursue during my tenure as editor, first among them renaming the *Review*. I excerpt below, from last year's report, my argument in favor a name change:

Though it has history, the current official title, *The Southeastern College Art Conference Review*, has many drawbacks and downsides: It is long and thus in conventional usage is often shortened to *The SECAC Review* (an acronym that means nothing to non-members and makes no explicit reference to art) or simply *The Review*, which is likewise inaccessible to non-members and even to members who are not alert to the journal's existence. The current title also frequently gives rise to mistaken impressions of *The Review's* purpose and scope. Its emphasis on the SECAC name implies to some that *The Review* only publishes works by members or only publishes papers presented at SECAC's annual conference, in the manner of a proceedings. The term, Review, while it has a long history of usage in academic publications, is a bit ambiguous in the field of art. It is clear from the inquiries I regularly receive as editor that some in our audience assume that *The Review* only publishes exhibition and critical reviews. I fear that this connotation specific to our field discourages submissions of original scholarship. I suggest renaming *The Review* with a title that more transparently and accessibly reflects its academic scope and audience, with a by-line that enshrines the journal's role as a SECAC publication.

At the 2011 meeting in Savannah, I formally invited the membership to respond to this idea. Based on very limited response, it is clear those members who are interested enough in the issue to respond are supportive of renaming the *Review*. To that end, I propose that SECAC retire the current title with the 2013 issue, *in memoriam* to Pam Simpson, our past Editor-in-Chief. I propose that the editors and the Editorial Board explore options for renaming the *Review* and propose a new name to be considered for approval by the Board at the 2013 meeting.

#### **V. Action Item: Committee to Study SoTL and SECAC's Publications**

At the *Review* information session at the 2011 meeting in Savannah, our colleague Amy Broderick, representative to the Board from Florida, approached the editors of the *Review* with an exciting idea for expanding the presence of pedagogical studies among SECAC's publications, especially studies in the area generally referred to as the Scholarship of Teaching and Learning (SoTL). Broadly defined, SoTL is "scholarly inquiry into student learning that advances the practice of teaching." The *Review* accepts qualified submissions in all fields of scholarly interest to members of SECAC, including in pedagogy and SoTL, though we historically receive very few submissions in these fields. Yet as Amy and our editors noted in our conversation last year, it is evident from the large number of conference sessions and roundtables with a pedagogical emphasis that many SECAC members are actively involved in SoTL-type scholarship. Amy's idea was to support our members who are active in this field by expanding the emphasis on pedagogy and SoTL in SECAC publications through the creation of an independent editor and a designated venue for scholarly research in this area. Creating a more explicit space and editorial support for such publication may facilitate our members moving from presentation to publication and might contribute to SECAC's standing by establishing our presence in an important, emerging field of scholarly inquiry. Over the coming year, the editors of the *Review* and the Editorial Board will contribute to a larger examination of how SECAC can encourage and develop this initiative.



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## VI. Action Item: Committee to Study Creation of a Monographic Series

In my capacity as editor, I am periodically approached by members who are interested in publishing multi-author collections of essays as thematic issues of the *Review*. I have always declined, because, since the *Review* is published annually, accepting such a thematic cluster would eliminate the possibility of accepting submissions from the general membership and others who wish to submit to the *Review*. Limiting access in this way, even for a year, is not healthy for the *Review* or beneficial to the membership that it exists, in part, to serve. Nevertheless, I have regretted this inability to develop edited collections of essays. I have also, in conversation with members, often noted the pressures and challenges increasingly involved in book publication. In a nutshell, our colleagues at many institutions are under increasing pressure to publish books at a time in the academy when books, especially in the field of art, are harder to get published. These different factors have inspired me to examine the possibility that SECAC might develop a monographic series for the publication of books and edited volumes to complement the *Review*. Ideally, this might be accomplished at a minimal cost to the organization and yet offer a dramatic benefit to the membership, to the field, and to the reputation of the organization. As I envision it, SECAC would form a partnership to publish a series with an established regional (or perhaps even national) academic press. SECAC would advertise an annual prize that would guarantee publication, offer the press a publication subvention as an incentive to publish the series, and reward the author with the recognition attached to a prize awarded by a national professional body. A monographic series of this type would accrue benefits to SECAC in a number of ways:

- Through recognition in the academic community of the value to the field offered by our support for book publication
- Through our association with an established academic press
- Through the gratitude of our membership for increased options and support for publication

With the Board's blessing, I intend for the editors of the *Review* and the Editorial Board to explore the need, viability, and options for implementation of such a monographic series in anticipation of considering this issue more formally at the 2013 meeting.

P. Scott Brown, PhD  
Editor, *The Southeastern College Art Conference Review*  
Associate Professor of Art History  
University of North Florida

## SECAC—VISUAL RESOURCES ASSOCIATION AFFILIATE GROUP REPORT

At SECAC 2012, the VRA affiliate group is sponsoring a session entitled "When the Past Collides with the Present: Moving Beyond the Single Classroom Experience via Digital Technologies" on Saturday October 20, from 1:15 to 3:15 PM.

