

ANNUAL CONFERENCE

SEPTEMBER 28 – OCTOBER 1

LANCASTER, PA

PENNSYLVANIA LIBRARY ASSOCIATION

2 — PROGRAM

8, 13, 15 — POSTER SESSIONS

18 — CONTINUING EDUCATION/ACT 48

22 — SPECIAL EVENTS

23 — TRADESHOW

24 — HOTEL RESERVATION

25 — REGISTRATION



2014

SUNDAY, SEPTEMBER 28

Registration Desk
PaLA Store
Exhibits
Career Center

10:30 a.m. – 6:00 p.m.
12:00 p.m. – 6:00 p.m.
Closed
To be determined

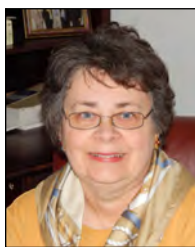
11:00 – 11:45 a.m.

PCBL Annual Business Meeting

12:00 – 1:45 p.m.

Trustee Division/PCBL Awards Luncheon

Presiding: Sue Solarczyk, President PCBL



Join the Pennsylvania Citizens for Better Libraries Board for their Awards Luncheon as they honor Friends Groups, individuals, and corporations for the tremendous support that they have given libraries in the past year. This is also a chance to hear the details about the upcoming Friends Institute planned for the fall. Hear about the exciting presentations and opportunities to network with other Friends.

Sponsor: Pennsylvania Citizens for Better Libraries (PCBL)

1:00 – 2:45 p.m.

PRESIDENT'S KEYNOTE LUNCHEON

President Janis Stubbs will officially kick off the conference with this new event featuring welcoming remarks by ALA President, and PaLA colleague, Courtney Young, and a presentation by social entrepreneur, Adi Redzic.

Financial Literacy: Why You and Your Library Need to Get Involved

Adi Redzic, Executive Director, IOme Challenge



Adi Redzic, social entrepreneur and executive director of iOme Challenge (www.iomechallenge.org), will make a case for the necessity of librarians and other library professionals to get involved in facilitating greater financial literacy in our communities, for the benefit of our young people and the future social and economic well-being of our society.

Adi will share his story of coming to America as a penniless immigrant, to graduating college debt-free and becoming a champion of personal empowerment; he will also explain the trends in financial literacy, and introduce iOme's various programs, including the data collected through iOme's annual Measure of Millennials. Attendees will also receive resources that they can utilize in their individual work and will be able to purchase a signed copy of Adi's forthcoming book.

Sponsor: University of Pittsburgh Libraries

3:00 – 4:15 p.m.

A Well-Organized Friends Group; a Great ROI for Your Library!

*Marcy Abrams, PCBL Board Member
Nan Cavanaugh, PCBL Board Member
Tricia Richards, PCBL Board Member*

A panel, composed of three Pennsylvania Citizens for Better Libraries Board Members, will discuss The role and responsibilities of Friends Groups; Friends governance and structure; and beyond book sales; what your Friends can do for you.

Sponsor: Pennsylvania Citizens for Better Libraries (PCBL)

Gaining and Maintaining Membership in Public Libraries

Rachel Shaw, Library Assistant, Frank Sarris Public Library

As a quiet place that provides free services to the community, public libraries have a high approval rating compared to other civic institutions. With all the balls in their field, so to speak, many libraries still suffer low membership numbers that cause funding loss and occasionally closure. This program explains why membership numbers remain low in communities and will evaluate libraries that have successfully increased their membership. Libraries can use this research to improve their membership base and ensure all the needs of their community are met.

Sponsor: Public Library Division

Boxing with Friends

*Andrew Smith, Author
A. S. King, Author*

What happens when two articulate and talented storytellers face off? You win, as you take away a unique explanation that might make you think twice about how you perceive the books you read.

Sponsor: Conference Committee

Open Forum: Governor's Advisory Council on Library Development

Cynthia Richey, Chair, Governor's Advisory Council and Director of the Library, Mount Lebanon Public Library

Members, Governor's Advisory Council

The Governor's Advisory Council on Library Development formulates plans, recommends policy and advocates for strong library services and initiatives that enable all Pennsylvanians to be inspired, productive lifelong learners. The Open Forum gives participants a chance to voice concerns and ask questions.

Sponsor: Office of Commonwealth Libraries

Tell Me a Story: Using Metaphor & Analogy to Teach Information Literacy

ACT 48
1 Hour

Christine Iannicelli, Reference Librarian and Assistant Professor, Gabriele Library/Immaculata University

Are you having trouble engaging your students in class? Do they not understand the importance of information literacy and evaluating resources? One solution is to incorporate metaphor and storytelling into your instruction. In this presentation, we will discuss the benefits of using anecdotal evidence and analogies to demonstrate the relevance of information literacy and encourage knowledge retention. We will also discuss ways to meet students where they're at by comparing social media and the metaphorical Hero's Journey to the research process in an effort to help students understand the big picture.

Sponsor: College & Research Division

Teaching Teens How to Fail: The Maker Movement in the Library

ACT 48
1 Hour

K-Fai Steele, Teen Programming Specialist, Free Library of Philadelphia

Barbara Tait, Digital Resource Specialist, Free Library of Philadelphia

Panelists from the Maker Jawn Initiative, Free Library of Philadelphia

Libraries nationally are excited about the "Maker Movement" but many do not know where to begin, who Maker programming is for, or what kinds of tools, workshops, spaces, and learning strategies Maker programming involves. The Free Library of Philadelphia's Maker Jawn Initiative, started in early 2013 and supported by a 2013-2014 LSTA grant, focuses on low-cost, high-impact programming around creative technology for non-dominant youth in libraries in North Philadelphia. Staffed by near-peer mentors, the Maker Jawn Initiative guides youth through design process thinking and the inevitability of repeated failure; lessons often omitted in no-frills, test-driven public schools.

Sponsor: Youth Services Division and the Teaching, Learning and Technology Round Table

From Planning to Success: How Two Academic Libraries Built Their Learning Commons(es)

Joseph Fennwald, Head, Knowledge Commons, Pennsylvania State University

Sheli McHugh, Learning Commons Coordinator and Cataloging & Metadata Librarian, University of Scranton

During the planning of a new Learning Commons for The University of Scranton, Sheli McHugh contacted experienced Commons Coordinators, focusing on the experiences of Joe Fennwald and the Penn State Knowledge Commons. Through close consultation, McHugh was able to use Fennwald's expertise to better develop Scranton's new collaborative learning space. McHugh and Fennwald will discuss the scalability of building and managing a learning commons, best practices in collaborating with the wealth of experienced coordinators in Pennsylvania, how different sized institutions can embrace a similar vision to create an innovative space for 21st century education, how to build partnerships with divisions on campus, and how to improve services in an existing Commons based on assessment.

Sponsor: Conference Committee

4:30 – 5:45 p.m.

Get the Business Bucks: Creating a Sponsorship Program on a Shoestring

Anny Laepple, Youth Services Manager, Haverford Township Free Library

Christine Faris, Library Director, Haverford Township Free Library

Mary Bear Shannon, Program and Grants Manager, Haverford Township Free Library

Help move your library forward with the support of your business community. This hands-on workshop will guide you through creating an action plan to target local businesses and offer them unique marketing opportunities as sponsors of your organization. From selecting your contact list to providing benefits, we'll show you how HTFL capitalized on existing systems to create a successful program and how you can replicate this program for your library.

Sponsor: Public Library Division

Embedded: 1 Course, 2 Semesters, 6 Librarians and 6 Faculty, 200 Students

ACT 48
1 Hour

Bonnie Oldham, Literacy Coordinator, Weinberg Memorial Library, University of Scranton

Betsey Moylan, Reference Coordinator, Weinberg Memorial Library, University of Scranton

Dr. Rebecca Mikesell, Assistant Professor, Communication Department, University of Scranton

Dr. Kim Pavlick, Assistant Professor, Communication Department, University of Scranton

Librarians at the University of Scranton collaborated with faculty in the Computing Sciences and Communication Departments to develop the curriculum for a pilot course designed to foster the abilities that first-year students need for gathering, evaluating, and disseminating information. In this session, two Communication Department faculty and two librarians will present how this process evolved from design to implementation and revision over two semesters and how librarians were embedded into the course. In addition to several class presentations, librarians assessed two library assignments and met one-on-one with students to guide them in locating and evaluating resources for their capstone projects.

Sponsor: College & Research Division and Teaching, Learning & Technology Round Table



You're Faculty Now so Act Like It! Embracing the Tenure-Track Process

Christine Iannicelli, Reference Librarian and Assistant Professor,
Gabriele Library – Immaculata University

The tenure-track process is stressful for any faculty member. Tenure-track librarians in particular struggle with completing the promotion and tenure requirements that seem unrelated to their job descriptions. Being considered both faculty and administrator, librarians may also find it difficult to identify their place within the academic institution. This presentation will help dispel some of those anxieties by presenting a step-by-step process for not only surviving the tenure-track process, but having fun while you do it!

Sponsor: Conference Committee

Café 3: Homework & Nutrition Program

Richard E. Ashby, Jr., Director, Yeadon Public Library

Café 3 offers a unique opportunity for the library staff, Teen Advisory Board and elementary and middle school children to interact. This presentation will explore our pilot program. will explain the motive, selling points, and benefits of bringing Cafe3 to your library. Meals are supplied by the Philadelphia archdiocese and the program runs three days a week. Café 3 has transformed Yeadon Public Library from a daycare, youth center and hostile environment into a library!

Sponsor: Youth Services Division

Creating a Staff Competency Program That Works!

Penny Talbert, Executive Director, Ephrata Public Library
Laura Brandt, Technical Services Manager, Ephrata Public Library

This workshop will give an overview of the steps necessary in creating a collaborative learning environment in your library and creating a competency program that will benefit your community.

Sponsor: Electronic Resources Round Table

Service Animals @ the Library

Marna Martin, Community Outreach and
Programming Librarian, McBride Memorial Library

Join us for a practical discussion of service animals as defined by the Americans with Disabilities Act. The discussion will cover handler rights and responsibilities as both patron and employee, and library rights and responsibilities in serving handlers.

Sponsor: Conference Committee

ACT 48
1 Hour



4:30 – 5:00 p.m.

Conference 101: New Member/First-Time Conference Attendee Orientation

Come and learn how to make the most of your conference experience and get excited about what you can do for your profession through PaLA. All who can benefit are invited to attend.

5:00 – 6:00 p.m.

New Member Reception

New PaLA members are invited to join members of the PaLA Board & Council and Membership Committee at this informal, “getting to know you” event. PaLA chapter and division representatives will present posters on their activities. Light snacks and beverages will be served.

6:00 p.m. – ???

Chapter Dine Outs

The local information committee is assisting chapter leaders in planning Dine Outs at some of the outstanding dining establishments located in downtown Lancaster. Join your fellow chapter members for some informal networking and fun! Information regarding the specific Dine Outs will be shared as plans unfold – stay tuned!

■ Lehigh Valley Chapter Dine Out

Annie Bailey's, 28 E. King Street, Lancaster

■ Northeast Chapter Dine Out

Federal Taphouse, 201 N. Queen Street, Lancaster

■ Southeast Chapter (SEPLA) Dine Out

551 West, 551 West King Street, Lancaster

■ South Central Chapter Dine Out

Iron Hill Brewery, 781 Harrisburg Pike, Lancaster

■ Southwest Chapter Dine Out

To be determined

8:00 – 10:00 p.m.

Story Slam!

Aussi and the Fox, 38 West King Street, Lancaster

Got a good story to tell? Participate in the PaLA StorySlam! StorySlams are open-mic storytelling competitions based on a theme. Storytellers have 5 minutes to tell their best story without notes or props. Want in? Put your name in the hat on the way in and we'll pick 10 random storytellers. \$5 will get you a night of stories and all proceeds will benefit the Youth Services Division of PaLA. Pre-registration is not required.

Sponsor: Youth Services Division



MONDAY, SEPTEMBER 29

Registration Desk
PaLA Store
Exhibits
Career Center

7:30 a.m. – 5:00 p.m.
8:00 a.m. – 5:00 p.m.
12:00 p.m. – 5:00 p.m.
To be determined

7:45 – 9:00 a.m.

CAROLYNE L. SMITH BEST PRACTICES IN EARLY LEARNING BREAKFAST

Pennsylvania libraries are providing fun, instructional and developmentally-appropriate programs and services to children under the age of six as well as to their families and caregivers. Find out what libraries are doing best, as PaLA presents the 2014 Best Practices in Early Learning Awards.

Featured Presentation:

Peter Catalanotto, Author/Illustrator



Join us for an engaging presentation from author/illustrator, Peter Catalanotto, as he describes his involvement with libraries (and bookmobiles) while growing up and what led him to write and illustrate some of the best children's literature available.

Sponsor: Youth Services Division and the Best Practices in Early Learning Committee

9:00 – 10:15 a.m.

Best Practices in Early Learning Poster Sessions

Following the breakfast, view posters of the award-winning programs.

8:00 – 10:00 a.m.

