American Mosquito Control Association

Board Call to Review the 2017-2018 Revised Budget

Tuesday, October 10, 2017

AMCA BOARD MEMBERS IN ATTENDANCE:

Bill Walton, President-Elect

Jason Kinley, Vice President

Gary Hatch, Treasurer

Jason Trumbetta, Industry Director

Christopher Lesser, South Atlantic Director

Ary Faraji, West Central Director

Rick Duhrkopf, South Central Director

Mark Breidenbaugh, North Central Director

Michelle Brown, South Pacific Director

AMCA STAFF:

Heather Gosciniak, Interim Executive Director

Brittany Noll, Membership & Operations Coordinator

NOT IN ATTENDANCE:

Wayne Gale, President

Stan Cope, Past President

Ildefanso Fernandez-Salas, International Director

Robert Duryea, North Atlantic Director

Dennis Salmen, Mid-Atlantic Director

CALL TO ORDER:

The board call was called to order at 2:03 PM on Tuesday, October 10, 2017. A role call was given by Brittany Noll, AMCA's Membership & Operations Coordinator.

REVIEW OF REVISED 2017-2018 BUDGET:

The 2017-2018 Revised Budget was reviewed by AMCA's Treasurer, Gary Hatch. The following areas were covered:

- Revised budget netted in an operating net income of \$1715.
- Membership –Revenue adjustments:
 - Increased membership revenue by 50 members, forecasting we will pick-up new members as a result of the CDC program.
 - Added \$900 for the new website sponsorship ad
- Membership Expense adjustments:
 - Reduced Board travel, Dues & subscriptions, and Interim board meeting based on actual costs since those events happened.
 - Website: reduced this expense since it will be covered under CDC contract
- Annual Meeting –Revenue adjustments:
 - Registration rates: Original budget presented increased rates 3%; revised budget increases registration rates across all registration types anywhere between 6-8% except students. Students will only have a 3% increase.
 - Increased sponsorship revenue since new items added.
 - Legislative Advocacy charge added (based on paid attendees). Will be added in the Legislative budget.
- Annual Meeting Expense Adjustments:
 - Host fees slightly reduced since no LAC. Budget includes temp staff and other volunteer registration.
 - Insurance line item slightly increased to reflect actual costs that came in higher than original budget.
- Washington Conference Revenue adjustments:
 - The most notable change is a nominal registration fee for the event of \$70. As you know this event had no registration fee associated with it although there is a cost for event materials and a cost to produce the event.

- Washington Conference Expense adjustments:
 - AV costs have been reduced due to a better room layout at the event hotel (Hilton Alexandria Old Town for 2018 event) which will reduce need for additional monitors throughout the room. The finance committee recommended the purchase of a projector, to be used at this meeting, as well as board meetings throughout the year which will be a cost savings to the organization.
- <u>Publications</u> –Revenue adjustments:
 - Increased advertising in JAMCA
 - Modification to JAMCA archived issues. All 2017 and earlier issues will remain on BioOne to achieve royalties; 2018 issues will start open access.
- Webinars No changes
- <u>Legislative Advocacy</u> –Revenue adjustments:
 - Annual Meeting surcharge added.
- MRF No changes

ACTION: A motion was made to approve the 2017-2018 revised budget by President Elect, Bill Walton since President Wayne Gale could not be on the call. The motion was seconded and passed unanimously.

CHARGE: Heather Gosciniak will email all board members a recap of today's call to fill in board members who missed the call. She will also inform the Publications Committee that we will be moving forward with the Hybrid model for the JAMCA.

UNRESTRICTED FUNDS:

CHARGE: Heather Gosciniak will set up a call with AH's accounting team and Dan Vidovich to condense restricted funds into one investment account.

ADJOURNMENT:

President Elect Bill Walton adjourned the AMCA Board Call at 2:26 pm on Tuesday, October 10, 2017.