



**2018 SESPRS 61st ANNUAL SCIENTIFIC MEETING  
EXHIBIT OPPORTUNITY  
The Breakers in West Palm Beach  
One South County Road, Palm Beach, Florida 33480  
June 16-19, 2018  
\*June 16th will be Set up Day**

Dear Prospective Exhibitor/Supporter:

We are pleased to invite you to exhibit at our 2018 SESPRS 61st Annual Scientific Meeting! Reach SESPRS members and meeting attendees while enjoying first-class facilities at The Breakers in West Palm, FL, One South County Road, Palm Beach, Florida 33480 Phone: (877) 724-3188

The Southeastern Society of Plastic and Reconstructive Surgeons is the oldest regional plastic surgery society in the United States and the Annual Scientific Meeting is recognized by many as one of the most outstanding regional meetings in the country. Our 2018 meeting promises to be educational, exciting and entertaining.

The Annual Scientific Meeting will focus on basic and innovative scientific research and/or clinical studies that foster the pursuit of the highest levels of excellence in the specialty of Plastic Surgery.

Interested companies may take advantage of this **SPECIAL MEETING** by completing the registration and agreement forms attached and e-mailing or faxing them back with payment. Exhibitors will enjoy this relaxed meeting and have quality time with our attendees. Set-up will be on Saturday, June 16, 2018, at approximately 11:00 AM. There will be a Hot Topics Session on Saturday afternoon from 4 - 5:00 pm and a Welcome Reception at 6:00 PM in the Ponce de Leon Ballroom in and amongst the exhibits. We encourage you to be at your booths or in the area during this event. The Hot Topics Session which was introduced at our 2015 meeting will demonstrate new and innovative technology, procedures, etc. and will be presented by registered attendees. **Industry is welcome to present at this session as long as the presentation is made by a registered SESPRS member attendee. Abstracts are currently being accepted through our on-line portal.** Exhibits will be open daily beginning on Sunday morning and ending on Tuesday afternoon. Please plan to join us on Sunday evening for our Theme Party on the Ocean Lawn! **Advertising Support Opportunities are also available.** In return for supporting a program, you will be recognized for your support of the event with prominent signage and receive other appropriate benefits approved by the Society. Please discuss **Support Opportunities** with Susan Russell, [srussell@sesprs.org](mailto:srussell@sesprs.org) or 435-901-2544.

**Exhibit booths and event support opportunities are reserved on a first-come, first-served basis.** A tentative exhibit hall schedule and floor plan (subject to change) for the Annual Meeting is attached. An exhibit space registration and agreement form is also included. **Your payment must accompany your exhibit application. We will begin assigning booth space for the Annual Meeting as fully paid contracts are received.**

We hope that you will accept our invitation to reserve an exhibit space and support this meetings. If you have any questions, please do not hesitate to contact Kylee Palmer at [kpalmer@sesprs.org](mailto:kpalmer@sesprs.org). You may also call us at (435) 901-2544. We look forward to seeing you at The Breakers in Palm Beach, Florida.

Susan Russell  
SESPRS Executive Director

# EXHIBITOR REGISTRATION AND AGREEMENT

SOUTHEASTERN SOCIETY OF PLASTIC & RECONSTRUCTIVE SURGEONS  
61st ANNUAL SCIENTIFIC MEETING  
JUNE 16-19, 2018  
The Breakers In Palm Beach, FL  
Exhibitor Registration and Agreement Form

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip: \_\_\_\_\_

Principal Contact – Name and Phone Number (Responsible for coordination and communication with meeting planner):

\_\_\_\_\_

Representative Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site Address: \_\_\_\_\_

Yes, we will exhibit at the 2018 - SESPRS 61st Annual Scientific Meeting

\_\_\_ Exhibit Space @ \$3,500 each - 6 foot table top display.

\_\_\_ Welcome Reception, Saturday, June 16, 2018, no additional fee, note to left the number of exhibiting reps attending (2 included with each paid exhibit space).

\_\_\_ Theme Dinner, Sunday, June 17, 2018, no additional fee, note to left the number of paid exhibiting reps attending.

