ISSA Names Doug Ford 2012-2013 President

Annapolis, MD – The International Slurry Surfacing Association (ISSA) has named Doug Ford, President of Pavement Coatings Co., as its 2012-2013 President. Ford will lead ISSA, now celebrating its 50th year, in its efforts to expand the market for pavement preservation processes, including slurry and micro surfacing, chip sealing and crack treatment, through education of government agencies. In the coming year, ISSA plans to develop a financial support system for educational programs as a part of the Pavement Preservation & Recycling Alliance (PPRA). The PPRA is a combined effort among the Asphalt Emulsion Manufacturers Association (AEMA), the Asphalt Recycling & Reclaiming Association (ARRA) and ISSA. In addition to strengthening ISSA’s commitment to education and in an effort to develop international standard specifications for chip sealing, Ford would like to expand chip seal contractor membership within ISSA.

“This year will be one of the toughest in Doug’s career, but also the most rewarding,” encouraged Pierre Peltier, outgoing ISSA President. “This year, ISSA will face its fair share of obstacles, but the future of pavement preservation looks promising with more and more government agencies learning how to incorporate the processes into their pavement management programs. As a veteran in this industry, Doug will successfully assist ISSA in overcoming the challenges it faces.”

Ford has more than 27 years of experience in the construction industry. He started his career as a project engineer for a California bridge project, after studying civil engineering at the University of Arizona. When that project was complete, he began as foreman for Pavement Coatings Co., a slurry surfacing contractor company with more than 38 years in the industry, and was promoted to vice president in 1995. Pavement Coatings Co. became a division of Pavement Recycling Systems in 2007, and at that time Ford took over as president. Ford is an active member of the California Chip Seal Association and has presented on slurry and micro surfacing, chip sealing and cape sealing at the association workshop. With more than 21 years at Pavement Coatings Co., Ford will lead ISSA with experience from a contractor’s point-of-view and a desire to expand the pavement preservation market he is passionate about.

In addition to naming Ford as President, ISSA has appointed Christine Deneuvillers of Colas SA as Vice President, Rusty Price of Intermountain Slurry Seal as Secretary, Eric Reimschiissel of American...
Pavement Preservation as Treasurer and Pierre Peltier of Terry Asphalt Materials, Inc. as Past President for the 2012-2013 board of directors.

A complete list of the 2012 – 2013 ISSA Board of Directors and Committee Chairmen is attached.

Founded in 1963, the International Slurry Surfacing Association (ISSA) is a nonprofit association dedicated to the interests, education and success of slurry and micro surfacing, chip sealing and crack treatment professionals and corporations around the world. For more information about ISSA and its practices, call (410) 267-0023; fax (410) 267-7546; email krissoff@slurry.org; or visit www.slurry.org.

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