### 2012-13 Highlights and Upcoming Events

- The **VRA-30 Annual Conference** was held April 18-21, 2012 in Albuquerque, New Mexico. The theme was "Broadening Horizons." This international conference with workshops, sessions, special interest group meetings and tours was attended by Visual Resources professionals from all over the world. Session summaries posted at: <http://www.slideshare.net/event/tag/vra2012>.
- The **2013 VRA annual conference** will be held April 2-7 in Providence, Rhode Island. It is VRA's 31<sup>st</sup> annual conference and the theme is "Capitalizing on Creativity." In the coming months, more information on the conference will be found at: <http://www.vraweb.org/conferences/vra31/>
- The **Summer Educational Institute** for Visual Resources and Image Management is jointly sponsored by the Art Libraries Society of North America (ARLIS/NA) and the Visual Resources Association Foundation (VRAF). SEI 2012 was held at the University of Michigan in Ann Arbor from June 19-22. For information on SEI 2012, visit <http://sei.vrafoundation.org>



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- The **2013 SEI** will return to the University of Michigan at Ann Arbor.
- The **VRAF** funds an on-going **grants program**: the VRAF Project Grant provides support in the amount of \$1500 for projects in the field of visual resources and image management. The Professional Development grant is an annual award of \$850 to an individual (one emerging and one veteran professional) for professional development in the field of visual resources and image management. Complete information and applications at: <http://www.vrafoundation.org/resources.htm>
- The **VRA—Southeast** regional chapter met at the VRA annual conference on April 20, 2012. More chapter info can be found on the VRA website at: <http://vraweb.org/chapters/southeast/index.html>
- The **VRA—Mid-Atlantic** regional chapter held a summer meeting at Hillwood Museum Estate, and Gardens, NW Washington, DC on July 27. The meeting gave members an opportunity to view the exhibition *Pret a Papier*, learn about the upcoming exhibition on the Romanov Coronation Books, tour the Museum, and attend a chapter business meeting. Lunch at the Hillwood Café rounded out the day long events. The Mid-Atlantic chapter also met at the VRA Annual Conference in Albuquerque in April. For more information, please visit <http://www.vraweb.org/chapters/midatlantic/index.html>

Report submitted September 21, 2012 by:

Kathe Hicks Albrecht, SECAC VRA Affiliate Representative

American University, Washington, DC

**Visual Resources Association:** <http://www.vraweb.org/>

### FATE Annual Report to SECAC

**2012---2013 Recent & Upcoming Events: postHaus Conference:** The **Savannah College of Art and Design** will host the 34<sup>th</sup> Biennial meeting of FATE in historic downtown Savannah, Georgia. The "postHaus" theme is *Instructing, Constructing and Connecting with Students in the 21<sup>st</sup> Century*. Normal conference sessions will run from Thursday, April 4th---Saturday, April 6th.

**Integrative Teaching International** will run a separate pre---conference catalyst. The Conference Keynote speaker is contemporary artist, **Tim Rollins**. Since the founding of the Art & Knowledge Workshop in 1982, Tim Rollins & K.O.S. have produced allegorical paintings, sculptures and drawings by mining the vast wealth of printed matter---from the popular to the arcane, from the minor to the canonical, from legal documents to comic books (areas in no way mutually exclusive in Rollins & K.O.S.'s view)---which are themselves understood as political allegories. Both **postHaus** conference registration and hotel reservation has begun. Registration links are available online through the FATE Conferences webpage here: <http://wwwFOUNDATIONS--art.org/conferences>. For specific questions related to the FATE Biennial Conference please contact conference organizers at [posthaus@scad.edu](mailto:posthaus@scad.edu). Chris Kienke is the 2013 Conference Coordinator.

**FATE Regional Events:** Various Regional events have been run around the country so far this year:

- **“Removing the Curse of the Demo”:** **FATE Regional Forum** (Southeast: GA, NC, AL, FL) at The Art Institute of Atlanta--- Decatur, August 11, 2012. *Coordinator:* Gary Pearce
- **“Critique Games”:** **FATE Regional Forum** (Northeast: DE, DC, NY, NJ, PA) at Hartford Community College, May 18, 2012. *Coordinator:* Heidi Neff
- **"BAUHAUS WITH THE : designing foundation studios with contemporary relevance":** **FATE Regional Workshop** (West Region: CA) at the California College of the Arts, Oakland Campus, March 10, 2012. *Coordinators:* Carol Elkovich, Lead; KristenSidell, Erik Scollon, and Shalini Agrawal, Workshop Coordinators.
- **“Spicing it Up: Critique Strategies”:** **FATE Regional Workshop** South Central (TX, LA, OK) at Sam Houston State University, January, 28, 2012. *Coordinator:* Valerie Powell.



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**FATE at CAA:** Sara Disukes will run a session titled *Issues Surrounding the Online Foundations Experience*. In addition, Lori Kent from Hunter College will be coordinating a regional conference within CAA called *The Project Swap and Story Slam*.

