Senior Executives Association

CORPORATE MEMBERSHIP

2021 – 2022
For over 40 years the Senior Executives Association (SEA) has been the consistent voice for career leaders – whether in front of Congress, the Administration, or across the Executive Branch – advocating for good government solutions to the challenges facing leaders, while providing leadership development, training, and networking opportunities.

And the SEA has a proven track record of results on behalf of the nearly 8,000 executives of the Senior Executive Service (SES). Some of our many accomplishments and services on behalf of our SES members include the following:

» More than 40 free webinars and training opportunities each year.
» Successfully prevented The STOCK Act Internet Posting Provision.
» Secured the introduction of the SES Reform Act.
» Secured passage of legislation to Credit FERS Employees for Unused Sick Leave.
» Nine Communities of Practice for members to network and learn based on practice area.
» Pushed legislation to allow agencies to Reemploy Annuitants Without Penalty to their Annuity.
» Protected Senior Executives in Whistleblower Reform Legislation.
» Successfully fought to provide SL/STs with the same benefits enjoyed by members of the SES.
» Annual leadership summit for members to network, meet with corporate partners, learn, engage and showcase winning strategies to better optimize government.

And perhaps the most important

The SEA has consistently provided members value in excess of 3X the annual membership fee.
# Annual Membership Options

## Elite Partner ($15,000)
- 2 Representatives on the SEA Corporate Advisory Council (CAC)
- 2 Week-long social media takeovers (on SEA social handles: Facebook and LinkedIn)
- 8 Content pieces in SEA's biweekly member e-newsletter (300 words that point to an external source)
- 3 Direct emails with a thought leadership piece such as a report, survey, white paper, infographic, etc.
- 4 Sponsored webinars
- 1 Page inclusion in SEA's annual digital buyers' guide. Created in February and sent to all members in March, May, and July. Posted to the SEA website.
- 2 Direct mailings to SEA members (by way of a third-party mailing house; all expenses incurred by the sponsor.)
- 1 Virtual focus group with up to 8 SEA members
- Logo prominently displayed on the SEA homepage
- Logo prominently displayed in the SEA bimonthly e-newsletter
- Subscription to SEA's bimonthly e-newsletter

## Signature Partner ($10,000)
- 1 Representative on the SEA Corporate Advisory Council (CAC)
- 4 Content pieces in SEA's biweekly member e-newsletter (300 words that point to an external source)
- 2 Direct emails with a thought leadership piece such as report, survey, white paper, infographic, etc
- 1 Sponsored webinar
- 1 Week-long social media takeover (on SEA social handles: Facebook and LinkedIn)
- 1/2 Page inclusion in SEA's annual digital buyers' guide. Created in February and sent to all members in March, May, and July. Posted to the SEA website.
- Logo prominently displayed on the SEA homepage
- Logo prominently displayed in the SEA bimonthly e-newsletter
- Subscription to SEA's bimonthly e-newsletter

## Affiliate Partner ($5,000)
- 2 Content pieces in SEA's biweekly member e-newsletter (300 words that point to an external source)
- Listing in SEA's annual digital buyers' guide. Created in February and sent to all members in March, May, and July. Posted to the SEA website.
- Logo prominently displayed on the SEA homepage
- Subscription to SEA's bimonthly e-newsletter

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*The SEA is a constant advocate for the rights of SES along with the entire federal service. Recent examples are the January 2021 letter to OPM about their proposed regulation regarding Reduction In Force, and a September 2020 letter advocating the establishment of an emergency leave program for COVID, along with statements opposing the establishment of Schedule F and opposing the White House Executive Order limiting diversity training. I can always count on The SEA to represent what I believe in as a federal leader.*

*Virginia Huth*

*SES*

*General Services Administration*
Why Invest?

Get in front of an engaged audience of senior federal career executives, including SES and their equivalents, senior GS-14/15, and rising GS-13 leaders while supporting good government decision-makers with purchasing authority across 75 federal agencies.

» Enhanced programming and lower registration fees to attract more federal executives
» Increased brand exposure and thought leadership opportunities
» Lead acquisition and engagement opportunities

The SEA has been invaluable in keeping members up to date on current and pending issues that impact Senior Executives and the overall federal service. The organization’s vision and action on critical issues provide senior executives with a clear and coherent voice that would be impossible to achieve at any other level.”

Sue Engelhardt
Retired SES
Defense Information Systems Agency

Have questions?
Contact Jason Briefel at jason.briefel@seniorexecs.org

seniorexecs.org