Un-Conference Session

Do the conference sessions overlook a topic of interest to you? Do you want to continue a conversation started in another session? Or get feedback on a new idea you have? Then join us for the Un-conference session, a facilitated but open forum designed by the attendees themselves. Suggested topics for discussion will be collected on the Un-conference board located near registration. Suggest a topic, join the conversation or just come to listen. Everyone is welcome to participate.

Sponsor: Conference Committee

9:00 – 10:15 a.m.

PA Forward Financial Literacy Resources for All Types of Libraries

ACT 48
1 Hour

Adi Redzic, Executive Director, IOme Challenge

*Lauren Reiter, Business & Economics Librarian,
Pennsylvania State University*

*Sue Broderick, Community Outreach Librarian,
Wissahickon Public Library*

*Candy Abram, Branch Manager, Citizens Bank and
PA Forward Partner*

This panel discussion will feature Adi Redzic of IOme Challenge and our Sunday luncheon financial literacy keynote speaker, discussing his work with the Millennial generation and his concerns about the gap between individual financial literacy and individual financial capability and its impact on the future well-being of our society. We may think saving is important, but so many of us lack the skills to make saving possible. Learn about speaker programs available to libraries and what others are doing to improve financial literacy in their communities.

Sponsor: PA Forward

iPads in Libraries: Program Ideas for Preschool, School-Age and Teens

ACT 48
1 Hour

*Margie Stern, Coordinator, Youth Services,
Delaware County Library System*

Carrie Sturgil, Head of Children's Services, Radnor Library

Kim Christensen, Young Adult Librarian, Ridley Township Library

Abby Klebinoff, Head of Public Services, Lansdowne Public Library

In 2010 the Delaware County Library System received funding from Verizon to purchase a mobile iPad Lab to be used among member libraries. This session begins with the specifics of purchasing iPads using a government account and the basics of upkeep and maintenance of the iPad Lab. Librarians will share the best free and small charge apps to use with toddlers, school age children and teens. We will end with a panel of librarians demonstrating successful programs for preschoolers, school age children and teens.

Sponsor: Public Library Division

Answering the So What?: The Logic Model as a Program Evaluation Tool

Dawn Peterson, Acquisitions Manager, Library System of Lancaster County

Stephanie Zimmerman, Training and Development Coordinator, Library System of Lancaster County

Renee Christiansen, Youth Services Manager, Library System of Lancaster County

Want to be ready for your next funder? Want to make better strategic decisions about your programs? Traditionally, libraries have presented programs and then relied on attendance and other pure counts to declare them successful. People are showing up — so what? Do we truly know the impact these programs are having on the participants? This session will provide a basic overview of an Outcome-Based Evaluation Logic Model for planning and evaluating programs. Here is an opportunity to build your skill set with a useful tool that will help demonstrate the impact of your programs.

Sponsor: Youth Services Division

Academic Libraries and Student Life: Collaborations for Student Engagement and Success

Theresa McDevitt, Government Documents/Outreach Librarian, Indiana University of Pennsylvania

Laura Krulikowski, Library Technician, Music Library, Indiana University of Pennsylvania

Kate Jenkins, Assistant Dean of Libraries for Assessment & Development, Indiana University of Pennsylvania

Shrinking budgets, changing technology, and increasing need to demonstrate value led IUP libraries to collaborate with Student Affairs to share their goals of engaging students, supporting student success, and measuring the impact of their work. In this panel discussion, academic library faculty, staff, and administrators will provide a brief introduction to the evolution, impact and outcomes of a successful partnership between IUP libraries and Student Affairs on the IUP campus. A more general discussion of how to get started with such collaborations, activities to engage students, and doable and effective assessment measures will follow.

Sponsor: College & Research Division

Children's Illustrators Panel A Picture Is Worth a Thousand Words

Greg Pizzoli, Author/Illustrator from Philadelphia, PA

The Watermelon Seed, Number One Sam, Not Very Scary, Tricky Vic, Klip Klop #1, C'mon Go!

Zachariah OHora, Author/Illustrator from Narbeth, PA

No Fits, Nilson!, My Cousin Momo, Pet Project, Stop Snoring, Bernard!

Judy Schachner, Author/Illustrator from Swarthmore, PA

Skippyjon Jones Series, Bits & Pieces, The Grannyman, How the Cat Swallowed Thunder, I Know an Old Lady Who Swallowed a Pie, and more.

Yes, words are an important part of a story, but so are the pictures! This panel of illustrators will display their talents and show you how they bring stories to life, as their drawings speak a thousand words!

Sponsor: Conference Committee

9:00 – 11:45 a.m.

How to Ruin Your Library's Reputation in 10 Easy Steps! PR Essentials

Rebekkah Smith Aldrich, MLS, Coordinator for Library Sustainability, Mid-Hudson Library System (NY)

Alienate your users, your community AND key stakeholders! Unfortunately, it is easier than you might think! Learn the fundamentals of publicity and awareness raising — from the inside out; effective ways to cultivate positive word-of-mouth in your community; and how to communicate when and where it matters most — in the library, in writing, and online including social networks.

Sponsor: Conference Committee

10:30 – 11:45 a.m.

Highlights in Library History, Part 3

Bernadette A. Lear, Behavioral Sciences and Education Librarian, Penn State Harrisburg

Chris Phillips, Assistant Professor, Lafayette College

Suzi Wackerbarth, Children's Librarian, Carnegie Library of Pittsburgh

Studying the past sheds light on the "why" of today's practices. If you love history, come to this session! Chris Phillips will describe the reading habits of Easton, Pennsylvania residents during the early 1800s, based on historic records of the Easton Area Public Library. Next, Suzi Wackerbarth will discuss Frances Jenkins Olcott, a path-breaking librarian who established the children's department at the Carnegie Library of Pittsburgh and created the first training program for children's librarians. Rounding out the program is Bernadette Lear, who will tell us of the challenges and opportunities librarians faced during the Great Depression.

Sponsor: Public Library Division

Community Engagement through Musical Information Literacy: Programming Ideas from the Free Library of Philadelphia's Music Department

ACT 48
1 Hour

Perry Genovesi, Librarian II, Free Library of Philadelphia

Adam Leo Feldman, Librarian II, Free Library of Philadelphia Music Department

How does a big city music library engage and interact with its community? We will share strategies we've used to build relationships with the diverse mix of local listeners, musicians, students and researchers who frequent the Free Library of Philadelphia. We'll share our most successful program ideas and techniques, including music + media teen literacy programs, and other springboards from which librarians can transform into DIY educators to teach content creation, collection engagement, critical listening and research skills. We'll show you how we've engaged our patrons in order to build a lifelong love of the library.

Sponsor: Youth Services Division

Robotics Programs? Where Do I Even Begin?

ACT 48
1 Hour

Laura O'Grady, Youth Services Librarian, Martin Memorial Library

Robotics programs are becoming more and more common in schools and recreational centers but why aren't more libraries getting on board? This workshop will introduce you to FIRST Robotics and will take you through the basics of starting a robotics program that ranges from minimal to high cost. Attendees will also learn how to address the importance of robotics programs to the public as well as to staff, volunteers, boards, and Friends Groups.

Sponsor: Conference Committee

Planning from the Inside Out: Planning Your Library Furniture for Your New Building or Renovation Project

Jay Malise, Library Furnishing Specialist, J.P. Jay Associates Inc.

James L. Malise, Owner, J.P. Jay Associates Inc.

This session will discuss key points to make furnishing your library a success. The session will explore the entire process from planning to installation including: the design team, space planning, budgeting, measuring, selecting the right furniture for your needs, state contract pricing vs. bidding, and timing the project right. The session will cover all you need to know about furniture manufacturers and quality, and finishes to suit every library style.

Sponsor: Buildings, Equipment & Furnishings Round Table

ACT 48
1 Hour

School Libraries at Risk: What Are the Implications for Academic and Public Libraries?

James Neal, V.P. for Information Services/University Librarian, Columbia University

Michael Nailor, President, PSLA

Paula Gilbert, Director of Youth Services, York County Library System

Facilitator: **Alexia Hudson Ward**, Associate Librarian, Penn State Abington

School libraries are essential to student success. But across the U.S., school libraries are being closed, their funding is being cut, and the staffing is being "de-professionalized." This is creating a knowledge gap crossroads for K-16 information literacy education. There are major implications for public libraries who must expand services to teachers and students in their communities. It also challenges the effective transition of students from high school to college. This panel draws on the expertise of school, public, and academic library leaders to assess the current educational landscape and propose strategies to address this crisis.

Sponsors: College & Research Division/Youth Services Division

ACT 48
1 Hour

Young Adult Author Panel — Smells Like Teen Spirit

John Dixon, Author

Phoenix Island captures the spirit of survival, and is the inspiration for CBS's "Intelligence," that stars LOST's Josh Holloway and CSI's Marg Helgenberger.

Catherine Gilbert Murdock, Author

Dairy Queen, *Off Season* and *Front and Center* feature the unforgettable D. J. Schwenk, who has the typical teenage dilemmas of friends and loves and the not-so-typical role of playing on the high school football team. Other works include *Heaven is Paved with Oreos*, *Princess Ben*, and *Wisdom's Kiss: A Thrilling and Romantic Adventure*, *Incorporating Magic*, *Villany*, and *a Cat*.

Tiffany Schmidt, Author

Send Me a Sign, the main character learns that not even the clearest signs offer perfect answers, and in order to discover what will happen in her life, she will have to find the courage to live it. *Bright Before Sunrise* raises the question, "Can one night change how you see the world, or how you see yourself?" Everything happens for a reason, right? Maybe not.

The panel will discuss why including "spirit" in teen novels reassures young people that it is important to keep hope alive, push boundaries, and overcome. Teen spirit is very much alive in their writings, can you smell it?

Sponsor: Conference Committee

ACT 48
1 Hour

12:00 – 1:30 p.m.

EXHIBITS GRAND OPENING LUNCH

For your convenience, a walk-around lunch will kick off the opening of the exhibit hall and allow time to visit the exhibits while enjoying a complimentary lunch. What a great way to maximize your time at the conference!

12:00 – 1:45 p.m.

CAROLYN W. FIELD AWARD LUNCHEON

Carolyn Wicker Field dedicated her life to advancing children's literature and the powerful role that libraries play in the lives of youth. Since 1983, PaLA's Youth Services Division has recognized the best book for youngsters by a Pennsylvania author or illustrator with the Carolyn W. Field Award. Please join us, as we recognize this year's winner, Zachariah OHora, author of *No Fits, Nilson!*

Sponsor: Youth Services Division and the Carolyn W. Field Award Committee

Pennsylvania Community College Library Consortium (PCCLC) Luncheon

The PCCLC invites librarians and staff to have lunch with their peers and discuss the latest issues pertinent to community, junior and technical college librarians.

Sponsor: Pennsylvania Community College Library Consortium (PCCLC)

12:45 – 1:45 p.m.

POSTER SESSIONS

See page 8 for poster session descriptions.

2:00 – 3:15 p.m.

Discover Your APPTitude: Explore, Play and Imagine Interactive Tech Time in Kids' Library Programming

ACT 48
1 Hour

Rachel Nard, Children's Librarian, Carnegie Library of Pittsburgh

Amy Tooley, Children's Librarian, Carnegie Library of Pittsburgh

Learn about the beginnings of Carnegie Library of Pittsburgh's Children's Technology Pilot. Hear about how this program kicked off with iPad programming and our plans for future technology initiatives. Learn about and explore some awesome apps for the iPad, helpful programming tips for integrating technology in ways that are balanced and fun, and methods for making technology safe yet highly interactive for kids of all ages. Finally, explore sample technology lesson plans that support STEM (Science, Technology, Engineering and Math) learning goals and PA Education Standards.

Sponsor: Public Library Division

Throw Out the Map: Sustainable Thinking for the Future of Libraries

Rebekkah Smith Aldrich, MLS, Coordinator for Library Sustainability, Mid-Hudson Library System (NY)

Many outsiders question the viability of today's libraries in light of rapid technological advances. While change is inevitable, what may need to change the most is how you think and talk about what your library is and why it exists. The attitude you have about the existing situation will help you see opportunities to move your library forward and secure operating funds.

Sponsor: Buildings, Equipment & Furnishings Round Table

POSTER SESSIONS: MONDAY, SEPTEMBER 29, 12:45 – 1:45 P.M.

Impact of a Web Scale Discovery Service on Interlibrary Loan Requests

Barbara Coopey, Assistant Head, Access Services, Pennsylvania State University

Linda Musser, Pennsylvania State University

If our web scale discovery service was helping users find locally owned and licensed material, should Interlibrary Loan data reflect this? What has been the impact on ILL requesting?

Face Time: A New Model for Scaling Undergraduate Research Consultations

Lauren Reiter, Business Librarian, Pennsylvania State University

JP Huffman, Pennsylvania State University

Librarians partnered with a management professor over two semesters to improve undergraduate use of library resources via 1,500 one-on-one student consultations relating to a company research assignment.

