



Academy of Human Resource Development

Leading Human Resource Development Through Research

Academy of Human Resource Development

Celebrating 21 Years!



February 19 – 22, 2014

Houston, Texas

Houston Westchase

2900 Briarpark Dr.

Houston, TX 77042 USA

Phone: (713)-978-7400



EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

The AHRD Vision

Leading human resource development through research.

The AHRD Mission Statement

To develop a community of interest recognized as a global human resource development center of excellence that promotes ethical research and practice.

To influence and encourage the creation and systematic study of theories, processes, and techniques that advance human resource development.

To foster research-practice linkages.

To disseminate knowledge of human resource development theories, processes, and techniques.

To encourage the incorporation of research results into HRD degree and professional development programs.

To provide fellowship for individuals with scholarly and professional interests in human resource development.

More About AHRD

AHRD is a global organization made up of, governed by, and created for the Human Resource Development (HRD) scholarly community of academics and reflective practitioners. The Academy was formed to encourage systematic study of human resource development theories, processes, and practices; to disseminate information about HRD; to encourage the application of HRD research findings; and to provide opportunities for social interaction among individuals with scholarly and professional interests in HRD from multiple disciplines and from across the globe.



Houston Tourism Information:

At 634 square miles, the City of Houston could contain the cities of New York, Washington, Boston, San Francisco, Seattle, Minneapolis and Miami.

With more than 2.2 million residents, the city attracts visitors and transplants with a wonderful mix of world-class arts, booming business, pro sports and award-winning cuisine.

As the rest of the country discovers what locals have known all along, Houston is finally enjoying the recognition it deserves. Just last year, the city landed on several "best of" lists, including the Travel + Leisure roundup of America's Favorite Cities and the Hotwire.com index of most affordable U.S. vacation destinations.

Venture Downtown during your stay and discover a thriving professional arts scene, with professional resident companies in ballet, opera, symphony and

theater; only four other U.S. cities can say the same. They have our own version of Central Park, too, offering nearly 1,500 acres of green space in the heart of the city. Just inside "the loop," Memorial Park is home to a public golf course, swimming pool, tennis courts, trails and more.

For more information, visit www.vistithoustontexa.com

Hotel Information

Houston Westchase

2900 Briarpark Dr.

Houston, TX 77042

Phone: (713)978-7400

\$129 per night

For more information on the AHRD Conference in the Americas, go to www.ahrd.org

Exhibit/Sponsor Opportunities

President's Dinner

\$1,500

- Company link with logo on AHRD website for six months post conference.
- Logo prominently listed in Conference program
- Signage with logo in Conference registration area
- Prominent listing on general sponsor signage
- Exhibit table with preferred location
- Includes two full conference registrations
- Verbal thank you at Presidential Banquet
- Three complimentary Presidential Dinner passes

President's Reception

\$1,000

- Thank-you listing on AHRD website for three months post conference.
- Name prominently listed in Conference program
- Signage at President's reception on Saturday
- Exhibit table
- Includes one full conference registration (\$275 value)
- Two complimentary Presidential Dinner passes

Opening Reception Sponsor

\$750

- Thank-you listing on AHRD website for one month post conference
- Name listed in Conference program
- Signage at conference reception on Thursday
- Listing on general sponsor signage
- Exhibit table
- Includes up to 2 complimentary Presidential Dinner passes.

Table Top Exhibitor

\$300

University/College/Institution Exhibitor

\$175

**Check out
www.AHRD.org
for regular conference
updates.**




Exhibit Space Details

Full details, including setup times, show times, and tear down will be sent with your confirmation packet

- ♦ Table top exhibit includes: draped 8' table and 2 chairs
- ♦ AHRD will assign table top exhibits with higher level sponsors receiving highest exposure
- ♦ Setup: Thursday, February 20, 10 a.m. to 2 p.m.
- ♦ The exhibit area will host all breaks throughout the conference for highest possible exposure.
- ♦ Teardown: Saturday, February 22 at 5 p.m.
- ♦ Shipping information will be sent with confirmation email

PLEASE NOTE: This is an application to sponsor. All sponsor applications are subject to review and approval by AHRD. Moreover, we reserve the right to deny sponsor privileges to any applicant.

Conference Registration

This is the Academy's 21st Annual International Research Conference in the Americas. Participants include national and international HRD thought leaders and HRD practitioners, graduate students, and university faculty. The organizations represented include national and international universities, nonprofits, governments, and corporations from around the world.

To register for the 2014 International Research Conference in the Americas, please go to www.AHRD.org.

AHRD Conference Sponsorship Authorization Form

Yes! We would like to be a Sponsor/Exhibitor for the 2014 AHRD International Research Conference in the Americas in Houston, Texas from February 19 to February 22, 2014!

Payment MUST accompany form to guarantee sponsorship.



Please indicate Exhibitor/Sponsor Level

- ☐ President's Dinner \$1,500
☐ President's Reception \$1,000
☐ Opening Reception \$750
☐ Table Top Exhibitor \$300
☐ University/College/Institution \$175

Please indicate if you will need the following:

- ☐ Electricity \$50

Wireless Internet- No Charge in 2014!

Grand Total: \$

Contact Information

Name _____
Exhibit Representative (if different than above): _____
Company _____
Address _____ Country _____
City _____ State _____ Postal Code _____
Phone _____ Email _____
All listings and signage should read: _____
(fill in facility/company name as desired)

Payment (must accompany application to guarantee sponsorship)

- ☐ Check (made payable to AHRD) ☐ Visa ☐ Mastercard ☐ P.O.: _____

All credit card fields required

Card Number _____ Exp. Date _____ 3-digit security code _____

Cardholder Name (print) _____ Cardholder Phone _____

Cardholder Signature _____

Credit Card Billing Address: ☐ Same as address above

Address _____ Country _____

City _____ State _____ Postal Code _____

Mail/fax to the AHRD office at:

1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 USA

Phone: 651-290-7466 | Fax: 651-290-2266 | www.ahrd.org

Questions? Contact Carissa Broderick at carissab@ewald.com or 651-265-7849

NOTE: Please do not send credit card information via email. Per standard by the Payment Card Industry, AHRD has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	

CANCELLATION POLICY: All Sponsor/Exhibitor cancellations by January 24, 2014 will be refunded, less a \$75 handling fee. Cancellations received after January 24, 2014 will not receive a refund.