

winterleadership

CONFERENCE



The 12th Annual CASE Winter Leadership Conference

Inspired Leadership for Educational Excellence

FEBRUARY 2 – 3, 2012

Westminster, Colorado

THE
CASE CENTER
for Excellence in Educational Leadership
Colorado Association of School Executives

Conference Program

www.co-case.org/WinterLeadership



Professional Development Program Information

Make the Most of Your Conference Experience

The CASE Winter Leadership Conference is the only conference that brings together public education leaders from every job position in the state, providing you with the opportunity to strategize and share best practices with your peers. You'll get what you need most—legislative and advocacy information, professional learning, communications and networking—all in one event.



LEGISLATIVE & ADVOCACY SERVICES

Learn about the critical legislation and policy news impacting Colorado public education. Hear from the CASE lobbying team about the issues of greatest importance, including school funding, the state budget, educator effectiveness, and PERA.



PROFESSIONAL LEARNING

Exemplary keynote and distinguished speakers will address the education and leadership issues most applicable to you, and the 18 Breakout Sessions foster a deeper understanding about important topics that impact your daily work.



COMMUNICATIONS & NETWORKING

Connect with colleagues from across Colorado, make new contacts, and build your professional network. The conference offers you a place to share strategies and get feedback about challenges you're facing in your job.

Event Resources and Recordings

CASE knows the demands placed on your time and resources, especially in this tough economy. "Creating the CASE eLearning Program is a way to address time and budget constraints our members are facing," said Mary McNeil, Director of Professional Development. "This service is a value-added benefit of membership."

One of the components of the CASE eLearning Program is a collection of archived event recordings and resources. You can listen to a session you missed or watch a favorite keynote speaker again. Be sure to take advantage of this invaluable service. Selected recordings from this event will be posted on the CASE website by the end of the month.



As your 2011-12 CASE President, I congratulate you on your decision to attend this important event. The challenges facing public educators are considerable, and it's more critical than ever for us to gather together to gain knowledge, share best practices, and build connections as colleagues.

I'm extremely proud to be a part of CASE. Our association is unwavering in its work to provide Colorado school administrators with the resources and support they need to navigate this difficult environment. This year's conference theme, *Inspired Leadership for Educational Excellence*, clearly illustrates this. Take advantage of the outstanding speakers, wide range of Breakout Sessions, and numerous networking opportunities which this event offers. I know you'll find value that helps you in your daily work.

Thank you for coming and for your continued involvement in CASE!

Sincerely,

George Welsh
2011-2012 CASE President



We are so pleased that you are joining us for this year's CASE Winter Leadership Conference, which will provide a relevant mix of practical and inspirational learning. Your professional success depends in part on staying current with state policies and educational trends, while also maintaining a connection to your colleagues from across Colorado. CASE strives to provide exactly what you need to make a positive difference in your daily work.

Our collective voice as educational leaders impacts the overall effort to improve our schools even in the face of an inadequate state budget. We will continue working for the resources to help schools and districts serve all children, while keeping the accumulation of unfunded mandates at bay.

At CASE, we are focused on providing value to our members in everything we do. Thank you for the work you do!

Sincerely,

Bruce H. Caughey
CASE Executive Director

Event Schedule

THURSDAY 2.2.12 AM

7:00 am - 3:00 pm
Registration
Conference Center Foyer

7:00 am - 4:00 pm
Exhibit Areas Open
(visit during breaks)

7:00 am - 9:00 am
Breakfast Buffet
Exhibit Area: Westminster Ballroom IV

8:00 am - 10:00 am
Opening General Session*
Westminster Ballroom

Welcome - George Welsh
CASE President

General Remarks - Bruce Caughey
CASE Executive Director

Remarks - Robert Hammond
Commissioner of Education

Recognition of Colorado Superintendent
of the Year Charlotte Ciano

Keynote Speaker - Temple Grandin, Ph.D
Helping Different Kinds of
Minds to Succeed

10:00 am - 10:30 am
Refreshment Break/Visit Exhibit Areas
Westminster Ballroom IV and Foyers

10:30 am - 11:45 am
Breakout Session I

11:45 am - 12:00 pm
Visit Exhibit Areas
Westminster Ballroom IV and Foyers

12:00 pm - 1:00 pm
Lunch provided in the
Standley Ballroom and
The Lake House

THURSDAY 2.2.12 PM

1:00 am - 1:15 pm
Visit Exhibit Areas
Westminster Ballroom IV and Foyers

1:15 pm - 2:30 pm
Breakout Session II

2:30 pm - 2:45 pm
Refreshment Break/Visit Exhibit Areas
Westminster Ballroom IV and Foyers

2:45 pm - 4:00 pm
Distinguished Speaker Sessions

Distinguished Speaker - Jane Healy, Ph.D
Different Learners: Identifying, Preventing,
and Treating Children's Learning Problems
Westminster Ballroom III

Distinguished Speaker - Kim Bevell
3 Things Every Educator Needs to
Know About the Brain
Standley Ballroom I

Distinguished Speaker - John Creighton
Turning Outward
Standley Ballroom II

4:15 pm - 5:30 pm
Peer Session
Discuss and Engage with
Job-alike Colleagues
All members welcome!

CAES - Westminster Ballroom III
CAESP - Westminster Ballroom I
CALET - Not meeting
CASPA - Cotton Creek
CASSA - Standley II
CASSP - Westminster Ballroom II
DBO - Not meeting

5:30 pm - 7:00 pm
Networking Reception
(sponsored by exhibitors)
Westminster Ballroom IV

Dinner and evening on your own

FRIDAY 2.3.12 AM

7:00 am - 9:30 am
Registration
Conference Center Foyer

7:00 am - 10:30 am
Exhibit Areas Open
(visit during breaks)

7:00 am - 9:00 am
Hot Breakfast Buffet
Exhibit Area: Westminster Ballroom IV

8:00 am - 10:15 am
General Session:
Legislative and Policy Issues
Westminster Ballroom

Colorado Governor John Hickenlooper

Natalie Mullis, Chief Economist
Colorado Legislative Council

Bruce Caughey, CASE Executive Director
and Elisabeth Rosen, CASE Lobbyist

Recognition of Lobato Plaintiff Attorneys

George Welsh, CASE President
and Lobato Family

10:15 am - 10:45 am
Refreshment Break/Visit Exhibit Areas
Westminster Ballroom IV and Foyers

10:45 am - 12:00 pm
Closing General Session
Westminster Ballroom

Keynote Speaker - Todd Whitaker, Ph.D
Leading School Change: How to
Motivate Staff During Difficult Times

12:00 pm
Conference Concludes

LEGISLATIVE AND POLICY ISSUES GENERAL SESSION

Friday, February 3
8:00 am - 10:15 am

Don't miss this robust session that offers the latest information and insights about the 2012 legislative session, Colorado's budget outlook, and hot policy issues impacting K-12 education. A special presentation by the plaintiff attorneys in the Lobato trial will provide timely information about next steps for the case.

SPECIAL GUEST SPEAKER COLORADO GOVERNOR JOHN HICKENLOOPER

Friday, February 3, 8:00 am



CASE is pleased to welcome Governor Hickenlooper as a special guest speaker at the

Legislative and Policy Issues General Session. The Governor will share his vision for public education, including the current challenges, opportunities, and priorities of his administration. Given the policy and funding issues facing K-12, his remarks are sure to be timely and informative.

