

2026 Conference Sponsorship Opportunities



Diamond Sponsorship:

- Investment: \$3,000
- What's included:
 - Exclusive sponsor of the conference morning break, to include company table-top signage and 5 minutes of podium time
 - Company recognition during general conference session
 - Premium booth location positioned for highest visibility
 - Full Conference Registrations (4) including lunch
 - Logo in conference scrolling PowerPoint presentation
 - Logo in conference program
 - Description of company and services (up to 70 words) included in conference program
 - Spot on Conference vendor "Bingo" card
 - Logo Scrolling on SHRM Pinellas Home Page (3/1/2026 → 5/31/2026)
 - 1 full-page ad in SHRM Pinellas Newsletter (April E-Newsletter)
 - Post conference participant and vendor lists
 - Post conference email blast thanking sponsors (April 2026)
 - 3 social media shoutouts on SHRM Pinellas's Facebook and LinkedIn pages.
 - 1 exclusive shoutout preconference
 - 1 exclusive shoutout during the conference
 - 1 exclusive shoutout post conference

Platinum Sponsorship:

- Investment: \$2,000
- What's included:
 - High visibility booth positioned inside conference area
 - Full Conference Registrations (3) including lunch
 - Logo in conference scrolling PowerPoint presentation
 - Logo displayed in conference program
 - Spot on Conference vendor "Bingo" card
 - 1/4-page ad in SHRM Pinellas Newsletter (April E-Newsletter)
 - Post conference participant and vendor lists
 - Post conference email blast thanking sponsors (April 2026)
 - 3 social media shoutouts on SHRM Pinellas's Facebook and LinkedIn pages.
 - 1 exclusive shoutout preconference
 - 1 exclusive shoutout during the conference
 - 1 exclusive shoutout post conference

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Gold Sponsorship:

- Investment: \$1000
- What's included:
 - Booth in vendor area
 - Full Conference Registrations (2) including lunch
 - Logo in conference scrolling PowerPoint presentation
 - Company name displayed in conference program
 - Spot on Conference vendor "Bingo" card
 - Company name listed in SHRM Pinellas Newsletter (April E-Newsletter)
 - Post conference participant and vendor lists
 - Post conference email blast thanking sponsors (April 2026)
 - 2 social media shoutouts on SHRM Pinellas's Facebook and LinkedIn pages.
 - 1 shoutout preconference
 - 1 shoutout during the conference

Bag Sponsor:

- Investment: \$1000 + cost of bags
- What's included:
 - Premium booth in vendor area
 - Full Conference Registrations (2) including lunch
 - Logo in conference scrolling PowerPoint presentation
 - Company name displayed in conference program
 - Spot on Conference vendor "Bingo" card
 - Company name listed in SHRM Pinellas Newsletter (April E-Newsletter)
 - Post conference participant and vendor lists
 - Post conference email blast thanking sponsors (April 2026)
 - 2 social media shoutouts on SHRM Pinellas's Facebook and LinkedIn pages.
 - 1 shoutout preconference
 - 1 shoutout during the conference

Lanyard sponsor:

- Investment: \$1,000 + cost of lanyards
- What's included:
 - Premium booth in vendor area
 - Full Conference Registrations (2) including lunch
 - Logo in conference scrolling PowerPoint presentation
 - Company name displayed in conference program
 - Spot on Conference vendor "Bingo" card
 - Company name listed in SHRM Pinellas Newsletter (April E-Newsletter)
 - Post conference participant and vendor lists
 - Post conference email blast thanking sponsors (April 2026)
 - 2 social media shoutouts on SHRM Pinellas's Facebook and LinkedIn pages.
 - 1 shoutout preconference
 - 1 shoutout during the conference

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Breakfast Sponsorship:

- Investment: \$1,500
- What's included:
 - Company table-top signage in breakfast area
 - Full Conference Registration (1) including lunch
 - Logo in conference scrolling PowerPoint presentation
 - Company name displayed in conference program
 - 1 full-page ad in SHRM Pinellas Newsletter (April E-Newsletter)
 - Post conference participant and vendor lists
 - Post conference email blast thanking sponsors (April 2026)
 - 2 social media shoutouts on SHRM Pinellas's Facebook and LinkedIn pages.
 - 1 shoutout preconference
 - 1 shoutout during the conference

Lunch Sponsorship:

- Investment: \$1,500
- What's included:
 - Company table-top signage in lunch area
 - Full Conference Registration (1) including lunch
 - Logo in conference scrolling PowerPoint presentation
 - Company name displayed in conference program
 - 1 full-page ad in SHRM Pinellas Newsletter (April E-Newsletter)
 - Post conference participant and vendor lists
 - Post conference email blast thanking sponsors (April 2026)
 - 2 social media shoutouts on SHRM Pinellas's Facebook and LinkedIn pages.
 - 1 shoutout preconference
 - 1 shoutout during the conference

Coffee Sponsorship:

- Investment: \$750
- What's included:
 - Company table-top signage in coffee area
 - Full Conference Registration (1) including lunch
 - Logo in conference scrolling PowerPoint presentation
 - Company name displayed in conference program
 - 1 full-page ad in SHRM Pinellas Newsletter (April E-Newsletter)
 - Post conference participant and vendor lists
 - Post conference email blast thanking sponsors (April 2026)
 - 2 social media shoutouts on SHRM Pinellas's Facebook and LinkedIn pages.
 - 1 shoutout preconference
 - 1 shoutout during the conference

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Happy Hour Sponsorship:

- Investment: \$1,500
- What's included:
 - Company table-top signage in happy hour area
 - Full Conference Registration (1) including lunch
 - Logo in conference scrolling PowerPoint presentation
 - Company name displayed in conference program
 - 1 full-page ad in SHRM Pinellas Newsletter (April E-Newsletter)
 - Post conference participant and vendor lists
 - Post conference email blast thanking sponsors (April 2026)
 - 2 social media shoutouts on SHRM Pinellas's Facebook and LinkedIn pages.
 - 1 shoutout preconference
 - 1 shoutout during the conference

To reserve your sponsorship, contact Jessica Gillium and/or Josh Simms, Sponsorship Director at sponsorship@suncoastHR.org

Applications will not be considered complete until payment is received. All Sponsors agree to abide by the [Email Marketing Policy](#).