



Supporter Opportunities

2020 CORPORATE SUPPORTER LEVELS

LPA offers the opportunity for your company to support our pharmacist, pharmacy technician and student members throughout the entire year. *All Supporter Levels will be awarded on a first come, first served basis.*

DIAMOND SUPPORTER LEVEL

\$15,000 (Limit 1)

- Listing as a Corporate Supporter on the Association Website, with logo and link to company website
- Advertisement in all monthly communications:
 - Full page advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*
- Fund October Pharmacy Month Advocacy Item

CE Caravan Support

- Continental Breakfast Supporter

Annual Convention and Trade Show Support:

- Name on meeting registration packet (register prior to 03/01/20)
- Full page ad in Convention Program
- Complimentary Exhibitor Booth, *Prime Location*
- Exhibit Hall Reception Supporter
- Signage at Golf Tournament (2 holes)
- 2 Complimentary Golf Tournament Registrations
- Fund Charging Station with logo
- Student Track Grand Supporter
- Recognition by signage, nametag ribbons, and during all sessions

Platinum Supporter Level

\$10,000 (Limit 2)

- Listing as a Corporate Supporter on the Association Website, with logo and link to company website
- Advertisement in all monthly communications:
 - 1/2 page advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*
- Fund October Pharmacy Month Mail-out

CE Caravan Supporter

- Refreshment Break Supporter

Annual Convention & Trade Show Support:

- Name on meeting registration packet (register prior to 03/01/20)
- Full page ad in Convention Program
- Complimentary Exhibitor Booth, *Prime Location*
- Fund Registration Tote Bags with logo
- President's Award Banquet *or* Award Luncheon Supporter
- Signage at Golf Tournament (2 holes)
- 2 Complimentary Golf Tournament Registrations
- Student Track Grand Supporter
- Recognition by signage, nametag ribbons, and during all sessions

Gold Supporter Level

\$6,000 (Limit 2)

- Listing as a Corporate Supporter on the Association, with logo and link to company website
- Advertisement in all monthly communications:
 - 1/4 page advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*
- Fund October Pharmacy Month Mail-out

CE Caravan Supporter

- Refreshment Break Supporter

Annual Convention & Trade Show Support:

- Name on meeting registration packet (register prior to 03/01/20)
- 1/2 page ad in Convention Program
- Complimentary Exhibitor Booth, *Prime Location*
- Past-President's Reception *or* Continental Breakfast Supporter
- Signage at Golf Tournament (2 holes)
- 1 Complimentary Golf Tournament Registration
- Student Track Grand Supporter
- Recognition by signage, nametag ribbons, and during all sessions

Silver Supporter Level

\$3,500 (Limit 3)

- Listing as a Corporate Supporter on the Association Website, with logo and link to company website
- Advertisement in all monthly communications:
 - Business Card advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*

Annual Convention & Trade Show Support:

- Name on meeting registration packet (register prior to 03/01/20)
- 1/4 page ad in Convention Program
- Complimentary Exhibitor Booth
- Refreshment Break Supporter
- Signage at Golf Tournament (1 hole)
- 1 Complimentary Golf Tournament Registration
- Student Track Supporter
- Recognition by signage, nametag ribbons, and during all sessions

Bronze Supporter Level

\$2,000 (Limit 4)

- Listing as a Corporate Supporter on the Association Website, with logo
- Advertisement in all monthly communications:
 - Business Card advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*

Annual Convention & Trade Show Support:

- Name on meeting registration packet (register prior to 03/01/20)
- Logo in Convention Program
- Complimentary Exhibitor Booth
- Signage at Golf Tournament (1 hole)
- Recognition by signage, nametag ribbons, and during all sessions



***JOURNAL* ADVERTISING**

The LPA quarterly *Journal* is circulated to pharmacists, pharmacy technicians, students, as well as associates of the association. It is published both in print and distributed electronically through our website.

For any ad purchased, LPA will list the Company, on the *Journal* website and electronic release.
Readers will instantly see your corporate support of LPA!

Rates Per Issue for:		1 Issue	2 Issues	3 Issues	4 Issues
REDUCED Black and White Advertisements					
	Full Page	\$550	\$500	\$450	\$400
	Inside Front*	\$750	\$700	\$650	\$600
	Inside Back*	\$700	\$650	\$600	\$550
	Half Page	\$450	\$400	\$350	\$300
	Outside Back*	\$550	\$500	\$450	\$400
	Full Column	\$375	\$325	\$275	\$225
	Quarter Page	\$350	\$300	\$250	\$200
	Half Column / Business Card	\$300	\$250	\$200	\$150

*All preferred positions are reserved on a first come, first served basis. Currently reserved preferred positions:

- Inside Front Cover - reserved through Winter 2020
- Outside Back Cover - reserved through Summer 2020

eCapsule Logo Placement: When the Company commits to four consecutive ads, the Company logo will appear in all *eCapsule* newsletters published within the same calendar year.

Color Advertisements: LPA offers a limited number of color ads each issue, for an additional fee of \$100 per ad. Color ads are reserved on a first come, first served basis. Please contact our office for availability prior to submission of fees.

Submission Deadlines: Upon receipt of agreement, LPA staff will be in contact to confirm submission deadlines, desired publication editions, and other information as required.

File Type: All ads should be submitted electronically to info@louisianapharmacists.com as PDF (preferred), JPEG, TIFF or EPS.

Bleed Rates: No charge

Agency Commission and Cash Discount: No commission or cash discounts allowed.

Corporate Supporters

Corporate Supporters wishing to increase the size of the ad offered in their selected supporter package, will be charged the difference in the price of the ads, per ad, as rated above. This amount shall be in addition to the corporate supporter commitment.

The Company understands that it is responsible for submitting copy to the Association by the deadlines as communicated by LPA staff to ensure that its advertisement will be included in the intended publication. The Association is not responsible for the content of any advertisements submitted electronically, and the Company accepts the responsibility of proofing all advertisements prior to electronically submission.



Louisiana *Pharmacists* Association

Supporter Opportunities

Company Information

Company: _____

Contact Person: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Company Website: _____

I WOULD LIKE TO SUPPORT LPA BY CONTRIBUTING AS A:

☐ **Corporate Supporter**

All Corporate Supporters must complete an Exhibitor Prospectus to reserve the complimentary Exhibit Booth at the Annual Convention and Tradeshow.

☐ **Diamond Supporter—\$15,000 (1 Available)** \$ _____

☐ **Platinum Supporter— \$10,000 (2 Available)** \$ _____

☐ **Gold Supporter— \$6,000 (2 Available)** \$ _____

☐ **Silver Supporter— \$3,500 (3 Available)** \$ _____

☐ **Bronze Supporter— \$2,000 (3 Available)** \$ _____

☐ **Journal Advertiser**

No. of Advertisements: _____ (x rate) \$ _____

Edition to Begin Advertisement: _____

Size of Advertisement: _____

Preferred Position*: _____

**Currently reserved positions listed on previous page.*

Method of Payment _____ Check (Make payable to LPA) _____ Money Order
_____ Credit Card (Please check one: _____ VS _____ MC) \$ _____
(amount to be charged)

Name on Credit Card: _____ Card #: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Signature: _____ **Date:** _____

Please send this completed form, and method of payment, to the LPA Office at
620 Florida St., Suite 210, Baton Rouge, LA 70801 or fax to 225-344-1132 or email to info@louisianapharmacists.com.