*Performances by Mapleton Public Schools Stealth Squadron Color Guard, under the direction of SMSgt Jerry Archuleta and Jeffco Public Schools Arvada West High School Vocal Showcase, under the direction of Chris Maunu.

Conference Sponsors

CASE appreciates the generous support of this year's conference sponsors.

Platinum Level



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Keynote Speaker



TEMPLE GRANDIN, PH.D

Helping Different Kinds of Minds to Succeed

Thursday, 8:00 am – 10:00 am
Westminster Ballroom

Dr. Temple Grandin knows firsthand how it feels to be different. Diagnosed with autism as a young child, her mother pushed back against the advice of doctors to have her placed in an institution and instead ensured Temple had intensive speech therapy and teaching to help her learn and communicate. Dr. Grandin will share her compelling personal story beginning with her early diagnosis, struggle to succeed in school, and how key educators motivated and supported her. Attendees will get a glimpse at her visual-thinking mind and gain insight into strategies to more effectively work with students who are different.

Dr. Temple Grandin is a professor of animal sciences at Colorado State University and is held in high regard as an industry leader in livestock handling and facility design. She is a bestselling author whose books include Animals in Translation, Thinking in Pictures, and Emergence Labeled Autistic. Dr. Grandin's life and career in the livestock industry was the basis for an HBO movie that received seven Emmy awards, a Golden Globe, and a Peabody Award. She speaks to groups across the country about her experiences with autism, and in 2010 was honored by Time Magazine as one of the top 100 most influential people in the world.

BOOK SIGNING: CASE Book Store 10:00 am – 10:30 am

“A treatment method or an educational method that will work for one child may not work for another child. The one common denominator for all of the young children is that early intervention does work, and it seems to improve the prognosis.”

Temple Grandin



Colorado school district tax increase elections were met with great opposition in 2011, and 2012 is expected to be equally as challenging. Now, more than ever, it's important to have a strong public engagement plan and a needs case in place before asking voters for increased revenue or projects. Stifel provides step-by-step assistance from capital planning to bond underwriting, and has been serving Colorado issuers for over 50 years. Contact us today to discuss a tailored approach for your electorate.

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Keynote Speaker



TODD WHITAKER, PH.D

*Leading School Change:
 How to Motivate Staff During Difficult Times*

Friday, 10:45 am – 12:00 pm
 Westminster Ballroom

Commitment and buy-in from staff are critical to the success of implementing school improvement changes. In this keynote, Dr. Whitaker will share practical, no-cost strategies that educational leaders can use to motivate themselves and everyone in their organization. Included will be useful information on the change process, such as selecting the right people to be involved from the start and how to diminish the influence of the resisters and negative staff members. Whether you plan to make a school improvement change or implement a new policy or mandate, come learn how to bring everyone onboard.

Dr. Todd Whitaker is nationally recognized as an expert in staff motivation, teacher leadership, and principal effectiveness. He is an accomplished presenter and author who has written over 20 books that include the best sellers, What Great Teachers Do Differently, Teaching Matters, What Great Principals Do Differently, and Dealing with Difficult Parents. Dr. Whitaker's career began in the classroom as a math teacher; he was also a principal at the middle, junior, and high school levels and later served as a district office administrator. He is currently a professor of educational leadership at Indiana State University, and his research focuses on effective teachers and principals.

BOOK SIGNING: CASE Book Store 12:00 pm – 12:30 pm

“Great teachers are made one student at a time.”

Todd Whitaker

Distinguished Speaker



JANE HEALY, PH.D

Different Learners: Identifying, Preventing, and Treating Children's Learning Problems

Thursday, 2:45 pm – 4:00 pm
Westminster Ballroom III

Learning abilities and differences involve complex interactions of genetics, brain development, and a student's experiences at home and school. Today's fast-paced, media-saturated lifestyles affect growing brains and are increasing the numbers of students with problems. Yet schools have a powerful influence — for better or worse. Educational leaders need to understand the nature and variety of learning differences in today's kids as well as practical programming strategies to address those challenges. Many "different" students have significant talents; by carefully structuring learning opportunities, it's possible to maximize all students' achievement.

Dr. Jane M. Healy is a veteran teacher and educational psychologist focusing on practical applications of current brain research for teachers and parents. She is recognized internationally as an author, lecturer, and consultant. International media coverage includes Nightline, Good Morning America, the Today Show, CNN and NPR for her ideas about the impact of technology, media and culture on children's brain development. Dr. Healy's new book, Different Learners, distills decades of clinical and personal experience to help school leaders, parents, teachers, and counselors understand learning problems and create optimal environments for children and teens.

BOOK SIGNING: CASE Book Store 4:00 pm – 4:30 pm

“Multitasking may be “cool,” but if it means losing the ability to reflect, imagine, plan, execute, and evaluate one task at a time, we should all start paying attention.”

Jane Healy

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Together we'll go far



Adobe & CASE

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Distinguished Speaker



KIM BEVILL

3 Things Every Educator Needs to Know About the Brain

Thursday, 2:45 pm – 4:00 pm
Standley Ballroom I

Performance, innovation, and memory soar with some simple systemic changes suggested by neuroscience. These cost-free actions boost academic performance, enhance health and slow cognitive aging. Research also shows that by implementing basic changes, individuals are able to build memory, creativity, speed processing, and even maintain a healthy weight. This session will demonstrate how to integrate the most effective practices in your building while simultaneously alleviating stress. These iron-clad strategies offer innovative ways to boost energy and integrate hands-on activities and specialized movements, all shown to result in better attention and stellar behavior—in any class!

Kim Bevill is an experienced staff developer and instructional strategies trainer. She conducts trainings using evidence-based instructional practices, supported by the latest neuroscience research. After spending 14 years as a social studies and International Baccalaureate psychology teacher at the secondary level, today Bevill teaches graduate-level courses for recertification on Strategies Supported by Science. Bevill is focused as a speaker and trainer on connecting education practitioners with practical and effective strategies that can easily be implemented for maximum positive impact.



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March 10, 2012 | 8:30am – 4:00pm
University of Colorado Boulder
University Memorial Center, 1669 Euclid Ave, Boulder

The Statewide Convening on LGBT Youth brings together people who work with lesbian, gay, bisexual, and transgender (LGBT) young people to learn about the latest tools and resources and to develop skills for addressing the unique needs of these students.
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Distinguished Speaker



JOHN CREIGHTON

Turning Outward

Thursday, 2:45 pm – 4:00 pm
Standley Ballroom II

When conditions are rough, organizations frequently turn inward and attack the problems they are facing. In today's world, however, problems usually extend beyond the organization and into the larger community. To most effectively address issues in these difficult times, strategic leaders are turning outward, adapting to emerging public expectations, deliberating with stakeholders, discovering shared interests, and finding sustainable solutions. Attendees will walk away from this session with new ideas about how to approach challenges in a way that engages the community more meaningfully and yields the desired outcome.

John Creighton is an independent consultant who specializes in public opinion research and organizational strategy. He works with a wide range of public-oriented organizations including the Corporation for Public Broadcasting, the Kettering and C.S. Mott Foundations, and the American Society of Newspaper Editors. John has been a contributing writer for the Washington Times Communities and is a frequent keynote speaker for groups ranging from the Western Governors Association, Nature Conservancy, The Bell Policy Center and the Poynter Institute for Media Studies.

John is a graduate of the University of Kansas and Harvard's Kennedy School of Government. He and his wife, Joni, are raising three children in Longmont, Colorado where John serves as president of the St. Vrain Valley School Board.



