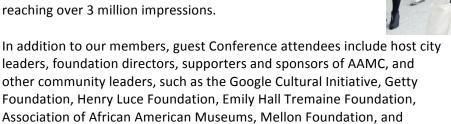




ASSOCIATION OF ART MUSEUM CURATORS (AAMC) & AAMC FOUNDATION ANNUAL CONFERENCE & MEETING

Each year the AAMC & AAMC Foundation Annual Conference & meeting has gathered over 350 art curators from every discipline and type of organization together, providing a unique opportunity to connect across borders, fields and organizational type. Over the four days of programming, we foster the profession's cohesiveness by addressing issues of direct relevance, assisting in professional development, and promoting dialogue and exchange among curators. The Conference is widely promoted by AAMC, our individual and institutional members, and supporters, with the #aamc15yr reaching over 3 million impressions.



In 2016, Darren Walker, President of the Ford Foundation, and Hilton Als, staff writer & theatre critic for *The New Yorker* led a timely keynote conversation that supported, strengthened, and furthered the diversity and inclusion efforts of AAMC & AAMC Foundation. Other past keynote speakers included Tom Finkelpearl, NYC's Commissioner of Cultural Affairs; Mariët Westerman, Vice President, The Andrew W. Mellon Foundation; Philippe de Montebello; Maxwell Anderson; and art critics Michael Kimmelman and Holland Cotter.

ABOUT AAMC & AAMC FOUNDATION

Samuel H. Kress Foundation.

Founded in 2001, the Association of Art Museum Curators (AAMC) has over 1,300 members from over 400 institutions, around the globe. The

mission of the Association of Art Museum Curators is to support and promote the work of museum curators by creating opportunities for networking, collaboration, professional development, and advancement. In support of these aims, the AAMC Foundation seeks to heighten public understanding of the curator's role in art museums through professional development programs, awards, and grants. By providing a dynamic forum in which to share ideas and encourage professional development, the







First day of sessions, we'll be live tweeting from AAMC @ 15: Moving Forward. Follow: #aamc15yr pic.twitter.com/RNA5hMFixN

CONFERENCE CATALOG ADVERTISING OPPORTUNITIES

Distributed to all Conference attendees, and published online, our Conference Catalog is an often-referenced program for curators and all museum staff alike. The Association of Art Museum Curators (AAMC) & AAMC Foundation are pleased to announce the 2017 Annual Conference & Meeting will be in New York City, and will present a Catalog continuing the enhanced size, color interior, and expanded page content as it did in 2016.



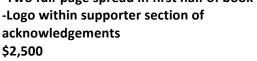




Artist Tacita Dean talks about the importance of analog in the digital age, and in particular film. #aamc15yr pic.twitter.com/o15KsTTVnQ

CONFERENCE CATALOG: AD SIZE AND RATES

-Two full-page spread in first half of book -Logo within supporter section of







-Full-page color ad \$1,250







-Half-page color ad in Catalog \$750









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Email reservation form to aamc@artcurators.org



ADVERTISEMENT SPECIFICATIONS

Please note, the 2017 Conference Catalog is a different size from previous years. Kindly follow the below specifications when submitting your ad.

FORMAT

- Catalog finished size: 6.625"W x 10.25"H
 [Flat size for spreads: 13.25"W x 10.25"]
- Allow 0.125" on all sides for bleed ads
- Required type safety: 0.375" from trim on all sides
- File should be created to bleed or non-bleed size, not to finished size

SPECIFICATIONS

- Ads should be in PDF/X-1A format with all images embedded (no native files) and fonts outlined
- CMYK color mode (RGB or PMS will not be accepted)
- Include (non-interfering) crop marks
- DPI: 300
- All artwork at 100% scale

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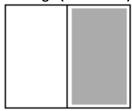
2-Page Spread (bleed) 13.25" x 10.25"



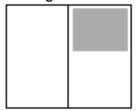
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Half Page 5.625" x 4.375"



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Full Page (non-bleed) 6.125" x 9.75" **Half Page** 5.625" x 4.375"

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Files can be submitted via email attachment; however, if files are larger than 6MB, we recommend that you send a link via file sharing services such as Dropbox, WeTransfer, Hightail, etc.

Submit to the following email addresses, please submit to both not just one. aamc@artcurators.org and tomoko@studiotota.com