CELEBRATING 40 YEARS

SIIM20 ANNUAL MEETING + SIIMtech EXPO

EXHIBITOR PROSPECTUS

June 24–26 • Austin, Texas
Reimagining the Future.

SOCIETY FOR IMAGING INFORMATICS IN MEDICINE | SIIM2020.org | @SIIM_Tweets | #SIIM20
“Topics, sessions and vendor participation is ‘spot-on’ and provides a friendly, relaxed, and productive setting to collaborate with customers, business partners and prospects.”

- Laurel Bridge Software, Inc.
52%  
1st time attendees

13%  
increase in meeting attendance

50  
States

563  
Exhibitor Representatives

24  
Countries

457  
Institutions

84  
Exhibiting Companies

15  
Innovative Start-Ups

938  
Professional Attendees

#SIIM19  
by the numbers
Network with a diverse audience

- 23% Physician Imaging Informatics Director
- 17% PACS/RIS Administrator Technologist
- 14% IT Manager IT Director Clinical Applications Specialist
- 14% Developer Engineer
- 12% Vendor Consultant Educator
- 10% Enterprise Imaging Informatics Manager Healthcare Director C-Level Executive
- 7% Resident Fellow Doctoral Student
- 8% Scientist Researcher Physicist
- 3% Other
- 6% Network with a diverse audience
BRINGING USERS AND INDUSTRY TOGETHER

Attendees learn about innovative products and solutions through their interactions with vendors.

96%
Institutions & Organizations Representation

- University Hospital: 33%
  - University Hospital
  - Military VA Govt Hospital
- Community Hospital: 16%
  - Community Hospital
  - University/College (Non-Hospital)
  - Government (Non-Hospital)
- Corporate: 21%
  - Corporate
  - Government (Non-Hospital)
  - University/College (Non-Hospital)
- Government (Non-Hospital): 6%
  - Government (Non-Hospital)
  - University/College (Non-Hospital)
  - Corporate
- Military VA Govt Hospital: 3%
  - Military
  - VA
  - Govt Hospital
- Imaging Center: 9%
  - Imaging Center
  - Office
  - Clinic
Attendees play a major role in influencing and making purchases.
Imaging Professionals from across the Healthcare Enterprise

- Radiology
- Cardiology
- IT
- Enterprise IT
- IS
- Information Systems
- Pathology
- Oncology
SIIM is home to groundbreaking start-ups working to create the next generation of innovation!

“This was our first year exhibiting at SIIM and it was incredibly beneficial for our company. We connected with many radiologists, vendors and industry experts who are advancing AI technology forward.”

- Harry Park, ClariPi

Special Discount for Start-Up Companies
Position your brand as an industry leader & solution provider by becoming a Sponsorship & Advertising partner.

Find out more about our Sponsorship & Advertising opportunities at siim.org/siim2020.
Corporate Membership

Play a significant role in driving innovation in the field of imaging informatics

Become a SIIM Corporate Member!

+ Full member benefits available to 10 employees
+ 10% discount on annual meeting exhibit booth
+ Post White Papers on the SIIM website
+ Discounted fees for Meetings and Conferences
+ Free subscription to the Journal of Digital Imaging
+ Representation on SIIM Board and Committees
+ Use of SIIMU Platform for training employees
Past SIIM Exhibitors
Reserve Your Spot at the SIIMtech Expo Today!

Booth Fees

**STANDARD EXHIBITOR**
$36.00 per square foot

**SIIM CORPORATE MEMBER EXHIBITOR**
$32.40 per square foot
SIIM Corporate Membership - $3696/annually

**START-UP STREET EXHIBITOR**
$1,500 per booth
*Eligibility requirements apply*

**AUSTIN CONVENTION CENTER**
500 E Cesar Chavez Street, Austin, TX 78701

“The SIIM annual meeting brings together our customers for high quality interaction with us and other vendors. The Vendor hall is very engaging and busy!”  — Meghan Phelps, Hyland

“One-on-one interaction with our customers is very valuable in a setting like this conference.”  — #SIIM19 Exhibitor

LET’S GET STARTED.  
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