Building a Community of Practice for Library Instruction

Anne Behler, Information Literacy Librarian, Pennsylvania State University

Russ Hall, Pennsylvania State University

Communication, collaboration, and professional development are all extremely important to building and maintaining a robust library instruction program. However, many factors including geography, time, and resources can make this difficult to achieve. At the Penn State University Libraries, instruction happens in all departments, locations, and levels. However, teaching librarians lacked a good method for regular communication and idea-sharing. In 2013, a small team of instruction librarians from across the state got together to start a grass-roots initiative to come together as a community of practice around instruction. The group formed a leadership team, established listservs for communication, planned and promoted regular online discussions of important topics, and established a blog in order to bridge institutional and geographic barriers to collaboration. This poster session will define the term “community of practice,” explain the reasons and methods for establishing one, and provide ideas for activities that such a community could undertake.

Not Just another Assignment: Partnering with Faculty to Assess Student Information Literacy Skills

Beth Transue, Collection Development Coordinator, Messiah College

The librarian collaborated with faculty to develop a graded information literacy assignment in a nursing course. The librarian delivered instruction and the assignment, and provided grades and feedback. This resulted in enhanced information literacy and increased consultation with students.

Working Together — Public Library and Community Library Collaboration

Denise Kolber, Collection Development Librarian, Margaret R. Grundy Memorial Library

Linda McCann, Director of Library Services, Bucks County Community College

The poster will highlight the collaboration between the Margaret R. Grundy Memorial Library and the Bucks County Community College Library in resource-sharing and community-building.

Pushing the Limits: Adult Science Programming Using Fiction

Marilyn K. Harhai, Professor, Clarion University of Pennsylvania

Daniel R. Parker, Executive Director, Clarion Free Library/Clarion County Library System

A National Science Foundation grant initiative for public libraries will be detailed. Programs involved using fiction books, videos and involvement of community science partners to learn about science topics.

Changing Lives, One Note at a Time: Library Internships for Undergraduate Students

Timothy Sestrack, Music Librarian, Presser Music Library, West Chester University of Pennsylvania

Tara Wink, Special Collections Librarian, West Chester University of Pennsylvania

Learn why and how academic libraries can extend their teaching mission, and provide high-impact educational experiences, by offering internships to undergraduate students. After careful study, our Acquisitions Workflows was completely redesigned and updated with a unique metadata-rich spreadsheet based on Bowker's Book Analysis, improving all aspects of order entry, organization and follow-up.

Lost in Space...Librarian and Writing Tutor Collaborations across Multiple Locations

Allyson Valentine, Reference & Instruction Librarian, York Campus Library, Harrisburg Area Community College (HACC)

Laura Wukovitz, Campus Library Director, Harrisburg McCormick Library & York Campus Library HACC

Rocky Allinger, Academic Success Specialist, York Campus HACC

Want a “learning commons” but there's no money or space? Our collaborative partnership between HACC librarians and writing tutors provides students with an assimilative approach to research and writing processes.

Reference Desk Services: Who Knows? Who Comes?

Ruth Perkins, Coordinator/Reference & Instruction, Kutztown University

Stephanie Steely, Coordinator of Technical Services, Kutztown University

Dan Stafford, Information Technology Technician, Kutztown University

Michael A. Weber, Technical Services Librarian, Kutztown University

Do our students know about the library's reference/research service? Do the ones ‘in the know’ use the service? We had these burning questions, so we created a very simple three-question survey and set out to get some answers.

Lettuce Prevail: How to Create a Seed Lending Library

Rebecca Swanger, Adult Services Librarian and Volunteer Coordinator, Joseph T. Simpson Public Library

Julie Watson, Research Librarian, Marywood University

This poster session will detail how libraries (public and academic) can support seed savers through the process of growing, harvesting, and saving seeds and provide education on home gardening. Learn how your library can go about creating a seed lending library, and the benefits it can bring to your community.

POSTER SESSIONS: MONDAY, SEPTEMBER 29, 12:45 – 1:45 P.M. CONTINUED

People Get Ready, There's a Trainer Coming!

Ann Snowman, Head, Access Services, Pennsylvania State University Libraries

Rita Buhite, User Services Training Coordinator, Pennsylvania State University Libraries

Customer services training means many things. For a single library distributed across several campuses with a goal of establishing a common platform of knowledge it means developing core competencies and a curriculum for training and assessment. Learn how the User Services Training Program at Penn State Libraries started, how it has developed and what the future holds for customer service and training.

Why Don't They Like Us? Examining Students' Reluctance to Ask Librarians for Help

Carol Howe, Reference Librarian, Immaculata University

Christine Iannicelli, Reference Librarian, Immaculata University

This poster will explore the barriers that may prevent students from coming to librarians for help and highlight possible solutions that can encourage students to take advantage of reference services.

You've Gotta Read This! Connecting with Readers at an Academic Library

Kerri Odess-Harnish, Musselman Library, Gettysburg College

Clinton Baugess, Reference & Instruction Librarian, Gettysburg College

This poster session will describe one academic library's extensive outreach and programming initiatives to support the recreational reading habits and intellectual engagement of our students outside of the classroom.

Engaging Learners through Interface, Interactivity, and Instant Feedback

Jill Hallam-Miller, Librarian, Central Penn College Library

Diane Porterfield, Library Director, Central Penn College Library

Interactive Storyline tutorials have a variety of potential applications for online and on-ground courses, including simulations, flipping the classroom, and quizzing. Easy to use, and integrates with LMS.

Weeding 101: Adventures in Deselection

Sylvia Orner, Technical Services Librarian, Osterhout Free Library

Where do I start? What do I get rid of? How do I get other people excited about weeding? Is that even possible? Using experience from dozens of past weeding projects, I'll try to answer some of those questions for you.

2:00 – 3:15 p.m. cont.

TechWAGGIN: Online Tools for Training Front-line Library Staff

Jackie Wright, Digital Services Manager, Reference Services, Citizens Library & District Center

Katy Pretz, Administrative Assistant, Washington County Library System; Teen Services Manager, Reference Services, Citizens Library & District Center

"TechWAGGIN" is a technology training initiative for public libraries in Southwest Pennsylvania. WAGGIN is the brand of the Washington Library District consortium. Topics are aligned with the EDGE Benchmarks. Why online technology training? TechWAGGIN provides individual learning opportunities using tools for quality library service. Staff training keeps libraries up to date, addresses the need for trans-literacy skills, and enhances the quality of services that in the past depended largely on staff members' prior knowledge and educational background. Learn how to use free and inexpensive tools to bring online technology training to your library staff.

Sponsor: Electronic Resources Round Table

Full STEM Ahead: Why You Should Consider Raising Red Wiggler Worms in Your Library



Abbe Klebanoff, Head of Public Services, Lansdowne Public Library

Rachee Fagg, Head of Children's Services, Lansdowne Public Library

This hands-on presentation will illustrate why raising red wiggler worms fulfills the science, health, and environmental needs of library users from preschoolers to adults. Librarians teach worm anatomy, (worms have no eyes, ears, they don't have a nose, but they do have five hearts), and by making a healthy snack and feeding the leftovers to worms you can empower kids and adults to eat nutritious food that is inexpensive and easy to prepare. Librarians can also harness the power of composting worms to infuse the STEM (Science, Technology, Engineering, and Math) fields into a variety of library programs.

Sponsor: Youth Services Division

Why Do We...

Stacey Aldrich, State Librarian, State Library of Pennsylvania

Jarid P. Keller, CIO, California State Library

Join this interactive session to challenge our assumptions about why we continue practices in technology, organizational design, management, and services that keep us from evolving our libraries. Learn a model that you can use at your library to challenge assumptions, make breakthroughs and better your organization and services.

Sponsor: Office of Commonwealth Libraries

2:00 – 3:15 p.m. cont.

Supporting Multimedia Learning in Library Spaces with Peer Tutors and Communities of Practice

Greg Szczyrbak, *Learning Technologies Librarian, Millersville University*

Oliver Dreon, *Associate Professor of Education, Millersville University*

Laura Davis, *Student Tutor, Millersville University Digital Learning Studio*

Libraries offer ideal spaces and resources for communities to engage and learn. Peer tutors enhance learning, providing transitional support for new members of the community. As students are increasingly expected to create new knowledge using multimedia, fellow students are ideally situated in academic communities to provide effective and meaningful guidance. The directors and tutors of Millersville University's Digital Learning Studio will share how their emerging community of practice offers learning opportunities for all its members.

Sponsors: College & Research Division & Youth Services Division

Adult Author Panel — Sometimes Truth Is Stranger than Fiction

Beth Kephart, *Author*

Going Over, Handling the Truth, Small Damages, Dr. Radway's Sarsaparilla Resolvent

Neal Bascomb, *Author*

The Nazi Hunters, The Perfect Mile

Stephen Fried, *Author*

Appetite for America: Fred Harvey and the Business of Civilizing the Wild West — One Meal at a Time, Husbandry, Thing of Beauty: The Tragedy of Supermodel Gia, The New Rabbi, Bitter Pills

In this session, three non-fiction writers, will tell why they are drawn to writing true stories, as opposed to writing fictionalized stories. Listen and learn as one relays intimate stories of a personal life; one tells about a historical appetite for American history; and another discusses the four minutes that can change a person's history. Learn how truth can sometimes make a better story than fiction.

Sponsor: Conference Committee

2:00 – 4:00 p.m.

Performer's Showcase

Get a preview of library performances sure to fit the bill for your library's programming needs. Jugglers, musicians, magicians, storytellers and more will provide 10-minute snapshots of what they do best. Attendees will receive a printed booklet of performer descriptions, contact information and area of travel. Admission is included with your Monday, or full-conference registration.

3:30 – 5:00 p.m.

Visit the Exhibits/Refreshment Break

Don't miss this final opportunity of the day to enjoy a cold beverage, while visiting the exhibits. In addition, a raffle drawing for prizes donated by our generous exhibitors will take place at 4:45 p.m. Make sure you visit lots of booths to obtain raffle tickets to increase your chances of winning! (You must be present to win.)

5:00 – 6:15 p.m.

PaLA Annual Business Meeting

PaLA members are encouraged to attend this meeting to get updates on the latest association activities. Recognition of conference grant recipients, as well as the presentation of several PaLA awards will also take place, followed by remarks from president-elect, David Schappert, director of the Marywood University library.

6:30 – 7:30 p.m.

Ex Libris Society Reception

Ex Libris Society members are invited to attend this special "thank you" reception to be hosted by PaLA past presidents. Not a society member? To become a member of this annual giving society to support PaLA now, and into the future, go to www.palibraries.org, click on "Support PaLA," select "Ex Libris Society" and "Donate Now" from the drop down menus. We appreciate your support!

6:30 –

Small & Rural Library Round Table Business Meeting

6:30 – ?????

DINE OUTS

Join your colleagues with similar interests at one of the division or round table-sponsored Dine Outs at downtown Lancaster restaurants and pubs. Information regarding specific Dine Out opportunities will be emailed to all PaLA members and will also be available on the PaLA Conference website page. Stay tuned!

Youth Services Division Business Meeting & Dine Out

Join other youth services librarians for dinner and business at the Iron Hill Brewery. Details to come.

8:00 – 9:30 p.m.



GHOST TOUR

Join us for a candlelight walking tour in downtown Lancaster city. Explore the long-forgotten mysteries of one of America's oldest cities, with haunting tales of otherworldly vigils, fatal curses and star-crossed lovers. Experience 300 years of haunted history from the Red Rose City's thorny past.

8:30 – 10:00 p.m.

PaLA Trivia Night

Calling all librarians! Test your trivia skills against those of your colleagues from across the state. Bring a team or come and meet some new and trivial friends. Proceeds will benefit the David Roberts Best of the Best Practices Award.



TUESDAY, SEPTEMBER 30

Registration Desk
PaLA Store
Exhibits
Career Center

7:30 a.m. – 5:30 p.m.
8:00 a.m. – 6:00 p.m.
9:30 a.m. – 2:30 p.m.
To be determined

7:30 – 8:45 a.m.

CONFERENCE TOUR

Central Market History with Breakfast on Your Own

Come learn about the country's oldest farmers market! Central Market occupies a beautiful 120 year old red brick building chock-full of local character. Regional food specialties include Pennsylvania Dutch sausage, scrapple (a breakfast meat of pork scraps and cornmeal), and headcheese (like scrapple, an acquired taste). You'll also find preserves, including chowchow (pickled vegetables in a spicy mustard sauce), and bread and butter pickles. The market is also a great place to buy souvenirs. After the introduction to the building and its history, you'll have time to explore the market and grab breakfast.

PUBLIC LIBRARY DIVISION BREAKFAST

The Big Idea: Establishing Your Timeless Value in Pennsylvania's Changing Marketplace

Valerie Gross, President & CEO, Howard County Library System (MD)



Would you like to learn about a simple strategy that will make you, your library, and our profession indispensable for centuries to come? This Breakfast Keynote will present how a growing number of libraries are ushering in a new era with this effective approach.

As libraries from all U.S. regions begin implementing this concept, they are finding that their inherent value is no longer questioned.

They no longer need to constantly explain why they are important. No one looks at them anymore with a puzzled look, asking, "Tell me again what you do?" Instead, the library systems enjoy heightened respect in their communities and optimal funding. Implementing this powerful approach is simple. It does not require changing anything we do—only what we say.

