



ORLANDO, FLORIDA | OCTOBER 23–26, 2016
ORIGINAL ESSENTIAL UNBIASED INFORMATION

# BREAK BOUNDARIES

Roles are crossing over. Technology is creating new ways of working. The status quo is being challenged. But people and ideas are still an organization's most important asset. The AFP Annual Conference is your chance to get out of your comfort zone and reframe approaches to traditional solutions, make unexpected connections and find valuable insights.

#### REGISTER BY MAY 13 TO SAVE \$600

www.AFPConference.org

# ||ATTENDEE | SPOTLIGHT



Gaileon Thompson, CTP & FP&A Senior VP, Business Planning & Analysis Citibank Global Consumer Technology

Attending the AFP Annual Conference affords Gaileon Thompson the opportunity to interact with other FP&A professionals from all over the world.

"It's been fabulous. Attending events where I'm networking with my peers and exchanging ideas, challenges, best practices - it's really been invaluable."

going to implement immediately."

Read Gaileon's full story at www.AFPConference.org/Spotlight

# WHAT'S NEW?

We've got exciting new features at this year's AFP Annual Conference that you won't want to miss.

#### **AFP INNOVATION SERIES**

Earn credits and gain insight at these quick-paced, peer narrated sessions, offering innovation and leadership in the face of unforeseen risk.

#### **GRAPHIC ILLUSTRATORS**

Select sessions will feature illustrators who bring essential content to life by creating a visual record through the use of imagery.

#### **III LEARNING LOUNGE**

Head from your educational session to an exclusive section of the Exhibit Hall to carry on the discussion with the speaker and your peers.

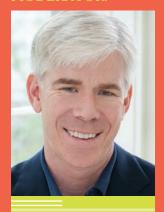
#### TREASURY AND FINANCE QUEST

Visit participating exhibitor booths to complete your Treasure Map and you'll be eligible to win great prizes like an Apple Watch or Apple TV.

#### **|| LINKEDIN CORNER**

Meet with a LinkedIn consultant to learn how to engage in your professional network, build connections and use the platform to showcase yourself as a well-rounded professional.

# EXPAND YOUR FOCUS

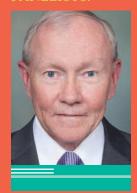


Former Moderator

# Making Sense of the Global Chaos How do you make sense of the chaos? You begin

**SUNDAY KEYNOTE** 

by taking a wide focus. This multidisciplinary panel looks at global issues with a social. economic, financial and historical lens. Moderated by former Meet the Press host and acclaimed author, David Gregory, the panel discusses the topics that transcend traditional national and political boundaries.



Former Chairman Joint Chiefs of Staff



Author and Pulitzer Prize



Professor of Economics Stern School of Business Chairman and Founder Roubini Global Economics

# featured speakers

Program as of 3/7/16. Subject to change.



#### **CERTIFICATION** LUNCHEON

Nader Mousavizadeh

Co-founder & Partner Macro Advisory Partners

Nader Mousavizadeh is a highly regarded global thinker who advises some of the world's leading corporations and investors. His sage insights into geopolitical and macroeconomic issues can be seen regularly in the Financial Times, The New York Times, and Reuters. (Limited to CTPs, CTP(CDs), FP&As and CCMs)

Sponsored by PNC



#### AFP EXECUTIVE BREAKFAST Gideon Rachman



Chief Foreign Affairs Commentator Financial Times

Gideon Rachman is the Chief Foreign Affairs Commentator for the *Financial Times* where he writes a weekly column on international politics. Based in London, he writes and speaks authoritatively about economics, politics, and globalization. (Limited to executive-level corporate practitioners)

Sponsored by





#### FP&A LUNCHEON

David McCandless

Author

Information Is Beautiful

David McCandless is a London-based author and data-journalist who champions the use of infographics and data visualizations to explore new directions for information to be portraved.

(Limited to FP&As and FP&A corporate practitioners)

To learn more about speakers, go to www.AFPConference.org/Speakers



Erin Meuer Professor INSEAD

Corrie Shanahan CEO The Beara Group

Dr. Jennifer Golbeck Director Human-Computer Interaction Lab

# featured speakers

Program as of 3/7/16. Subject to change.

To learn more about speakers, go to www.AFPConference.org/Speakers



#### FOLLOW AFP

For updates on schedule, speakers, networking events and more.

