



The Association of Art Museum Curators Foundation

2017 Annual Conference and Meeting Sponsorship Options



ABOUT AAMC & AAMC FOUNDATION

Founded in 2001, the Association of Art Museum Curators (AAMC) has over 1,300 members from over 400 institutions around the globe. The mission of the Association of Art Museum Curators is to support and promote the work of museum curators by creating opportunities for networking, collaboration, professional development, and advancement. In support of these aims, the AAMC Foundation seeks to heighten public understanding of the curator's role in art museums through professional development programs, awards, and grants. By providing a dynamic forum in which to share ideas and encourage professional development, the Association of Art Museum Curators will continue to attract membership, increasing its visibility and importance to the larger arts community.



ABOUT THE ANNUAL CONFERENCE & MEETING

Each year the AAMC & AAMC Foundation Annual Conference has gathered over 350 art curators from every discipline and type of organization together, providing a unique opportunity to connect across borders, fields and organizational type. Over the four days of programming, we foster the profession's cohesiveness by addressing issues of direct relevance, assisting in professional development, and promoting dialogue and exchange among curators. The Conference is widely promoted by AAMC, our individual and institutional members, and supporters, with the #aamc15yr reaching over 3 million impressions.

In addition to our members, guest Conference attendees include host city leaders, foundation directors, supporters and sponsors of AAMC, and other community leaders, such as the Google Cultural Initiative, Getty Foundation, Henry Luce Foundation, Emily Hall Tremain Foundation, Association of African American Museums, Mellon Foundation, and Samuel H. Kress Foundation.

In 2016, Darren Walker, President of the Ford Foundation, and Hilton Als, staff writer & theatre critic for *The New Yorker* led a timely keynote conversation that supported, strengthened, and furthered the diversity and inclusion efforts of AAMC & AAMC Foundation. Other past keynote speakers included Tom Finkelpearl, NYC's Commissioner of Cultural Affairs; Mariët Westerman, Vice President, The Andrew W. Mellon Foundation; Philippe de Montebello; Maxwell Anderson; and art critics Michael Kimmelman and Holland Cotter.



SUPPORT OPTIONS

AWARDS FOR EXCELLENCE PROGRAM SPONSOR

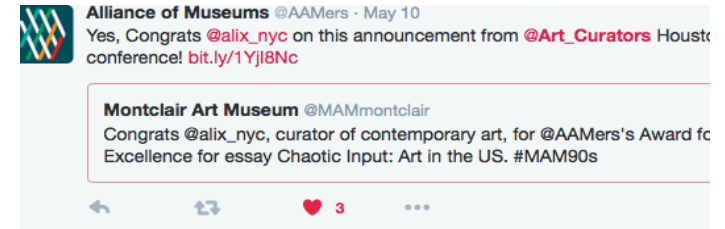
The Awards for Excellence, highly esteemed by art curators everywhere, is the only award of its kind by which curators directly honor the work of their colleagues. Through the Awards, launched in 2004, the AAMC has honored over 120 curators for their outstanding work in catalogues, essays, articles, and exhibitions. Learn more about the Awards for Excellence here:

<http://www.artcurators.org/?page=Prizes>

At the 2016 Conference, out of nearly a 100 nominations, 15 curators were selected for their achievements in varying fields of research. At the same Conference, we launched a formal Awards ceremony reception, which was held at The Menil Collection. The widely popular event welcomed 300 individuals celebrating curatorial achievements, and quickly went viral across the museum community.

Supporting these respected Awards is an exceptional opportunity, as we will give access beyond the Conference with acknowledgement on the Awards webpage and all communications, including the call for nominations and Awardee press release. In addition, there is an opportunity to present the Awards live on stage during the ceremony. A gift at this level will also provide a \$100 stipend to each Awardee—the first time AAMC has been able to offer this additional acknowledgement.

In 2017, on the evening of Sunday, May 7 when the majority of our attendees have arrived, we will host our Awards for Excellence Celebration at a prominent local museum. The event would be branded “The *Your Company’s Name* & AAMC Curatorial Awards for Excellence”.



BENEFITS

- Branding in title of Awards
- Acknowledged support from day of agreement through full year
- Noted support on the Awards for Excellence section of artcurators.org, and in all communication about Awards, including press releases
- Company representative to announce the Awards at the ceremony
- Company message delivered by AAMC on your behalf to all Awardees
- Logo and/or ad included in presentation on screen during Awards reception
- Logo and/or ad looped on Conference session screen over two days (non exclusive)
- Your branding within Conference collateral, artcurators.org and social media
- Promotional materials at the event
- Access to list available positions on the AAMC website for one year
- Complimentary Conference registration for 4 company representatives excluding weekend tours
- Up to 10 representatives (admit one) at the Awards for Excellence Celebration
- 2 Circle Donor dinner invitations
- 2 Full-page color ads (or full spread) in Conference Catalog
- Ability to sponsor other events in conjunction with us throughout the year

\$15,000



perlman teaching museum

Eagerly awaiting the announcement of
awards of excellence at @art_curators
#aamc15yr.