**FATE at MACAA:** Marlene Lipinski ran a session titled *The Dynamic and Multi--Dimensional Process of Foundations* in Detroit.

**FATE in Review:** Our journal came out with a new format last spring for volume 33. Submissions of foundations--related articles are accepted at any time during the year. Contact Kevin Bell, the editor for submission guidelines. *FATE in Review* volume 34 will come out this spring.

**Secretary/Treasurer Appointment:** Rae Goodwin recently appointed Secretary/Treasurer. Rae is the Director of Foundations at the University of Kentucky.

**Collisions Conference Session:** As a precursor to **postHaus'** focus on enhancing the student experience both inside and outside of the classroom, FATE will host a session at SECAC this fall titled *Foundational Forces beyond the Classroom*. Our energetic FATE presenters will share various ways in which they are crossing departmental boundaries and strengthening their academic community.

Thanks, SECAC, for your continued support!

Submitted by Stacy Isenbarger, SECAC representative for FATE, University of Idaho,  
[stacyi@uidaho.edu](mailto:stacyi@uidaho.edu)

10.11.12

## **BRIEF REPORT ON THE ASSOCIATED FOR TEXTUAL SCHOLARSHIP IN ART HISTORY (ATSAH) AN AFFILIATED SOCIETY OF SECAC (10/1/12)**

In 2012 ATSAH organized two sessions at CAA in Los Angeles on **CLASSICISM, IDEALISM AND THE SYMBOLIST AVANT-GARDE**

Papers examined the relationship between Symbolist art of the fin de siècle and the classical tradition in painting. In its widest sense the classical tradition inspired both new forms of expression as well as providing a source of mythological and symbolic imagery of the art of the era. Many younger artists of the period (such as Maurice Denis, Armand Point and Jean Delville) were passionately converted to the classical tradition after their contact with Rome and Florence and their researches had an indelible effect on the new directions taken by this generation during the 1890s. By adapting the formal language of Classicism - with its purified articulation of line, colour and form - many believed in an art that could convey higher - and at times - transcendental values, which were, for them, only possible if expressed using the purified syntax of an evolved classical visual language.

This session will explore the nature and extent of this influence on the contemporary avant-garde, as well as its influence on early twentieth century artistic trends - notably abstraction. Possible themes might include sources and influences derived from Antiquity and the Renaissance, influences derived from contemporary avant garde artists (Puvis de Chavannes and others), the nature of Classicism and theories of transcendental aesthetics, Classicism and contemporary formalist issues, and the influence of avant-garde Classicism on early twentieth century abstraction.

ATASH sponsored 2 sessions at RSA in Washington DC

### **Session I: Mythology and Religion in Renaissance Art I**

Charles Burroughs, *Venus Takes Charge and Flora Crosses Over: Echoes of Ovid's Fasti in Botticelli's Primavera*

Maureen Pelta, Moore College of Art and Design, *Surveying Correggio and Dispensing (with) Fame*

### **Session II: Mythology and Religion in Renaissance Art II**

Katherine Powers, *Serafino Razzi's Domenican contemplazione*

Ellen L. Longworth, *Style and Context: The Sculptures in the Choir of the Church of Santo Sepolcro in Milan*

Lynette Bosch, *Counter-Reformation Style and Spirituality: Juan de Valdes, the Spirituali and Jusepe Ribera*

We thank the support of SECAC for 2012

Submitted by Liana De Girolami Cheney, *President of ATSAH*

10.1.12





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**Art Historians Interested in Pedagogy and Technology (AHPT): Annual Report to SECAC Board**

From: Marjorie Och, University of Mary Washington, [moch@umw.edu](mailto:moch@umw.edu)

Date: September 28, 2012

AHPT is offering our second session at this year's SECAC annual meeting, Friday, October 19, 1:45–3:15pm:

“The End of Art History as We Know It? Digital Education and the Changing Classroom”

Chair: Stephanie Thornton-Grant, Northern Virginia Community College

Stephanie Thornton-Grant, Northern Virginia, Community College

*New Media vs. Old School: Modernizing the Art History Classroom*

Rhonda Reymond, West Virginia University

*Are We There Yet? Using Google Maps to Let Students Drive the Learning*

Renee McGarry, The Graduate Center, CUNY

*And I Feel Fine (But My Students Don't)*

N.B. AHPT is looking for someone to chair and organize a session at SECAC 2013 (October 31–November 3, 2013, University of North Carolina at Greensboro, Greensboro NC); please contact Marjorie Och about this, [moch@umw.edu](mailto:moch@umw.edu).

AHPT is sponsoring a session and business meeting at CAA, February 15, 2013, in NYC.

**Session:** February 15, 12:30 to 5:00, Grammercy A, 2<sup>nd</sup> floor

“Rock the Pedagogical Boat: Open Mic and Tweet #caa2013rock”

Chaired by Janice Robertson, Pratt Institute, and Gale Justin, Pratt Institute.

**Business meeting:** February 15, 5:30 to 7:00, Grammercy A, 2<sup>nd</sup> floor.