

Portfolio Registration Form

Date: _____ BDPA Account Manager: _____

Company: _____ EIN: _____

Name: _____ Title: _____

Voice: _____ Fax: _____

Division/Department: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

TOTAL SPONSORSHIP: _____

Payment Information:

☐ Invoice ☐ Check ☐ Purchase Order # _____

☐ Credit Card: (Circle One) AMEX VISA MC DISCOVER

Card# _____ CVV: _____ Exp Date (mm/yy): _____

Name on Card: _____

Card Billing Address, City, State and ZIP: _____

Instructions:

1. Enter your contact information above
2. Check off items you wish to sponsor below
3. Enter subtotals in right column
4. Calculate total sponsorship and enter it on the "Total Sponsorship" line above
5. Conference-related payments must be received no less than 15 days prior to the event.
6. Select your payment method
 - a. Make checks payable to National BDPA
 - b. Payment terms are 'NET 30'.
7. BDPA Mission: "Build a pipeline of diverse professionals and aspiring students in the STEM and digital technology fields through innovative technical and soft skill development programs and services.
8. Email, fax or mail your completed sponsorship form (all pages with selections) to:

Email: corpsales@bdpa.org

Fax: (301) 560-8300

Mail to: National BDPA, 9500 Arena Drive, Suite 106, Largo, MD 20774

FOR INTERNAL USE ONLY

☐ NATIONAL BILLING ☐ LOCAL BILLING

Portfolio Registration Form

COMPANY NAME: _____

NATIONAL or REGIONAL SPONSORSHIP			
Basic Corporate Sponsor Package <ul style="list-style-type: none"> Unlimited Access to BDPA Job Board (www.ITDiversityCareers.com) for manual job postings and resume search capability Ten (10) Corporate Memberships Your Corporate Logo in the Sponsorship Section Web Link from www.bdpa.org to Your Site 	\$5,000		_____
BDPA Job Board – www.ITDiversityCareers.com <ul style="list-style-type: none"> 12-Month Access: Unlimited 5 Job Postings PDN Hired for BDPA: 30-day campaign to identify sourced and screened candidates for up to 3 job openings. 1-Month Access: Unlimited Single Job Posting <p>Payment must be received <i>before</i> access is granted. All job postings stay active for up to 60 days. All pricing is for manual job postings.</p>	\$2,000 \$1,500 \$1,495 \$500 \$169		_____ _____ _____ _____ _____ _____
Corporate Sponsored Memberships <ul style="list-style-type: none"> Corporate Membership (10) Lifetime Member Adult Adult 5-year Student (Full-Time) HSCC Team 5-year <p>Payment must be received, <i>before</i> membership is processed</p>	\$1,000 \$1,000 \$100 \$400 \$25 \$625	Qty: _____ Qty: _____ Qty: _____ Qty: _____ Qty: _____ Qty: _____	_____ _____ _____ _____ _____ _____
Corporate Sponsored Scholarships <ul style="list-style-type: none"> National BDPA Scholarship Fund Dr. Jesse Bemley Scholarship Fund Company Named Scholarship 	\$100-\$100K \$100-\$100K \$100-\$100K	Qty: _____ Qty: _____ Qty: _____	_____ _____ _____
BDPA Operations <ul style="list-style-type: none"> Donate up to 10% of your sponsorship to support BDPA operations over the next year. 			_____
		SECTION TOTAL	\$