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Complimentary Leadership Coaching Sessions

As an added value to your conference experience, you can sign up for a 30-minute complimentary leadership coaching session. Experienced and qualified leadership coaches will be available during the two Breakout Session timeslots on Thursday. There are limited timeslots available, so sign up early at a table near the CASE Registration Booth.

What to Expect – CASE Definition of Leadership Coaching:

Leadership coaching is a non-judgmental process of reflecting, planning, and inquiring about improvement processes and supporting people and organizations through change efforts. Working with a coach is a powerful and confidential relationship. It is based on authenticity, honesty, respect, and empathy. The coaching relationship is not about counseling or offering advice or telling people what they should do. It is focused entirely on the learning and self-directedness of the person being coached. Coaches lead the person being coached through a conversation that will help him/her think through issues and/or set action goals. Leadership coaches are skilled at constructing and posing questions with the intention of engaging and transforming thought. They deeply listen, lead a change process, take a neutral stance, follow the agenda of the person being coached, create a safe and trusting environment, offer feedback, paraphrase, and allow silence and space for reflection. The overall goal of a coaching session is that the person being coached will form a better understanding of his/her dilemma from multiple perspectives and walk away with potential options.

The CASE definition of leadership coaching is based on the work of Art Costa and Robert Garmston in Cognitive Coaching, the work of Karla Reiss in Leadership Coaching, the work of the National Staff Development Council (Learning Forward), and the work of Jim Knight in Instructional Coaching.

Note: CASE will soon be working with a cadre of leadership coaches willing to provide coaching services to CASE members. Watch the CASE website for more information.

Reserve your personal coaching session by signing up at the table near the CASE Registration Booth. Biographies of the coaches are available to review before you sign up.

Learning Format Definitions

Each Breakout Session is designed using one of these specific learning formats. To help you decide on your Breakout Session choice, the format is identified for each session on the following pages.

- **COLLABORATIVE DIALOGUE:** This conversational format encourages meaningful dialogue, purposeful and collaborative thinking, and positive inquiry. Sessions give participants the opportunity to ask direct questions of the expert, as well as the opportunity to give input on the specific issues addressed.
- **DEMONSTRATION:** A presentation to demonstrate how things are done and to showcase a specific teaching technique, leadership skill, product, or materials.
- **LECTURE WITH INTERACTION:** Oral presentations intended to present information or teach participants about a particular subject. A lecture is generally one-way communication used to convey critical information, history, background, and theories. Many lectures are visually engaging and give opportunity for listeners to ask or answer questions during the lecture and/or at the close of the session.
- **PANEL PRESENTATION:** A forum for a group of scholars, experts, knowledge leaders, or government representatives to discuss specific pedagogical policy, practice, or research issues from a variety of perspectives with alternative solutions. Moderator allows time for Q&A following the presentation.
- **WORLD CAFÉ:** As a conversational process, the World Café is an innovative yet simple methodology for hosting conversations about questions that matter. These collegial conversations link and build on each other as participants move between groups, cross-pollinate ideas and discover new insights. Using an integrated set of design principles, the World Café experience evokes and makes visible the collective intelligence of the group.

CASE BOOK STORE AND SIGNINGS

Located in the Westminster Ballroom IV Foyer

Visit the CASE Book Store and get special discounted rates using the coupon you received with your conference materials.

Book Signings at Book Store

Temple Grandin, Ph.D.

10:00 am – 10:30 am

Jane Healy, Ph.D.

4:00 pm – 4:30 pm

Todd Whitaker, Ph.D.

12:00 pm – 12:30 pm

The CASE Book Store is operated by Everything About Learning, providing books, resources, and strategies for educators.

If you wanted to spend your days putting out fires, you would have become a firefighter instead of a school principal.

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INSPIRED LEADERSHIP FOR EDUCATIONAL EXCELLENCE

Breakout Sessions on Thursday, February 2

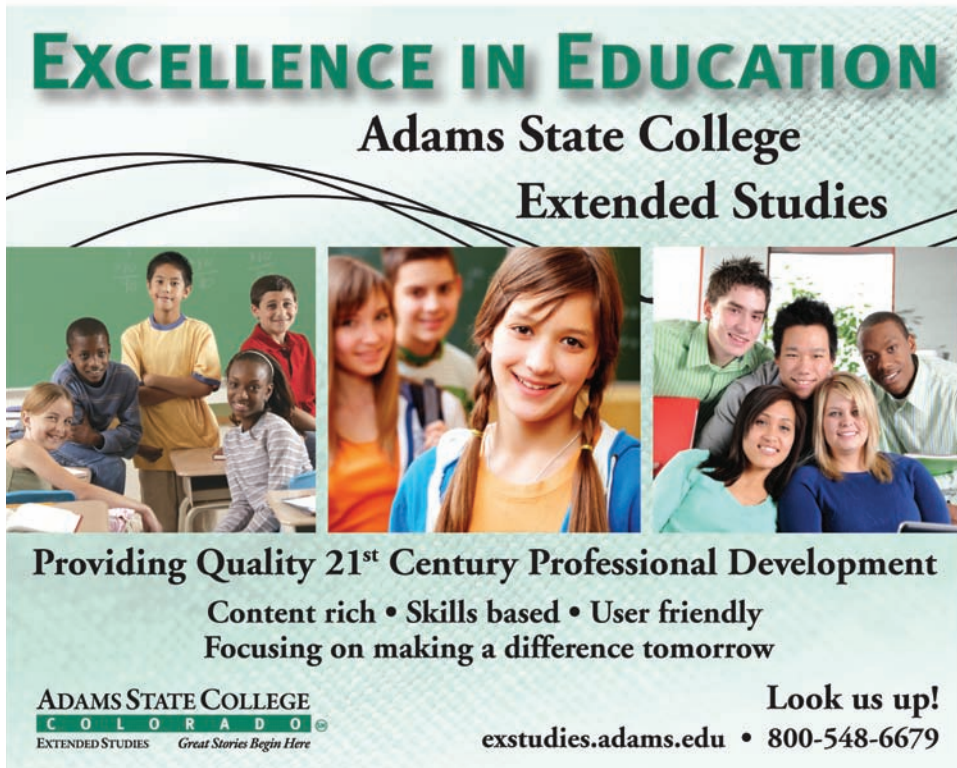
Breakout Session I: 10:30 am – 11:45 am

Breakout Session II: 1:15 pm – 2:30 pm

The section titled "Sponsored By" denotes which CASE department board planned the Breakout Session. With the exception of Breakout #5, the intended audience is the members of the department indicated. However, all sessions are open for anyone interested in a particular topic. If "CASE" is listed, the topic was designed to meet the needs of all CASE members.