Easily incorporated into the PA Forward vision, this timeless strategy has the power to eradicate—permanently—all misperceptions. From the very words we use, everyone will recognize the true value of libraries. We are what the world values most. Alongside schools, colleges, and universities, we are education: a timeless, economic imperative that merits immense respect and maximized funding.

Sponsor: Association of Pennsylvania Public Library Systems (APPLS)

8:00 – 8:45 a.m.

Preservation Round Table Business Meeting

9:00 – 10:0 a.m.

Making a Splash: How to Implement the Big Idea

Valerie Gross, President & CEO, Howard County Library System (MD)

Learn how to make a splash in your community with the game-changing vision introduced in the Breakfast Keynote Session. You'll experience how to replace traditional library terminology and jargon with strategic language that people outside the field immediately understand. This approach has the power to eradicate, permanently, all misperceptions about libraries and the library profession.

At the conclusion of this session, you will have gained the skills and confidence you need to describe your work and profession in terms that people understand and value. You will explore proven techniques, participating in a concluding discussion to:

- Redefine libraries in a new, innovative way
- Align your library with what the community values most: education
- Incorporate intuitive, value-enhancing words into your everyday lexicon
- Heighten your library's visibility and stature
- Develop strategies that you can integrate immediately into your work
- Understand how to incorporate the concepts in the PA Forward vision

Sponsor: Public Library Division & Association of Pennsylvania Public Library Systems (APPLS)

The One Good Thing Project: A Public Project about Recognizing the Good that Happens Each Day

ACT 48
1 Hour

Michael Balkenhol, Teen Specialist, Carnegie Library of Pittsburgh
Emily Sciulli, artist and community partner of Carnegie Library of Pittsburgh

This session will introduce librarians to a successful program and outreach series at Carnegie Library of Pittsburgh called The One Good Thing Project. What would our perspective be like if we simply chose to focus on the good in life? That is the premise behind The One Good Thing Project. Learn about how a small partnership with a local artist turned into a library program and community outreach series for children, teens, and adults. Attendees will leave with a program toolkit to get started at their library.

Sponsor: Public Library Division & Youth Services Division

What in the World? Finding International Information Sources That Won't Break the Bank

Genifer Snipes, Business & Economics Librarian, West Virginia University

In a world where revolutions are broadcast on YouTube, Asian elections impact global economies, and a billion people cross international borders every year, understanding what's happening in the world is more important than ever. Unfortunately, many of the best international information sources are too expensive for libraries to afford. Come learn how to help researchers of all levels find and utilize freely-available information sources to help them fulfill their international research needs.

Sponsor: College & Research Division

ACT 48
1 Hour

Best Practices for Positive Interactions with Your Library Teens

Christina Patton, Adult/Teen Librarian, Free Library of Philadelphia

Veronica Britto, Adult/Teen Library Manager, Free Library of Philadelphia

Being a teenager is difficult and it is a time filled with change, uncertainty and major decisions. Learn how to navigate this emotional rollercoaster and provide support, stability and positivity for your teens.

Sponsor: Youth Services Division

ACT 48
1 Hour

PA Backward: Statewide Collaboration on Historic Digital Collections

Kristen Yarmey, Professor and Digital Services Librarian, University of Scranton

Martina Soden, Head of Reference Services, Scranton Public Library

Scott Thomas, Head of IT/Technical Services, Scranton Public Library

Recent digitization efforts have improved access to materials from Pennsylvania's past, but these collections are often fragmented into institutional silos. How can we collectively help users discover Pennsylvania's digital heritage? To answer this question, the speakers will describe collaborations between public and academic libraries and other stakeholders. They will be joined, for a panel discussion and a wider conversation with the audience, by representatives of organizations who have an interest in improved access to Pennsylvania digital collections. Discussion goals will include identifying opportunities for collaboration, generating ideas for unifying and enriching access to related collections, and proposing next steps.

Sponsor: Technical Services Round Table and Preservation Round Table

ACT 48
1 Hour

Geographic Information Systems (GIS) in a Zombie Apocalypse

Sherry Steele Roth, Supervisor/Manager, Life Sciences Library, Pennsylvania State University

Following the example of the Center for Disease Control and Edward González-Tennant of Monmouth University, this light-hearted class is designed to acquaint library staff with the capabilities and utility of GIS (in a Zombie Apocalypse). Who says that learning advanced technologies has to be boring? You will see what your GPS or smart phones use to pinpoint your location, what map projections are and why they are important to you, and why location information is becoming an integral part of health studies, conservation efforts, and site analyses.

Sponsor: Teaching Learning & Technology Round Table

ACT 48
1 Hour

Board Room Basics; Helping Boards Thrive

Denise Sticha, System Administrator/Executive Director, Berks County Public Library

The program will focus on board development and best practices from the perspective of the library director. Using a case study approach, the session will consider board orientations, legal responsibilities of non-profit organizations and public libraries, meeting facilitation, managing group dynamics and dealing with conflict.

Sponsor: Rural & Small Libraries Round Table

10:00 – 11:00 a.m.

POSTER SESSIONS

See page 13 for poster session descriptions.

Visit the Exhibits/Refreshment Break

11:00 a.m. – 12:00 p.m.

Holy Outreach, Batman!

Betty Lawson, Children's Librarian, Wayne County Public Library

Sherry Christman, Youth Services Librarian, Coatsville Area Public Library

Leave the bat cave! Take your children's programs on the road! Bring your library's super powers to those in your community who need it most — daycares, preschools, early intervention classes and their families. Outreach is invaluable. This program goes beyond story time to show "outside the walls" thinking, use of social media and how to create ongoing partnerships. Learn ways to capture whole families and make a difference to those who may never make it to your door. If they can't come to you — take it to them...and wear a cape!

Sponsor: Public Library Division

Copyright Conundrums: Managing Your College Campus

Jessica Urick Oberlin, Instructional Services Librarian, Coordinator of Access Services, Lycoming College

At times, the librarian is assigned the role of the copyright-go-to-person on a college campus with little, expert knowledge or specific experience in this area. I would like to show the steps I've gone through in establishing a consciousness of copyright compliance at Lycoming College describing all of our library's efforts: Creating a Web page, forming a Copyright Guidance Committee, participating in faculty, staff, and student workshops/professional development sessions, working with faculty about their course materials, inviting expert speakers to campus (virtually), and other factors in managing this role. I'd hope to give others who face this challenge ideas to start or revise their copyright programs and practices on campus.

Sponsor: College & Research Division

ACT 48
1 Hour

Library Marketing: Inside and Out

Holly Etzweiler, Library Manager, Dauphin County Library System

This presentation will provide attendees with proven ideas on how to market their libraries inside the building as well as in the community. Questions will be taken from attendees prior to the session in order to give concrete ideas, suggestions and demos in real time.

Sponsor: Youth Services Division and Public Library Division

ACT 48
1 Hour

POSTER SESSIONS TUESDAY, SEPTEMBER 30, 10:00 – 11:00 A.M.

Finding “Private” Ryan and Other Veterans on the Indiana County War Memorial Wall

Lauri Steffy, Technology Reference Librarian, Indiana Free Library
Kate Geiger, Director, Indiana Free Library

We will present a chronicle of our librarians’ journey in creating a user-friendly searchable database to find veterans’ commemorative bricks in the Indiana County War Memorial Wall.

What Will You Make?—CreateSpace@MFL from Idea to Reality

Mary Glendening, Director, Middletown Free Library

CreateSpace@MFL is a pop-up makerspace located at the Middletown Free Library in Media, PA. Winner of a 2013 LSTA Creation grant, will explore all aspects of the project.

RDA Authorities: Something Old, Something New

James T. Maccaferri, Department of Library Science, Clarion University of Pennsylvania

Resource Description & Access (RDA) places greater stress on authority control and authority records than previous codes. This session will compare RDA with its predecessor, AACR2, and cover the additional types of data that may be included in authority records. Personal names, corporate names, and titles will be covered, as well as opportunities to use RDA authorities to support local history and genealogy services.

Using Polls to Gauge and Engage

Amy Snyder, Adjunct Reference and Instruction Librarian, Harrisburg Area Community College — Lancaster Campus
Jill Hallam-Miller, Librarian, Central Pennsylvania College

Polling technologies can be an effective way to keep patrons engaged while assessing their knowledge and understanding. Come experience different programs, their benefits, and ways to incorporate them.

ILEAD USA

Diana Megdad, Public Library Advisor, Office of Commonwealth Libraries

The State Library will participate in ILEAD USA with librarians from academic, school and public libraries solving community problems with the use of participatory technology. Applications will be available in November.

We’re Not Lost in Translation: Supporting ELL Students in the School Library

Sara Frey, Instructional Media Specialist/Librarian, Plymouth Whitmarsh High School

Go above and beyond providing English Language Learner (ELL) students with equitable access. Build relationships with staff and students as you assist them in differentiating learning with library resources and technology.

Outreach to Online Students: Embedded Librarian

Elehna M. Shores, Information Services Librarian, Northampton Community College
Courtney Eger, Information Services Librarian, Northampton Community College

With the increasing number of online courses, how can one serve the online students? This poster will provide tips for “setting up camp” as an Embedded Librarian in the online instructor’s course site, as well as strategies for reaching out to online students, and using online surveys for assessment.

Neumann University Library’s Acquisitions Workflows Update and Redesign

Guillermo A. Gómez, Neumann University Library

After careful study, our Acquisitions Workflows was completely redesigned and updated with a unique metadata-rich spreadsheet based on Bowker’s Book Analysis, improving all aspects of order entry, organization and follow-up.

What DPLA Can Do for PA: The Digital Public Library of America as Portal, Platform, and Public Option

Kristen Yarmey, Associate Professor and Digital Services Librarian, University of Scranton

Launched in 2013, the Digital Public Library of America provides a portal for library users and a platform for library collections, enhancing access to and discovery of Pennsylvania’s cultural heritage.

Claymation Videos Afterschool

Joel Nichols, Librarian, Free Library of Philadelphia
Scott Oskin, Afterschool Leader, Free Library of Philadelphia

At Durham Library, children created and showed Claymation videos. In a workshop series, students animated the letters of their names, multi-colored blobs with minds of their own, hamburgers and more.

UrWikiLink: Your Link to Finding Wikipedia Sources

Leigh-Anne Yacovelli, Student, Clarion University

An interface design project that creates a link between Wikipedia’s reference list and free online sources for students who prefer resources they can quickly, freely, and easily access.

Information Literacy On Demand: Video Tutorials for Point-of-Need Instruction

Sarah Hartman-Caverly, Delaware County Community College, Learning Commons

This poster will provide actionable strategies for the successful creation and implementation of information literacy video tutorials based on the presenter’s experience with nursing students at Delaware County Community College.

Go Visual: The Library as Visual Workplace

Christopher Raab, Franklin and Marshall College
Jessica Gutacker, Franklin and Marshall College

There’s “Library as Place,” and “Library as Workplace.” Come discover the key principles of the Visual Workplace, and how they can benefit your library.

Marketplaces of Ideas, or Peddlers of Privacy? PA Libraries, e-Lending, and Patron Data Sharing

Michael M. Widdersheim, Student, University of Pittsburgh

Library-sponsored e-lending services increasingly supply patrons’ personal data to third parties. Is privacy loss necessary for access? This presentation examines librarians’ ethical obligations in today’s information economy.

Preparing Librarians for First Day Success on Reference Desk

Elizabeth Mahoney, Lecturer, iSchool, University of Pittsburgh
Chris Tomer, Associate Professor, iSchool, University of Pittsburgh

An accounting of the skills, specific tools, and relevant computing protocols reference students are taught which foster first day success at work. We’ll include an interactive survey to engage the viewers.

11:00 a.m. – 12:00 p.m. cont.

Experience How Consumers Can Improve Their Health with New Health Literacy Program Available to Libraries

Cindy Hipszer, Project Manager PA-HEN, Hospital and Health System Association of PA

Janette Bisbee Project Manager PA-HEN, Hospital and Health System Association of PA

Up to half the U.S. population may be at risk for medical misunderstanding or mistake because they don't have the ability to read, understand, and act on health information. This interactive session will place you into small groups with a health care provider who will present you with a fictional healthcare condition. You'll learn how to become an active member of your healthcare team and improve your health outcome by asking the right questions. You'll learn how you can improve health literacy in your community by replicating this model program at your library in partnership with area health-care providers.

Sponsor: PA Forward

Back Off! Creating Space for Teens

Sheli Hay, Teen Librarian, Haverford Township Free Library

You know they're out there...teens! Teens that could use your resources and services, if you could just get them in the door. Maybe the problem isn't today's teens, but with the library. Discover how one library backed off, allowed for teen-inspired programming and became one of the hottest after school hangouts in town. Find simple remedies to make your library a go-to destination with tips for creating space for teens and easy-to-replicate program ideas.