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ANNUAL NATIONAL CONFERENCE SPONSORSHIP**			
Registration Sponsor (1 only) <ul style="list-style-type: none"> Exclusive Sponsorship Acknowledgement as the Registration Sponsor Signage at Registration Area Bearing Company's Logo Two (2) Full Conference Passes One (1) Page Ad in Conference Guide 	\$5,000		_____
Cyber Café Sponsor (1 only) <ul style="list-style-type: none"> Exclusive Sponsorship Acknowledgement as the Cyber Cafe Sponsor Signage at Entry Bearing Company's Logo Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag Two (2) Full Conference Passes One (1) Page Color Ad in Conference Guide 	\$25,000		_____
'TEDx' Sponsor <ul style="list-style-type: none"> Exclusive Acknowledgement as the 'TEDx' Sponsor Half-Day Event w/ BDPA members presenting personal stories of career development and technical achievement Speaking Opportunity at the event for sponsor Signage at Entry Bearing Company's Logo Inclusion of One (1) Sponsor-Supplied Item in Attendee Conference Bag Two (2) Full Conference Passes One (1) Page Color Ad in Conference Guide 	\$20,000		_____
Panel Sponsor <ul style="list-style-type: none"> Exclusive Sponsorship Acknowledgement for Panel Session Signage at Entry Bearing Company's Logo Opportunity for one Company Representative to Introduce the Panel Opportunity to Place One (1) Sponsor-Supplied Item on Each Seat Within Panel Area Two (2) Full Conference Passes One (1) Page Color Ad in Conference Guide 	\$10,000		_____
Hackathon Sponsor <ul style="list-style-type: none"> Exclusive Acknowledgement as the Hackathon Sponsor Signage at Entry Bearing Company's Logo Speaking Opportunity at the event Two (2) Full Conference Passes One (1) Page Color Ad in Conference Guide 	\$10,000		_____

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Keynote Speaker Sponsor (3 only) <ul style="list-style-type: none"> Exclusive Sponsorship Acknowledgement as the Keynote Speaker Sponsor Signage at Entry Bearing Company's Logo Opportunity for one Company Representative to Introduce the Speaker Opportunity to Place One (1) Sponsor-Supplied Item on Each Seat Within Speaking Area Two (2) full Conference Passes One (1) Page Color ad in Conference Guide 	\$8,000		_____
Tech Tank' Sponsor <ul style="list-style-type: none"> Exclusive Acknowledgement as the 'Tech Tank' Sponsor Signage at Entry Bearing Company's Logo Speaking Opportunity at the event Two (2) Full Conference Passes One (1) Page Color Ad in Conference Guide 	\$3,500		_____
Networking Break Sponsor 30 minutes (6 only) <ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo One (1) Full Conference Pass Opportunity to Distribute Promotional Materials During Networking Break 	\$3,000		_____
Delegates' Meeting Sponsor (1 only) (if scheduled) <ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 	\$2,500		_____
BREAKFAST OR LUNCHEONS BDPA Scholarship Breakfast Session (1 only) <ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker Opportunity to Distribute Promotional Materials 	\$5,000		_____
Lunch Plenary Session (3 only) <ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker Opportunity to Distribute Promotional Materials 	\$15,000		_____
National Leadership Luncheon (1 only) <ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker Opportunity to Distribute Promotional Materials 	\$3,500		_____
Opening Ceremony <ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Sponsorship Acknowledgement as the Event Sponsor Signage at Entry Bearing Company's Logo Stage Signage Bearing Company's Logo Opportunity to Introduce or Provide Keynote Speaker 	\$40,000		_____

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STUDENT ACTIVITIES*			
HSCC Sponsorship Program	\$45,000		_____
<ul style="list-style-type: none"> Membership Renewal for 25 Teams Full Conference Registration for 25 Teams HSCC Alumni Reception 			
IT Showcase	\$15,000		_____
<ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 			
Mobile Application Showcase	\$15,000		_____
<ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 			
Corporate Scholars Program	\$15,000		_____
<ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Private Luncheon for Students and Company Representatives Exclusive Access to College Juniors and Seniors Pre-Career Fair Access 			
College Student Seminar Sponsor	\$3,000		_____
<ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Facilitate a Workshop 			
Student Lunch	\$15,000		_____
<ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 			
Student Dinner	\$15,000		_____
<ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 			
Student Off-Site Activity	\$9,000		_____
<ul style="list-style-type: none"> A Festive, Fun-Filled and Educational Activity 			
Student Breakfast	\$10,000		_____
<ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 			
Co-Sponsor Chapter Competition Team	\$2,500		_____
Co-Sponsor MineCraft Coding Day	\$5,000		_____
<ul style="list-style-type: none"> Two (2) Conference Passes 			
Co-Sponsor Youth Technology Camp	\$2,000		_____
<ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 			

