



2020

IWLP
PC

17th International Wafer-Level Packaging Conference

EXHIBITOR & SPONSOR KIT



SMTA

A Global Association Working at a Local Level

Chip Scale Review

csr.smta.org

The Future of Semiconductor Packaging

Your Virtual Booth Includes:

- Private chat with attendees (IM or Video)
- Notifications when attendees enter your booth
- Direct web link from conference presentations to company booth
- Display company/product videos
- Full analytics and reporting per booth
- Direct links to social media, news, press releases, and data sheets
- Individual booth raffle/giveaways
- Contact us page that automatically opens and email message
- Company description
- Opportunity to highlight new products/materials



Become a Sponsor and Connect with Industry Leaders

When was the last time you looked into the benefits of becoming a sponsor?

Benefits

- **Enhance your company's brand, logo, or image**
- **Highlight a new product or service**
- **Take advantage of a captive audience**
- **Sponsorships are a great alternative to traditional marketing**

Audience

2019 Conference & Expo Highlights:

- **567 total attendees**
- **67 exhibiting companies**
- **20 countries represented**
- **45 technical papers**

We'd like to hear from you to discuss increasing visibility with your target audience. Send an email or call us to understand the resources and options available to you.

Contact:

**McKenna Hill - mckenna@smta.org
or 952-920-7682.**

PLATINUM SPONSORSHIP PACKAGE - \$4,000 SOLD OUT

Pre-Show Exposure

- Name and logo in IWLPC ads in Chip Scale Review print / digital editions
- Recognition in IWLPC email promotions to SMTA and Chip Scale Review databases (see "Logo in Email Marketing" sponsorship below)
- Press release mention in CSR Magazine along with a company description
- 120hx240w Banner Ad on CSR website*
- IWLPC featured sponsorship page will include: Company logo, company description and link to company website
- 1 Complimentary SMTA Corporate Membership

During Show

- Complimentary exhibit space & one Conference Pass for Exhibit Staff
- Signage recognition (see "Logo in Main Lobby" & "Logo in Auditorium sponsorships below)

*Advertisement deadline can be found on event website

GOLD SPONSORSHIP PACKAGE - \$3,000

Pre-Show Exposure

- Name and logo in IWLPC ads in Chip Scale Review print / digital editions
- Recognition in IWLPC email promotions to SMTA and Chip Scale Review databases (see "Logo in Email Marketing" sponsorship below)
- Name and logo on the outside back cover of conference brochure
- 120hx240w Banner Ad on CSR website*
- Company logo and link to company website
- IWLPC featured sponsorship page will include: Company logo and link to company website
- 1 Complimentary SMTA Corporate Membership

During Show

- Complimentary exhibit space & one Conference Pass for Exhibit Staff
- Signage recognition (see "Logo in Main Lobby" sponsorship below)

*Advertisement deadline can be found on event website

SILVER SPONSORSHIP PACKAGE - \$2,000

Pre-Show Exposure

- Name and logo in IWLPC ads in Chip Scale Review print / digital editions
- Recognition in IWLPC email promotions to SMTA and Chip Scale Review databases (see "Logo in Email Marketing" sponsorship below)
- Name and logo on the outside back cover of conference brochure
- Company logo and link to company website
- IWLPC featured sponsorship page will include: Company logo and link to company website

During Show

- Complimentary exhibit space & one Conference Pass for Exhibit Staff
- Signage recognition (see "Logo in Main Lobby" sponsorship below)

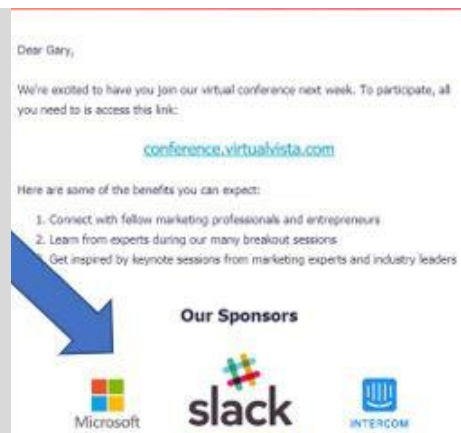
EXHIBIT HALL PROMINENCE - \$500

Featured exhibitors get a virtual booth that is first to be seen in the expo hall. Prominence booth holders will also receive more options for booth templates.



