

The Center for Integrated Entrepreneurship at Hiram College presents



# community workshops

plug into entrepreneurship

**FEB  
21**

## **BUSINESS OWNERSHIP OPTIONS: A LOOK INTO FRANCHISING**

Friday, February 21, 2014 | 3-5 PM, East Hall Forum

A franchise, aka "business-in-a-box," can be a very appealing way to get a business started. This workshop will help you think through whether franchise ownership is "right" for you. Topics covered will include: "Why Own a Franchise," "Pitfalls of Franchise Ownership," "Misconceptions about Franchising," "How to Find the Right Franchise," and much more. **Workshop Facilitator: Jack Warren (Hiram '86), Director of Operations, Comfort Keepers, with Bonnie Warren, Owner, Comfort Keepers**

**MAR  
21**

## **SMART START**

Friday, March 21, 2014 | 3-4:30PM, East Hall Forum

Begin the journey of entrepreneurship by understanding the mindset of an entrepreneur. Smart Start covers the basics of business ownership including business planning and funding options. **Workshop Facilitator: Stacey Banks Houston, CEO, RSVP Consultants**

**MAR  
28**

## **SHOW ME THE MONEY**

Friday, March 28, 2014 | 3-4:30PM, East Hall Forum

Trying to determine the best funding option for your business? A panel of local funding specialists will discuss a variety of funding options for small business start-ups. **Workshop Facilitator: Stacey Banks Houston, CEO, RSVP Consultants**

**APR  
25**

## **THE BUSINESS PLAN...YOUR GPS**

Friday, April 25, 2014 | 3-4:30PM, East Hall Forum

This workshop is a step by step look at why and how the business plan is your roadmap or GPS (Grow. Plan. Succeed), as well as the qualities that make that plan a winner. The workshop will discuss each of the components in the business plan in detail. Clients will leave with a "skeleton" plan for their reference. **Workshop Facilitator: Stacey Banks Houston, CEO, RSVP Consultants**

Workshops are free for Hiram students, \$10.00 for Hiram alumni and \$20.00 for all others.

▶ Reserve a spot by emailing your name, phone number, and email to [entrepreneurship@hiram.edu](mailto:entrepreneurship@hiram.edu).

The vision of The Center for Integrated Entrepreneurship is for all members of Hiram College and the broader community to explore and develop their ideas beyond the classroom and see themselves as entrepreneurs who can add value to their communities and profit from their passions.

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for Integrated  
Entrepreneurship

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