## 2016 AFP ANNUAL CONFERENCE TASK FORCE

The AFP Annual Conference program is created by a select group of your corporate practitioner peers. Their goal is to create an educational agenda that addresses the challenges, trends and innovations in the finance profession.

#### CO-CHAIR

#### Dave Gray, FP&A

Director, Financial Planning and Analysis C&S Wholesale Grocers

#### CO-CHAIR

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Vice President & Assistant Treasurer Hilton Worldwide, Inc.

#### Jeff Altman, CPA

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Senior Director, Capital Markets & Treasury Planning Pfizer

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#### Shariq Daudi, FP&A

Head of Long Term Planning & Budgeting Etihad Airways

#### Maureen Elworthy

Director of Treasury Royal Ahold

#### Tara Herrera, CTP

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Manager, FP&A The Cheesecake Factory

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#### Thomas Martin

**EVP Group Treasurer** Ceva Logistics

#### Tom Morrison

Director, Treasury Operations Suncor Energy Services

#### John Paris

Assistant Treasurer Rogers Corporation

#### Patti Ritter, CTP

Senior Treasury Operations Manager Republic Services

#### Chuck Smith, FP&A

Vice President, Financial Planning and Analysis Forward Air Corporation

# || FIND VALUABLE INSIGHTS

The AFP Annual Conference is here to get you thinking. Whether its an inspirational talk by a featured speaker, a roundtable of your peers or a success story presented as a case study, you'll walk away with new ideas.

BREAK BOUNDARIE

4 DAYS

SUN 23

MON

## 8 TRACKS







**FINANCIAL PLANNING AND ANALYSIS** 



**GLOBAL TREASURY AND FINANCE** 



**RISK MANAGEMENT** 



**CORPORATE** 



**PENSIONS AND BENEFITS** 



**CAREER** DEVELOPMENT



## 130+ SESSIONS

**SESSION TYPES:** 

/ ROUNDTABLES / WORKSHOPS

/ CASE STUDIES / PANEL **DISCUSSIONS** 

/ PRESENTATIONS / INNOVATION **SERIES** 





# educational session highlights

Program as of 3/7/16. Subject to change.



#### **TREASURY MANAGEMENT SESSIONS**

Crusade for Provisional Credit without Smart Safes

Untangling the KYC Challenge

Managing Liquidity in a Post-Reform World



#### **PAYMENTS SESSIONS**

Flotation Devices for the Ocean of Payments

Smarter, Better, Faster Payments - Keys to STP

On the Front Lines: Treasury's Fraud Fight



#### **FINANCIAL PLANNING AND ANALYSIS SESSIONS**

Driving Finance Transformation Through Integrated Business Planning

Transforming Business Units: FP&A Leadership within the BUs

How Activity Based Costing Can Drive Enterprise Value



#### **GLOBAL TREASURY AND FINANCE SESSIONS**

Streaming Success: Netflix Treasury Powers Global Growth

Why The Cloud is Good for Treasury

Separating a Treasury Function: PayPal Separates from eBay

To view additional sessions and descriptions, go to www.AFPConference.org/Sessions

## educational session highlights

Program as of 3/7/16. Subject to change.



