

California Municipal Treasurers Association

Board of Directors Meeting Tuesday, April 15, 2014 Hyatt Regency San Francisco Airport, Burlingame, CA (Regency B)

Minutes

Call to Order

President Michelle Durgy called the regular meeting of the Board of Directors to order at 12:52 p.m. She welcomed members, chairs, guests and staff. A quorum was not present.

Roll Call

Х	President	Michelle Durgy
	Vice President	Pamela Arends-King
Х	Secretary/Treasurer	Mike Whitehead
X	Secretary/Treasurer	Tracey Lovely
	Past President	Gina Tharani, CCMT
	Division 1 – San Diego, Imperial Co.	Dale Nielsen, CPA, CCMT
		Vacant
	Division 2 – L.A., Ventura, S.B, SLO	
	Division 3 - Fresno	Tessa Andrews, CCMT
	Division 4 – Monterey to Santa Clara	Vacant
	Division 5 – Alameda, CC, Solano, SF,	Dish and Lagraia COMT
X	Santa Clara, San Mateo	Richard Loomis, CCMT
	Division 6 – Sacramento, san Joaquin and Stanislaus	Russell Fehr
	Division 7 – S.F., San Mateo	Vacant
	Division 8 – Riverside, San Bernardino	Deborah Sousa
X	Division 9 – Orange County	Ernestine Jones, CCMT
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	Division 10 – Los Angeles	Steve Groom
	Division 11 - Fresno, Madera, Merced	vacant
	Division 12 - Amador, Alpine, Calaveras, Tuolumne, Mariposa, Mono	vacant
	Division 13 - Sierra, Yuba, Nevada,	vacant
	Placer, El Dorado	vacant
	Division 14 - Lake, Colusa, Sutter, Yolo	vacant
	Division 15 - Del Norte, Humboldt,	
	Trinity, Mendocino	vacant
	Division 16 - Tehama, Glenn, Butte,	
	Plumas	vacant
	Division 17 - Siskiyou, Modoc, Shasta,	
	Lassen	vacant

Committee Chairs, Staff and Guests:

Х	Education Chair	Brian Starr
	Education Liaison	Vikki Beatley
	Legislative Chair	Tim Lilligren, CCMT
Х	Membership & Budget Chair	Mike Whitehead
	Membership & Budget Committee	
Х	Member	Israel Garza
	Standing Rules & Bylaws Chair	Gina Tharani
	Technology Chair	Steve Groom, CCMT
X	Commercial Associate Liaison	Tony Garcia
	Newsletter & Public Relations Chair	Pamela Arends King
Х	Investment Policy Certification Chair	Shaun Farrell, CCMT
	Revenue and Taxation Policy	
X	Committee	John Adams
Х	Association Management Liaison	Catherine Smith
X	Meetings and Membership Specialist	Yelena Martynovskaya

Discussion Items

1. CMTA Restructure

Michelle Durgy reported to the board that Donna Mullally has stepped down from the Certification Chair position on the board and that the Certification Committee will be tied with Education Committee. Michelle introduced Israel Garza as a member of Membership and Budget Committee and John Adams as a member of Revenue and Taxation Policy Committee.

Michelle Durgy reported on the board responsibilities, work load and involvement of more people that are interested in the association. Michelle thanked board members that have stepped up. Michelle reported on improving the CMTA's presence in the state legislature.

Michelle Durgy further reported on the need for an active Membership Committee and formed a committee consisting of members Israel Garza, Tracey Lovely and Mike Whitehead. The board discussed the plan for the Membership Committee that includes creating a welcome letter for new members and regular conference calls.

Michelle Durgy further reported on the structure of Divisions noting that the current number of divisions is not efficient as many divisions currently don't have chairs and meeting attendance is low. Michelle proposed to possibly consolidate all divisions into north and south. The board further discussed offering CCMT points for division meeting attendance and having vendors at the meetings. The board also discussed the cons for having only one division in the south as it will be difficult to consolidate and assign a chair. John Adams reported that he will take the lead in having conference calls with division chairs as he has a CSMFO perspective on its division structure.

Michelle Durgy reported on the legislative aspect of the association and that she will take the lead in making sure the issues are highlighted on the CMTA website. Michelle further reported on the need to create a Legislative Committee and Tony

Garcia agreed to help with someone on the banking side. Tony Garcia reported that he will bring up this issue during the Commercial Associates meeting at the conference.

2. 2014 Annual Conference Program Briefing

Michelle reported on the successful conference program, Thursday's evening event, luncheon presentations and certification announcements.

3. CMTA Newsletter

Michelle Durgy asked the board for help with the Newsletter. Michelle also reported on having a more user-friendly newsletter and have an issue in June. Brian Starr also volunteered to help Pamela Arends-King with the publication.

4. 2014-15 Fiscal Year Budget

The financial report and budget was moved to the Business Session on Thursday.

The meeting was adjourned at 2:11 p.m.

Respectfully submitted,

Yelena Martynovskaya Meeting & Membership Specialist