Vendor Prospectus

SOCIETY FOR IMAGING INFORMATICS IN MEDICINE / SIIM.ORG / @SIIM_TWEETS / #SIIM22
“We view SIIM as a must-do show. The topics and sessions are very industry-relevant and provider attendees represent many of the smartest minds in Enterprise Imaging. The collaboration and interaction we have with customers and potential customers is a win-win.”

– Andrea Sowitch | VP Marketing, Sectra
Bringing Users & Industry Together

96% of attendees learn about innovative products and solutions through their interactions with vendors

Based on previous in-person annual meeting
You Belong at #SIIM22

JOIN IMAGING INFORMATICISTS FROM AROUND THE GLOBE. Exhibit at the popular In-person meeting and on the powerful virtual event platform to expand the reach of your message.

EXHIBIT LIVE ✨ in Florida

SIIM members cannot wait to get back to In-Person meetings again and the exhibit hall is the place to be!

- **Extended Dedicated Hours** for more unopposed time with meeting attendees
- **InformaticsTECH Day** is June 10 with all education sessions in the exhibit hall
- **Industry Thought Leadership** featured on the Main Stages & during Roundtables
- **Education Sessions Open to Vendors** to participate alongside Imaging Informaticists
- **Virtual Audience** your virtual profile gives you access to expand your reach to more attendees

EXHIBIT HALL HOURS

Thursday, June 9 . . . 10am – 4:30pm
Friday, June 10 . . . 9am – 4:30pm
InformaticsTECH Day
Saturday, June 11 . . . 9am – 1pm

EXHIBIT LIVE 🌐 Virtually

Take part in the Live Virtual conversation with hundreds from around the globe!

Industry Partners who are not prepared to join us live at the Gaylord Palms Resort in Florida will be able to exhibit virtually.

Virtual Sponsors will have the opportunity to include:

+ Company Logo & Description
+ Product Category Showcase Listing
+ Company Assets/ Collateral/Video
+ Text & Video Chat
+ Lead Retrieval Data & Real-time Analytics Reporting
+ Meeting Requests with Attendees
+ Matchmaking Tool
+ Complimentary Virtual Personnel Passes
+ Contact Information
In addition, we have 712 Student Members

Network with a Diverse Audience

46% Imaging IT
27% Clinician
16% Vendor
7% Scientist
4% Developer

Imaging Informatics Professionals
+ Physician
+ Imaging Informatics Director
+ Enterprise Imaging Manager
+ IT Director/Manager
+ PACS/RIS Administrator
+ Clinical Applications Specialist
+ Technologist
+ Healthcare Director
+ Vendor
+ Scientist
+ Researcher
+ Physicist
+ Developer
+ Engineer
+ C-Level Executive
+ Educator
+ Consultant
Imaging Professionals Across the Healthcare Enterprise

- Radiology
- Cardiology
- Pathology
- Enterprise IT
- Information Systems
- Dermatology
- Nuclear Medicine
- Oncology
- Ophthalmology
Collaborate with Attendees to Accelerate **Innovative Solutions**

Our Attendees Span the Imaging Informatics Innovation Pathway

- Investigate
- Design
- Deliver
- Adopt
- Apply
- Evaluate
"#SIIM21 was Hyperfine’s first experience with SIIM, and we couldn’t be happier! Even though virtual, it provided a great opportunity to interact with the imaging informatics community. The biggest highlights of SIIM are: encouraging the collaboration between industry, radiologists and researchers, and providing a level playing field for vendors to showcase our subject matter expertise. We can’t wait to join #SIIM22 In-Person!"