# **MANAGEMENT SESSIONS**

Cybersecurity as an Employee Benefit

Protecting Future Cash Flows: Lessons from Twitter

Exposure Analysis: Key for Effective Risk Management



# **FINANCE SESSIONS**

**Activist Investors:** Translating Risk into Resilience

Equipment Leasing Strategy & Best Practices

Linking Your Performance Measures to DCF Value



#### **PENSIONS AND BENEFITS SESSIONS**

It's All About Vintage: A Private Markets Journey

Top Priorities for Pension Investment

Plan Sponsor Solutions for Lower Investment Fees



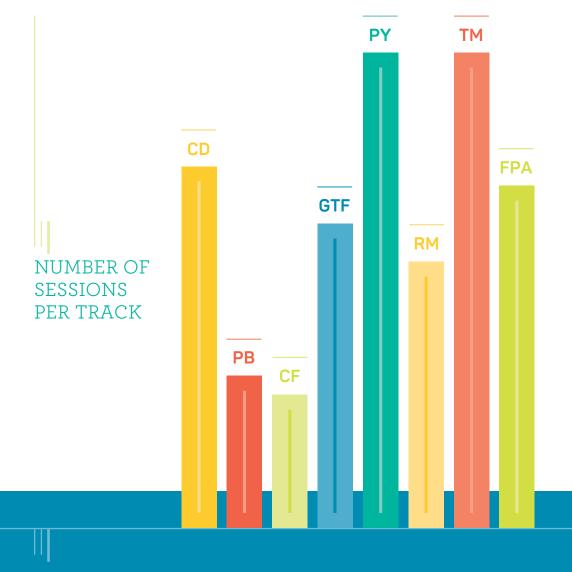
#### **CAREER DEVELOPMENT SESSIONS**

Career Success and Communication Skills: One and Inseparable, Now and Forever

Demystifying and Developing Millennial Careers

Turning Problem Employees Around

To view additional sessions and descriptions, go to www.AFPConference.org/Sessions



#### COMPANY NAMES OF SESSION SPEAKERS

Companu

Google

General Mills

Delphi Automotive

Evraz North America

ExxonMobil Chemical

Great Plains Energy

Allegis Holdings

American Capital Ltd

American Honda Motor

Companu

**ASR** Corporation

CA Technologies

Caterpillar

Chanel

Chesapeake Energy

Corporation

Cigna

Costco Wholesale

Corporation

Cox

DaVita Healthcare Partners

Corporation Hewlett Packard Marriot Vacations Netflix

O'Reilly Auto Parts

PayPal

NetSuite

Pure Storage Inc.

Questar Corporation

Ricoh USA

Salt River Project

Scientific Games Corporation

Scotts Miracle Grow

Source Gas

Tishman Speyer Properties LP

T-Mobile USA

TMX Group

Twitter

Verizon

Vertex Pharmaceuticals

# ATTENDEE SPOTLIGHT



Jordan Krugman, CTP Treasurer and Head of Finance and Corporate Services for Investments and Alternatives Invesco Ltd.

For Jordan Krugman, the educational content is a key draw to the AFP Annual Conference.

He especially enjoys the sessions the AFP Executive Institute has to offer. "You're managing, your staff, so what are the best practices around talent development? What are the macro topics that ultimately we're all responsible for understanding and managing? It's really relevant content for senior level executives," he said.

"There's always something new that I take away that helps me do better for my team, or helps my team do better."

Read Jordan's full story at www.AFPConference.org/Spotlight





ORLANDO, FLORIDA | OCTOBER 24-25, 2016

Corporate Treasury and Finance



Exclusive Sponsor of the Executive Institute and Executive Institute Lounge

The AFP Executive Institute is your opportunity to exchange strategic information on key issues and topics with your executive-level peers at two networking luncheons and a number of insightful sessions.

Reserve your seat by registering for the AFP Annual Conference and selecting the AFP Executive Programs.

Attendance to the AFP Executive Institute is limited to corporate practitioners with the title of treasurer, chief financial officer, vice president of finance, assistant treasurer or controller.

#### AFP EXECUTIVE INSTITUTE LOUNGE

Located by the AFP Executive Institute, the AFP Executive Institute Lounge is your opportunity to connect with colleagues or check in with the office.

Find out more at www.AFPConference.org/EI

# GET A JUMP START



Program as of 3/7/16. Subject to change

OCTOBER 22-24

Reserve your seat by adding them to your Conference registration.

#### **MULTI-DAY SEMINARS**

Certified Treasury Professional (CTP) Exam Intensive Review Saturday - Sunday - Monday Credits: 0.0 CTP/CCM | 0.0 FP&A | 0.0 CPE

NEW: Treasury Management Fundamentals

Saturday - Sunday

Credits: 0.0 CTP/CCM | 15.0 FP&A | 15.0 CPE

#### SATURDAY PROGRAMS

Advanced Cash Flow Forecasting Credits: 7.8 CTP/CCM | 7.8 FP&A | 7.5 CPE

NEW: Advanced Financial Statements and Credit Analysis

Credits: 4.5 CTP/CCM | 4.5 FP&A | 4.5 CPE

Advanced Liquidity Management Credits: 7.8 CTP/CCM | 0.0 FP&A | 7.5 CPE

FP&A Essentials Series

Credits: 7.8 CTP/CCM | 0.0 FP&A | 7.5 CPE

Managing Foreign Exchange Exposure Risk Credits: 7.8 CTP/CCM | 7.8 FP&A | 7.5 CPE

Payments: Systems and Processes Credits: 7.8 CTP/CCM | 0.0 FP&A | 7.5 CPE



#### **SUNDAY PROGRAMS**

Communication Skills for Global Financial Professionals Credits: 4.5 CTP/CCM | 4.5 FP&A | 4.5 CPE