#	TITLE	MAIN PRESENTER	SESSION	SPONSORED BY
1	Building a Culture of Accountability and Responsibility	Heather Clifton	I	CASE
2	Supporting Literacy and Content Standards	Jeri Crispe	I	CASSA
3	Technology Instruction that Works	Elizabeth Hubbell	I	CALET
4	Using iPads for 21st Century Learning and Productivity	Carrie Stephenson	I	CAESP
5	Budgeting 101 for Principals	Martha Baldwin	I	DBO
6	P-20 Partnerships: Weathering the Perfect Storm	Misti Ruthven	I	CASSP
*7	Understanding Educator Effectiveness Evaluation for Teachers Part I	Mike Gradoz	I	CASPA
8	The Court of Public Opinion Versus the Court of Law	Melissa Gibson	I	CASE
9	Research-Based Resources Supporting Best Practices	Mary Kay Sommers	I	CASE
10	Sustainable Leadership: Securing Your Own Oxygen Mask First	Jeanette Cornier	II	CASE
11	Making the Connection: Leadership for Standards Implementation	Melissa Colman	II	CAES
12	The Classroom Just Got a Whole Lot Bigger	Tim Lake	II	CALET
13	Unified Improvement Planning: A Discussion with District Leadership	Lisa Medler	II	CASSA
14	Blended Learning: What Works, What Doesn't, and What's Next	Kevin Riebau	II	CAES
15	Colorado Public School Funding Update	Leanne Emm	II	DBO
*16	Understanding Educator Effectiveness Evaluation for Teachers Part II	Mike Gradoz	II	CASPA
17	Resources for Implementing Senate Bill 10-191	Angela Baber	II	CASSP
18	An Overview of Colorado's Early Literacy Initiative and TBD Colorado	Jamie Van Leeuwen	II	CAESP

*Breakout Sessions #7 and #16 comprise a two-part session that spans both the AM and PM timeslots.

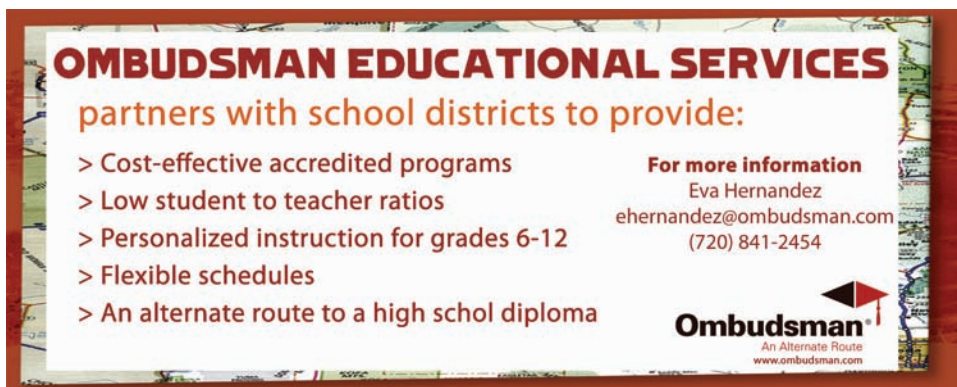


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Breakout Session I

Thursday, February 2, 10:30 am – 11:45 am

- 1: Building a Culture of Accountability and Responsibility
Room: Cotton Creek I
- 2: Supporting Literacy and Content Standards
Room: Cotton Creek II
- 3: Technology Instruction that Works
Room: Meadowbrook I
- 4: Using iPads for 21st Century Learning and Productivity
Room: Meadowbrook II
- 5: Budgeting 101 for Principals
Room: Waverly
- 6: P-20 Partnerships: Weathering the Perfect Storm
Room: Windsor
- 7: Understanding Educator Effectiveness Evaluation for Teachers Part I
Room: Westminster Ballroom I
(Note: This is a two-part session, spanning both the AM and PM Breakout Session timeslots. Part II is Breakout #16.)
- 8: The Court of Public Opinion Versus the Court of Law
Room: Westminster Ballroom II
- 9: Research-Based Resources Supporting Best Practices for Student Achievement
Room: Westminster Ballroom III

12TH ANNUAL CASE WINTER LEADERSHIP CONFERENCE

FEBRUARY 2 – 3, 2012 | WESTMINSTER, COLORADO

#1: Building a Culture of Accountability and Responsibility

Room: Cotton Creek I

Presenters:

Heather Clifton, Professional Learning Consultant, Clifton and Associates;
Cindy Harrison, Consultant, Instructional Improvement Group

Brought to you by: CASE-Colorado Association of School Executives

Learning Format: Lecture with Interaction

Description: Given the current climate of high accountability and a clear demand for results, educational leaders must develop a greater sense of responsibility among all staff members for classroom implementation of the various reform initiatives. This session will provide tools for defining and monitoring implementation of practices through peer observation/peer review, instructional rounds, and walkthrough practices that lead to increased commitment and responsibility. In addition, strategies will be introduced to address staff resistance through difficult and accountable conversations for implementing key practices and norms.

2: Supporting Literacy and Content Standards

Room: Cotton Creek II

Presenters:

Jeri Crispe, Integration District Director, Colorado Legacy Foundation; Barry Cartwright, Science Content Specialist, CDE; Barb Conroy, LDC Colorado Consultant, Colorado Legacy Foundation

Brought to you by: CASSA-Colorado Association of Superintendents and Senior Administrators

Learning Format: Lecture with Interaction

Description: This session will provide an overview of the Literacy Development Collaborative (LDC) project being implemented with support from the Colorado Legacy Foundation in partnership with the integration districts throughout Colorado. The LDC framework is a well-defined structure for creating reading and writing tasks, as well as modules designed to enable students to meet common core literacy standards while also meeting the content standards of the subject area at high levels of performance. Preliminary results indicate that teachers across contents, grades, and states are finding that the LDC approach builds stronger student literacy skills and promotes ongoing conversations among teachers about what constitutes “good work.”

INSPIRED LEADERSHIP FOR EDUCATIONAL EXCELLENCE

3: Technology Instruction that Works

Room: Meadowbrook I

Presenter:

Elizabeth Hubbell, Principal Consultant - C&I, Ed Tech, McREL

Brought to you by: CALET-Colorado Association of Leaders in Educational Technology

Learning Format: Lecture with Interaction

Description: How can research-based instructional strategies inform teachers' use of technology? Come and find out how using the strategies from Classroom Instruction that Works helps educators make purposeful decisions about the use of 21st century tools. This session will also explore data related to the strategies being used on a national level. Learn about what the data can tell school leaders regarding the impact that technology is having on student learning experiences.

4: Using iPads for 21st Century Learning and Productivity

Room: Meadowbrook II

Presenters:

Carrie Stephenson, Principal, Douglas County School District; Kiffany Lychock, Educational Technology Specialist, Douglas County School District; Kim McMonagle, Director of Educational Technology, Douglas County School District

Brought to you by: CAESP-Colorado Association of Elementary School Principals

Learning Format: Demonstration

Description: iPads are the hottest technology item around. They can play a powerful role in enhancing student learning and increase the leadership effectiveness of school principals and other building leaders. This breakout will discuss and demonstrate the use of iPads in a K-12 environment and explore key considerations about which every user should be aware. Presenters will share management tips, lessons learned, and favorite apps for increasing communication, collaboration, creativity, and critical thinking. In addition, participants will learn how an iPad can help transform a principal into a 21st century leader.

5: Budgeting 101 for Principals

Room: Waverly

Presenters:

Martha Baldwin, Director of Finance, Adams 14; Shelley Becker, Chief Financial Officer, Adams 12

Brought to you by: DBO-Department of School Business Officials

Learning Format: Collaborative Dialogue

Description: Principals and other building leaders won't want to miss this practical breakout designed to streamline and simplify the annual school budgeting process. Particularly in this environment of shrinking resources and increased expectations, school leaders have a full plate, and this session will offer concrete and helpful strategies designed to make the budgeting process an easier one. Attendees will learn best practices and time-saving tips to ensure their building budgets are not only more straightforward to develop, but are also results-driven and meaningful.