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AWARDS GALA			
AG - Option 1 <input type="checkbox"/> Exclusive Sponsorship Acknowledgement for Awards Gala Event <input type="checkbox"/> Signage at Entry Bearing Company's Logo <input type="checkbox"/> Stage Signage Bearing Company's Logo <input type="checkbox"/> Opportunity to Introduce and/or Provide Keynote Speaker <input type="checkbox"/> Two (2) Reserved Tables to Accommodate 20 People <input type="checkbox"/> Reserved Table Signage Bearing Company's Name <input type="checkbox"/> Ten (10) Conference Passes <input type="checkbox"/> One (1) Page Color Ad in Conference Guide	\$75,000		_____
AG - Option 2 <input type="checkbox"/> Exclusive Sponsorship Acknowledgement for Awards Gala Reception <input type="checkbox"/> Signage at Entry Bearing Company's Logo <input type="checkbox"/> 1 Reserved Table to Accommodate 10 People <input type="checkbox"/> Reserved Table Signage Bearing Company's Name <input type="checkbox"/> Five (5) Conference Passes <input type="checkbox"/> One (1) page Color Ad in Conference Guide	\$35,000		_____
AG - Option 3 <input type="checkbox"/> Signage at Entry Bearing Company's Logo <input type="checkbox"/> One (1) Reserved Table to Accommodate 10 People <input type="checkbox"/> Reserved Table Signage Bearing Company's Name	\$5,000		_____
AG - Option 4 <input type="checkbox"/> One (1) Reserved Table to Accommodate 10 People <input type="checkbox"/> Reserved Table Signage Bearing Company's Name	\$2,000		_____
AG - Option 5 <input type="checkbox"/> Awards Gala Ticket	\$250	Qty: _____	_____

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CAREER FAIR & TECHNOLOGY EXPO			
Event Sponsorship (1 only) <ul style="list-style-type: none"> 20 Career Fair Registrations Corporate Logo in all Career Fair Promotions Branding as Overall Sponsor Premium Location Island Display Color 2-page Program Ad Banner at www.bdpa.org 	\$35,000		_____
Executive Sponsorship (Island-size) <ul style="list-style-type: none"> 16 Career Fair Registrations Premium Location Island Display Color 2-page Program Ad Access to the Event Database Banner at www.bdpa.org 	\$20,000		_____
Professional Sponsorship <ul style="list-style-type: none"> 8 Career Fair Registrations 2 Booths Full Color Program Ad Access to Event Database Banner at www.bdpa.org 	\$10,000		_____
Corporate Rate (1 booth) <ul style="list-style-type: none"> 4 Career Fair Registrations 	\$6,000		_____
Government/Non-Profit (1 booth) <ul style="list-style-type: none"> 4 Career Fair Registrations 	\$3,000		_____
Education (College or University) Rate <ul style="list-style-type: none"> 4 Career Fair Registrations 	\$1,500		_____
Small Business or Entrepreneur Rate (1 booth) <ul style="list-style-type: none"> 4 Career Fair Registrations 	\$500		_____
Virtual Career Fair Rate (October 25-26, 2017) <ul style="list-style-type: none"> 15 Job Postings – www.ITDiversityCareers.com Post-event contact list with resume links 	\$1,295		_____
Administrative Fee for Travel and Logistics Budget <ul style="list-style-type: none"> Please include a 10% administrative fee for travel and logistics associated with college student chapter 			_____
<p style="text-align: center;"><i>Booth size = 8' x 10': includes draped table, 2 chairs & signage</i></p>			

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RECEPTIONS/HOSPITALITY SUITES			
Dignitaries' Reception (1 only) <ul style="list-style-type: none"> Exclusive Sponsorship Acknowledgement as the Reception Sponsor Panel Discussion Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 	\$20,000		_____
Corporate Executive Reception <ul style="list-style-type: none"> Invitation Only (<i>List Provided by Sponsor</i>) Exclusive Sponsorship Acknowledgement as the Reception Sponsor Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 	\$12,000		_____
Corporate Hospitality Reception <ul style="list-style-type: none"> Open to all Conference Attendees Exclusive Sponsorship Acknowledgement as the Reception Sponsor Signage at Entry Bearing Company's Logo 	\$8,000		_____
Founder's Reception (1 only) <ul style="list-style-type: none"> Invitation Only (Lifetime Member Recognition) Exclusive Sponsorship Acknowledgement as the Reception Sponsor Signage at Entry Bearing Company's Logo 	\$5,000		_____
Special Event Sponsor <ul style="list-style-type: none"> Late Night Fundraising Activity Signage at Entry Bearing Company's Logo 	\$5,000		_____
NBDPA Leadership Reception <ul style="list-style-type: none"> Signage at Entry Bearing Company's Logo Opportunity to Provide an Executive Speaker 	\$2,000		_____