NEW: Developing an Effective Predictive Business Analytics Capability Credits: 7.2 CTP/CCM 7.2 FP&A 7.0 CPE

Financial Modeling: Techniques and Best Practices

Credits: 7.2 CTP/CCM | 7.2 FP&A | 7.0 CPE

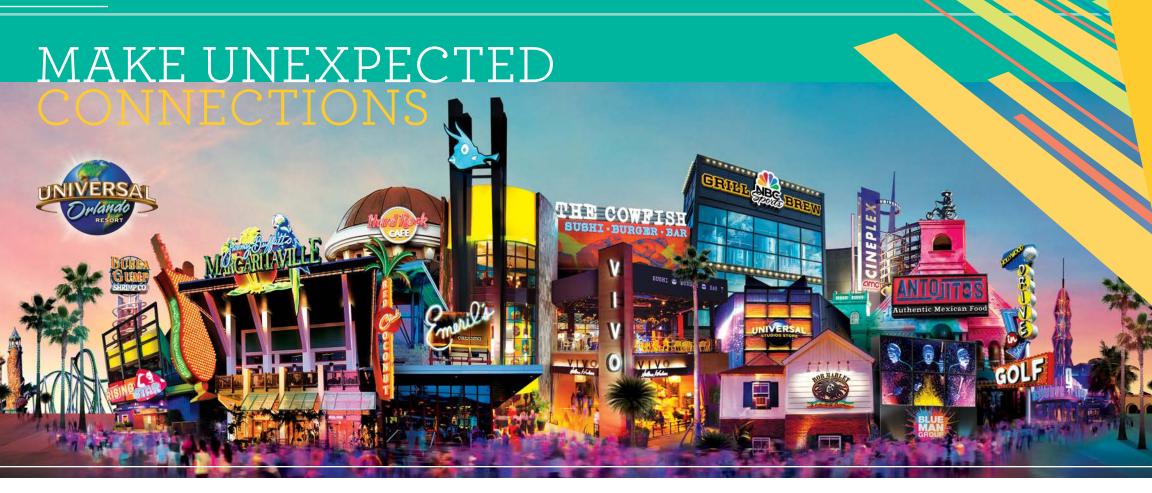
NEW: Integrating Rolling Forecasts Credits: 4.5 CTP/CCM | 4.5 FP&A | 4.5 CPE

Painting with Numbers:

A Different Perspective on the Craft and the Art of Presenting Numbers Credits: 7.2 CTP/CCM 7.2 FP&A 7.0 CPE

Understanding Payments Fraud and Cybercrime Credits: 4.5 CTP/CCM | 4.5 FP&A | 4.5 CPE

> Find descriptions, instructors and pricing at www.AFPConference.org/PreCon



#### **WELCOME RECEPTION**

#### UNIVERSAL CITYWALK®

Eat, drink and celebrate the kick-off of Conference among five different eclectic themed venues at Universal CityWalk.

#### CityWalk's Rising Star

Enjoy traditional karaoke with the energy and electricity of a live backup band, back-up singers and even an emcee to introduce each singer to a pumped-up, cheering crowd.

Sponsored by DISCOVER

#### Bob Marley - A Tribute to Freedom<sup>SM</sup>

Inspired by Bob Marley's Jamaican home, this venue is sure to transport you to the shores of the Caribbean through a live reggae band, reggae themed stilt walker and imagery inspired by the King of Reggae.

Sponsored by Vizant.

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# networking events

Program as of 3/7/16. Subject to change.

#### Pat O'Brien's®

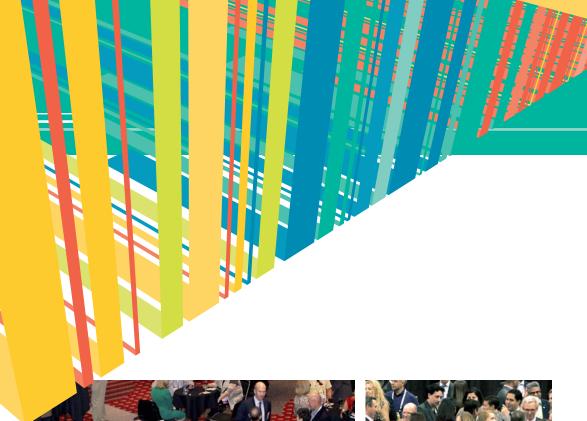
Sing along to your favorite songs led by world famous dueling piano entertainers. Sponsored by Vizant

#### the groove<sup>SM</sup>

the groove offers a high energy atmosphere featuring a live DJ, break dancing performances and graffiti art.

