



THE 15th ANNIVERSARY BENEFIT GALA: *Investing in Civic Leadership*

WELCOME LETTER FROM THE GALA CHAIR

March 2015

Dear Friend,

As the Chair of this year's Gala and on behalf of the Board of Directors, I am pleased to invite you to consider participating in the Korean American League for Civic Action (KALCA)'s 15th Anniversary Benefit Gala.

This year's event will truly be a celebration on many levels. First, we will be honoring two champions of the Asian American community who are beacons of leadership and civic participation: Congresswoman Grace Meng and Don H. Liu, Esq. KALCA has had the privilege of having these two outstanding individuals as friends and it is our great honor to celebrate their successes, commitment, and passion to inspire our next generation of civic leaders.

It is also a very special anniversary for our organization. Fifteen years ago, our forward thinking and passionate founders came together to imagine a future where our civic leaders would be as diverse as our communities and Asian Americans would feel empowered and prepared to pursue careers in public service and public interest. In less than two decades since this bold dream was conceived, KALCA has invested in and empowered over a hundred student leaders who have gone on to improve the lives and rights of millions around the world and in our own communities.

This is what KALCA is all about. KALCA educates, empowers and engages our Asian American community and the next generation of civic leaders. We inspire, connect, promote civic participation and invest in our next generation. We help build a future where America is better because we have the most qualified, informed and passionate Asian Americans as participants and leaders. However, to continue this vision and to sustain our programs, we need your help.

In the upcoming weeks, I and one of our KALCA Alumna from the Class of 2009, Juliette Cho, would welcome the opportunity to talk to you about how you can partner with us in our work. You can reach out to us at gala@kalca.org.

We are so appreciative of your support over the years and know we could not have started or continue this journey without your partnership. We welcome the chance to count you as continued friends and look forward to celebrating with you on **Friday, March 20, 2015**. Thank you very much for your consideration.

Very truly yours,

Judy H. Kim
Gala Chair 2015





THE 15th ANNIVERSARY BENEFIT GALA: *Investing in Civic Leadership*

FRIDAY, MARCH 20, 2015

6:30 PM Cocktails

7:30 PM Dinner & Program

The Yale Club – 50 Vanderbilt Avenue (at 44th Street), New York, NY

<http://kalca.org/events/gala/>

Honoring our Special Guests:



2015 Community Service and Leadership Award

DON H. LIU, ESQ.

Corporate Executive Vice President,
General Counsel & Secretary
Xerox Corporation



2015 Public Service and Leadership Award

THE HONORABLE GRACE MENG

*United States House of Representatives
New York – 6*

The **Korean American League for Civic Action** is a 501(c)(3) non-partisan, education and community advocacy organization. KALCA works to promote the civic participation of Korean and Asian Pacific Americans through empowerment, education and engagement.

ABOUT THE 2015 HONOREES

DON H. LIU is a true champion for the Asian American community through both his career and service. In addition to being long recognized as one of the leading General Counsels in the U.S., Don gives his time to organizations like the Asian American Bar of New York, the National Asian Pacific American Bar Association and the Asian American Legal Defense and Education Fund.

CONGRESSWOMAN GRACE MENG is the first Asian-American member of the United States Congress from New York and the only Representative of Asian descent from the East Coast. She has hosted numerous internships and seminars for KALCA College Internship Program interns since 2008. ***Both of this year's Honorees have been friends of KALCA since its founding.***

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Ron Kim, *Assembly Member, New York State*
Peter Koo, *New York City Council*



THE 15th ANNIVERSARY BENEFIT GALA

SPONSORSHIP LEVELS AND BENEFITS

\$30,000 - Exclusive Presenting Sponsor

As the Exclusive Presenting Sponsor, your support will underwrite a full year of KALCA's College Internship Program (CIP). As KALCA's signature program, CIP gives a highly competitive group of college students the opportunity to explore public service through high-level public interest internships. Your support will enable KALCA to identify and nurture the next generation of leaders like Don Liu and Grace Meng. The Presenting Sponsor will be acknowledged throughout the CIP as well as the Gala.

- Exclusive billing on all Gala materials* as *The Presenting Sponsor* of the Gala
- 2 prime tables for 10, with the option to invite VIPs (Honorees, Host Committee and elected officials) to sit with you at your tables**
- Half-hour meet and greet with Honorees during the Gala Reception Hour (for up to 10 people)***
- 1 full-page advertisement on the back cover of the Gala Program Book
- Opportunity to write the Official Welcome to Honorees inside Program Book
- Recognition during Gala program as *The Presenting Sponsor*
- 20 complimentary tickets to the Gala After-Party

\$20,000 - Premiere Sponsor

As a Premiere Sponsor, your support will help underwrite a full year of KALCA's Civic Leadership Program (CLP). The CLP is an intensive four-week experience that stewards high school and college students with strong leadership potential through unique courses, workshops and hands-on community projects that will teach them how to engage with the political system and work for the betterment of all. The Premiere Sponsors will be acknowledged throughout the CLP as well as the Gala.

