



## Join Us to Innovate and Connect!

**What:** 2014 CBODN Annual Conference

**Conference Theme:** Building Innovation in Organizations

**Who:** CBODN's 2014 conference will bring together organization development (OD) practitioners, design-thinkers, internal and external consultants, coaches, trainers and more to explore methods and theories of building innovative organizations. We welcome all those interested in making their own practice more innovative, bringing new ideas and technologies to their organizations or taking innovation into their communities.

**When and Where:**

<p><b>Networking Reception</b> <i>Thursday, May 1, 2014, 7 – 9 p.m.</i></p>	<p><b>Foundry Gallery</b> <i>1314 18th St NW, Washington, DC</i></p>
<p><b>Main Conference</b> <i>Friday, May 2, 2014, 7:30 a.m. registration, 9 a.m. start</i></p>	<p><b>Westin, Tysons Corner</b> <i>7801 Leesburg Pike, Falls Church, Virginia</i></p>
<p><b>Experiential Workshops</b> <i>Saturday, May 3, 2014, 8 a.m. registration, 9 a.m. start</i></p>	<p><b>Westin, Tysons Corner</b> <i>7801 Leesburg Pike, Falls Church, Virginia</i></p>

**Special Features in 2014:**

- First 200 registrants get a complimentary copy of Lisa Kay Solomon's *Wall Street Journal* best-selling book, *Moments of Impact: How to Design Strategic Conversations that Accelerate Change*
- NEW networking event preceding the conference, the evening of May 1, in an art gallery meant to inspire a sense of innovation and collaboration
- NEW opportunities for networking within the conference program
- NEW half-day workshops following the main conference
- Graphic recorders in many sessions

**Keynote Speakers:**

- **Lisa Kay Solomon**, founder of Innovation Studio, faculty at San Francisco's California College of the Arts, author of *Moments of Impact: How to Design Strategic Conversations that Accelerate Change*
- **Patrick van der Pijl**, CEO and founder of Business Models Inc. and producer of the bestseller *Business Model Generation* written by Alexander Osterwalder and Yves Pigneur
- **Tom Fox**, vice president for leadership and innovation at the Partnership for Public Service, the *Washington Post's* Federal Coach columnist and an executive coach

[www.cbodn.org/2014conference](http://www.cbodn.org/2014conference)

### **Friday Conference Session Tracks:**

15 breakout sessions will run throughout the day on five tracks:

- Building Innovation in Others;
- Your Inner Innovator;
- Creativity and Innovation;
- Inspiring Innovation; and
- Organizational Innovation.

The full conference agenda is available at [www.cbodn.org/2014conference/conference-agenda](http://www.cbodn.org/2014conference/conference-agenda).

### **Special Half-Day Workshops:**

Three half-day workshops are scheduled for Saturday, March 3:

- *Designing Strategic Conversations for Innovation: Leading and Facilitating Business Model*  
Featured speakers: Lisa Kay Solomon & Patrick van der Pijl
- *Design Thinking and Innovation in Local Government*  
Featured speaker: Chuck Appleby
- *An Innovative Approach to Creating and Measuring Your Culture*  
Featured speaker: Margo Boster

**Engaging Online:** #cbodn14 is the official hashtag of the 2014 conference

CBODN is on social media at [www.facebook.com/CBODN](http://www.facebook.com/CBODN), [www.twitter.com/cbodn](http://www.twitter.com/cbodn), and [www.linkedin.com/company/chesapeake-bay-organization-development-network](http://www.linkedin.com/company/chesapeake-bay-organization-development-network).

### **Registration:**

Registration details are at [www.cbodn.org/2014conference/registration/](http://www.cbodn.org/2014conference/registration/)  
\*\*\*\*\*Early bird rates end March 31, 2014. \*\*\*\*\*

### **Sponsors:**

Sponsors help us make it happen! As of early March, our sponsor lists includes:

- Coray Gurnitz Consulting - Gold Level
- American University - Silver Level
- The Human Element - Thursday Reception Sponsor
- Evans Incorporated - Friday Reception Sponsor

We welcome more support for the conference, for investments large and small. For opportunities, contact Parvez Kahn, [pak@faith-based-consulting.com](mailto:pak@faith-based-consulting.com).

### **Want to know even more?**

We are continually updating information on our social media sites and online at [www.cbodn.org](http://www.cbodn.org). Join us there and at the conference!