Sponsor: Buildings, Equipment & Furnishing Round Table & Youth Services Division

How to Run a Robotics Camp When You Know Nothing about Robotics

Rachel Shaw, Library Assistant, Frank Sarris Public Library

Teaching STEM (Science, Technology, Engineering, and Math) are hot fields in our electronic world. With the help of Bee-Bots and Lego Mindstorm EV3s, the presenter designed two robotics camps for all library patron ages. The session will cover the curriculum and give a demonstration of these robots' capabilities. The camps can be easily replicated by any librarian, regardless of prior experience.

Sponsor: Conference Committee

What Do We Do Next—Changing Workflows for Creating Digital Documents?

Alice Lubrecht, Director, Library Services, State Library of Pennsylvania

William T. Fee, Digital Collections & Metadata Librarian, State Library of Pennsylvania

The State Library of Pennsylvania has been digitizing some of its historic collections since the early 2000s but 2013 saw the addition of new digital scanners as well as on-site production from Internet Archive. This session will discuss how workflows to develop, catalog, create and upload digital images have changed over a decade of experience as well as the differences resulting from the actual process used to create the images.

Sponsor: Preservation Round Table

ACT 48
1 Hour

12:15 – 2:00 p.m.

COLLEGE & RESEARCH DIVISION LUNCHEON

What Librarians Should Know about Today's Students

Alison J. Head, Ph.D.; Executive Director, Project Information Literacy (PIL); Research Scientist, Information School, University of Washington; Faculty Associate, Berkman Center for Internet & Society, Harvard University



How do today's digitally-dependent students find information and research for both their academic work and their everyday lives? Discover what we've learned at Project Information Literacy (PIL), an ongoing research study that has surveyed and interviewed 13,000 university students at more than 60 U.S. colleges and universities ranging from community colleges to Harvard. While most students still attend college to learn, many are lost in

a thicket of information overload. Most intentionally use a small compass for navigating the ever-widening and complex information landscape they inhabit. They struggle with managing the IT devices that permeate and control their lives and endlessly distract them. Rather than asking librarians, most students turn to professors, friends, family members—or no one at all—for help. What's a librarian to do? Key takeaways are presented from the PIL studies, including a discussion of their implications for teaching, learning, work, and librarianship in the 21st century.

Sponsor: College & Research Division

12:15 – 1:45 p.m.

Exhibits Walk-Around Lunch

A complimentary walk-around lunch will be available for you to enjoy while visiting the exhibits. A great way to maximize your time and resources at the conference!

12:45 – 1:45 p.m.

POSTER SESSIONS

See page 15 for poster session descriptions.



POSTER SESSIONS TUESDAY, SEPTEMBER 30, 12:45 – 1:45 P.M.

Time Travelers: Adventures through History

Andrea Elson, Youth Services Librarian, Memorial Library of Radnor Township

Carrie Sturgill, Head of Children's Services, Memorial Library of Radnor Township

Time Travelers introduced historical events with books, primary sources and engaging activities. From Mayflower cornbread to toilet paper mummies, children explored events that shaped our world while reading, writing and having fun.

Grocery Store Zombies — Bringing Pop Culture (and Teens) into the Library

Maureen Langley, Teacher's Assistant, Creative Clubhouse

Embracing the popularity of zombies by teaching teens to create gruesome zombie effects using items found at your local grocery store. This may get messy!

Life Skills @ Your Library

Denise Ignasky, Children and Youth Services Librarian, Whitehall Public Library

Paula Kelly, Director, Whitehall Public Library

Whitehall Public Library provides a monthly field trip for special needs teens in collaboration with faculty to design library visits and programs that directly support life skills curriculum goals.

Nutrition Information & Healthcare Professionals – Collaborating to Select Nutrition Resources for Clinicians to Share with Patients

Lauren Kime, Collection Access & Support Services Librarian, Penn State Hershey Harrell Health Sciences Library

This poster explores the collaborative process used to select and disseminate nutrition information to clinicians and students. The focus is on current, easy-to-understand, and free resources that can be shared with patients and their families.

Rooted in the Community: Small and Rural Library Outreach

Michelle A. McIntyre, Director, Roaring Spring Community Library

Melanie Ramsey, Youth Services Director, Hollidaysburg Area Public Library

Rural librarians face challenges offering outreach services. Providing services to a dispersed community of users requires innovative planning. Learn how utilize community resources when developing community outreach.

Literary Photo Scavenger Hunt

Beth A Wagner, Youth Services Librarian, Middletown Public Library

Stacey Mulligan, Director, Middletown Public Library

Patrons receive a list of items to find and photograph themselves with. Each is worth various points and they have a specified amount of time to complete the list. The patron with the most points at the end wins.

1,000 Books Before Kindergarten

Janet Yost, Director, Kutztown Community Library

Joy Newswanger, Youth Librarian, Kutztown Community Library

Karen Payonk, Youth Services Director/Asst. Director, Lititz Public Library

1,000 Books Before Kindergarten is a program designed to help parents prepare their children to get ready to learn by reading to them. Learn how two libraries provide them with the tools.

Partnering with your local YMCA: Community Outreach Exercises for Mind and Body

Melanie Ramsey, Youth Services Director, Hollidaysburg Area Public Library

Laurie Smith, Human Resource Director, Hollidaysburg Area YMCA

Community programming for libraries and YMCAs can be very similar. Don't beat 'em, join 'em! Find simple, inexpensive ways to incorporate your library's resources in existing YMCA programs. Everybody wins!

How to Talk "Teen": Creating a Teen-Friendly Environment at the Muhlenberg Community Library

Deanne Boyer, Assistant Director, Muhlenberg Community Library

In the library, every staff member is a teen librarian. However, library staff often struggle with how to interact with and manage teenagers. Learn how the Muhlenberg Community Library shifted its focus to improve services to this underserved population.

Read Across the USA

April Mintschenko, Youth Services Outreach Librarian, Chester County Library

Meghan Lynch, Student, Chester County Library

This youth services program encourages school aged readers to investigate and read books of different genres set in all 50 states.

Back to School: Creating Successful Public/School Library Partnerships

Anny Laepple, Youth Services Manager, Haverford Township Free Library

Developing meaningful partnerships with local schools is a great way to meet children where they are. Engaging with students and educators on their "home turf" provides new opportunities to create library users and lovers!

Community Partnering for Better Parenting

Mary Bear Shannon, Program and Grants Manager, Haverford Township Free Library

Learn how the Haverford Township Free Library teamed up with other local organizations to bring quality parenting programs to Haverford Township over the past three years.

HTFL Comic Con: The Comic Guide

Sheli Hay, Teen Librarian, Haverford Township Free Library

This poster will describe the library's annual Comic Convention, with comics to take away as handouts.

Librarians, Assemble! Creating Awesome Graphic Novel Collections

Ivy Noelle Weir, Assistant Manager / Young Adult Services, Bayard Taylor Memorial Library

Information on how trend research, non-Dewey organization, good design and community outreach can help your library improve its graphic novel collection.

2:15 – 3:30 p.m.

Building Library Awareness: How Branding Your Library Can Help Market Your Programs and Services and Increase Funding

Anne Bramblett Barr, Director, West Pittston Library

Summer Belles, Youth Services Coordinator, West Pittston Library; owner, Rhino Media

What message is the public receiving about your library and what message do you want them to receive? From customer service and signage to Facebook pages and fundraising materials, your library's image is being projected to patrons and donors. Public library employees and the owner of a design firm will teach you how controlling your library's image through consistent branding will build awareness of services, market programs and increase donations. Leave the session with a description of your library's brand; a list of print, electronic and in-house marketing ideas; and a plan to integrate your library's brand into fundraising.

Sponsor: Public Library Division

Mental Health First Aid for Library Employees

Jen Bankard, National Trainer, National Council for Behavioral Health

ACT 48
1 Hour

Library employees have a unique opportunity to interact with a diverse sector of the community, ranging from students to individuals experiencing homelessness. Library staff sometimes encounter situations of odd or difficult behavior they are unequipped to deal with. Mental Health First Aid is a ground-breaking, evidenced-based public education program that teaches participants the signs and symptoms of the most common mental health disorders as well as a 5-step action plan that can be used to assist a person experiencing a developing mental health program or a mental health related crisis. This session will provide an overview of the program as well as how library employees would benefit from participation in the program.

Sponsor: Conference Committee

An Embedded Perspective on Collection Development

Calvin Wang, Assistant Professor, Sciences Librarian, Arcadia University

Olushola Abayomi, Library Graduate Assistant, Arcadia University

Embedded librarianship emphasizes meeting the information-searching needs of a target audience. Collection development emphasizes acquiring library resources. This session will consider how the two have come together for a sciences librarian at a medium-sized academic institution. The presenters will describe both the drivers for developing a precisely-focused CD strategy and its implementation as it relates to print and electronic books. They will survey the literature and consider common ways of selecting books, then discuss how to identify specific needs of the clientele and increase awareness of the available resources. Participants from all library types are welcome.

Sponsor: College & Research Division

Marketing 201

Virginia Roth, CEO, PPO&S

Teri Hurst, Associate Director of Public Relations, PPO&S

PPO&S, the award-winning marketing and communications firm that created the PA Forward brand, shares tips for marketing your library like a pro.

Sponsor: PA Forward

Google16: Free Google Features at Your Fingertips

ACT 48
1 Hour

Edward Lupico, Electronic Resource Specialist / A/V Librarian, Osterhout Free Library

If you can Google something, you can just as easily learn these free tips, tricks, and features that will instantly help you find the answers you need to provide reference service, locate sources, or just do your job. Google is celebrating its 16th year, and this session introduces 16 features that may be new to you, but which are all useful because they are simple and easily accessible. Detailed handouts will be provided!

Sponsor: Conference Committee

The Teen Program Games: Tipping the Odds in Your Favor

ACT 48
1 Hour

Veronica Britto, Adult/Teen Library Manager, Free Library of Philadelphia

Christina Patton, Adult/Teen Librarian, Free Library of Philadelphia

Planning engaging programming for teens can be arduous and nerve wrecking. Learn some useful tips for creating/finding innovative, creative and educational programs that will bring teens to your library.

Sponsor: Youth Services Division

More than Just Updates: Pennsylvania Integrated Library System Consortium, (PaILS) and the SPARK ILS

Lewis Maurer, Executive Director, PaILS

Jayne Blackledge, Director, North Wales Area Library

Ashley N. Flynn, Director, Highland Community Library

Lugene Shelly, Director, Williamsburg Public Library and SPARK Coordinator

Attend this session if you are considering a new ILS for your library and want to find out about the cooperative consortium of PA libraries sharing the Evergreen open-source ILS. This "Tell All" session will present PaILS' stunning turnaround, sharing accomplishments, projects and plans — including transparent annual pricing without migration fees for new members! Member libraries will share experiences and opinions. There will be plenty of Q&A and a SPARK ILS demo.

Sponsor: PA Integrated Library System (PaILS)



3:45 – 5:00 p.m.

Building a Digital Repository on a Shoestring Budget

Christinger Tomer, Associate Professor, School of Information Sciences, University of Pittsburgh

There is growing interest in making digital repositories available for community use, and there are a wide variety of options available, including options that allow for an organization to mount a digital repository on the basis of a limited budget. This presentation examines those options, focusing mainly on open source systems that have been designed to support the ingest and presentation of digital objects of many different forms, criteria for selecting a system for local use, mounting options (including the use of cloud computing resources), and administrative and user requirements. Systems such as Alfresco, DSpace, Islandora, Omeka, and ResourceSpace will be considered.

Sponsors: Technical Services, Preservation and Electronic Resources Round Tables

Geek Out!: The Importance of Pop Culture in Libraries

Ivy Noelle Weir, Assistant Manager / Young Adult Services, Bayard Taylor Memorial Library

Geek is chic! Superheroes are soaring in blockbuster movies, video games are going mainstream, and comic book culture is pervasive in television shows, books, and magazines. In this session, I will talk about the importance of popular culture in the library as a tool for engaging young adults, connecting with problem readers, and as a means for keeping the library's image on trend and relevant. From running your own Comic-Con to Doctor Who cookies, there's plenty of ways to go geek at your library.

Sponsor: Public Library Division

ACT 48
1 Hour

From Commons to Classroom: Evolving Learning Spaces in Academic Libraries

Victoria Marre Karasic, Digital Projects Fellow, University of Pennsylvania Libraries

As academic library services continually adapt to the needs of diverse campus communities, physical library spaces are also evolving to promote increasingly digital and interactive scholarships. This session will explore the Commons model (both Information and Learning) and the Active Learning Classroom as spaces on campus (and, significantly, in the library) that engage students and faculty in innovative teaching and learning methods. Examples will focus on commons and classroom models at the University of Pennsylvania Libraries. Participants will be encouraged to discuss their ideal collaborative space, considering aspects such as technology, design, outreach, and the librarian's role in these spaces.

Sponsors: College & Research Division and Teaching, Learning Technology Round Table

ACT 48
1 Hour

Joint Ventures

Representatives from PA Forward partner agencies

PA Forward partners will offer pointers for initiating, developing, and sustaining relationships with businesses, not-for-profits, government entities and other libraries to strengthen your library's reach and impact.