Name of each rep attending \_\_\_\_\_

\_\_\_ Optional Black Tie Event, Tuesday, June 19, 2018 - **\$200 per person.**

Name of each rep attending \_\_\_\_\_

(2 Representatives Included - Additional Representative \$300 each - Limit 4 reps per exhibit booth)

TOTAL ENCLOSED \$ \_\_\_\_\_

REPRESENTATIVES: Please list the names of all representatives who will be at the 2018 June SESPRS Meeting in conjunction with your exhibit. Registration for up to (2) representatives is included in the registration fee. An additional \$300.00 registration fee (\$325.00 on-site) is required for an additional representative. There is a maximum of

four (4) representatives allowed per exhibit space. Each exhibit space consists of a six (6) foot table-top display. Cancellation of booth space requested in writing prior to Friday, March 30, 2018, will be granted, subject to a \$50 processing fee. No cancellations will be considered after Friday, March 30, 2018. {Contact us if you have additional questions: 435-901-2544 or e-mail Kylee at [kpalmer@sesprs.org](mailto:kpalmer@sesprs.org)}.

**Program Advertising. These opportunities are very limited - Act FAST if you wish to participate.** This will be on a first come first serve basis. There are two (3) Full Page Ad Options and three (3) Half Page Ad Options. See below for details:

- (1) Full Page Inside Program Front Cover \_\_\_\_ \$2500
- (2) Full Page Inside Program \_\_\_\_ \$2000 each
- (3) Half Page Inside Program \_\_\_\_ \$1750 each

**Advertisement Requirements:** Full page ads require high resolution pdf files with 1/8" bleeds - 5.5" x 8.5". Half page ads require high resolution pdf files with 1/8" bleeds - 5.5" x 4.25". Your company will be responsible to furnish the completed ad as noted here **no later than April 14, 2018** to the Society office via e-mail.

Representative In-Charge Name: \_\_\_\_\_ (Included)

Name: \_\_\_\_\_ (Included)

Name: \_\_\_\_\_ (\$300 Reg. Fee; \$325 On-Site)

Name: \_\_\_\_\_ (\$300 Reg. Fee; \$325 On-Site)

Credit Card: Visa \_\_\_\_\_ MC \_\_\_\_\_ AMX \_\_\_\_\_ EXP Date: \_\_\_\_\_

Card #: \_\_\_\_\_

Security Code: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please allow sufficient time for credit card processing. The total contracted amount must be forwarded with this application form. The total fee must be received prior to space being assigned. If paying by check please make payable to The Southeastern Society of Plastic and Reconstructive Surgeons (SESPRS). To secure your exhibit space e-mail to [kpalmer@sesprs.org](mailto:kpalmer@sesprs.org) , fax or mail contract and payment to:

SESPRS / Attn: Susan Russell  
6300 Sagewood Drive, Suite H255  
Park City, UT 84098

TEL: (435) 901-2544 FAX: (435) 487-2011

# EXHIBITOR REGISTRATION AND AGREEMENT

Shipments delivered may incur delivery and storage fees. You will be required to pay these on site. **Please be sure to have a credit card on site or check to pay for these charges.**

Attestation: On behalf of my company, I have read, understand and agree to the terms and conditions set forth in the General Information and Conditions of Exhibitor Agreement sections (pages 8-12) of this prospectus. In addition, I agree that my company will abide by all ACCME regulations regarding corporate support as they are now and as they may be amended.

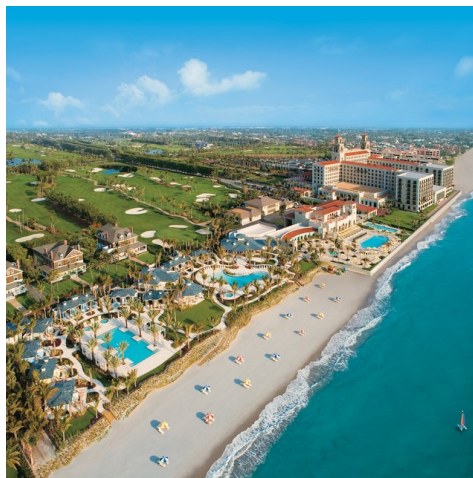
NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Please see the exhibit space layout to follow. You may request a particular booth at the time your exhibitor agreement is received and paid in full. Space is on a first come, first served basis and a requested booth may be denied due to an earlier

competitor company assignment.