SPEAKER SPONSOR

Each year AAMC welcomes nearly 40 speakers as keynote participants, presenters and panelists from museums and organizations across the US and internationally. As participants in the Conference, these individuals represent the best in the field, and are prominent leaders within the museum community. We provide travel and accommodation to the Conference for each speaker and supporting these efforts will allow us to maintain the level of funding within the content of our programming.

As a sponsor at this level you would be directly highlighting your interest in the content of our programming, which offers direct impact on the professional development of our members. Along with many benefits we would provide, would be the ability to have AAMC deliver a company message or other item of your choosing directly to these presenters –and speak to our full membership before our first session is held. Too, your gift would be acknowledged at the head of our speaker and panelist section of our Catalog.

BENEFITS

- Access to address full Conference attendees on first day of sessions, before the first session
- Company message or gift delivered by AAMC on your behalf to all speakers
- Logo and/or ad looped on Conference screen over two days (non exclusive)
- Acknowledgement of speaker/panelist travel support within the Catalog's content
- Your branding within Conference collateral, artcurators.org and social media
- Up to 4 company representatives given complimentary Conference registration, excluding weekend tours
- 2 Circle Donor Dinner invitations
- 2 Full-page color ads (or full spread) in Conference Catalog
- Ability to sponsor other events in conjunction with us throughout the year

\$12,500



Sarah Hall
@lutherpillow

Artist Tacita Dean talks about the importance of analog in the digital age, and in particular film. #aamc15yr
pic.twitter.com/o15KsTTVnQ

SESSION SPONSOR: DAY 1

Supporting our first day of sessions would allow you access to the full day of programming, and to be acknowledged as the session sponsor of the day, including sponsorship of our breakfast and lunch events.

BENEFITS

- Access to address full Conference attendees on first day of sessions immediately following lunch
- Logo and/or ad looped on Conference screen on sponsored day (non-exclusive)
- Your branding within Conference collateral, artcurators.org and social media
- Ability to distribute marketing material at breakfast and lunch sessions
- Up to 2 company representatives to attend the sponsored session day
- 1 Circle Donor Dinner invitation
- 1 Full-page color ad in Conference Catalog
- Ability to sponsor other events in conjunction with us throughout the year

\$10,000



AAMC

@Art_Curators

'What better way to introduce people to art than through stories' Carlos Ortega
@molaa #aamc15yr
pic.twitter.com/MCwU1vbN1M

SESSION SPONSOR: DAY 2

Supporting our second day of sessions would allow you access to the full day of sessions, to be acknowledged as the session sponsor of the day, including sponsorship of our breakfast and lunch events.

BENEFITS

- Access to address full Conference attendees on sponsored day immediately following lunch
- Logo and/or ad looped on Conference screen on sponsored day (non-exclusive)
- Your branding within Conference collateral, artcurators.org and social media
- Ability to distribute marketing material at breakfast and lunch sessions
- Up to 2 company representatives to attend the sponsored session day
- 1 Circle Donor Dinner invitation
- 1 Full-page color ad in Conference Catalog
- Ability to sponsor other events in conjunction with us throughout the

\$10,000



Auntaneshia Staveloz
@auntaneshias

@Art_Curators getting serious about diversity & inclusion. Crucial for relevance. Keynote @darrenwalker #aamc15yr
pic.twitter.com/A8CiEWgDGq



year

PRESIDENT'S CIRCLE DONATION

If you are unable to support the Conference at a Sponsorship level, we would welcome Circle President's Level, which gains one person entry into the Circle donor dinner Conference and Meeting. Only one individual from a company can be recognized at this access to the full Conference or membership.

- Invitation to a private lunch & exhibition tour with AAMC President
- Invitation to attend the Annual Circle Donor Dinner, admit one
- Complimentary admission to the Annual Conference and surrounding events
- Invitations to programs and special events, as accessibility permits
- Subscription to AAMC's e-newsletter
- Recognition of support as President's Circle member

The President's Circle supports, in part, AAMC Foundation's Mentorship Program. This gift is not 100% tax deductible.

\$5,000



jenscan

The importance of networking and mentorship highlighted at the AAMC conference Ann Collins Smith @spelmanmuseum and her mentor Judy Fox @curatorsquared @art_curators #aamc15yr



individual support :
during the Annual
level, and there is n