6: P-20 Partnerships: Weathering the Perfect Storm

Room: Windsor

Presenters:

Misti Ruthven, Director of Outreach & Access, College in Colorado; Tamara White-Johnson, Director of Admissions and Access Policy, Colorado Department of Higher Education; Gully Stanford, Director of Partnerships, College in Colorado; Beth Bean, Director of Research & Information, Colorado Department of Higher Education; Meghan Cave, Director of Financial Aid, Colorado GEAR UP

Brought to you by: CASSP-Colorado Association of Secondary School Principals

Learning Format: Panel Presentation

Description: The P-20 community may be reeling fiscally because of the statewide budget crisis, but even in this perfect storm, partnerships are emerging and resources are being provided by the Department of Higher Education to assist schools and districts in ensuring all students are on the road to Postsecondary and Workforce Readiness. CDHE offers a whole array of services to complement and support the P-12 system. Come listen to an overview of services, including data-sharing, aligning admissions policies, implementing concurrent enrollment and credit transfer, educator preparation, direct interventions like GEAR UP and ICAP portfolios, and career and college planning resources.

7: Understanding Educator Effectiveness Evaluation for Teachers Part I

(Note: This is a two-part session, spanning both the AM and PM Breakout Session timeslots. Part II is Breakout #16.)

Room: Westminster Ballroom I

Presenters:

Mike Gradoz, Evaluation and Support, CDE; Toby King, Evaluation and Support, CDE; Jean Williams, Consultant to CDE; Katy Anthes, Executive Director of Educator Effectiveness, CDE

Brought to you by: CASPA-Colorado Association of School Personnel Administrators

Learning Format: Collaborative Dialogue, Demonstration

Description: This is a two-part session spanning both Breakout Session timeslots. The session is geared toward providing attendees with a clear understanding of the teacher standards and elements recommended by the State Council for Educator Effectiveness, as well as the professional practices related to each standard. Included will be an overview of the teacher evaluation rubric required by Senate Bill 10-191. Participants will score the rubric and engage in dialogue about strategies for teachers to improve their practice. School and personnel administrators seeking a deeper grasp of key elements of Colorado's educator effectiveness initiative won't want to miss this session.

8: The Court of Public Opinion Versus the Court of Law

Room: Westminster Ballroom II

Presenters:

Melissa Gibson, Director of Communications, CASE; Briggs Gamblin, Director of Communications and Legislative Policy, Boulder Valley School District; Diane Leiker, Director of Communications, Littleton Public School District; Kathleen Sullivan, Attorney, CASB; Stu Stuller, Attorney, Caplan and Earnest, LLC

Brought to you by: CASE-Colorado Association of School Executives

Learning Format: Panel Presentation

Description: School districts regularly face complicated and potentially controversial issues with both legal and public relations implications. Expert panelists that include both public relations professionals and attorneys will present their views on wide-ranging topics that include tension about school reform between district employees and the community, cyber ethics, parental notification, staff salaries, employee misconduct, and student issues. Attendees are encouraged to ask questions and raise examples of issues they might be facing, and they will walk away with a clearer understanding of both the PR and legal ramifications of many of the hot issues that schools and districts are experiencing.

12TH ANNUAL CASE WINTER LEADERSHIP CONFERENCE

FEBRUARY 2 – 3, 2012 | WESTMINSTER, COLORADO

9: Research-Based Resources Supporting Best Practices for Student Achievement

Room: Westminster Ballroom III

Presenters:

Mary Kay Sommers, Past Principal/
NAESP Consultant; Betsy Dumph,
NAESP Federal Relations Coordinator

Brought to you by: CASE-Colorado
Association of School Executives

Learning Format: Demonstration

Description: Doing What Works (DWW) is a website sponsored by the U.S. Department of Education that offers an online library of multimedia resources for teachers, schools, districts, and states to effectively implement research-based practices and tools that are supported by rigorous research. The “What Works Clearinghouse” evaluates research on programs and interventions to support educators in selecting those resources most likely to work. DWW provides professional development and specific implementation strategies so leaders can apply research findings to educational challenges facing their schools and districts in targeted and effective ways. This session will provide the pathways to access these free high quality resources and show attendees the benefit of utilizing them.

UPCOMING CASE EVENTS

43RD ANNUAL CASE CONVENTION

July 23-27, 2012
Beaver Run Resort
Breckenridge, CO

2012 ANNUAL CASE SUPERINTENDENTS CONFERENCE

September 20-21, 2012
Cheyenne Mt. Resort
Colorado Springs, CO

EDUCATOR EFFECTIVENESS AND STATE STANDARDS

March 5-6, 2012
Westin Hotel
Westminster, CO

To make it convenient for district teams to take advantage of important professional development opportunities, two events will be held back-to-back in early March. CASE is encouraging all districts to bring their leadership teams, including board members, superintendents, principals, and teachers. You can register for one or both days.

MONDAY, MARCH 5: COLORADO EDUCATOR EFFECTIVENESS SUMMIT: SB 191 INTO ACTION

Hosted by CASE, CASB and CEA in partnership with CDE
Sponsored by the Colorado Legacy Foundation

This day-long event will give district teams the opportunity to engage in a productive conversation, learn from each other and the pilot districts on the effective use of evaluation implementation tools and resources, and walk away with a draft or revision of your district's SB10-191 implementation plan. The session involves significant group collaboration for district teams.

TUESDAY, MARCH 6: COLORADO STANDARDS IMPLEMENTATION SUMMIT: TRANSFORMING STANDARDS BASED LEARNING FOR COLORADO

Hosted by ASCD and CDE

This day-long event will give district teams the opportunity to engage in a comprehensive and collaborative work session on the implementation of the Colorado Academic and English Language Proficiency Standards. District teams will receive knowledge and resources necessary to successfully implement standards which will ensure Colorado's students achieve postsecondary and workforce readiness.

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Breakout Session II

Thursday, February 2, 1:15 pm – 2:30 pm

10: Sustainable Leadership: Securing Your Own Oxygen Mask First

Room: Cotton Creek I

11: Making the Connection: Leadership for Standards Implementation

Room: Cotton Creek II

12: The Classroom Just Got a Whole Lot Bigger

Room: Meadowbrook I

13: Unified Improvement Planning: A Discussion with District Leadership

Room: Meadowbrook II

14: Blended Learning: What Works, What Doesn't, and What's Next

Room: Waverly

15: Colorado Public School Funding Update

Room: Windsor

16: Understanding Educator Effectiveness Evaluation for Teachers Part II

Room: Westminster Ballroom I

(Note: This is a two-part session, spanning both the AM and PM Breakout Session timeslots. Part I is Breakout #7.)

17: Resources for Implementing Senate Bill 10-191

Room: Westminster Ballroom II

18: An Overview of Colorado's Early Literacy Initiative and TBD Colorado

Room: Westminster Ballroom III

12TH ANNUAL CASE WINTER LEADERSHIP CONFERENCE

FEBRUARY 2 – 3, 2012 | WESTMINSTER, COLORADO

10: Sustainable Leadership: Securing Your Own Oxygen Mask First

Room: Cotton Creek I

Presenters:

Jeanette Cornier, Educational Consultant/Leadership Coach, Learning System Solutions; Ann Pearce, Educational Consultant / Leadership Coach, Possibilities Unlimited

Brought to you by: CASE-Colorado Association of School Executives

Learning Format: Lecture with Interaction

Description: As demands on education systems continue to increase, leaders frequently find themselves working more and enjoying it less. In this session, attendees will examine ways to increase their personal effectiveness and fulfillment by refocusing their energy to achieve balance and strategically using their strengths to make a significant contribution. Four research-based factors shown to increase motivation, satisfaction, and impact will be presented. Participants will make personal connections, explore applications in their leadership role, and leave with increased awareness of conditions necessary to sustain leadership effectiveness and support organizational growth.