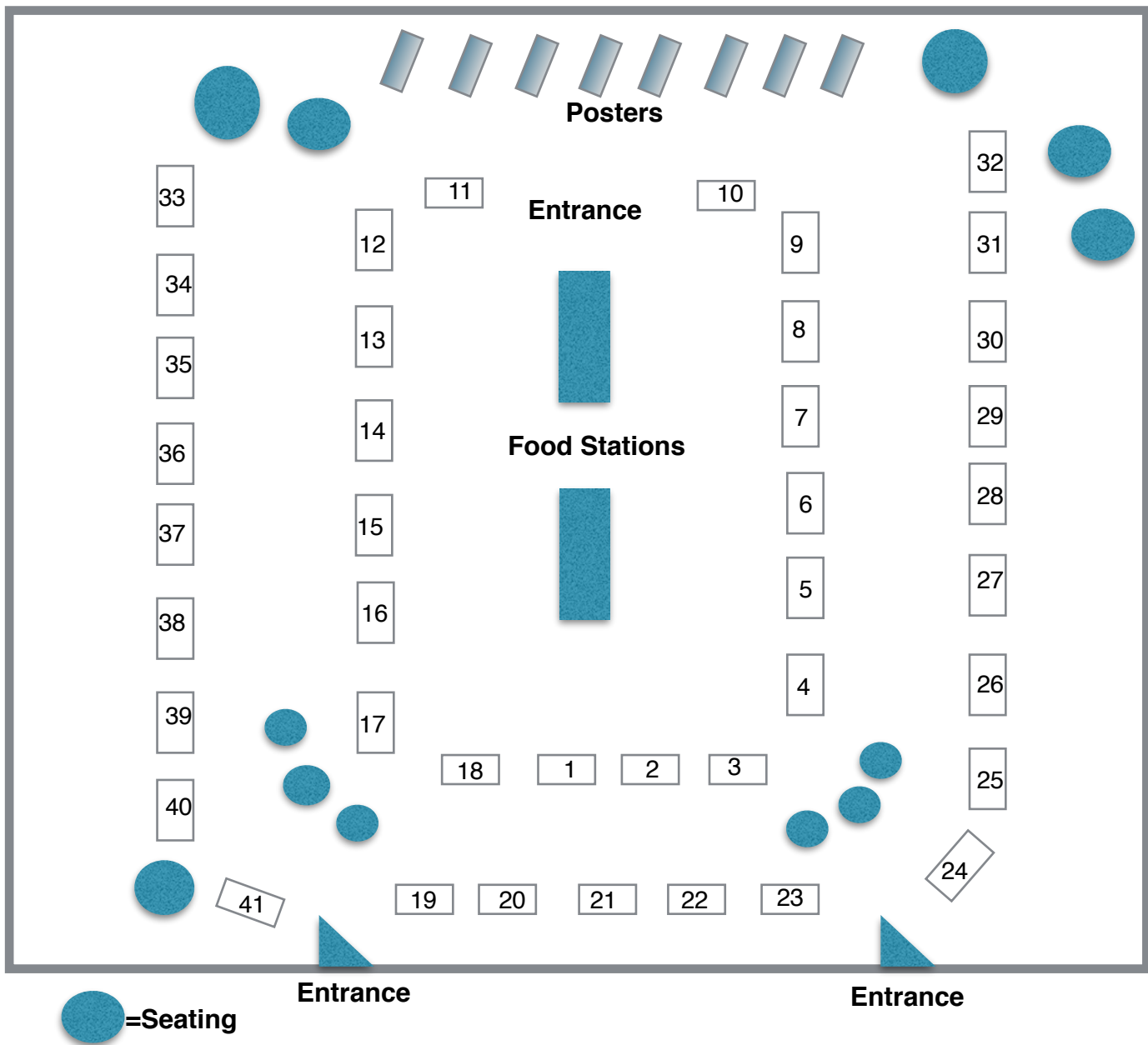
The Ponce de Leon Ballrooms will be our Exhibit Hall Location. Our poster presentations will be displayed within this space. Food and Beverage Stations will be in the center of the Ponce de Leon Ballrooms exhibit space. See the diagram on the following page. The General Session will take place daily in The Ponce de Leon Ballrooms.