- Billing on all printed and electronic Gala materials* as a *Premiere Sponsor*
- 2 preferred tables for 10 with the option to invite VIPs (Honorees, Host Committee and elected officials) to sit with you at your tables**
- Opportunity to congratulate and meet the Honorees after dinner program***
- 1 full-page advertisement inside Gala Program Book
- Opportunity to write a congratulatory letter to the Honorees and KALCA leadership inside Gala Program Book
- Recognition during Gala program as a *Premiere Sponsor*
- 20 complimentary tickets to the Gala After-Party

\$10,000 - Gold Sponsor

- Billing on all printed and electronic Gala materials*
- 1 preferred table for 10
- 1 full-page advertisement inside Gala Program Book
- Opportunity to write a message to Gala Honorees and attendees inside Program Book
- Recognition during Gala program as a *Gold Sponsor*
- 10 complimentary tickets to the Gala After-Party

\$5,000 - Silver Sponsor

- Billing on all printed and electronic Gala materials*
- 1 table for 10
- 1 full-page advertisement inside Gala Program Book
- Recognition during Gala program as a *Silver Sponsor*
- 10 complimentary tickets to the Gala After-Party

\$3,500 - Bronze Sponsor

- Billing on all printed and electronic Gala materials*
- 1 table for 10
- 1 half-page advertisement inside Gala Program Book
- 10 complimentary tickets to the Gala After-Party

The KALCA Gala Program Book:

The KALCA Gala Program Book is an inspirational collection of profiles of KALCA Honorees, College Internship Program Alumni, Sponsors, Founders and Friends. This edition will celebrate the 15 years of incredible impact that KALCA has made in our community.

We invite you to participate by sharing a personal message of 30 words or less to our Honorees or Friends and by making a financial contribution. Limited to 10 pages, sold on a first come, first serve basis. Please note that if you are a Sponsor, a message in the Book may be included in your package (refer to levels to the left).

\$1,500 - Full Page

\$750 - Half Page

\$500 - Quarter Page

Ad Deadline: March 1, 2015

Please send questions on the Program Book and submissions to gala@kalca.org.

\$1,500 - After Party Sponsor

As an After-Party Sponsor, you will be supporting continuing professional development and workshops for young professionals in the city.

- Billing on all printed and electronic Gala materials*
- 2 seats at the Gala and 10 tickets to the Gala After-Party
- Quarter-page advertisement inside Gala Program Book
- Recognition as an After-Party Sponsor at the Gala

Individual Tickets

- \$350 - 1 seat and 1 ticket to the Gala After-Party
- \$250 - 1 seat and 1 ticket to the Gala After-Party for KALCA alumni and individuals who work in the public sector

**Includes Gala Invitation, Gala Website, Gala Program Book, KALCA main website, and printed signage at the Gala and reception, and recognition during the program*

*** KALCA staff will facilitate and manage the invitation and seating process*

****The private meet and greet and gala greets will be coordinated by KALCA staff*



THE 15th ANNIVERSARY BENEFIT GALA

SPONSORSHIP COMMITMENT FORM

Thank you for your interest in our 15th Anniversary Benefit Gala. Your support helps us sustain our programs and continue our work. If you would like to join us as a leader and friend **please complete and send this form to:**

Charles Yoon – Board Chair, KALCA
Yoon and Kim LLP
11 East 44th Street, Suite #500
New York, NY 10017

If you have questions or would prefer to remit via email, please send to Juliette Cho at chojuliette@gmail.com and cc: gala@kalca.org.

We plan to participate as one of the following (*please mark the appropriate level*):

☐ **Exclusive Presenting Sponsor** (\$30,000)

☐ **Premiere Sponsor** (\$20,000)

☐ **Gold Sponsor** (\$10,000)

☐ **Silver Sponsor** (\$5,000)

☐ **Bronze Sponsor** (\$3,500)

☐ **After-Party Sponsor** (\$1,500)

☐ **Individual Tickets**

- ☐ (\$350) – General Attendee – Number of tickets: _____
- ☐ (\$250) – KALCA Alumni and Public Sector – Number of tickets: _____

The KALCA Gala Program Book:

☐ \$1,500 - **Full Page**

☐ \$750 - **Half Page**

☐ \$500 - **Quarter Page**

Friend of KALCA (General Donation): \$ _____
(This entire gift will be tax-deductible)

NAME: _____
(Please list as you would like it to appear in printed materials)

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: (_____) _____ EMAIL: _____

CREDIT CARD: _____ EXP: _____

SIGNATURE: _____ DATE: _____

Tax ID: 13-4166139. Please make checks payable to KALCA or the Korean American League for Civic Action. Your contribution above the \$150 per person fair market value of the evening is fully tax-deductible as provided by law. Please submit payment for your gift by June 30, 2015.