#### Red Coconut Club®

A premier nightclub and ultra-lounge with live Latin music and two levels of entertainment.



# networking events

Program as of 3/7/16. Subject to change.

Reserve your seat by registering for the AFP Annual Conference and selecting your programs online. Some programs have eligibility requirements and are subject for review.





#### SUNDAY

#### AFPAware Community Service Event

Sponsored by **BBVA** Compass

AFPAware 5K Fun Run/Walk

#### AFP Executive Reception

(Limited to executive-level corporate practitioners)

Sponsored by Vizant

#### Canadian Reception

(Limited to Canadian registrants)

#### FP&A Roundtable

(Limited to FP&As and FP&A corporate practitioners)

#### Payments Reception

(Limited to corporate practitioners)

Sponsored by COMDATA

Payments Roundtable (Limited to corporate practitioners) Sponsored by COMDATA

#### MONDAY

#### AFP Executive Breakfast

(Limited to executive-level corporate practitioners)

Sponsored by



#### Industry Roundtables Luncheon

(Limited to corporate practitioners)

Sponsored by

#### FP&A Luncheon

(Limited to FP&As and FP&A corporate practitioners)

#### FP&A Reception

(Limited to FP&As and FP&A corporate practitioners)

#### TUESDAY

#### **Certification Luncheon**

(Limited to CTPs, CTP(CD)s, FP&As and CCMs)

Sponsored by PNC



#### FP&A Roundtable

(Limited to FP&As and FP&A corporate practitioners)

For the most up-to-date listing of events, go to www.AFPConference.org/Networking

# ATTENDEE SPOTLIGHT



Michael Patrick Lydon, CTP Treasury Manager Advanced Drainage Systems, Inc.

Michael Lydon's first year at the AFP Annual Conference was undoubtedly a good one.

"You don't know what vou don't know until you actually sit in some of these sessions." he said. "Given the number and diversity of workshops available, there was not a point in which I had a problem finding something of interest."

"I can honestly say that the ideas acquired at the conference have already made a positive impact in our organization."

Read Michael's full story at www.AFPConference.org/Spotlight

# DISCOVER NEW SOLUTIONS

Find out more about exhibitors and sponsors at www.AFPConference.org/Exhibitors

### exhibitors

Program as of 3/7/16. Subject to change.

360T

A

Accuity

ACH Alert

ACI Worldwide

Adaptive Insights

Affirmative Technologies

Agiletics

Allied Irish Bank

American Express

Anaplan

AP Technology

ATEL Capital Group

AvidXchange

**Axletree Solutions** 

B

Bank of America

Bank of Ireland

Bank of the West

Barclays

BB&T

**BBVA Compass** 

**BELLIN** 

BerkOne

BlackRock

Bloomberg

BNP Paribas

**BNY Mellon** 

**BOARD** International Bottomline Technologies

Broadridge Financial Solutions

C2FO

Cachematrix

Capital Advisors Group

Capital One Bank CAPTRUST

Certify

Chatham Financial

CheckAlt

Chesapeake System Solutions

Chrome River Technologies

CIT

Citizens Commercial Banking

Clearwater Analytics

CMS Payments Intelligence

Comdata

Commerce Bank

Complex Systems

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Coprocess

Corcentric

Crane Data

Creditron

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D+H

Danske Bank

**Deluxe Corporation** 

Deutsche Bank

Dexia Credit Local

Direct Insite

Discover Financial Services

DNB Bank ASA **Dunbar Armored**  e5 Solutions Group

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FIS

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**FMR Systems** 

FTNI

G-H

GardaWorld

Global Cash Card

Goldman Sachs

GPS Capital Markets

Greenwich Associates

GTreasury

Hanse Orga

Harland Clarke

Hedge Trackers

**HSBC** 

#### sponsors

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Ι

**IBM** Corporation

**ICBC** ICD

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MindStream Analytics

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Montauk/bfinance

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Nvoicepay

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OpenLink

OpenText

Opportune LLP

Orbit Treasury Solutions Inc.