# EXHIBITOR ROOM DIAGRAM

## Ponce de Leon Ballrooms Exhibit Hall and General Session

### MAIN ENTRY HALL AND FOYER OUTSIDE OF EXHIBIT HALL



# EXHIBITOR SUPPORT/ADVERTISING OPTIONS

## Saturday, June 16, 2018

4:00 - 5:00 pm **Hot Topics Session.** This session will allow for the presentation of cutting edge topics and technology that have a conflict but would still be of value to our members. This is a non-CME session.  
**Support Opportunity:** Signage and Acknowledgment of support in event meeting room. **\$5000**

## Sunday, June 17, 2018

12:30 pm **Toast to Trudie.** A mentoring lunch event for Women in Plastic Surgery. Moderator: Holly C.Wall, MD.  
**Support Opportunity:** Signage and Acknowledgment of support in event meeting room. **\$3500 SOLD OUT**

12:15 - 1:15 pm **Resident Jeopardy Bowl.** Resident session, attended by Residents and attendees. Moderator: Bert Losken, MD.  
**Support Opportunities:** Signage and Acknowledgment of support. This may be combined with support of our Resident Luncheon and our Special Resident Session with Michael Harrington, MD. Jeopardy Bowl **\$1500**, Jeopardy Bowl and Luncheon **\$4500**, Jeopardy Bowl, Luncheon and Monday's Special Session with Dr. Harrington **\$6500**.

6:30 - 9:30 pm **Sunday Evening Theme Dinner Event.** Open to all registered attendees and guests. An evening on the Ocean Lawn with a Margarittaville Theme! Dinner will be served.  
**Support Opportunity: \$20,000**

## Monday, June 18, 2018

12:30 pm **Special Resident Session.** Written and Oral Board Preparation  
Special Lecture: Michael Harrington, MD  
**Support Opportunities: \$2000.** This may be combined with support of our Resident Jeopardy Bowl and/or the Resident Luncheon. Special Resident Session and Jeopardy Bowl **\$4500**, Special Resident Session, Jeopardy Bowl and Luncheon **\$6500**.

1:30 - 5:00 pm Golf Tournament. Contacts at your fingertips! Spend one on one time at this golf outing. **\$3500 SOLD OUT**

## Late Afternoon/Evening

**Networking Event or Dinner.** Host an event on Monday late afternoon or evening. This is a free night for our attendees and a great opportunity to showcase your company. The function space, basic A/V, and signage will be included. Any F&B costs will be the responsibility of the sponsoring company. **\$10,000**  
**MONDAY SOLD OUT - SATURDAY IS AVAILABLE**

# EXHIBITOR GENERAL INFORMATION

**Tuesday, June 19, 2018**

**Resident Luncheon.** Special guest speakers will help guide the next generation of plastic surgeons as they gear up to complete their training and enter the world of medical practice.

**Support Opportunity: \$3500.** This may be combined with support of our Resident Jeopardy Bowl and the Resident Luncheon **\$4500** or the Special Resident Session, Jeopardy Bowl and Luncheon **\$6500**.

In addition to these standard sponsorship opportunities, we can help you create a custom sponsorship package for increased brand exposure and recognition.

To participate in any of these support and advertising programs, please contact: Susan Russell, [srussell@sesprs.org](mailto:srussell@sesprs.org) or 435-901-2544.

## **BADGES:**

**Two (2) complimentary representative badges will be issued to the exhibiting company for each paid space. The fee for each additional badge is \$300 (\$325 on site), for a maximum of four (4) representatives per table. Name badges are required for entrance to our Exhibit Room.**

## **CANCELLATION POLICY:**

In the event of cancellation, refunds will be made if notification of cancellation is received in writing prior to **March 30, 2018** subject to a \$50 processing fee. Refunds will not be made for cancellations made after **March 30, 2018**.

## **EXHIBIT AND SPONSOR CONTACT INFORMATION:**

Applications with credit card information may be e-mailed to Kylee at [kpalmer@sesprs.org](mailto:kpalmer@sesprs.org). **Please mail checks to:**

**SESPRS - The Southeastern Society of Plastic and Reconstructive Surgeons**  
**ATTN: Susan Russell**  
**6300 Sagewood Drive, Suite H255**  
**Park City, UT 84098**  
**Tel: 435-901-2544**

**EXHIBIT FEES:**

Exhibit Space; 6-foot table-top display only: \$3500

Due to space constraints, we are able to offer a maximum of (2) tables per company. There will be approximately 32 spaces in our Exhibit Areas, which is the location of our welcome reception, event breakfasts, coffee/refreshment breaks, posters and exhibits. In the event additional exhibit space is required adjustments to the attached diagram may be made by SESPRS. (Refer to Exhibitor Room Diagram on page 5)

Exhibitors are welcome to take part in our tennis and golf tournaments. Additional fees apply. For additional details or call the Society office, 435-901-2544 or refer to page 2.

