

# Canada's Changing Immigration Landscape and What it means for your Business

March 13, 2018 8:00 -11:45 am

Queen Elizabeth Hotel, Montreal

According to forecasts from the government of Quebec, more than 1.3 million jobs will need to be filled in the province over the next five years. The need for global talent in Quebec has never been greater. Immigration and global mobility are key solutions to this challenge.

In the most recent Global Mobility Survey conducted by Ipsos Public Research for the Canadian Employee Relocation Council (CERC), Canada jumped into second spot as the most preferred destination for global talent.

With its progressive immigration systems, Canada is well positioned as a top destination for global talent. The challenge for employers is to understand the various pathways available to them to secure international talent.

Attend this symposium and hear from senior government officials, leading immigration experts and seasoned HR executives, about how to best access Canada's immigration system, to expedite the recruitment of global talent and the transfer of key personnel for your organization.

#### Key take-a-ways:

- Learn more about the growing need for talent in Montreal / Quebec
- Learn which immigration program to use and when
- Understand the key differences between the Labour Market Impact Assessment (LMIA) and Labour Market Benefit Plan (LMBP) requirements
- Dialogue with immigration policy makers from the Canadian and Quebec governments
- Get the latest insights about global immigration trends, including the Canada EU Comprehensive Economic Trade Agreement
- Learn more about the future of NAFTA
- Gain insights from your industry peers



# Agenda

- 8:00 Registration and Networking Breakfast
- 8:30 Welcome and opening remarks: Stephen Cryne, President & CEO, CERC
- 8:45 Global Immigration Trends, Brexit, CETA, NAFTA and more Julie Lessard, Partner, BCF LLP

### 9:15 Leveraging Canada's Economic Immigration Programs

- Global Talent Stream: Ghislain Girouard (A/Senior Policy Advisor Global Talent Stream, Employment and Social Development Canada; (Invited)
- Global Skills Strategy: Annie Lafleur, Senior Program Advisor, Immigration Refugees and Citizenship Canada
- 10:15 Networking Break

# 10:30 Pathways to Permanent Residency

 Quebec Immigration Programs: Véronique Jannard, la Direction de l'immigration temporaire (Ministère de l'Immigration, de la Diversité et de l'Inclusion du Québec)

#### 11:00 Industry Perspectives on Migration and Mobility

Isabelle Provencher, Gestionnaire Mobilité Internationale; Casting Stratégique, Ubisoft

#### 11:45 Closing remarks

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