Pacific Life Insurance Company

Paychex

PayCommerce

Payden & Rygel

Paymetric

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**Q&A Payment Solutions** 

02

RBC

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Reval

Ryan, LLC

S&P Capital IQ

SAFEChecks

Salmon Software

Scan One

Scotia Bank

Societe Generale

Standard & Poor Ratings

Standard Bank Group Standard Chartered

State Street Corporation

StoneCastle

Strategic Treasurer

SunTrust

SurePayroll

Swift

Taulia

TD Bank Group

Tennessee Department of Commerce & Insurance

The RWC Group

Thomson Reuters

Toyota Financial Services

Transactis

Treasury Partners

TreasuryXpress

Trufa

Tungsten Network

U-V

U.S. Bancorp Asset Management

U.S. Bank

**US Capital Partners** 

UBS

UMB Bank

**US Dataworks** 

VASCO Data Security

Vizant

Volante Technologies

W-7.

Wall Street Systems

WAUSAU

Wells Fargo

Western Asset Management

Western Union Business

Zanders Treasury & Finance Solutions



Bookstore Bag

#### **BBVA** Compass

**AFPAware** Community Service Event AFPAware Paintfest



Mobile App Notepad & Pen



Conference Connect



Treasury and Finance Quest



Payments Roundtable Payments Reception Treasury & Finance Quest



#### **Deutsche Bank**

Lanyards



#### **GOLD SPONSORSHIP**

Welcome Reception: CitiWalk's Rising Star Welcome Reception Buses



Treasury and Finance Quest



The curious bank. Industry Roundtables



Golf Tournament



**BRONZE SPONSORSHIP** Golf Tournament Treasury and Finance Quest



FP&A Roundtable



Certification Luncheon AFP Executive Institute



AFP Executive Breakfast



Registration Bag

**V**izant SILVER SPONSORSHIP

AFP Executive Reception Welcome Reception: Bob Marley - A Tribute to Freedom<sup>SM</sup> and Pat O'Brien's®



Pinnacle Awards

# NATTENDEE SPOTLIGHT

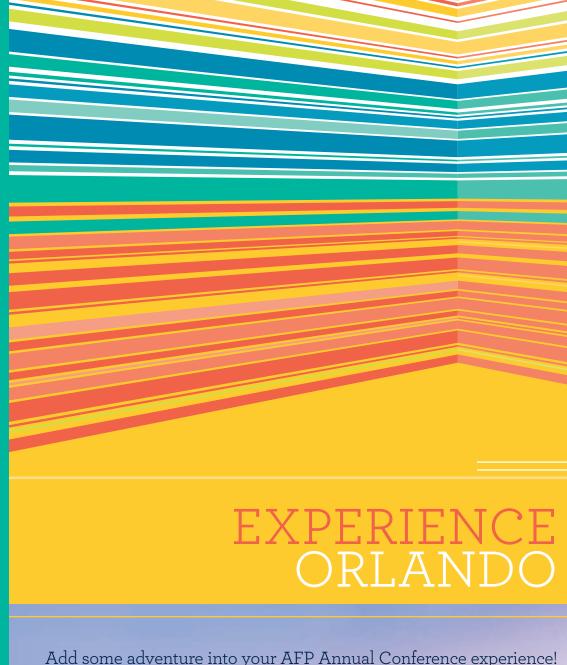


Thomas A. Robben, CTP, CPA Financial Manager Johnson County Wastewater

When you think about an event where a bunch of treasury and finance professionals gather into an exhibit hall for a multitude of educational sessions, "fun" probably isn't the word that immediately jumps to mind. But Thomas Robben is here to tell you it's exactly that.

"Number one, the conference is fun. There's just so many fun people here."

Read Thomas' full story at www.AFPConference.org/Spotlight



Add some adventure into your AFP Annual Conference experience! There's so much to see and do in Orlando and we've got you covered with resources to help plan your trip, including plenty of travel deals.





#### THEME PARKS

Orlando earned its nickname as the "theme park capital" by being home to several major theme parks, all only a 15 minute drive from the Orange County Convention Center.

Conference attendees have access to specially priced tickets for Disney World. SeaWorld Parks & Resorts, and Universal Orlando® Resort. Get details at www.AFPConference.org/TravelDeals.

#### **OUTDOOR ADVENTURES**

Explore a different side of Orlando through its distinctive outdoor adventures. Take a thrilling tour through the Florida Everglades or a hot air balloon ride over the city.

