ACCELERATING THE GROWTH OF INNOVATION JOBS IN SAINT PAUL
A STRONG INNOVATION SECTOR

- CAPITAL
- BUSINESS DISTRICTS
- INDUSTRIES
SAINT PAUL INNOVATION CABINET

A taskforce of public and private-sector individuals who, through their work, came up with an action strategy to accelerate the growth of innovation jobs in Saint Paul.
OBSTACLES

Despite Saint Paul’s many assets, there are obstacles that we must overcome in order to leverage our innovative talent and opportunities:

- Labor
- Business
- Epicenter
Full Stack Saint Paul: Helping businesses start up and scale up in Saint Paul
STRATEGIES

TELLING THE STORY

DEVELOPING PEOPLE

DEVELOPING INNOVATIVE PLACES
TELLING THE STORY

POTENTIAL PARTNERS
• City of Saint Paul
• Saint Paul Area Chamber of Commerce
• GREATER MSP
• Port Authority
• Visit Saint Paul
• Communications subgroups with representatives from private industries
DEVELOPING PEOPLE

POTENTIAL PARTNERS
- City of Saint Paul
- Saint Paul Area Chamber of Commerce
- Visit Saint Paul
- Local colleges and universities
- Center Cities Competitiveness Initiatives partners
- MSP TechHire
- Tech organizations
- Business organizations representing diverse populations in the City
DEVELOPING INNOVATIVE PLACES

POTENTIAL PARTNERS

- City of Saint Paul
- Saint Paul Area Chamber of Commerce
- GREATER MSP
- Ramsey County
- Major local companies, including potential funders of real estate development projects
GOALS

50

Ensure that 50 innovation-focused events will be held annually in Saint Paul.

2020

Show significantly increased awareness of Saint Paul innovation every year through 2020.

2,000

Add 2,000 tech-related jobs by the year 2020.

200,000

Increase innovation-related commercial space in the City of Saint Paul by 200,000 square feet.
“It’s not just about people in government or just people in the private sector. It’s a combination of these things and really putting an emphasis on supporting this next generation of startups and making sure that they know that Saint Paul is a place where they can have the support that they’re looking for to help grow their business.”

- RYAN BROSCHAR, TECHSTARS RETAIL
2018 BUDGET

$300,000

$125,000 promotions and marketing

$175,000 MSP TechHire
ACTIVITIES TO-DATE

- CodeSwitch Civic Hackathon
- Innovation in Saint Paul Pop-Up Meeting
- Social Media Breakfast MSP
- Twin Cities Startup Week
- IoT HackDay
- Steering Committee Launch event
NEXT STEPS

MinneAnalytics event on February 2

Allocate education portion of 2018 budget

Data conference in early June
Connect with us!

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