

# 2025 IBPA Member Advertising Rates (4 color)



Ad Size	<u>LJ Rate Card</u>	<u>SLJ Rate Card</u>	1x - IBPA Member Rate	2x - IBPA Member Rate	3x - IBPA Member Rate	4x or more - IBPA Member Rate
	What you'd pay without the IBPA member benefit.	What you'd pay without the IBPA member benefit.				
1/6 Page	\$1,000	\$1,000	\$675	\$650	\$625	\$600
1/3 Page	\$2,390	\$3,000	\$1,250	\$1,200	\$1,150	\$1,100
1/2 Page	\$2,875	\$3,800	\$1,600	\$1,550	\$1,500	\$1,400
Full Page	\$4,000	\$5,600	\$2,850	\$2,750	\$2,600	\$2,500

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