



The Society for Standards Professionals

Attend SES Courses at the 64th Annual Conference

August 10 – 13, 2015 ♦ Royal Sonesta Hotel, Baltimore, Maryland

Already working toward or thinking about pursuing SES Certification? Consider attending the courses offered this year. Each course earns 15 points! *See reverse for more details.*

Fundamentals of Standards and Conformity Assessment: Basic Knowledge and Tools for Today's Professional – Monday, August 10

The course covers the fundamentals of standards, conformity assessment and the various processes and business models involved in standards setting and conformity assessment practices. Key concepts include the importance of standards & conformity assessment to global trade, international standards for conformity assessment, and issues and drivers facing today's standards developers and users.

How you'll benefit: Newcomers and seasoned professionals alike will gain an enhanced knowledge of standards and conformity schemes.

AM Session Instructor: **Laura Hitchcock** of The Boeing Corporation

PM Session Instructors: **Gordon Gillerman and Amy Phelps** of the National Institute of Standards and Technology (NIST)

Business Simulation Workshop – Thursday, August 13

This course is a real-world simulation in negotiations, collaboration & group dynamics. This workshop style course provides an advanced review of standards in terms of their relationship to innovation and regulation and the benefits of a strategic approach to standardization. Current emerging standards-related issues are explored interactively via this course sponsored jointly by SES and IP-Shield.

How you'll benefit: The simulation approach enables attendees to increase their expertise in external negotiations without compromising the objectives of your organization, understand the importance of having a strategy and reflect on one's own abilities and challenges in a committee setting.

Instructor: **Diane Thompson** of Thompson Consulting, Inc.



Register Now – Limited space is available
Visit the Education page at <http://www.ses-standards.org>

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www.ses-standards.org



The Society for Standards Professionals

SES Offers Two Types of Certification:

AStd

Associate Standards Professional Certification

- *Entry level certification that demonstrates a fundamental knowledge of standards and application*

CStd

Standards Professional Certification

- *Professional certification that demonstrates a more sophisticated knowledge of standards and application*

Benefits of SES Certification include:

- Evidence to employers that the individual has attained competence in the standards profession.
- A credential for professionals to use in seeking a new position or career advancement.
- A criterion for employers to use for selection and advancement in standardization.
- Incentive for professional self development.
- A means to increase and enhance recognition of the standards profession.

As part of its mission to enhance knowledge of standards and standardization through SES Certification, a variety of education and training opportunities are routinely offered by SES. Participants can customize the program to suit their individual schedule and learning preference.

- **Standards and Copyright Aware™ Series:** These online courses are IACET approved, and each one-hour course may be scheduled at your pace and convenience. Successfully completing any four courses in the series will earn you 15 points toward certification.
- **Webinars:** Scheduled throughout the year, SES offers free, live webinars to its members. You can attend a live webinar or view the recording to earn 3 points toward certification.
- **Instructor-led Training:** The Annual SES Conference offers two courses, each worth 15 points.
- **Annual SES Conference:** Attending the annual conference will earn 25 points toward certification.

**For more information, email SES at admin@ses-standards.org
Or visit the Education page at <http://www.ses-standards.org>**

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