



Student Success & Scholarship Training: A Day of Learning and Networking for Scholarship Professionals

Hosted by: Scholarship America and the National Scholarship Providers Association (NSPA) with support from a generous grant from the Michael & Susan Dell Foundation

Thursday, July 13, 2017

Crowne Plaza Hotel
3 Appletree Square (I 494 & 34th Avenue South)
Bloomington, Minnesota 55425
Location: AIRE Ballroom 1 & 2

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8:00 – 8:20 AM	Registration & Breakfast
8:20 – 8:30 AM	Welcome Speaker: Robert C. (Bob) Ballard, President & CEO, Scholarship America
8:30 – 10:15 AM	 Evaluating Students for Scholarships Panelists: Sara Dziuk, Executive Director, College Possible Susan Basil King, Executive Director, Wallin Education Partners Bonnie Melville, Vice President, Operations, Scholarship America Amy Ronnkvist, Director, Operations, Scholarship America
10:15– 10:30 AM	Break
10:30 – 11:15 AM	Higher Education Financial Aid Federal Policy Update Speaker: Jillian Klein, Associate Vice President, Government Affairs and Public Policy, Capella Education Company
11:15 AM – 12:15 PM	Networking Lunch
12:15 – 1:30 PM	College Advising 101 Speaker: Daniel Eckstein, Regional Director of Programs – Southeast, College Advising Corps
1:30 – 2:00 PM	Scholar Snapp Speakers: Julie Reames, Scholar Snapp, Michael & Susan Dell Foundation Oscar Sweeten-Lopez, President, College Success Tools, Michael & Susan Dell Foundation
2:00 – 3:15 PM	Marrying Mentoring & Money – EduGuide and Scholarship America Speaker: Mike Nylund, Vice President of Strategic Partnerships and Solutions, Scholarship America
3:15 – 3:30 PM	Closing Remarks

Larry Sparkman, President, National Scholarship Providers Association