11: Making the Connection: Leadership for Standards Implementation

Room: Cotton Creek II

Presenters:

Melissa Colman, Executive Director, Teaching and Learning, CDE; Mary Pittman, Math Content Specialist, CDE

Brought to you by: CAES-Colorado Association of Educational Specialists

Learning Format: World Café

Description: Coordination of state, district, and school standards implementation planning is essential to the transition to Colorado's new standards. In this session, attendees will learn about state supports for standards implementation, including the role of the Common Core State Standards in the Colorado Academic Standards. Various components of implementation plans will be discussed, including stakeholder involvement, curriculum, and instruction. There will be ample opportunity for dialogue, and participants will leave the Breakout Session with timely knowledge they can immediately put to use in the standards implementation process.

INSPIRED LEADERSHIP FOR EDUCATIONAL EXCELLENCE

12: The Classroom Just Got a Whole Lot Bigger

Room: Meadowbrook I

Presenter:

Tim Lake, Strategic Education Lead, Cisco Systems

Brought to you by: CALET-Colorado Association of Leaders in Educational Technology

Learning Format: Lecture with Interaction

Description: Today's students were born into the Internet generation. They expect a high level of connectivity, and it's our job to ensure this connectivity and accompanying technology extends to schools in meaningful ways. Attendees will learn about offerings like virtual field trips, video, diverse course offerings, access to specialized teachers, virtual homework help lines, and more practices that can offer exciting new learning opportunities. These unorthodox approaches can increase student engagement and create a classroom that knows no bounds.

13: Unified Improvement Planning: A Discussion with District Leadership

Room: Meadowbrook II

Presenters:

Lisa Medler, Director of Improvement Planning and Title II Programs, CDE; Keith Owen, Associate Commissioner, CDE; Jhon Penn, Field Services Executive Director, CDE; John Condie, Field Services Manager, CDE; Somoh Supharukchinda, Principal Consultant, Accountability and Improvement Manager, CDE; Erin Loften, Senior Consultant, Improvement Planning Consultant, CDE

Brought to you by: CASSA-Colorado Association of Superintendents and Senior Administrators

Learning Format: Collaborative Dialogue

Description: Superintendents and other district leaders have a unique role to play in ensuring a strong and meaningful Unified Improvement Plan (UIP). Attendees will participate in a wide-ranging discussion with CDE about the successes and challenges they've faced and will be asked to share feedback on ways to improve the process. Expect an overview of the UIP process, with emphasis on root cause analysis, engaging different stakeholders, and ongoing progress monitoring of implementation of the plan. Participants are encouraged to bring their current UIP to share and get feedback from peers and CDE.

12TH ANNUAL CASE WINTER LEADERSHIP CONFERENCE

FEBRUARY 2 – 3, 2012 | WESTMINSTER, COLORADO

14: *Blended Learning: What Works, What Doesn't, and What's Next*

Room: Waverly

Presenters:

Kevin Riebau, Director, Educational Technology, Aurora Public Schools;
Matt Ashlock, Site Coordinator for APS Online School, Aurora Public Schools;
Brandy Bixler, Educational Technology Specialist, Aurora Public Schools

Brought to you by: CAES-Colorado Association of Educational Specialists

Learning Format: Demonstration

Description: An increasing number of school districts are expanding their blended learning offerings for student learning and professional development in which traditional face-to-face classroom instruction is combined with online learning technology. This session will provide a comprehensive overview of blended learning, including best practices, challenges, and opportunities for growth using the Aurora Public School District Online High School and Educational Technology Professional Development as case studies. Presenters will also share the latest tips, tricks, and uses for Edmodo with Google Docs in education. Though not required, attendees are strongly encouraged to bring their laptops or iPads to fully benefit from the session's teachings.

15: *Colorado Public School Funding Update*

Room: Windsor

Presenter:

Leanne Emm, Assistant Commissioner of Public School Finance, CDE

Brought to you by: DBO-Department of School Business Officials

Learning Format: Lecture with Interaction

Description: Join Assistant Commissioner of Public School Finance Leanne Emm for a timely and in-depth update about Colorado school funding. This session will focus on the current status of school finance, provide an overview of how the 2012 legislative session could impact funding, and offer a preview of the outlook for 2012-13. Attendees will better understand what to prepare and plan for in the coming year, plus have a clearer sense of how school districts across the state will fare budget-wise in the immediate period ahead.

INSPIRED LEADERSHIP FOR EDUCATIONAL EXCELLENCE

16: *Understanding Educator Effectiveness Evaluation for Teachers Part II*

(Note: This is a two-part session, spanning both the AM and PM Breakout Session timeslots. Part I is Breakout #7.)

Room: Westminster Ballroom I

Presenters:

Mike Gradoz, Evaluation and Support, CDE; Toby King, Evaluation and Support, CDE; Jean Williams, Consultant to CDE; Katy Anthes, Executive Director of Educator Effectiveness, CDE

Brought to you by: CASPA-Colorado Association of School Personnel Administrators

Learning Format: Collaborative Dialogue, Demonstration

Description: This is a two-part session spanning both Breakout Session timeslots. The session is geared toward providing attendees with a clear understanding of the teacher standards and elements recommended by the State Council for Educator Effectiveness, as well as the professional practices related to each standard. Included will be an overview of the teacher evaluation rubric required by Senate Bill 10-191. Participants will score the rubric and engage in dialogue about strategies for teachers to improve their practice. School and personnel administrators seeking a deeper grasp of key elements of Colorado's educator effectiveness initiative won't want to miss this session.

17: *Resources for Implementing Senate Bill 10-191*

Room: Westminster Ballroom II

Presenters:

Angela Baber, Educator Effectiveness Director, Colorado Legacy Foundation; Katy Anthes, Executive Director of Educator Effectiveness, CDE

Brought to you by: CASSP-Colorado Association of Secondary School Principals

Learning Format: Lecture with Interaction

Description: Colorado's educator effectiveness law (Senate Bill 10-191) overhauls the educator evaluation system as we know it now. The law requires statewide implementation of educator evaluations by the 2013-14 school year, 50 percent of which must be based on student growth measures for teachers, principals, and other licensed personnel. This session provides an overview of the law, highlights the efforts of the Colorado Department of Education (CDE) in piloting the statewide evaluation system, and offers information about resources developed by the Colorado Legacy Foundation to support CDE and districts in implementing SB 10-191.

Room: Westminster Ballroom III

Presenter:

Jamie Van Leeuwen, Senior Policy
Advisor, Director of Community
Partnerships for Governor Hickenlooper

Brought to you by: CAESP-Colorado
Association of Elementary School
Principals

Learning Format: Lecture with Interaction

Description: Governor Hickenlooper and Lieutenant Governor Garcia have identified early childhood literacy as a key priority area for their administration. The presenter will provide an overview of the initiative, how it impacts Colorado schools and districts, and how the work can be accomplished despite continued cuts to K-12 education. How does the initiative compliment the work already underway in many schools and communities? How can educators make it a priority in the face of many other competing demands? Attendees will get answers to these questions and more, plus have the opportunity to share their feedback about the initiative with the presenter. Attendees will also learn more about TBD Colorado, a newly formed nonprofit organization with a mission of statewide civic engagement and education.

CONFERENCE NOTES

This image shows a blank sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no text or other markings on the paper.