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PROMOTIONAL ITEMS				
<i>Deadline to deliver items to BDPA will apply</i>				
Adult – Conference Registration Bags		\$12,000		_____
<input type="checkbox"/> Company's Logo, Along with NBDPA Logo Imprinted on Bag				
Youth – Conference Registration Bags		\$4,000		_____
<input type="checkbox"/> Company's Logo, Along with NBDPA Logo Imprinted on Bag				
Conference Bag Stuffers		\$2,500		_____
<input type="checkbox"/> Company's Products/Literature Stuffed in Conference Bags				
Notebook Sponsor		\$2,000		_____
<input type="checkbox"/> Company's Logo, Along with NBDPA Logo Imprinted on Lanyard				
Lanyards		\$4,000		_____
<input type="checkbox"/> Company's Logo, Along with NBDPA Logo Imprinted on Lanyard				
ADVERTISING OPPORTUNITIES		B/W	Color	
<i>Payment must be received, before advertisement deadline!</i>				
Conference Program Guide				
<input type="checkbox"/> Full Page		\$1,000	\$1,500	_____
<input type="checkbox"/> Half Page		\$750	\$1,250	_____
<input type="checkbox"/> Inside Front Cover		N/A	\$2,500	_____
<input type="checkbox"/> Inside Back Cover		N/A	\$2,000	_____
<input type="checkbox"/> Back Cover		N/A	N/A	_____
<input type="checkbox"/> Center Spread		\$2,500	\$3,500	_____
Career Fair Guide				
<input type="checkbox"/> 5 x 8 Full Page		\$595	\$795	_____
<input type="checkbox"/> Cover Inside Front		N/A	\$995	_____
<input type="checkbox"/> Cover Inside Back		N/A	\$995	_____
<input type="checkbox"/> Cover Outside Back		N/A	\$1,195	_____
<input type="checkbox"/> Center Spread		\$1,195	\$1,395	_____
Online Advertising Options				
Web Banner on www.bdpa.org Website				
<input type="checkbox"/> Entire Web site 200 x 600 pixels (per quarter)		\$2,000		_____
<input type="checkbox"/> Entire Web site 200 x 600 pixels (per year)		\$6,000		_____
Onsite Conference Mobile Application				
<input type="checkbox"/> Sponsor Onsite Mobile Application		\$5,000		_____

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Conference Registration / Ala Carte	Member	Non-Member	
<input type="checkbox"/> Early Bird (thru 2/28/18)	\$350	\$350	_____
<input type="checkbox"/> Regular (thru 3/31/18)	\$450	\$450	_____
<input type="checkbox"/> Regular (thru 5/31/18)	\$550	\$550	_____
<input type="checkbox"/> Regular (thru 7/31/18)	\$650	\$650	_____
<input type="checkbox"/> Onsite (thru 8/11/18)	\$750	N/A	_____
<input type="checkbox"/> Lifetime Member	\$250	N/A	_____
<input type="checkbox"/> Student	\$250	N/A	_____
<input type="checkbox"/> Judges – HSCC / IT Showcase / Mobile Application	\$350	N/A	_____
<input type="checkbox"/> HSCC Chaperones/Coordinator	\$250	N/A	_____
<i>Presenters (50% discount on registration)</i>			
<i>Presidents (50% discount on registration)</i>			
<input type="checkbox"/> Please include a 10% administrative fee for travel and logistics associated with college student chapter			_____

In-Kind Donations

Values of donated items will be determined in cooperation with the National BDPA Office.

- | | |
|--|--|
| <input type="checkbox"/> HSCC Computer Equipment | <input type="checkbox"/> Youth Technology Camp Equipment |
| <input type="checkbox"/> Cyber Café Computer Equipment | <input type="checkbox"/> Copier Rental |
| <input type="checkbox"/> Technology Lab Equipment | <input type="checkbox"/> Fax Machine Rental |
| <input type="checkbox"/> Registration Computer Equipment | <input type="checkbox"/> Administration Support |
| <input type="checkbox"/> Audio Visual Equipment Rental | <input type="checkbox"/> Prizes |
| <input type="checkbox"/> Internet Access Procurement | <input type="checkbox"/> Conference Printing |
| <input type="checkbox"/> 2-Way Radios Rentals | <input type="checkbox"/> Conference Beverages |

