



# ROBIN DEIBIS

Robin has been a member of SHRMGP since relocating to Phoenix in 2014. Prior to joining SHRMGP she was a member of the Toledo Ohio SHRM Chapter and a prior President of the SHRM of SE Michigan that affiliated with SHRM during her term in office. Robin has bachelor's degree in Business Administration from Lourdes University with a minor in finance and accounting. She also has a Master's in Legal Studies from Pepperdine Law with a concentration in human resources and employment law. Robin has her SHRM-SCP recognition since 2006. She also participated in a self-study led group as an advisor to assist other peers in their SHRM certification journey. Robin's career in the HR Profession has spanned over 25 years with oversight and positions in multiple fortune 500 automotive suppliers. She has served as chief negotiator to over 50 labor agreements in the automotive sector.

Robin was born in New Castle, Indiana but resided in the Midwest until her relocation in 2014. She is currently living in Mesa, Arizona.

**Fun Facts:** Robin is a trained and certified master hypnotherapist specializing in medical and dental procedures. She has conducted over 2000 sessions and trained over 20 hypnotherapists before selling her practice in Ohio.

**Why HR Matters:** HR is responsible to manage one of the business' largest reoccurring assets in the people management process. Credibility is key and HR deserves a seat at the table to align people strategy and enhance the employee experience to obtain the competitive advantage through development and retention. SHRM is an essential lifeline and network for all professionals seeking that seat at the table.