General Information

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George Welsh, President
 Kevin Schott, President-elect
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 Melissa Gibson, Director of Communications

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Mellodie Lukas, Operations and Events Manager
 Barbara Albright, Administrative Assistant
 Linda Maikowski, Accountant
 Leisa Sacry, Administrative Assistant Event Registration
 Susan Schoenthal, Communications Specialist
 Sarah Shorey, Membership and Technology Specialist

Peer Session

Thursday 4:15 pm - 5:30 pm

We know that one of the best ways to learn is from talking to our colleagues. In fact, CASE members often share that among the valuable aspects of CASE professional development events is the networking opportunities. All CASE members are invited to attend one of the Peer Sessions being held during the conference on Thursday. Meet and engage with colleagues in your job-alike role. Further develop relationships that will serve you well throughout your career.

CAES – Educational Specialists, Curriculum Directors, Assessment, Communications

Westminster Ballroom III

CAESP – Elementary Principals and Assistant Principals

Westminster Ballroom I

CALET – Educational Technologists

Note: CALET will not be meeting.

CASPA – Personnel Administrators

Cotton Creek

CASSA – Superintendents and Senior Administrators

Standley II

CASSP – Secondary Principals and Assistant Principals

Westminster Ballroom II

DBO – Business and Finance Administrators

Note: DBO will not be meeting.

Special Thursday Lunch for all Conference Attendees

CASE is pleased to offer a special lunch on Thursday, February 2 for all conference attendees. The meal is based on the winning recipe from LiveWell Colorado's EatWell@School Cooking Competition, which challenged high school students to create delicious, nutritious, and affordable school lunches that align with the USDA's school nutrition guidelines and meet Denver Public Schools' budget of less than a dollar per meal.

Helping to raise awareness of the importance of eating well at school, the EatWell@School Cooking Competition brought Denver Public Schools' high school students together with Johnson & Wales University volunteer chef mentors to learn how to prepare food that is both healthy and tastes good. Manual High School was named the winner – after being judged by an expert panel – in the culmination of the nine-week after-school program.

CASE is proud to serve their winning meal here at the conference. Not only is it good for you, but it's also delicious and a great example of how healthy school food can taste great and be affordable. This meal will also be included in Denver Public Schools' menu on February 7.

CASE is engaged in healthy schools work that is supported by a grant from the Colorado Health Foundation; it's that grant that helped make Thursday's lunch possible.

Name Badge Holders

Your blue name badge holder is your admission to meals and functions.

College Credit or Contact Hours

Participants may choose CDE contact hours or college credit. College credit will be offered through Adams State College. Forms are available at the CASE Registration Booth and online.

Internet Stations

CASE is pleased to offer Internet Stations for checking email messages during the conference. The Internet Stations are located in the corner of the Westminster Foyer and South Courtyard Foyer.

Exhibitors

Stop by and talk with our commercial partners. Don't miss a visit (or several) to the exhibit areas, which feature exhibits of the latest educational materials for your staff. While you're browsing, enjoy light refreshments between sessions. Don't forget to stop by for breakfast in the mornings. Use the passport you received in your registration materials to get exhibitor signatures for visiting booths. Your completed passport makes you eligible for prize drawings.

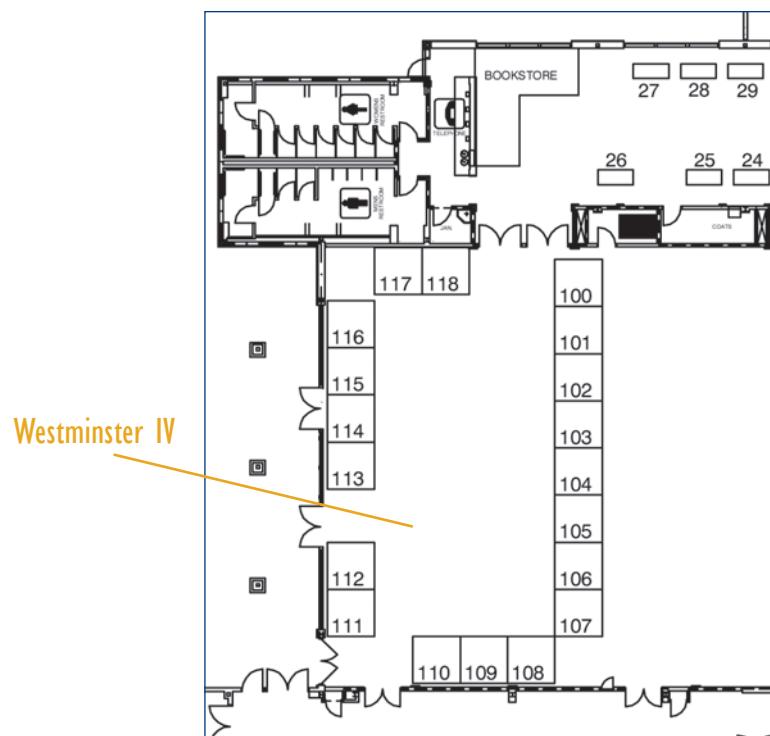
Conference Reception for Attendees Sponsored by Exhibitors

A reception sponsored by exhibitors will be held in Westminster IV on Thursday from 5:30 pm– 7:00 pm.

Cell Phones

As a courtesy to others, please turn your cell phone off and refrain from using it during conference sessions.