– Khalil Salman, MD, CIIP | Director of Clinical Informatics, Hyperfine
Organizations & Institutions Representation

- University Hospital: 40%
- Corporate: 25%
- University/College (non-hospital): 5%
- Imaging Center/Private Practice: 9%
- Community Hospital: 12%
- Military/VA/Govt Hospital: 4%
- Govt (non-hospital)/Non-Profit: 5%
Grow Your Business with Influential Leads

80% of attendees play a major role in influencing and making purchases

Based on previous in-person annual meeting
"We first exhibited at the SIIM17 Start-up Street and have been coming back ever since! The Annual Meeting provides a great opportunity for meaningful one-on-one interactions with current and prospective clients, while showcasing our subject matter expertise during educational sessions. Whether in-person or virtually, we are able to stay engaged with our audience, generate awareness, and participate in robust discussions."

– Ariella Shoham | VP, Marketing, Aidoc
All Eyes Are on YOU during the Informatics TECH Day!

A WHOLE DAY DEDICATED TO VENDORS? THAT CAN ONLY HAPPEN AT SIIM!

Fasten your seat belt and get ready to spend June 10 with #SIIM22 attendees — the doers, influencers, and leaders — entirely in the Exhibit Hall.

All sessions will take place on the Trade Show Floor showcasing latest technologies and industry thought leadership through vendor curated education, including the #AskIndustry Sessions, Industry Connect Sessions, and Roundtable Discussions.

At SIIM, we know that only by bringing Vendors and Users together to innovate can we bend the development curve!
Maximize Your Reach & Take Your Brand to the Next Level at #SIIM22 in 3 Easy Steps

YOUR TIME IS NOW! Showcase Your Company as a thought leader in Enterprise Imaging on the main stage, in roundtable discussions, and through a tailored sponsorship presence.

1. Pick YOUR BOOTH

Exhibiting at SIIM22 makes you a Meeting Sponsor!

IN-PERSON BOOTH
(includes Virtual Platform profile)
+ Standard Exhibitors $36.00 / square foot
+ SIIM Corporate Members $32.40 / square foot
+ Start-up Kiosk $1,800

VIRTUAL PLATFORM PROFILE
+ $4,500

2. Customize YOUR PACKAGE

Select ANY combination of diverse opportunities
+ Thought Leadership/Speaking
+ Branding
+ Digital & Onsite Advertising
+ Special Activities

Valuable benefits included in each opportunity

3. Reach YOUR LEVEL

Achieve the sponsorship level that meets your brand's objectives

- DIAMOND $20k+
- PLATINUM $15,001–$20,000
- GOLD $10,001–$15,000
- SILVER $5,001–$10,000
- BRONZE $1,800–$5,000

Secure Your Spot. LEARN MORE
Corporate Membership

Play a significant role in driving innovation in the field of imaging informatics

+ 10 Sponsored Members with Full Member Benefits Including the *Journal of Digital Imaging*
+ 10% Discount on Exhibit Booth Space at the SIIM Annual Meeting
+ 20% Discount SIIM Career Center Job Postings
+ Post White Papers on siim.org
+ Annual Meeting + CMIMI Registration Discounts
+ Advertising Discounts on Various SIIM Channels
+ Member Meetup Series: Complimentary, Virtual, Quarterly Meetups — Network and Explore Hot Topics
+ Professional Development Opportunities: SIIMU Online Learning (*With Group Discount Opportunities*)
+ Complimentary Registration for all SIIM Webinars, Including the 2022 Webinar Series
+ New Training / Certification Opportunities
+ New Practical Imaging Informatics Textbook, 2nd Edition — 30% Discount for SIIM Members

Become a SIIM Corporate Member!

$3,807/annually
Past SIIM Exhibitors
“The SIIM Annual Conference continues to raise-the-bar for meaningful discussions and collaboration between healthcare providers and healthcare solution suppliers. Topics, sessions, and vendor participation are ‘spot-on’ and provides a friendly, relaxed, and productive setting to collaborate with customers, business partners and prospects.” — Annual Meeting Attendee

Let’s Get Started.

CONTACT US

ANDREA SARIS
Deputy Director
asaris@siim.org

ANNA ZAWACKI
Sr. Program Manager
azawacki@siim.org

Venue
GAYLORD PALMS RESORT & CONVENTION CENTER
6000 W. Osceola Parkway
Kissimmee, FL 34746