SECTION TOTAL: \$ _____

NATIONAL CONFERENCE SPONSORSHIP TOTAL:	\$
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Portfolio Registration Form

COMPANY NAME: _____

LOCAL CHAPTER SPONSORSHIP			
Youth Program Sponsor			
<input type="checkbox"/> Training Materials for High School Students	\$1,500		_____
<input type="checkbox"/> Provide Lunch for Weekend Training Sessions (per session)	\$150		_____
<input type="checkbox"/> Underwrite Student Conference Registration (per student)	\$200		_____
Event Co-Sponsor			
<input type="checkbox"/> HSCC Team Sponsorship	\$5,625		_____
<input type="checkbox"/> HSCC Team Conference Travel	\$5,000		_____
<input type="checkbox"/> Student Computer Camp	\$5,000		_____
<input type="checkbox"/> Regional HSCC Computer Competition	\$4,000		_____
<input type="checkbox"/> Black Family Technology Awareness Week	\$1,200		_____
<input type="checkbox"/> Professional Networking Function	\$600		_____
Event Table Purchase			
<input type="checkbox"/> Banquet, Gala or Luncheon	\$2,000		_____
<input type="checkbox"/> CIO Reception	\$1,500		_____
Publication Advertisement			
<input type="checkbox"/> Co-Sponsor the Chapter Newsletter	\$750		_____
Banquet, Gala or Luncheon Souvenir Book (B/W)			
<input type="checkbox"/> Full Page	\$250		_____
<input type="checkbox"/> Half Page	\$150		_____
General Operating Funds Support			
<input type="checkbox"/> Office Expenses	\$2,500		_____
<input type="checkbox"/> Quarterly Workshop Sponsor	\$2,500		_____
<input type="checkbox"/> Monthly Program Meeting Sponsor	\$500		_____
Student Programs In-Kind Donations			
<input type="checkbox"/> Provide Hi-Tech Facilities for Student Training			
<input type="checkbox"/> Laptop Computers			
<input type="checkbox"/> Transfer Frequent Flyer Miles			
General Operating In-Kind Donations (Describe below)			

Local Chapter Other Support (Describe below)			

LOCAL CHAPTER SPONSORSHIP TOTAL:			\$

TOTAL NBDPA SPONSORSHIP	\$
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Cancellation Policy

Ad Cancellation Policy

Ad cancellations made more than 60 days prior to the publication's artwork deadline will be refunded without penalty. If cancellation is received less than 60 days prior to the publication's artwork deadline, NBDPA will apply a penalty of 50% of the ad fees. Cancellation requests must be received in writing either by mail, email or fax.

Sponsorship Cancellation Policy

For non-conference sponsorships, cancellations made more than 60 days before the event will be refunded without penalty. If cancellation is received less than 60 days from the day of the event, NBDPA will apply a penalty of 50% of the sponsorship fee. Cancellation requests must be received in writing either by mail, email or fax.

Conference Sponsorship Cancellation Policy

Conference sponsorship cancellations made more than 90 days prior to the conference will be refunded without penalty. If the cancellation is received less than 90 days from the first day of the conference, no refunds will be issued. Cancellation requests must be received in writing either by mail, email or fax.

Exhibit Cancellation Policy

For exhibit cancellations received more than 60 days prior to the conference, VCIA will apply a cancellation penalty of 50% of the exhibit fees. If the cancellation is received less than 60 days from the first day of the conference, no refunds will be issued. Cancellation requests must be received in writing either by mail, email or fax.

Conference Registration Cancellation Policy

You may cancel without penalty if written cancellation requests are received up to and including 60 days prior to the start of the conference. Due to financial obligations incurred by the NBDPA, a credit less 50% of the registration fee will be issued for written requests received up to and including July 1. No refunds or credits will be issued on cancellation requests received after July 1. Mail cancellation requests to:

National BDPA
9500 Arena Drive, Suite 106
Largo, MD 20774

Conference Badge Replacement Policy

\$50.00 replacement fee for reprinting of badges

**Student registrants must include a copy of student identification. We cannot accept registration forms without a check, money order or credit card information. Please read the cancellation policy in this portfolio.*

***Reserved space only – This does not include set-up fee or any audio visual needs.*