Exhibit Hall Booth Map



Foyer Booth Map

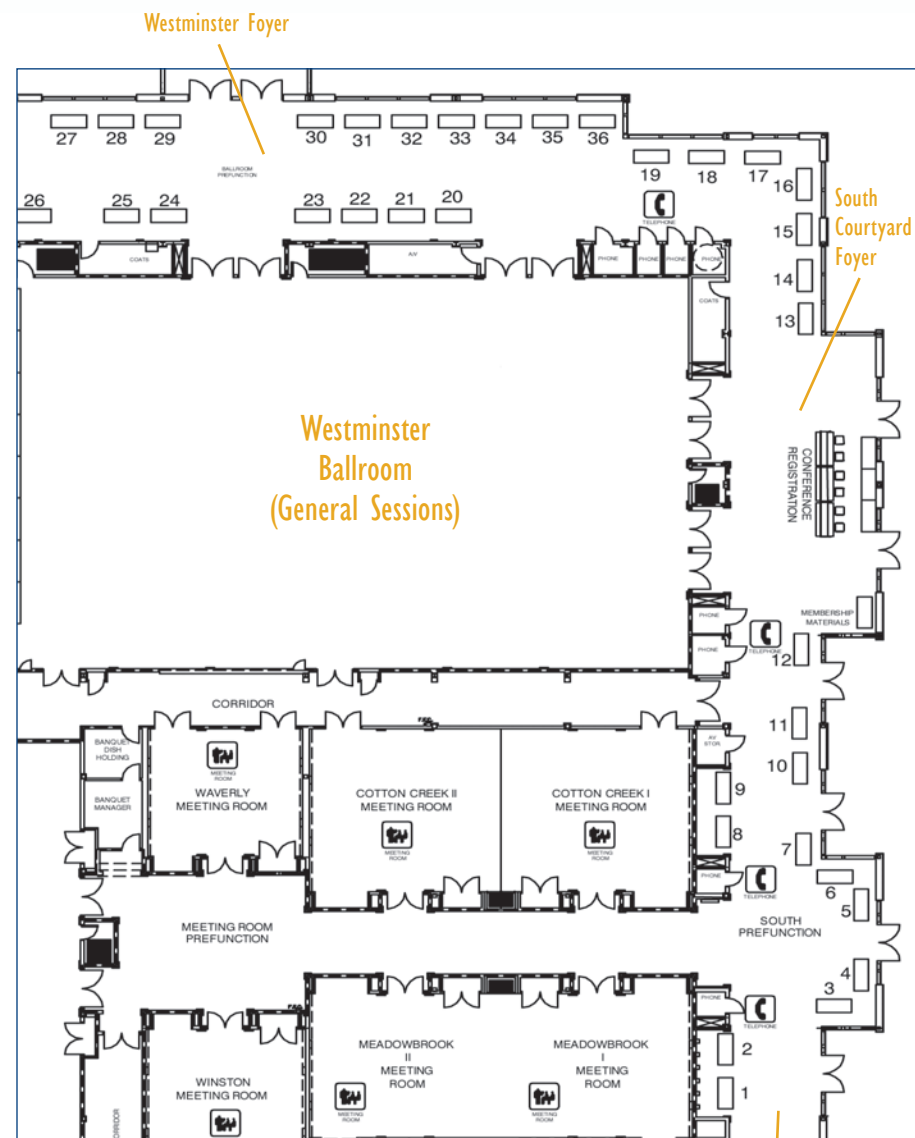


Exhibit Areas Information

Exhibit Area Hours:

Thursday: 7:00 am - 4:00 pm

Friday: 7:00 am - 10:30 am

Visit the Exhibit Areas for a Chance to Win a Prize!

All conference attendees received an Exhibitor Passport in their registration materials at the time of conference check-in. Plan to visit exhibitors in the Exhibit Hall and foyer areas and after learning about their products or services, collect their signatures on your passport. Once you've visited six exhibitor booths, return your completed Exhibitor Passport to the drawing box located at the CASE Registration Booth. Prize drawings will be held each day, and winners' names will be posted near the Registration Booth. Good luck!

Prizes

1. Apple iPad
2. \$200 Frontier Airlines Voucher
3. \$100 Frontier Airlines Voucher
4. One-night stay at the Westin Hotel in Westminster
5. 2 – \$50 Visa Gift Card
6. 2 – Apple iPod Shuffles

One prize per participant

Exhibitors

**Adams State College and ASC STEM Education*

Booths #13-14
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gully.stanford@cic.state.co.us
www.collegeincolorado.org

College in Colorado helps you explore career and education opportunities, plan your strategy to achieve them, and advance your possibilities.

Colorado Community College System

Booth #4
Lauren Jones
9101 E Lowry Blvd
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**Colorado Division of Fire Safety and Colorado School Safety Resource Center*

Booth #28
Steve Stokes, Christine Harms

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Fax 303-239-5887, 303-239-4520
steven.stokes@cdps.state.co.us,
christine.harms@cdps.state.co.us
www.dfs.state.co.us,
www.safeschools.state.co.us

The Colorado Division of Fire Safety issues building permits for public K-12 schools. The Colorado School Safety Resource Center assists schools PreK-12 to create safe environments.

**Colorado Online Learning*

Booth #100
Maryann Peña
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Green Schools National Network

Booth #15
Jim McGrath
PO Box 43
LaCrescent, MN 55947
507-313-6273
mcgrath.econs@charter.net
www.greenschoolsnationalconference.org

Green Schools National Network is hosting Green Schools National Conference in Denver, Feb. 27-29, 2012. Arne Duncan, U.S. Secretary of Education will keynote on the green ribbon schools award.

Howard Technology Solutions

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**National Literacy Coalition*

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Fax 720-344-0786
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www.nationalliteracycoalition.org

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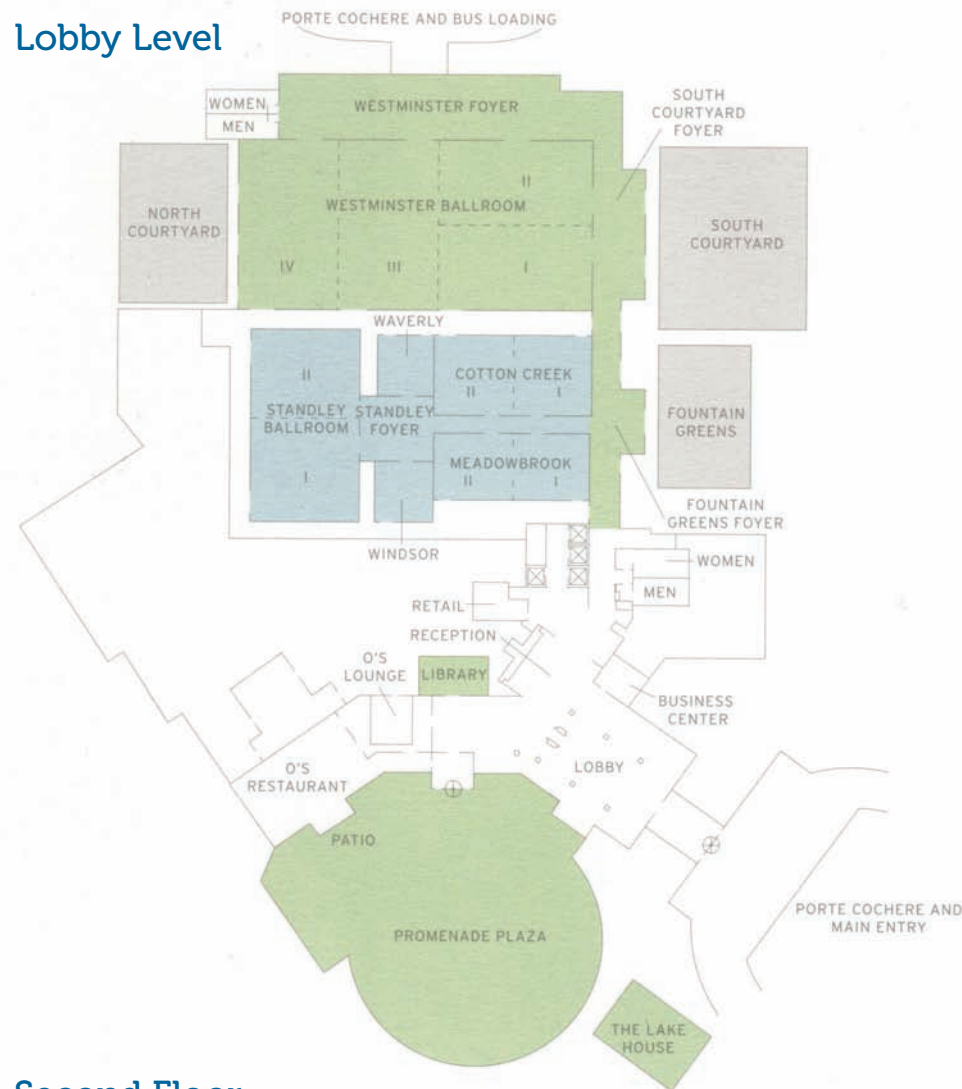
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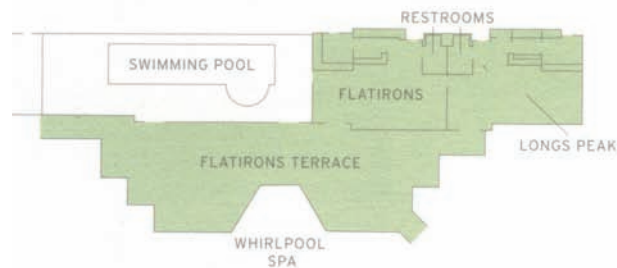
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