**EXHIBITOR REGISTRATION:**

Exhibitors may register and set-up beginning at 11:00 AM on Saturday, June 16, 2018. Name badges and information will be available at that time at the registration desk. No daily breakdown is required. Exhibits will be open beginning Sunday, June 17, 2018, and end on Tuesday, June 19, 2018, at 12:30 pm.

**EXHIBITOR REPRESENTATIVE:**

The exhibiting company will name one person as its duly authorized representative, who is responsible for the exhibit and hereby accepts and assumes all responsibility for all representatives or alternates in attendance at its exhibit throughout all exhibit periods. Please notify meeting representatives at any time if there are any changes. ALL MEETING INFORMATION IS SENT TO THE PRIMARY CONTACT'S ATTENTION.

**HOTEL INFORMATION AND RESERVATIONS:**

The 61st Annual Scientific Meeting will be held at The Breakers in Palmer Beach, FL, One South County Road, Palm Beach, FL 33480

Reservations may be made by by visiting here - [Reserve Your Room](#) or by calling, 877-724-31188.

**HOURS OF EXHIBIT OPERATIONS:****Saturday, June 16, 2018**

11:00 AM - Set-up - Ponce de Leon Ballroom

4:00 – 5:00 pm Hot Topics Session and Exhibit viewing

6:00 – 8:00 pm Welcome Reception in the Ponce de Leon Ballroom

**Sunday, June 17, 2018** (Theme Dinner this evening - Exhibitors Welcome)

7:00 AM – 1:00 PM

1:30 pm Tennis Tournament - fee applies - registration required

**Monday, June 18, 2018**

7:00 AM – 1:00 PM

1:30 pm Golf Tournament - fee applies - registration required

**Tuesday, June 19, 2018** (Black Tie Dinner - Optional Fee, Registration Required)

7:00 AM – 1:00 PM

Each day's breakfast and coffee/refreshment break service will be held in the exhibit room.



**DISMANTLING OF EXHIBITS:**

All exhibits must remain intact until 12:30 PM on June 19, 2018, the official exhibit hall closing time.

**INSTALLATION OF EXHIBITS:**

Each paid exhibitor booth space will consist of one 6 foot table top display, table linens and (2) chairs will be provided. Your company name and logo will be listed in our exhibitor information and placed in each attendee registration Program and on on-site signage.

Additional equipment i.e. electricity equipment, telephone/internet, etc. are to be provided by the hotel at the exhibitor's expense. You will need to contact the hotel directly for these items.

All set-up and teardown of exhibits is the responsibility of the exhibitors. Should you require additional assistance, please contact the Hotel directly. Set-up of the exhibits will begin on **Saturday, June 16, 2018, at approximately 11:00 AM.** Displays are limited to tabletop exhibits only. Any additional enhancement that cannot be contained to the top of the tables is prohibited. Banners or flags may be permitted with the permission of the Society. Free-standing booths are prohibited. All exhibits, equipment, displays, literature, video, and audio equipment, etc., must be contained within the allotted table space. Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

**SHIPPING & DELIVERIES OF EXHIBITOR DISPLAYS:**

Shipments delivered may incur delivery and storage fees. You will be required to pay these on site

**Please be sure to have a credit card on site or check to pay for these charges.**

**For incoming packages for The Breakers, please address to:**

The Breakers  
ATTN: "SESPRS 61st Annual Scientific Meeting, 06/16/18 - 06/19/18  
ATTN: Exhibitor Company Name  
One South County Road  
Palm Beach, FL 33480

