

Why IAOIP Certification vs others

IAOIP is a global not-for-profit organization, currently built of over 1,100 members from 59 countries. We're often asked how IAOIP certifications differ from those of other organizations. The table below was built with input from our members: governments, academia, corporations, and not-for-profits, on why THEY chose and enthusiastically support IAOIP over other certification options.

Differentiating Topic	IAOIP	Others
Structure / Status	Not for profit. Member driven. All profits go back into serving the association's mission, community, and members.	For profit. Profits go to company.
Outside Objective Validation	Follows ISO's global standards for certifying bodies.	None
Leadership	Led by an elected Board drawn from global membership.	A single company, appointed board.
Contributors to certification education and content	Global contributions from members in business, not-for-profits, government, & academia.	One company's employees' input.
Multiple and evolving levels and types of certifications	Members and Working Groups identify additional areas to develop education and certifications.	Single static certification.
Ongoing Learning Platform	Broad menu of constantly evolving online and in-person learning events and materials.	Single static study materials and/or prescribed formulaic conferences.
Formal Learning Management System. Ongoing and constantly evolving learning opportunities and content	Members and Working Groups constantly work on evolving existing, and creating new education content – for all members' benefit. Plus materials sourced from global leaders in innovation.	Largely static content.
Building / facilitating an Innovation Community	Via membership, education, and chapters, facilitates global, national, regional, and industry specific communities.	Innovation community limited to existing company.
Ongoing learning options and tracking of hours spent	Offers a broad menu of CPEs, and automated tracking system for all members.	None
Facilitates global job postings and job searches	Jobs board for global innovation jobs (600+ postings)	None
Facilitate individual and groups' collaboration globally – across countries, organizations, industries	Forge and facilitate Working Groups: general and advanced innovation methods, industry specific groups, and more.	None