Sponsor: PA Forward

ACT 48
1 Hour

Making Connections: Programming for the Homeschool Community

Deborah Priore, Senior Librarian, Children's Department, Carnegie Library of Pittsburgh

Sharing the educational journey with your homeschool community can be an extraordinary adventure that will build the foundation for lifelong learning at the library. This session will share necessary steps to grow a sustainable program series, as well as suggestions for developing a core group of homeschool families. Learn how to create and produce program plans that align with state standards and integrate technology and STEM (Science, Technology, Engineering, and Math). Get tips on developing sessions with activities to engage a range of ages. You will come away with program plans that explore a variety of topics and that incorporate books, technology and other resources.

Sponsor: Youth Services Division

State Library of Pennsylvania Hall Meeting

Stacey Aldrich, State Librarian, State Library of Pennsylvania
Staff, State Library of Pennsylvania

Join this session to learn more about the statewide projects and initiatives that the State Library of Pennsylvania is working on to support Pennsylvania libraries.

Sponsor: Office of Commonwealth Libraries

Unpacking the Pennsylvania Interlibrary Delivery Service Program & Annual Meeting

Katherine Furlong, Board President, Interlibrary Delivery Service of PA

Pamela Newman Dinan, IDS Administrator

While the Pennsylvania IDS has been serving libraries across the Commonwealth for almost 35 years, many library workers don't understand the benefits of membership or how the service can best be optimized. This presentation will provide an overview of the service, cover trends and member challenges, and allow plenty of time for a discussion of best practices. A lively Q&A session will foster open communication and dialogue between members, potential members, and the IDS Board.

Sponsor: Interlibrary Delivery Service (IDS)

3:45 – 5:45 p.m.

Un-Conference Session

Do the conference sessions overlook a topic of interest to you? Do you want to continue a conversation started in another session? Or get feedback on a new idea you have? Then join us for the Un-conference session, a facilitated but open forum designed by the attendees themselves. Suggested topics for discussion will be collected on the Un-conference board located near registration. Suggest a topic, join the conversation or just come to listen. Everyone is welcome to participate.

Sponsor: Conference Committee

5:00 – 6:00 p.m.

Access PA Update

Let's Talk! Your feedback is extremely important to us. You are invited to meet with HSLC staff to discuss the status of the Access PA Database and ILL system. This meeting is intended to update you on the status of the RFP responses, and to get your feedback on the transition from the current systems to the next. (Session will repeat Wednesday morning.)

Sponsor: HSLC

PALS Poster Sessions

Since its debut in 2009, a lot of great things have been accomplished by the PA Academy of Leadership Studies, a cooperative initiative between PaLA and the Office of Commonwealth Libraries to offer leadership development for librarians. PALS 2013 graduates will present their completed group projects and PALS 2014 graduates will provide information on the progress of their respective projects.

6:00 – 7:00 p.m.

PA Forward Partners Reception

PaLA pays tribute to the businesses, state government agencies, statewide associations, and other organizations that are building a collective voice for libraries and increasing literacy levels through their commitment to PA Forward.

Sponsor: PA Forward

6:00 – 9:30 p.m.

ALL-CONFERENCE SOCIAL AND DINNER

Technology Trends in Libraries

David Lee King, *Digital Services Director, Topeka & Shawnee County Public Library (KS)*



Technology has changed the face of libraries, and is continuing to change how we work and how we deliver services to customers. This workshop introduces emerging technology trends, and how those trends are re-shaping library services. Examples of how to incorporate these emerging trends into libraries are provided. Attendees learn what trends to look for, the differences between a trend and a fad, and will have ideas on how

their library can respond to emerging technology.

Sponsor: PaLLS (Pennsylvania Integrated Library System)

7:00 – 10:00 p.m.

Pub Crawl (Free)

Join the PaLA Pub Crawl at any point between 7:00 and 10:00 p.m. on Tuesday evening. We will be visiting four local establishments, all within walking distance of the conference center:

7:00–7:45 p.m. Annie Bailey's Irish Pub & Restaurant
7:45–8:30 p.m. Isaac's Downtown & The Pickle Bar
8:30–9:15 p.m. Lancaster Dispensing Co.
9:15–10:00 p.m. Taproom Spring House Brewing Company

Come network with friends and use hashtag #palapub to tweet and follow the festivities.

ACT 48 AND PaLA

ACT 48
1 Hour

PaLA is pleased to announce that several conference sessions meet the requirements for Act 48 credit. Consult the conference program book for those programs identified with the Act 48 label.

What is Act 48? Act 48 of 1999 requires those holding Pennsylvania professional educator certification to complete 180 continuing education requirements every five years in order to maintain their certification. This law applies to those with certification as school librarians, classroom teachers, and school administrators.

Why should public and academic librarians care about Act 48? A survey of PaLA members uncovered the astounding fact that approximately 30% of our membership holds teaching certification and needs (and wants) Act 48 credit in order to maintain their certification.

Important Change to Act 48

The Act 48 database does not accept workshop or conference activities that award less than three Act 48 credits. If you attend the conference, be sure to attend at least three sessions that qualify for Act 48 credit. You may earn more than three credits, but the minimum is three.

What do you need to do if you need Act 48 credit? Consult your conference booklet for the sessions approved for Act 48 credit, collect the special voucher at the end of the session, take at least three vouchers earned to the Act 48 table at the end of the conference, and sign the credit sheet, using your PDE-selected professional personnel identification number. Credit will be entered in the state database by January of next year. If you do not need Act 48 credit, but would like to collect a voucher for the state's requirement for continuing education for public library staff, those vouchers will be made available at the end of the session as well. (See below for more details on this program.)

CONTINUING EDUCATION

Please note that all PaLA Conference sessions, with the exception of the business meetings, exhibit activities, and meal events, meet the state's requirements for continuing education for public librarians and staff. Vouchers will be distributed at the conclusion of each session and should be collected until the end of your conference attendance. Simply turn in your collected vouchers at the Registration Desk to receive a CE certificate noting the number of credit hours you have earned. If you have any questions about the requirements, please contact the District Consultant for your area.

LSTA FUNDING ACKNOWLEDGMENT

Some conference programs were made possible by a grant from the U.S. Institute of Museum and Library Services as administered by the Pennsylvania Department of Education and the Commonwealth of Pennsylvania, Tom Corbett, Governor, through the College & Research Division (<http://crdpala.org/>) of PaLA. Show your appreciation by becoming a member of PaLA! If you are already a member – thank you.



WEDNESDAY, OCTOBER 1

Registration Desk
PaLA Store
Exhibits
Career Center

7:30 a.m. – 2:30 p.m.
8:00 a.m. – 12:00 p.m.
Closed
To be determined

7:45 – 8:45 a.m.

Access PA Update

Let's Talk! Your feedback is extremely important to us. You are invited to meet with HSLC staff over coffee and muffins to discuss the status of the Access PA Database and ILL system. This meeting is intended to update you on the status of the RFP responses and to get your feedback on the transition from the current systems to the next.

Sponsor: HSLC

8:00 – 8:45 a.m.

Buildings, Equipment and Furnishings Round Table

Public Library Division Business Meeting

Technical Services Round Table Business Meeting

8:00 – 10:00 a.m.

Un-Conference Session

Do the conference sessions overlook a topic of interest to you? Do you want to continue a conversation started in another session? Or get feedback on a new idea you have? Then join us for the Un-conference session, a facilitated but open forum designed by the attendees themselves. Suggested topics for discussion will be collected on the Un-conference board located near registration. Suggest a topic, join the conversation or just come to listen. Everyone is welcome to participate.

Sponsor: Conference Committee

9:00 – 10:15 a.m.

Advocating for Information Literacy: Successful Programs beyond Library Instruction

ACT 48
1 Hour

Jennifer Jarson, Information Literacy and Assessment Librarian, Social Sciences Subject Specialist, Muhlenberg College

Melissa Gold, Science Librarian, Millersville University

Kimberly Grotewold, Instruction & Reference Librarian, HACC, Lancaster/Lebanon Campus

Rachel Hamelers, Reference Librarian, Math and Science Subject Specialist, Muhlenberg College

Muhlenberg College and Millersville University, while very different institutions, have a common goal of creating successful information literacy (IL) programs to promote undergraduate student learning and increase campus-wide recognition of IL. We will highlight our successes and challenges in selected programs that have helped us advocate for IL beyond the one-shot instruction session, including: IL integration in departmental curricula, a peer-to-peer IL learning initiative, and an IL award program. We will also address the possible impact of the new ACRL IL Framework on these and other initiatives. Participants will actively contribute to the program through questions, discussion, and backchannel engagement.

Sponsor: College & Research Division and Teaching, Learning Technology Round Table

Unprogramming and Passive Programming for Children and Teens

ACT 48
1 Hour

Heather Smith, Youth Services Librarian, Eastern Lancaster County Library

Nicole Hartman, Assistant Director and Youth Services Coordinator, Quarryville Library

Planning traditional library programming for youth can take a lot of time, money, and energy. The effort we put into planning is not always proportional to program attendance, thus librarians are often spending a large amount of effort for a small number of kids. By using a concept called "unprogramming" we can reduce the amount of time spent planning and still provide engaging participant-led events. Similarly, passive programming allows kids and teens to participate in activities on their own schedule and can give them a sense of ownership in their library.

Sponsor: Youth Services Division

It's Academic!

Panelists to be determined

A session on how to use PA Forward effectively in college, university and school libraries. We'll start the conversation and you share the success you have had with others interested in trying something new!

Sponsor: PA Forward

What Does 1,157,676 Mean to PA Public Libraries and Why Is It so Important?

Stacey A. Aldrich, *Pennsylvania State Librarian, State Library of Pennsylvania*

Beth Bisbano, *Library Development Advisor/State Data Coordinator, State Library of Pennsylvania*

This session will discuss why the Pennsylvania State Library collects data from public libraries; how this data is used by both state and federal library agencies; and how individual libraries can use data to promote their services.

Sponsor: Office of Commonwealth Libraries

Digital Hangouts: Reaching Outside the Building

David Lee King, *Digital Services Director, Topeka & Shawnee County Public Library (KS)*

Today's digital "gathering places" include popular hangouts like Facebook and Twitter, and many libraries are there, too. Hear why libraries use those sites, which sites are important, how much time should be spent there, and what strategies can be used to turn them from an interesting toy to a useful tool.

Sponsor: Conference Committee

9:00 – 11:45 a.m. (Double Sessions)

Recognizing and Reporting Child Abuse

Tina Phillips, *Director of Training, Pennsylvania Family Support Alliance*

Jason Kutulakis, *Founding Member and Senior Partner, Abom & Kutulakis, L.L.P.*

Major amendments have been made to the Child Protective Services Law that impacts mandated reporting. This session reviews the elements of child abuse including the legal definitions of a child, perpetrator, categories and indicators of abuse. The training provides an overview of mandated reporting obligations including how to make a report, protections for those who report and the liability for failing to report.

Sponsor: Public Library Division

ACT 48
1 Hour

Wage and Hour Law Compliance for Libraries: Negotiating Complex Legal Requirements Regarding Employee Payment, Exemptions, Volunteers, and Recordkeeping

Alan Carlos Blanco, *Partner, Rothman Gordon, P.C.*

Pennsylvania libraries must comply with the Fair Labor Standards Act and state laws that require timely payment of wages, payment of at least the minimum wage for all compensable hours, payment at overtime rates for non-exempt employees, and proper record-keeping. Mistakes in this area of law are common. For example, employers may mistakenly classify employees as exempt and not pay required overtime rates, or may misuse "volunteer" services from employees. This double session will cover major compliance requirements in detail so libraries can minimize their legal risk from wage and hour audits or lawsuits.

Sponsor: Conference Committee

10:30 – 11:45 a.m.

It's All About Awareness: Empowering Staff to Keep Your Library Safe and Secure

Ann Bruner, *Library Services Administrator, Dauphin County Library System*

Dawn Weiman, *Library Manager, McCormick Riverfront Library and Madeline L. Olewine Memorial Library*

Have you ever struggled to deal with an inebriated patron or unruly teens? Unsure of how to let patrons know their attentions to staff are unwanted? We've been there, and done that, and you can succeed in handling these issues, too. Using staff training and awareness techniques and tools, you can empower your staff to handle behavior issues and improve library security. Add in some professionals – part-time security or police – and you're good to go! This session will be interactive, with time for questions and discussion.

Sponsor: Public Library Division

Lessons from Teen Summer Reading: Never Leave the Oobleck Unattended

Reed Apostol, *Teen Services Librarian, Martin Library*

In early 2014 a large pan of a non-Newtonian fluid was left unattended in the teen space for less than three minutes. What happened next could never have been anticipated, and is still subject to librarian incredulity. Come hear the lessons learned from Summer 2014 including what new clubs worked and why, what programs fizzled and what metamorphosed into something unexpectedly awesome, and what the TAB has to say about the whole business. Also hear the results of the second Oobleck Experiment, and further plans for additional science.