## **CONDITIONS OF EXHIBITOR AGREEMENT:**

- 1. Assignment of Space:** Booth space will be decided on a first-come, first-served basis based on the date of receipt of the Exhibitor Registration & Agreement Form, full payment and direct company competitors. Exhibitors may request a particular booth space although final decision will be determined by SESPRS. Once space is assigned, an exhibit may only be moved with the mutual consent of SESPRS and the specified exhibitor.
- 2. Payment:** Full payment is required with a completed registration and agreement form for exhibit booth to be assigned.
- 3. Cancellations:** Cancellations in writing to SESPRS on or before **March 30, 2018**, will receive a refund of the exhibit fee minus a \$50 processing fee. No refunds will be made for cancellations received after **March 30, 2018**.
- 4. Care of Exhibit Space:** Exhibitors must maintain and keep their exhibit booth and the contracted space in good order, at their expense.
- 5. Insurance:** In all cases, exhibitors wishing to insure their goods must do so at their own expense. Please send SESPRS proof of insurance.
- 6. Protection of Exhibit Space:** Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel without the permission of SESPRS and/or a representative of the hotel. Packing, unpacking, and assembly or exhibits shall be done in designated areas and conform to instructions of SESPRS or hotel representatives.
- 7. Default Occupancy:** An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for such space at the full rental price, and SESPRS shall have the right to use that space upon the show's opening.
- 8. Use of Space:** Exhibits will only be permitted in the official exhibit area established by SESPRS.
- 9. Cancellation or Relocation of Meeting:** If cancellation or relocation of the meeting is due to circumstances within SESPRS's control, SESPRS's liability will be limited to a refund of fees to the exhibitor. If SESPRS has no control over the cancellation or relocation, SESPRS will have no liability of any kind, but may at its discretion, refund any fees paid by the exhibitor.
- 10. Liability:** SESPRS does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold SESPRS harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. SESPRS shall not be liable for failure to provide space to an exhibitor if non-delivery is due to destruction to the building or the exhibit space.
- 11. Distribution of Printed Material:** Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of SESPRS registrants without advance permission from the resort and SESPRS. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, etc. may only be distributed from exhibit tables and may not be placed in any meeting room or in the SESPRS registration area.

- 12. Exhibitor Seminars, Lectures, Off Site Events:** Exhibitor agrees not to conduct, sponsor or promote any general seminars, lectures or clinics without written approval from SESPRS during a CME meeting. Any proposed seminar, lecture or clinic should not be arranged on any day or evening that SESPRS has functions provided for attendees, such as receptions, gala dinners, faculty dinners, etc. Furthermore, companies agree to refrain from inviting or hosting an event with any faculty member or meeting presenter to any seminar, lecture or clinic. All such proposed functions must be approved by SESPRS prior to scheduling and a fee may be required. No ad boards or special meetings by an exhibiting company should be held during the course of any SESPRS meeting. Off site dinners are permitted.
- 13.** Company agrees that any Society mailing lists received as a part of this agreement may only be used to promote Company's participation in the Exhibit Hall at this official Society event. Further, Company agrees that nothing in this agreement is meant to provide an endorsement (express or implied) of the company's products or services, nor is Company granted the right to hold any social or other event at the Society's chosen meeting venue that is not considered an official SESPRS event. The opportunity to host a non-sanctioned event may be considered through a separate contract with the Society. Details of such a contract, and any associated fees, are to be negotiated separately.
- 14. Food or Beverage in Exhibitor Booths:** No food, beverages or tobacco products of any type may be sold or distributed from an exhibitor table.
- 15. Price List:** Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.
- 16. Removal of Exhibits by SESPRS:** SESPRS has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of SESPRS is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. Specific punitive actions may be taken against companies that are determined by SESPRS to have violated any provision of these rules and regulations.
- 17. Selling of Products or Services:** All transactions must be conducted in a manner consistent with the professional nature of the exhibits.
- 18. Pre-Meeting Mailings:** Mailings to SESPRS members or meeting registrants may be undertaken only with the explicit permission of SESPRS. Permission also is based on review and acceptance of specific proposals (materials) with rationale for pre-distribution and payment of an additional fee.
- 19. Violation of Condition:** The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: (1) violation of any municipal, state, or national laws, rules, or regulations, including safety codes; and (2) failure to follow procedures prescribed in this prospectus.
- 20. Acceptance of Exhibit Contracts:** SESPRS may refuse space to any company or individual whose products or services, in the judgment of SESPRS, do not further the educational and/or scientific purposes of the Annual Meeting.