

## OUR MEMBERS

CFOs | Treasurers | Assistant Treasurers | Comptrollers | Controllers | Treasury Analysts | CPAs | Corporate Finance Professionals | Investment Professionals | Treasury Management Sales Officers | Relationship Managers | Service Providers

## JOIN NOW

Membership in our organization is on a calendar year basis and includes all programs and events throughout the year, including our one-day conference.

We encourage you to share this information with individuals at your organization who handle incoming and outgoing payments, the budgeting process, and other financial matters. They will benefit from the financial-specific resources, education and relationship building that the DAFP can provide.

## CONTINUING EDUCATION

Dallas AFP is an approved grantor of CTP (Certified Treasury Professional), CCM (Certified Cash Manager) and FP&A (Certified Financial Planning & Analysis) credits from the Association for Financial Professionals for our programs that qualify. Dallas AFP is also authorized to grant CPE Credits for Texas CPAs.

### What is Treasury Management?

Treasury Management is the art and science of having the right amount of cash on hand in the correct currency at the right time.

Every business or organization that collects payment for products or services and disburses payments for the cost of goods and services sold needs treasury management services.

### What is Financial Planning & Analysis?

FP&A requires the use of data and systems to accurately create and maintain budget disciplines in an organization. Defining the Standard of Excellence in Business Planning, Budgeting and Forecasting.

# Dallas Association for Financial Professionals

## Building Bridges

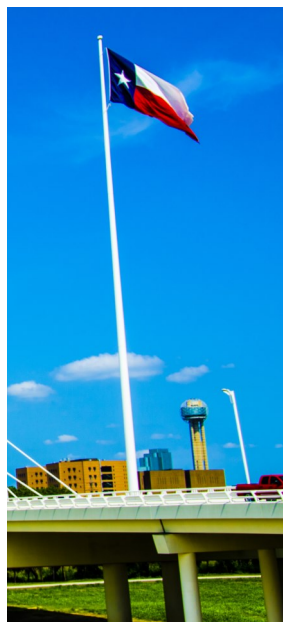


**Financial Education  
Relationship Building  
Community Development  
Regional Collaboration  
Industry Advocacy**

[www.DallasAFP.org](http://www.DallasAFP.org)  
[Membership@DallasAFP.org](mailto:Membership@DallasAFP.org)  
LinkedIn . Twitter . Facebook



# Dallas Association for Financial Professionals Building Bridges



## Welcome to the Dallas Association for Financial Professionals

We are a growing organization of treasury, finance, accounting and other related industry professionals from across the Dallas area.

Our mission is five-fold:

- Financial Education
- Relationship Building
- Regional Collaboration
- Community Development
- Industry Advocacy

### Financial Education

Monthly dinner meetings and our popular one-day annual conference bring thought leaders from among and outside our network together to promote new ideas and to share industry best practices and resources. We provide Certified Treasury Professional, Certified Cash Manager, Financial Planning and Analysis and Texas Certified Public Accountant continuing education and credits.

### Relationship Building

Through educational and social programming and events, we connect treasury and finance industry professionals to thought leaders, and to influential political, community and academic leaders. We encourage personal and professional relationship building because people like to do business with people they like and trust.

### Regional Collaboration

It is our honor and privilege to partner with industry professionals and organizations from outside the Dallas area whose missions are aligned with ours. This brings about more opportunity and expands our network and centers of influence.

### Community Development

Our work is not complete until we share our time, talents and resources with others in the communities we do business in. Through participation at established community service events, our DAFP membership has a spirit of volunteerism and generosity.

### Industry Advocacy

At 300 members strong, we are a relevant and powerful voice for financial professionals in our region. We are also plugged into current trends, industry mandates, and regulatory requirements that affect our industry. And, we benefit from the work of the national Association for Financial Professionals' political clout, resources and reporting.

