

CALIFORNIA PHYSICAL THERAPY ASSOCIATION

JOB DESCRIPTION

Job Title: District PAC/Advocacy Chair
Department: Government Affairs and CAL-PT-PAC
Reports to: District Chair, Executive Associate to Government Affairs and CAL-PT-PAC Administrator and Grassroots Coordinator
Prepared By: Government Affairs and CAL-PT-PAC Committee
Prepared date: 1/21/09

SUMMARY

The PAC/Advocacy Chair position includes a variety activities designed to strengthen district CAL-PT-PAC fundraising and local grassroots activities.

The role of the California Physical Therapy Association (CPTA) PAC/Advocacy Chair is to coordinate and participate in the implementation of CAL-PT-PAC and grassroots activities in support of the CPTA and the District. The PAC/Advocacy Chair will coordinate local efforts to promote CAL-PT-PAC fundraising and grassroots activities and serve as a point of contact for CPTA members in your district regarding legislative action.

QUALIFICATIONS

- CPTA member in good standing
- Active member willing to fulfill the below list of duties/responsibilities/authority

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Report to Executive Committee at regular Executive Committee meetings
- Attend annual Physical Therapy Legislative Day in Sacramento
- Design, implement and coordinate PAC fundraising activities throughout the year
- Be familiar with and adhere to CAL-PT-PAC fundraising policies and procedures
- Attend PAC meetings for District PAC chairpersons
- Communicate with District Government Affairs Committee liaison identified at District level
- First point of contact for calls for action related to consumer direct access legislation for CPTA a governmental advocates
- First point of contact for CAL-PT-PAC related issues such as fundraising, event coordination and CAL-PT-PAC district newsletter articles.
- Inspire and educate others about the importance of consumer direct access legislation regardless of whether it will directly benefit you
- Must be reachable by email and phone and be able to disseminate information quickly to physical therapists and consumer direct access supporters in your district
- Recruit CPTA members to join you in calling their individual legislators to encourage them to support the consumer direct access legislation before critical votes

- Encourage others to join you at local meetings with legislators emphasizing the importance, efficiency and cost savings of consumer direct access
- Encourage CPTA members to reach out to patients and other potential allies such as senior groups, consumer groups, law enforcement and others in your community
- Demonstrate a willingness to address fellow members and speak to groups about the importance of direct access legislation
- Attend hearings in Sacramento and assist in recruiting additional members to attend