LOGO IN EMAIL MARKETING - \$1,000

Featured logo on all pre-event email marketing and campaigns with direct link to company website.



FULL PAGE DIRECTORY AD - \$750

Full page featured in the Digital Show Guide sent to entire event organizer's database

***Ad must be sent to mckenna@smta.org by September 30, 2020*

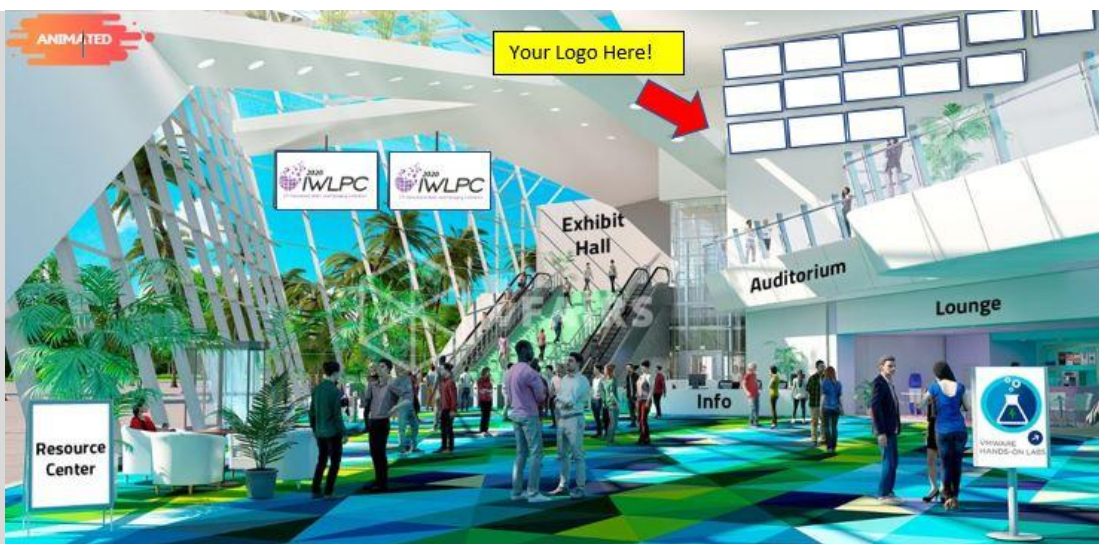
LOGO IN AUDITORIUM - \$750 SOLD OUT

Get prominent visibility in the virtual auditorium which is where all attendees arrive to watch webinars and speakers.



LOGO IN MAIN LOBBY - \$2,000

Display your logo in the virtual lobby with direct access links to your virtual booth, resulting in higher traffic.



BLIMP LOGO SPONSORSHIP - \$500 SOLD OUT

Get your logo on the blimp that travels around the exhibit hall with direct link to company exhibit space.



COFFEE BREAK SPONSORSHIP

Donation of branded Starbucks gift card to be given to the first 100 attendees to be provided by the sponsor.

**contact mckenna@smta.org if interested

LUNCH BREAK SPONSORSHIP

Donation of branded Uber Eats gift card to be given to the first 100 attendees to be provided by the sponsor.

**contact mckenna@smta.org if interested

LOGO IN EXHIBIT HALL - \$500 SOLD OUT

Get your logo featured on hanging banners or on the show floor in the virtual exhibit hall. Each banner will link directly to company exhibit space.



Exhibitor Information

Company Name: _____ Member #: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Primary Contact: _____ Title: _____

Phone: _____ Email: _____

Payment Information

Standard Booth Cost: \$1,000 USD

Card Number: _____ Exp. Date: ___/___ CW: _____

Cardholder Name: _____ Signature: _____