

AABANY
ANNUAL
DINNER
2017

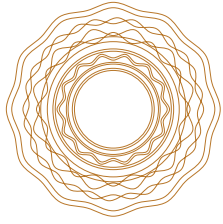
Take Charge | Lead Change

Cipriani Wall Street · 55 Wall Street · February 22, 2017

SPONSORSHIP PACKET



Asian American
Bar Association
of New York



Dear AABANY Members, Friends and Supporters,

On behalf of the Asian American Bar Association of New York (AABANY), I would like to invite you to attend and support our 28th Annual Dinner, "Take Charge. Lead Change," on Wednesday, February 22, 2017, at Cipriani Wall Street (55 Wall Street, New York, NY 10005).

Our 2016 Annual Dinner was a sold-out event, attracting over 800 attorneys, judges, friends and supporters of AABANY, including sponsorships from over 50 law firms, corporations and professional organizations. It is one of the signature events of the Asian Pacific American legal community and we expect our 2017 Annual Dinner will have similarly strong demand.

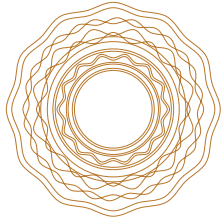
You can support our Annual Dinner through one of several levels of corporate sponsorships. As a sponsor, you will receive recognition in the Annual Dinner program book, projected on the screens during the Annual Dinner and on AABANY's website. In addition, our Diamond, Platinum and Gold sponsors will be recognized as sponsors for AABANY events throughout the coming year and receive additional benefits, including complimentary admissions to the invitation-only AABANY In-House Counsel and Corporate Law Wine Tasting Reception and AABANY's Fall Conference.

Please find attached the sponsorship packet for our 2017 Annual Dinner, including additional information regarding sponsorship opportunities. We look forward to speaking with you about your participation in what promises to be another inspiring evening on February 22, 2017. Sponsorship is a strong signal of support for important diversity & inclusion initiatives and for the Asian Pacific American legal community and we thank you in advance for your support.

If you have questions, please contact Will Ng, Vice President, Finance and Development (william.ng@aabany.org), Susan Shin, President (susan.shin@aabany.org) or me (212-735-2573 or dwight.yoo@aabany.org).

Respectfully yours,

Dwight S. Yoo
President-Elect



Date & Location

AABANY 2017 Annual Dinner
Wednesday, February 22, 2017

Cipriani Wall Street
55 Wall Street, New York, NY 10005

Black-Tie Preferred

Schedule

6:00 PM // VIP Cocktail Reception (Cipriani Library)

6:00 PM // Cocktail Reception

7:00 PM // Dinner and Awards Program

9:30 PM // After Party

Honorees

Corporate Leadership Award



Lee Cheng

Chief Operating Officer and
Executive Vice President
Gibson Brands

Public Service Leadership Award



Eric Schneidermann

Attorney General for the
State of New York

Impact Leadership Award



Hon. Marilyn Go

Magistrate Judge
United States District Court
Eastern District of New York

Date & Location

R.S.V.P. by January 31, 2017
Website: bit.ly/aabanyad2017

Corporate Sponsorship Opportunities

All Annual Dinner sponsors will receive recognition by AABANY and other benefits throughout the year.

DIAMOND LEVEL — \$40,000

- Five (5) admissions to the Annual Dinner VIP Cocktail Reception
- Premium Annual Dinner seating for twenty (20) individuals
- Sponsor's logo featured on red carpet backdrop (i.e., "step & repeat") for official photos
- Diamond-Level recognition in AABANY publicity throughout the year, including the Annual Dinner, AABANY's 2017 Fall Conference and AABANY's invitation-only 2017 In-House Counsel and Corporate Law Wine Tasting Reception as well as a full page advertisement in the Annual Dinner program, press releases, e-mail publicity and AABANY website
- Guaranteed panelist or speaking opportunity at AABANY's 2017 Fall Conference
- Preferred participation benefits in pitch sessions
- Link to Sponsor's website included on AABANY's home page throughout 2017
- Annual membership to AABANY for twenty (20) individuals
- Five (5) full day registrations to AABANY's 2017 Fall Conference
- Five (5) admissions to AABANY's invitation-only 2017 In-House Counsel and Corporate Law Wine Tasting Reception

PLATINUM LEVEL — \$20,000

- Three (3) admissions to the Annual Dinner VIP Cocktail Reception
- Premium Annual Dinner seating for ten (10) individuals
- Sponsor's logo featured on red carpet backdrop (i.e. "step & repeat") for official photos
- Platinum-Level recognition in AABANY publicity throughout the year, including the Annual Dinner, AABANY's 2017 Fall Conference and AABANY's invitation-only 2017 In-House Counsel and Corporate Law Wine Tasting Reception as well as full page advertisement in Annual Dinner program, press releases, e-mail publicity and AABANY website
- Guaranteed panelist or speaking opportunity at AABANY's 2017 Fall Conference
- Preferred participation benefits in pitch sessions
- Link to Sponsor's website included on AABANY's home page throughout 2017
- AABANY's annual membership for ten (10) individuals
- Three (3) full day registrations to AABANY's 2017 Fall Conference
- Three (3) admissions to AABANY's invitation-only 2017 In-House Counsel Wine Tasting Reception