#### **GOLF RESORTS**

With over 170 amazing golf courses and 20 golf academies, you're sure to have an incredible golf experience in Orlando.

#### POINTE ORLANDO

Looking for a fun outing with your colleagues? Pointe Orlando is the perfect place for all your needs including a variety of restaurants, shopping and entertainment.

### hotel and travel

From airline options to shuttle information, domestic and international attendees will find everything needed to get to Orlando. Then take your pick from an array of competitively priced hotel accommodations around the Orange County Convention Center.

> Access deals exclusive to AFP Annual Conference attendees on the Hotel & Travel section of www.AFPconference.org.

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Steve Bohn, CTP, FP&A Motion and Flow Control Products

The AFP Annual Conference offers Steve Bohn the chance to interact with both his peers and key vendors. In doing so, he is able to keep up with the latest trends - a benefit both to himself and his organization.

"This conference has been great for meeting people in the profession. But I also met a lot of vendors that have products that I think will reduce costs for my company."

"We all need to be ready for the next job. And being conversant in the latest industry trends and vocabulary is essential in that process."

Read Steve's full story at www.AFPConference.org/Spotlight



Recognizing Excellence in Treasury and Finance

Sponsored by



#### **CALL FOR ENTRIES**

AFP and Wells Fargo invite you to nominate your winning solution for a 2016 AFP Pinnacle Award.

Three winners will be selected and sent to the AFP Annual Conference in Orlando, where the Grand Prize Winner will be announced.

Please note, the 2016 AFP Pinnacle Awards seek to recognize your team's original thinking and initiative. Turnkey vendor solutions will not be considered.

SUBMISSION WINDOW: APRIL 11 - JUNE 3.

View submission details and submit your entry at www.AFPConference.org/Pinnacle

# REGISTER NOW

REGISTER BY MAY 13 TO SAVE \$600

Check out tips to build your case for attending Conference, from cost-saving options to ways you can share your acquired knowledge with colleagues

#### **REGISTRATION PRICING**

	MEMBER	NON-MEMBER
Early (By 5/13/16)	\$1,199	\$1,594
Standard (By 9/16/16)	\$1,599	\$1,994
On-site (After 9/16/16)	\$1,799	\$2,194

If you are not a current AFP member, the non-member rate includes one year of membership in addition to your Conference registration.

#### TEAMS SAVE MORE

Bring your team of three or more corporate practitioners from the same company and maximize your educational and networking opportunities.

For qualifications and details visit www.AFPConference.org/AnnualTeam

#### Certified Treasury Professional<sup>®</sup>



FP&A°

Certified Corporate **Financial Planning & Analysis** Professional



#### EARN UP TO 30.3 CONTINUING **EDUCATION CREDITS**

The AFP Annual Conference is approved for up to 30.3 CTP/CCM and FP&A credits and up to 30.0 CPE credits. To earn maximum credits, must attend full day, pre-conference seminar on each Saturday and Sunday, general session on Sunday, nine concurrent sessions, industry roundtable luncheon (CPs only) or luncheon with eligible speaker on Monday, and luncheon with eligible speaker on Tuesday.

As of 3/7/16. Subject to change.

#### THREE WAYS TO REGISTER

Online: www.AFPConference.org/Register

Fax: 301.907.2864 (Credit card payments only)

AFP, P.O. Box 64714, Baltimore, MD 21264 (Check payments) Mail:

Printable registration forms located on www.AFPConference.org/Register



#### ABOUT AFP®

Association FOR Headquartered outside Washington, D.C., the Association for Financial Professionals (AFD) is the professional and in the professional for Financial Professionals (AFP) is the professional society that represents finance executives globally. AFP established and administers the Certified Treasury Professional and Certified Corporate FP&A Professional credentials, which set standards of excellence in finance. The quarterly AFP Corporate Cash Indicators serve as a bellwether of economic growth. The AFP Annual Conference is the largest networking event for corporate finance professionals in the world.

> 4520 East-West Highway | Suite 750 | Bethesda, MD 20814 T: +1 301.907.2862 | F: +1 301.907.2864 | www.AFPonline.org

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# ANNUAL CONFERENCE

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ORLANDO, FLORIDA | OCTOBER 23-26, 2016

ORIGINAL ESSENTIAL UNBIASED INFORMATION

# BRE/AK ROUNDARIES

REGISTER BY MAY 13 TO SAVE \$600

www.AFPConference.org