Sponsor: Youth Services Division

Cream of the Crop

Helen Taylor, *Instruction/Outreach & Interlibrary Loan, Indiana Free Library*

Other Panelists to be determined

Public and academic libraries will share exemplary program models, information resources and other initiatives that bring the "five literacies" to their customers, all of which have been selected as "Best Practices" by the PA Forward Steering Committee. This will be a panel format.

Sponsor: PA Forward

ACT 48
1 Hour

Student Safari: The Quest to Reach Them All

Kathryn R Garcia, Reference Librarian, Pennsylvania State University, Berks Campus

Nancy Dewald, Reference Librarian, Pennsylvania State University, Berks Campus

Join us for an animated discussion based on our successful reworking of library instruction in our attempt to reach all students in their first year. With the use of online audience polling and audience interaction, we will journey together through our trek of “flipping” first year seminars (FYS). We started with creating tutorials, developing online activities, designing in-class active learning exercises, reaching out effectively to FYS faculty, and ending our voyage with faculty assessment. Our story of creation, implementation, and marketing which led to collaborative working relationships with faculty will inspire you to embark on your own excursion. Bon Voyage!

Sponsor: College & Research Division

ACT 48
1 Hour

Graphic Novels from the Inside

William Barnes & Gene Ambaum, Overdue Media

Join us, as the guys from the Unshelved comic strip will show us some of the reasons why they love comics, with moments that demonstrate the unique power of this amazing medium.

Sponsor: Conference Committee

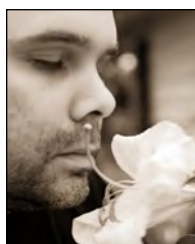
ACT 48
1 Hour

12:00 – 2:00 p.m.

CLOSING LUNCHEON

Surviving the Public customer service the ~~UNSHELVED~~ way

William Barnes & Gene Ambaum, Overdue Media



Tough customers got you down? Let us teach you how to stop worrying and learn to enjoy difficult people! This presentation will focus on the Unshelved approach to customer service: the customer is seldom right. Most customer

service interactions can be enjoyable if you have the right frame of mind. Or, failing that, at least you can have the last laugh.

Sponsor: Conference Committee

TIPS FOR JUSTIFYING YOUR CONFERENCE ATTENDANCE TO YOUR BOARD OR SUPERVISOR

Library budgets have indeed taken a hit over the past few years, so how do you justify attending the PaLA Annual Conference to your board or supervisor with a lean budget? We have a few tips to not only sell your attendance at this important event, but also how to increase your library's ROI:

- 1 Point out that the conference offers more than 70 concurrent educational sessions, 45 poster sessions, as well as ample opportunities to network with your peers from across the state.
- 2 The conference exhibit hall contains a wealth of information on new products or services for your library, all under one roof. Shop now or “window shop” for future purchases. It's a one-stop shop, and will make the most of your time when considering purchases for the library.
- 3 Create a report to describe what you've learned and how you will share it with others in your library.
- 4 Create an action plan to implement what you've learned into your work or programming at the library. Periodically report on the actions that have been taken, and the improvements they have made in the library.
- 5 Train others. Share the session handouts and ideas you've learned with your co-workers.
- 6 Compare the cost of conference registration to the cost for other conferences, educational courses or consulting fees. The PaLA Conference is likely to be the better bargain.
- 7 Report your conference attendance, and the fact that you are continuing your education to improve library services to your local newspaper, bringing your library into the public light in yet another way.
- 8 While discussing purchases or programming for your library with your supervisor, be sure to preface your statement with “One of the speakers at the PaLA Conference said....” Or, “I saw this new product at the PaLA exhibits, with it, we can....” Giving credit like this will reinforce the thought that the PaLA Conference is a benefit, not only to you, but to the library overall.

Easy, fast and secure online registration for the conference is available at www.palibraries.org. By registering online you will avoid the \$10 processing fee. Register by August 20 to save even more! See you in Lancaster.

Special Events



Informal networking to build or foster relationships with other librarians is one of the perks of conference attendance and conference special events provide the perfect vehicle to network, experience the local area and have fun! Following, is the list of planned events, but feel free to visit the Local Information Desk for information for other sites to visit on your own.

StorySlam Storytelling Competition *Sunday, September 28, 8 p.m., \$5 at the door*

Have a good story to tell? Participate in the PaLA StorySlam, an open-mic storytelling competition based on the theme "It happened in the library." Put your name in the hat at the door and we'll pick 10 random storytellers. Storytellers have 5 minutes to tell their best story without notes or props. \$5 will get you a night of stories and all proceeds will benefit the Youth Services Division. This event will be held at Aussie and the Fox restaurant (38 W. King St.), just one block from the conference center, and the bar will be open.

Ghost Tour *Monday, September 29, 8–9:30 p.m., \$12*

Join us for a candlelight walking tour in downtown Lancaster city. Explore the long-forgotten mysteries of one of America's oldest cities, with haunting tales of otherworldly vigils, fatal curses and star-crossed lovers. Experience 300 years of haunted history from the Red Rose City's thorny past. Pre-registration is required.

Trivia Night *Monday, September 29, 8:30–10 p.m., donation requested*

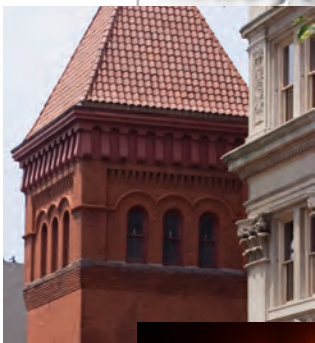
Looking for something to do after a day of informative workshops? Join us for Trivia Night! Bring your own team (of no more than 5) or just show up and meet new friends. Then, test your trivia skills against colleagues from across the state. This event is a fundraiser for the Dave Roberts Best Practices Award Fund; please plan to make a donation to this good cause.

Central Market *Tuesday, September 30, 7:30 a.m., FREE*

Come learn about the country's oldest farmers market! Central Market occupies a beautiful 120 year old red brick building chock-full of local character. Regional food specialties include Pennsylvania Dutch sausage, scrapple (a breakfast meat of pork scraps and cornmeal), and headcheese (like scrapple, an acquired taste). You'll also find preserves, including chowchow (pickled vegetables in a spicy mustard sauce), and bread and butter pickles. The market is also a great place to buy souvenirs. After the introduction to the building and its history, you'll have time to explore the market and grab breakfast.

Pub Crawl *Tuesday, September 30, 7–10 p.m., FREE*

Join the PaLA Pub Crawl at any point between 7 and 10 PM on Tuesday evening. We will be visiting four local establishments, all within walking distance of the conference center: Annie Bailey's Irish Pub and Restaurant (7–7:45); Isaac's Downtown & The Pickle Bar (7:45–8:30); Lancaster Dispensing Co (8:30–9:15); and Taproom Spring House Brewing Company (9:15–10:00). Come network with friends and use hashtag #palapub to tweet and follow the festivities.



PaLA's 2014 Trade Show

Library Products & Services

Find out what's new in library services, equipment and technology!

Interaction between conference attendees and exhibitors is crucial for the success of the conference and benefits all. For this reason, PaLA has set aside a generous amount of "no conflict" time to make sure you have plenty of time to visit the exhibits. "Exhibits Only" passes will be available for purchase at the PaLA Registration Desk for individuals who are not registered for the conference. Free passes are available through some member libraries or registered exhibitors – contact our favorite vendor and ask for a pass!

Exhibit Hall Activities

Monday, September 29 12:00 p.m. – 5:00 p.m.	
12:00 p.m. – 1:30 p.m.	Exhibits Grand Opening Lunch <i>(complimentary)</i>
12:45 p.m. – 1:45 p.m.	Poster Sessions Learn about successful programs and events taking place in Pennsylvania libraries. Exhibitor Showcases More in-depth presentations about new products or services for your library.
3:30 p.m. – 4:45 p.m.	Exhibits Afternoon Break/No-Conflict Time No sessions scheduled to allow time to visit the exhibits and enjoy a cold beverage. Exhibitor Showcases More in-depth presentations about new products or services for your library.
4:45 p.m.	Raffle Prize Drawing Be sure to deposit your exhibitor-supplied raffle tickets for the chance to win a great prize! You must be present to win.
Tuesday, September 30 9:30 a.m. – 2:30 p.m.	
10:00 a.m. – 11:00 a.m.	Exhibits Mid-Morning Break/No-Conflict Time No sessions scheduled to allow time to enjoy a cup of coffee while visiting the exhibits. Poster Sessions Learn about successful programs and events taking place in Pennsylvania libraries. Exhibitor Showcases More in-depth presentations about new products or services for your library.
12:15 p.m. – 1:45 p.m.	Walk-Around Lunch in the Exhibit Hall <i>(complimentary)</i>
12:45 p.m. – 1:45 p.m.	Poster Sessions Learn about successful programs and events taking place in Pennsylvania libraries.
2:00 p.m.	Raffle Prize Drawing Last call for prizes! Be sure to deposit your exhibitor-supplied raffle tickets for the chance to win a great prize! You must be present to win.

Exhibitors *(As of July 8, 2014)*

Baker & Taylor, Inc.
 Basch Subscriptions, Inc.
 Bound to Stay Bound Books
 Boyds Mills Press
 Brainfuse
 Brodart Company
 Capstone
 Clarion University of PA
 Combined Book Exhibit
 Comprise Technologies
 Crabtree Publishing Company
 Drexel University,
 The College of Computing & Informatics
 EBSCO Information Services
 Enslow Publishers Inc.
 FaxScan24 Fax & Scan Service
 Findaway World, LLC
 HSLC
 IMR
 Infovision Software, Inc.
 Ingram Content Group
 Innovative Interfaces
 JanWay Company USA, Inc.
 Joel & Sinclair Associates LLP
 Lerner Publishing Group
 LYRASIS
 Mason Crest
 PalLS
 Penn State Press
 Pronunciator
 Quality Books Inc.
 Recorded Books
 Rosen Publishing
 Sunesys, LLC
 Teacher Created Materials Library
 Thomas Klise/Crimson Multimedia
 University of Pittsburgh,
 School of Information Sciences
 Utica National Insurance Company
 WTW Architects

Is your favorite library supplier not on this list? Call the representative and personally invite them to attend! The 2014 Exhibitor Prospectus and application form are available on the PaLA website, www.palibraries.org.

Hotel Reservation

Lancaster Marriott at Penn Square

25 South Queen Street • Lancaster, PA 17603

Phone: 717-239-1600 • FAX: 717-239-1606 • Toll Free: 1-888-850-6146

<http://www.marriott.com/hotels/travel/lmsmc-lancaster-marriott-at-penn-square/>

PaLA has negotiated a block of rooms at the Lancaster Marriott at the conference rate of \$142/night, plus applicable taxes (11%) for conference attendees, speakers and exhibitors. In addition, parking in the connecting Penn Square Garage is offered at the reduced rate of \$5 for our group. *(This rate is available for attendees staying at the hotel as well as for commuters.)*

■ To make a reservation by phone, call:

1-888-850-6146 and request a room in the PaLA block or

■ To reserve a room online, go to:

http://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkData=2014%20PaLA%20%20Conference^LNSMC%60LIBLIBA%60142.00%60USD%60false%609/27/14%6010/1/14%609/6/14&app=resvlink&stop_mobi=yes

Note: The conference block expires at midnight EST on September 6, 2014. Reservations received after this date will be subject to prevailing room rates and availability.

PaLA encourages conference attendees to reserve a room in the conference room block. Doing so will help PaLA meet its obligation to the hotel, preventing the possibility of additional fees and penalties should the block be under-booked. In addition, higher lodging "pick up" will put us in a better bargaining position as we negotiate rates for future conferences. Thank you for your cooperation.

Lancaster Marriott at Penn Square is a remarkable presence in vibrant downtown Lancaster (a National Historic District) and is uniquely integrated with the world-class Lancaster County Convention Center to offer seamless access between lodging, meeting and exhibit spaces.



2014 PaLA Conference Registration • September 28 – October 1, 2014

Complete one form per person — register online at www.palibraries.org or complete and mail to:
PaLA Headquarters, 220 Cumberland Parkway, Suite 10, Mechanicsburg, PA 17055

►►► Forms must be received by September 26.
On-site registration will be required after September 26. ◀◀◀

Please note that a \$10 processing fee, per registration, will be assessed for all paper registrations.

Name (as it should appear on your name badge): _____

- ☐ I would like to receive a supply of business cards for use in the exhibit hall.
☐ I would like to be excluded from receiving vendor information on show specials, invitations, or product information.

Library: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Email: _____

Type of Library: ☐ Public ☐ Academic ☐ School ☐ Special (Corporate, Medical, Law) ☐ Other: _____

Are you a PaLA Personal Member? ☐ Yes ☐ No Are you a **new** PaLA Member for 2014? ☐ Yes ☐ No
Are you a PSLA or PCBL Member? ☐ Yes ☐ No (PSLA and PCBL Members are invited to register at the PaLA Member rate.)