GOLD LEVEL — \$15,000

- Preferred Annual Dinner seating for ten (10) individuals
- Gold-Level recognition in AABANY publicity throughout the year, including the Annual Dinner, AABANY's 2017 Fall Conference and AABANY's invitation-only 2017 In-House Counsel and Corporate Law Wine Tasting Reception as well as full page advertisement in Annual Dinner program, press releases, e-mail publicity and AABANY website
- Link to Sponsor's website included on AABANY's home page through 2017
- AABANY annual membership for ten (10) individuals
- Two (2) full-day registrations to AABANY's 2017 Fall Conference
- Two (2) admissions to AABANY's invitation-only 2017 In-House Counsel Wine Tasting Reception

SILVER LEVEL — \$10,000

- Preferred Annual Dinner seating for ten (10) individuals
- Silver-Level recognition in AABANY publicity throughout the year, including the Annual Dinner, AABANY's 2017 Fall Conference and AABANY's invitation-only 2017 In-House Counsel and Corporate Law Wine Tasting Reception as well as half-page advertisement in Annual Dinner program, press releases, e-mail publicity and AABANY website
- AABANY annual membership for ten (10) individuals
- One (1) full day registration to AABANY's 2017 Fall Conference
- One (1) admission to AABANY's invitation-only 2017 In-House Counsel Wine Tasting Reception

SPONSOR LEVEL — \$5,000 (LIMITED TO FIRMS OF 25 ATTORNEYS OR LESS)

- Annual Dinner seating for five (5) individuals
- Sponsor-Level recognition in AABANY publicity throughout the year, including the Annual Dinner, AABANY's 2017 Fall Conference and AABANY's invitation-only 2017 In-House Counsel and Corporate Law Wine Tasting Reception as well as half-page advertisement in Annual Dinner program, press releases, e-mail publicity and AABANY website
- AABANY annual membership for five (5) individuals
- One (1) full day registration to AABANY's 2017 Annual Fall Conference
- One (1) admission to AABANY's 2017 Annual Corporate Law and In-House Counsel Wine Tasting Reception

Reply Form - Annual Dinner 2017

Contact Person: _____ Phone Number: _____

Firm / Company Name: _____

Street Address: _____

City / State / Zip: _____

Telephone: _____ Fax: _____ Email: _____

Sponsorship

☐ YES, I want to participate as a sponsor for the AABANY Annual Dinner 2017

☐ Diamond Level – \$40,000

☐ Platinum Level – \$20,000

☐ Gold Level – \$15,000

☐ Silver Level – \$10,000

☐ Sponsor Level – \$5,000 (Limited to firms with twenty-five attorneys or less)

In order to maximize your visibility, please submit this form to kerri.eng@aabany.org no later than January 31, 2017.

Advertising

☐ Full Page Ad – \$1,500

Full Page: 6" x 8"

☐ Half Page Ad – \$1,000

Half Page: 6" x 3.75"

☐ Quarter Page Ad – \$750

Quarter Page: 2.75" x 3.75"

All ads will be printed in black and white in the event program and should be submitted as high resolution pdf files. Please submit ads to kerri.eng@aabany.org no later than January 31, 2017.

Payment

To make a payment via mail, email or fax,
send reply form to:

Asian American Bar Association of New York
45 Rockefeller Plaza, 20th Floor
New York, New York, 10111

Fax: 718-228-7206

Email: main@aabany.org

Website: www.aabany.org

Annual Dinner Link: bit.ly/aabanyad2017

To make an on-line payment, please visit:
aabany.org/pay

Please make all checks payable to:
Asian American Bar Association of New York

AABANY is recognized as a 501(c)(6) not-for-profit professional organization by the Internal Revenue Service. Sponsorships are not tax deductible as charitable contributions but may be deductible as a business expense. Please consult your tax professional.

Individual Tickets

Regular
Deadline 2/8/17

Late
Deadline 2/15/17

General Admission
(Non-Member)

\$425

\$475

AABANY Member

\$350

\$400

AABANY Member
Government / Non-Profit / Public Interest

\$225

\$325

Judicial Ticket
(Judges Only)

\$225

\$325

I am unable to attend but I would like to donate \$ _____

AABANY is recognized as a 501(c)(6) not-for-profit professional organization by the Internal Revenue Service. Sponsorships are not tax deductible as charitable contributions but may be deductible as a business expense. Please consult your tax professional.

Questions?

For questions about sponsorship,
please contact any of the following individuals:

DWIGHT YOO
(212) 735-2573
dwight.yoo@aabany.org

SUSAN SHIN
(212) 715-1722
susan.shin@aabany.org

WILLIAM NG
(631) 247-4707
william.ng@aabany.org

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