



# EMAIL

## ADVERTISING RATE SHEET

<p><b>BANNER Ad</b></p> <p>Monthly Newsletter</p>	<p>3 Months 3 sends</p> <p><b>\$975</b></p>	<p>6 Months 6 sends</p> <p><b>\$1,852</b> <i>5% discount</i></p>	<p>12 Months 12 sends</p> <p><b>\$3,510</b> <i>10% discount</i></p>
<p><b>BLOCK Ad</b></p> <p>Monthly Newsletter</p>	<p>3 Months 3 sends</p> <p><b>\$1,875</b></p>	<p>6 Months 6 sends</p> <p><b>\$3,562</b> <i>5% discount</i></p>	<p>12 Months 12 sends</p> <p><b>\$6,750</b> <i>10% discount</i></p>
<p><b>LARGE RECTANGLE Ad</b></p> <p>Monthly Newsletter</p>	<p>3 Months 3 sends</p> <p><b>\$2,985</b></p>	<p>6 Months 6 sends</p> <p><b>\$5,671</b> <i>5% discount</i></p>	<p>12 Months 12 sends</p> <p><b>\$10,746</b> <i>10% discount</i></p>
<p><b>JOB POSTING</b></p> <p>In Monthly Newsletter</p>	<p>1 Month 1 send</p> <p><b>\$995</b></p>	<p>3 Months 3 sends</p> <p><b>\$2,835</b> <i>5% discount</i></p>	<p>6 Months 6 sends</p> <p><b>\$5,373</b> <i>10% discount</i></p>
<p><b>EMAIL BLAST</b></p> <p>One-Time Email to SEA List Great for a Job Posting</p>	<p>1 Month 1 send</p> <p><b>\$1,495</b></p>	<p>3 Months 3 sends</p> <p><b>\$4,260</b> <i>5% discount</i></p>	<p>6 Months 6 sends</p> <p><b>\$8,073</b> <i>10% discount</i></p>



SENIOR  
EXECUTIVES  
ASSOCIATION

# PLACEMENT SIZES & SPECS

## BANNER AD

600x130px  
RGB | 72 ppi

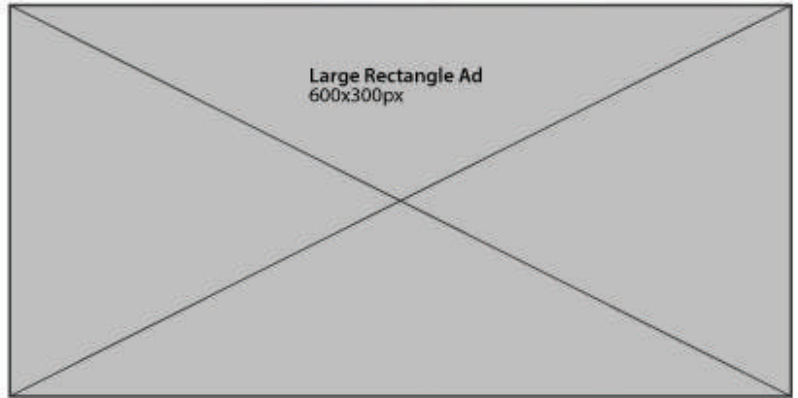
## BLOCK AD

420x514px  
RGB | 72 ppi

## LARGE RECTANGLE AD

600x300px  
RGB | 72 ppi

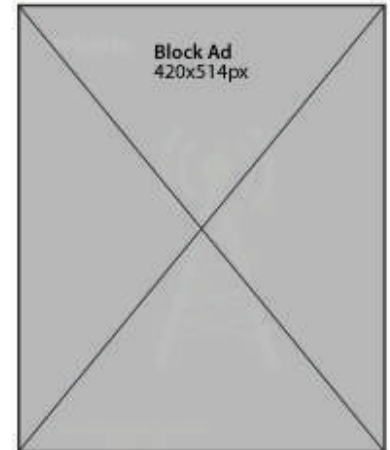
## NEWS & ARTICLES



### Join us for the 2017 Key SEA Golf Tournament

SEA and American University's Key Executive Leadership Programs invite you to join them on the links for a good cause.

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### New Ethics Resource Now Available: USDA Ethics App

This interactive mobile app provides Federal government employees with a well-organized Ethics Library containing short easy-to-read summaries of the Federal ethics rules.

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### GAO chief: reorganization, High Risk List go hand-in- hand improving government effectiveness

Here's what you need to know.

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