

EXHIBITOR AND SPONSOR REGISTRATION



#WeAreSacHR

People Passion Purpose
ANNUAL CONFERENCE

SACRAMENTO CONVENTION CENTER

PRE-CONFERENCE

TUESDAY, SEPTEMBER 20, 2016

CONFERENCE

WEDNESDAY, SEPTEMBER 21, 2016





People Passion Purpose
2016 ANNUAL CONFERENCE
 SACRAMENTO CONVENTION CENTER

Registration Information

Exhibitor Registration Deadline for Printed Materials and the eNewsletter is August 14, 2016

EXHIBITOR

	Registration Before 7/15/16	Registration After 7/15/16
☐ Member Exhibitor Table Top	\$500	\$600
☐ Non-Member Exhibitor Table Top	\$650	\$750

SPONSORSHIPS

☐ People	\$5,000	☐ Cornhole Game	\$750
☐ Passion	\$2,500	☐ SAHRA Purple Carpet	\$1,000
☐ Purpose	\$1,500		
☐ Kick-Off Reception	\$1,500		

EXHIBITOR BOOTH ADD ONS

☐ Additional Lunch Add On - \$69 Each

Total Number Needed: _____

Number of Vegetarian Lunches: _____

Please review your level of sponsorship or the exhibitor details for your included lunch number

Please contact the SAHRA office if you need additional items for your booth

PAYMENT INFORMATION

Total: \$ _____

☐ Invoice Me

☐ Check (make payable to SAHRA)

Check # _____

☐ Credit Card

☐ VISA ☐ MASTERCARD ☐ AMEX

Card #: _____

CVV Code: _____ Exp. Date: _____

Authorize to charge in the amount of

\$ _____

Cardholder Name: _____

Billing Address: _____

Signature: _____

Send to Megan Robison
Megan@SAHRA.org
(916) 448-4234
520 Capitol Mall, Ste. 630
Sacramento, CA 95814

PRIMARY CONTACT INFORMATION

Company Name: _____

First Name: _____

Last Name: _____

Mailing Address: _____

City, State, Zip: _____

Telephone Number: _____

Email Address: _____

PROGRAM LISTING INFORMATION

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Telephone Number: _____

Email Address: _____

Website: _____

Booth Signage Name: _____

Conference Schedule

Exhibitor Set-Up
 Pre-Conference
 Kick-Off Reception
 Annual Conference

It's Simple

Does your organization do business with SAHRA members? If so, sponsorship of the 2016 SAHRA Conference offers you a great opportunity to gain exposure to potential new business opportunities all while engaging with and developing relationships with current clients.

It's Fun

Everyone loves a raffle! With that in mind, exhibitors are encouraged to participate in the SAHRA Conference raffle by collecting business cards at their booth for their raffle prize(s). Winners will be chosen at lunch and directed to go to your booth to claim their prize.

Exhibitors are also invited to participate in the in the SAHRA Conference Kick-Off Reception taking place on Tuesday, September 20th at 5:30 PM. Join SAHRA board members and event attendees for a relaxed evening of spirited networking, drinks and small bites. This is a great opportunity to gain additional exposure to potential and current clients.

It's Informative

Besides being a great opportunity to meet with new and current clients, the SAHRA Conference also offers exhibitors a unique way to stay current on human resource industry issues across the board. SAHRA encourages our exhibitors to participate in the programming.

It's Affordable

Exhibit booths include an 8' draped table, two chairs and two passes for your company attendees as well as breakfast and lunch for both attendees.

	Before 7/15/16	After 7/15/16
SAHRA Members	\$500	\$600
Non-members	\$650	\$750

It's Easy

Reserve your exhibitor booth today by visiting the SAHRA website at www.SAHRA.org or fill out this form and return it with payment information before July 15 to capture your biggest savings! All exhibitors must have their booths assembled prior to the Kick-Off Reception.

Please note - no additional security will be provided.

People Sponsor ■ \$5,000

- Five complimentary conference passes for your clients or your company representatives
- Full-page ad in conference program
- Exclusive Exhibitor booth space PLUS two passes for exhibitor booth staff
- One sponsored conference marketing email (over 1,000 recipients)
- One BOOSTED sponsored social media post (pre-conference)
- Opportunity to introduce a speaker
- Opportunity to place pre-approved collateral materials in registration bags
- Logo prominently displayed at the conference
- Logo on appropriate conference printed materials, signage, website and social media platforms
- One year of advertisement on the HR Products and Services page on the SAHRA website
- One year of advertisement in the SAHRA eNewsletter

Passion Sponsor ■ \$2,500

- Two complimentary conference passes for your clients or your company representatives
- Half-page ad in the conference program
- Premier Exhibitor booth space PLUS two passes for exhibitor booth staff
- One sponsored conference marketing email (over 1,000 recipients)
- Opportunity to place pre-approved collateral materials in registration bags
- Logo on appropriate conference printed materials, signage, website and social media platforms
- Six months of advertisement on the HR Products and Services page on the SAHRA website
- Six months of advertisement in the SAHRA eNewsletter

Purpose Sponsor ■ \$1,500

- One complimentary conference pass for your client or company representative
- Quarter page ad in the conference program
- Top Exhibitor booth space PLUS two passes for exhibitor booth staff
- Recognition from podium at the conference
- Company name listed on all appropriate conference printed materials, signage, website and social media platforms
- Opportunity to place pre-approved collateral materials in registration bags

Kick Off Reception Sponsor ■ \$1,500

- Exhibitor booth space PLUS two passes for exhibitor booth staff at conference
- Opportunity to choose a signature drink branded by your company for the reception (e.g. SAHRA-tini)
- Recognition on all Reception marketing materials
- Logo prominently displayed at Reception
- Opportunity to distribute materials at Reception
- Recognition on the conference website, conference program and from the podium at the conference

TWO
Available

Lanyards ■ \$1,000 **SOLD OUT!**

- Branded attendee namebadge lanyards
- One complimentary conference pass for your client or company representative
- Recognition from podium at the conference
- Company name listed on all appropriate conference printed materials, signage, website and social media platforms

Cornhole Game ■ \$750

- As a sponsor of SAHRA's 2016 Cornhole Game, your logo will be on display at every Professional Development event, Membership Mixer and the Conference in 2016

SAHRA Purple Carpet ■ \$1,000

(\$750 to be dedicated to Conference Sponsorship)

- As a sponsor of the 2016 SAHRA Purple Carpet, your logo will be displayed at the entrance of every Professional Development, Membership Mixer and Conference in 2016.

Step and Repeat Photo Backdrop

See it at the 2016 conference....sponsor it in 2017!

- As a sponsor of the 2017 Step and Repeat photo backdrop, your logo will be prominently displayed in attendee photos and shared on social media.