Special Needs/Emergency Contact

Please Indicate if you have a disability requiring special materials or services: _____

In case of emergency during the conference, please contact:

Name: _____ Phone: _____

Conference Registration Fees

Paper registrations will incur a \$10 per registration processing fee.
►►► REGISTER ONLINE FOR LESS at www.palibraries.org ◀◀◀

Full Conference		Please check selection and circle fee.	Early Bird By 8/20	Regular After 8/20
NEW! Full Conference Registration includes admission to lunch each day. Please indicate your meal registration on the following page. Pre-registration is required. Includes all sessions, exhibits, President's Program & Reception, Performers' Showcase, and lunch each day of attendance.	<input type="checkbox"/> PaLA/PSLA/PCBL Member		\$250	\$275
	<input type="checkbox"/> Non-member		\$350	\$375
	<input type="checkbox"/> Full-time Student/Retired Librarian Member		\$125	\$150
	<input type="checkbox"/> Student/Retired Librarian Non-member		\$185	\$210

Daily Rates Sunday and Wednesday rates are reduced to reflect shorter programming		Please check selection and circle fee.	Monday/Tuesday By 8/20 After 8/20		Sunday/Wednesday By 8/20 After 8/20	
Days Attending: <input type="checkbox"/> Sunday <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	<i>Includes all sessions, exhibits, President's Program & Reception, Performers' Showcase, and lunch each day of attendance.</i>	<input type="checkbox"/> PaLA/PSLA/PCBL Member	\$120	\$145	\$85	\$110
		<input type="checkbox"/> Non-member	\$165	\$190	\$130	\$155
		<input type="checkbox"/> Student/Retired Librarian Member	\$60	\$85	\$45	\$60
		<input type="checkbox"/> Student/Retired Librarian Non-member	\$95	\$120	\$80	\$95

Exhibit Pass Only		For admittance to one day of exhibits and exhibits lunch — no activities or programs included.			
<input type="checkbox"/> Exhibit Pass Only		n/a		\$25	

Conference Tours/Events

Tour/Event	Cost
<input type="checkbox"/> Story Slam Storytelling Competition. (Sunday) Proceeds to benefit YSD	\$5 at the door
<input type="checkbox"/> Ghost Tour (Monday) Pre-registration is required and space is limited.	\$12
<input type="checkbox"/> PaLA Trivia Night (Monday) Proceeds to benefit David Roberts Fund	\$5 at the door
<input type="checkbox"/> Central Market History Tour (Tuesday)	Free
<input type="checkbox"/> Pub Crawl (Tuesday)	Free

Save \$10!
Register Online
www.palibraries.org

Name: _____ Phone: _____

Meal Events

- Full conference registration includes admission to any lunch event on days of attendance.
- Breakfast or dinner events may be selected for the fee indicated.
- Daily registration includes choice of lunch event on day of attendance.
- Please note that pre-registration is required for all meal events.
- Options for alternate meals to address food allergies & preferences will be available, but will be chef's choice.
- No refunds on meal reservations.

Meal Events	Please indicate your meal selections below.	Cost
Trustee Division/PCBL Awards Luncheon (Sunday)	<input type="checkbox"/> Cobb Salad: Grilled chicken breast and fresh garden greens with avocado, crumbled applewood bacon and Maytag bleu cheese and red wine vinaigrette <input type="checkbox"/> Vegetarian Cobb	Included
President's Keynote Luncheon (Sunday)	<input type="checkbox"/> Chicken Prosciutto: Pan seared chicken topped with a creamy pea and prosciutto sauce, roasted red potatoes, and wilted greens <input type="checkbox"/> Vegetarian (Chef's Choice)	Included
Carolyn L. Smith Best Practices Breakfast (Monday)	<input type="checkbox"/> Scrambled eggs with fresh herbs & cheddar cheese with breakfast potatoes and country smoked bacon <input type="checkbox"/> Cinnamon French toast with warm maple syrup and fruit and yogurt parfait	\$22
Carolyn W. Field Award Luncheon (Monday)	<input type="checkbox"/> Chicken au Poivre: Pan seared with cracked peppercorns and topped with a brandy mustard reduction, wild rice and green beans <input type="checkbox"/> Vegetarian (Chef's Choice)	Included
PCCLC Luncheon (Monday)	<input type="checkbox"/> Chicken au Poivre: Pan seared with cracked peppercorns and topped with a brandy mustard reduction, wild rice and green beans <input type="checkbox"/> Vegetarian (Chef's Choice)	Included
Public Library Division Breakfast (Tuesday)	<input type="checkbox"/> Good Morning Breakfast Buffet: Selection of chilled juices, fresh seasonal fruit and berries, flavored yogurts, assorted dry cereals with milk, scrambled eggs with fine herbs, baked cinnamon French toast with pralines & warm maple syrup, thick sliced bacon and link sausage, breakfast potatoes, assorted breakfast bakeries	\$25
College & Research Division Luncheon (Tuesday)	<input type="checkbox"/> Mediterranean Salad: Herb marinated chicken breast served over orzo grains with sundried tomatoes, kalamata olives, feta cheese, roasted red peppers and artichoke hearts, balsamic and roasted garlic vinaigrette <input type="checkbox"/> Vegetarian (Chef's Choice)	Included
All-Conference Banquet (Tuesday)	<input type="checkbox"/> Oven Roasted Pork Loin with roasted apple demi, rosemary cheddar polenta and brown butter green beans <input type="checkbox"/> Horseradish Encrusted Salmon with lemon herb basmati rice, carrot puree, and honey roasted carrots <input type="checkbox"/> Herb Risotto Cake with bean and vegetable ratatouille and red pepper sauce	\$50
Closing Luncheon (Wednesday)	<input type="checkbox"/> Wild Mushroom Stuffed Ravioli topped with plum tomato sauce, giana padano and grilled asparagus <input type="checkbox"/> Gluten-Free Entrée (Chef's Choice)	Included

Registration Policies & Deadlines

1. **Early registration must be received by August 20, 2014.** Registrations postmarked after this date will be invoiced if appropriate fee is not remitted.
2. **Regular registration must be received by September 26.** Registrations received after this date will not be accepted — on-site registration will be required. Note: The availability of meal & tour tickets can't be guaranteed for on-site registrations.
3. In order to register as a PaLA member, 2014 dues must be paid in full at the time of registration. **Institutional membership does not entitle employees of the institution to register as members;** the non-member rate will apply, unless PaLA BUCKS are used.
4. Refunds of registration fees must be requested in writing before **September 20, 2014.** A \$25 processing fee will be assessed for all registration cancellations.
5. No refunds for meal or tour registrations.

Photography Release Information

Photographs will be taken during the 2014 PaLA Annual Conference. Conferees attending the event are advised that their attendance grants all rights of permission for non-commercial purposes, including possible publication in the *PaLA Bulletin*, *Exhibitor Prospectus* and on the PaLA website.

Anti-Harassment Policy

PaLA is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, or religion. We do not tolerate harassment of conference participants in any form. Conference participants violating these rules may be sanctioned or expelled from the conference [without a refund] at the discretion of the conference organizers.

Payment Information

Conference Registration Fee \$ _____
 Tour Fee(s) \$ _____
 Meal Event Fee(s) \$ _____
 Paper Processing Fee \$ \$10.00
 Contribution to offset conference program expenses (optional) \$ _____
 Total Amount Due PaLA \$ _____

My check # _____ for \$ _____ is enclosed.
 I would like to pay by ☐ VISA ☐ MasterCard ☐ Discover
 Account # _____
 Expiration Date _____ Card Verification # _____
 Amount \$ _____
 Signature _____

Name: _____ Phone: _____

To aid in our planning and session room assignments, please indicate which session(s) you plan to attend and return with your conference registration form. (Note: some titles have been abbreviated.) Registration for meals and tours should be completed on the previous page.

Sunday, September 28

3:00 – 4:15 p.m.

- ☐ A Well Organized Friends Group: A Great ROI for Your Library!
- ☐ Gaining and Maintaining Membership in Public Libraries
- ☐ Boxing with Friends
- ☐ Tell Me a Story
- ☐ Teaching Teens How to Fail: The Maker Movement
- ☐ How Two Academic Libraries Built Their Learning Commons
- ☐ Governor's Advisory Council Open Forum

4:30 – 5:45 p.m.

- ☐ Get the Business Bucks
- ☐ Embedded: One Course, Two Semesters, Six Librarians...
- ☐ You're Faculty now so Act Like It!
- ☐ Café 3: Homework & Nutrition Program
- ☐ Creating a Staff Competency Program that Works!
- ☐ Service Animals @ the Library

4:30 – 5:00 p.m.

- ☐ Conference 101

5:00 – 6:00 p.m.

- ☐ New Member Reception

6:00 – ? p.m.

- ☐ Lehigh Valley Chapter Dine Out
- ☐ Northeast Chapter Dine Out
- ☐ South Central Chapter Dine Out
- ☐ Southeast Chapter Dine Out
- ☐ Southwest Chapter Dine Out

8:00 – 10:00 p.m.

- ☐ Story Slam

Monday, September 29

8:00 – 10:00 a.m.

- ☐ Un-conference Session

9:00 – 10:15 a.m.

- ☐ PA Forward Financial Literacy Resources
- ☐ iPads in Libraries
- ☐ Answering the So What?
- ☐ Academic Libraries and Student Life
- ☐ Children's Illustrators Panel

9:00 – 11:45 a.m. (Double Sessions)

- ☐ How to Ruin Your Library's Reputation

10:30 – 11:45 a.m.

- ☐ Highlights in Library History, Part III
- ☐ School Libraries at Risk
- ☐ Community Engagement through Musical Information Literacy
- ☐ Planning from the Inside Out
- ☐ Robotics Programs? Where Do I Even Begin?
- ☐ YA Author Panel

12:45 – 1:45 p.m.

- ☐ Poster Sessions

2:00 – 3:15 p.m.

- ☐ Discover Your APptitude
- ☐ Throw Out the Map
- ☐ TechWAGGIN
- ☐ Full STEM Ahead
- ☐ Supporting Multimedia Learning in Library Spaces
- ☐ Why Do We....
- ☐ Adult Author Panel

2:00 – 4:00 p.m.

- ☐ PaLA Performers Showcase

5:00 – 6:15 p.m.

- ☐ PaLA Annual Business Meeting

6:30 – 8:30 p.m.

- ☐ YSD Business Meeting & Dine Out

8:30 – 10:00 p.m.

- ☐ PaLA Trivia Night

Tuesday, September 30

9:00 – 10:00 a.m.

- ☐ Making a Splash: How to Implement the Big Idea
- ☐ The One Good Thing Project
- ☐ What in the World? Finding International Information Sources
- ☐ Best Practices for Positive Interactions with Your Library Teens
- ☐ PA Backward: Statewide Collaboration on Historic Digital Collections
- ☐ Geographic Information Systems
- ☐ Board Room Basics; Helping Boards Thrive

10:00 – 11:00 a.m.

- ☐ Poster Sessions

11:00 a.m. – 12:00 p.m.

- ☐ Holy Outreach, Batman!
- ☐ Copyright Conundrums
- ☐ Experience How Consumers Can Improve Their Health
- ☐ Library Marketing: Inside and Out
- ☐ Back Off! Creating Space for Teens
- ☐ How to Run a Robotics Camp
- ☐ What Do We Do Next?

12:45 – 1:45 p.m.

- ☐ Poster Sessions

2:15 – 3:30 p.m.

- ☐ Building Library Awareness
- ☐ Mental Health First Aid for Library Employees
- ☐ An Embedded Perspective on Collection Development
- ☐ Google16: Free Google Features at Your Fingertips
- ☐ The Teen Program Games
- ☐ Marketing 201
- ☐ More than Just Updates: PALLS and the SPARK ILS

3:45 – 5:00 p.m.

- ☐ Building a Digital Repository on a Shoestring Budget
- ☐ Geek Out!: The Importance of Pop Culture in Libraries
- ☐ From Commons to Classroom: Evolving Learning Spaces in Academic Libraries
- ☐ Joint Ventures
- ☐ Making Connections: Programming for the Homeschool Community
- ☐ State Library of Pennsylvania Hall Meeting
- ☐ Unpacking the Pennsylvania Interlibrary Delivery Service Program & Annual Meeting

3:45 – 5:45 p.m.

- ☐ Un-conference Session

5:00 – 6:00 p.m.

- ☐ Access PA Update
- ☐ PALS Poster Session

Wednesday, October 1

7:45 – 8:45 a.m.

- ☐ Access PA Update

8:00 – 10:00 a.m.

- ☐ Un-conference Session

9:00 – 10:15 a.m.

- ☐ Advocating for Information Literacy
- ☐ It's Academic!
- ☐ Unprogramming and Passive Programming for Children and Teens
- ☐ What Does 1,157,676 Mean to PA Public Libraries?
- ☐ Digital Hangouts: Reaching Outside the Building

9:00 – 11:45 a.m. (Double Sessions)

- ☐ Recognizing and Reporting Child Abuse
- ☐ Wage and Hour Law Compliance for Libraries

10:30 – 11:45 a.m.

- ☐ It's All About Awareness: Empowering Staff to Keep Your Library Safe and Secure
- ☐ Student Safari
- ☐ Lessons from Teen Summer Reading
- ☐ Cream of the Crop
- ☐ Graphic Novels from the Inside

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